



Survey Methodology

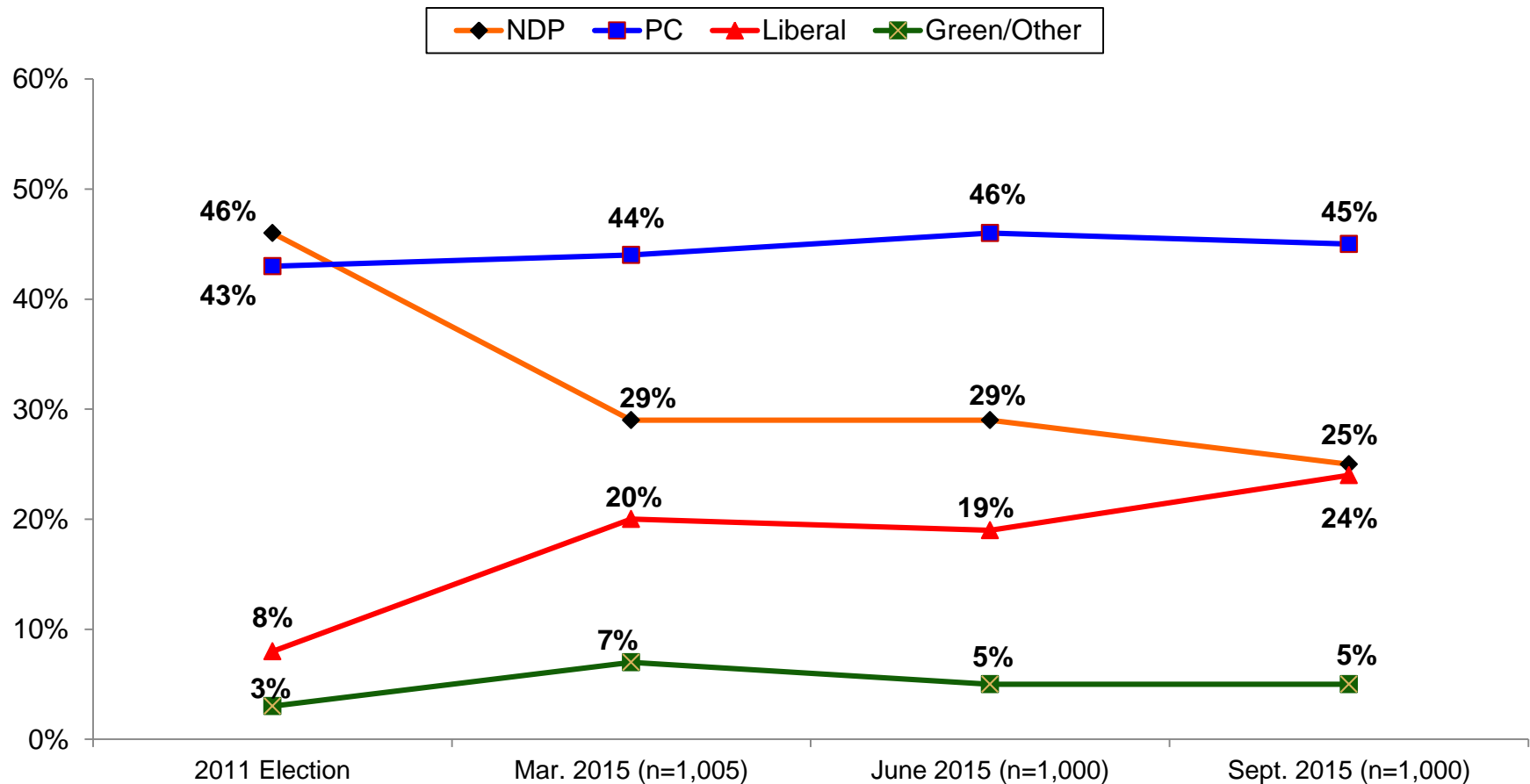
- This province-wide survey was designed and conducted by Probe Research Inc. via telephone interviews conducted between September 14th and 23rd, 2015 among a random and representative sampling of 1,000 Manitoba adults.
- With a sample of 1,000, one can say with 95 percent certainty that the results are within +/- 3.1 percentage points of what they would have been if the entire adult population of Manitoba had been interviewed. The margin-of-error is higher within each of the survey's population sub-groups.
- Modified random-digit dialing was used to ensure that all Manitoba adults would have an equal opportunity to participate in this Probe Research survey.
- Minor statistical weighting by age, gender and previous voting behaviour has been applied to this sample to ensure that it corresponds with the province as a whole.

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Provincial Party Support

"If a provincial election were held tomorrow, which party's candidate would you be most likely to support?"

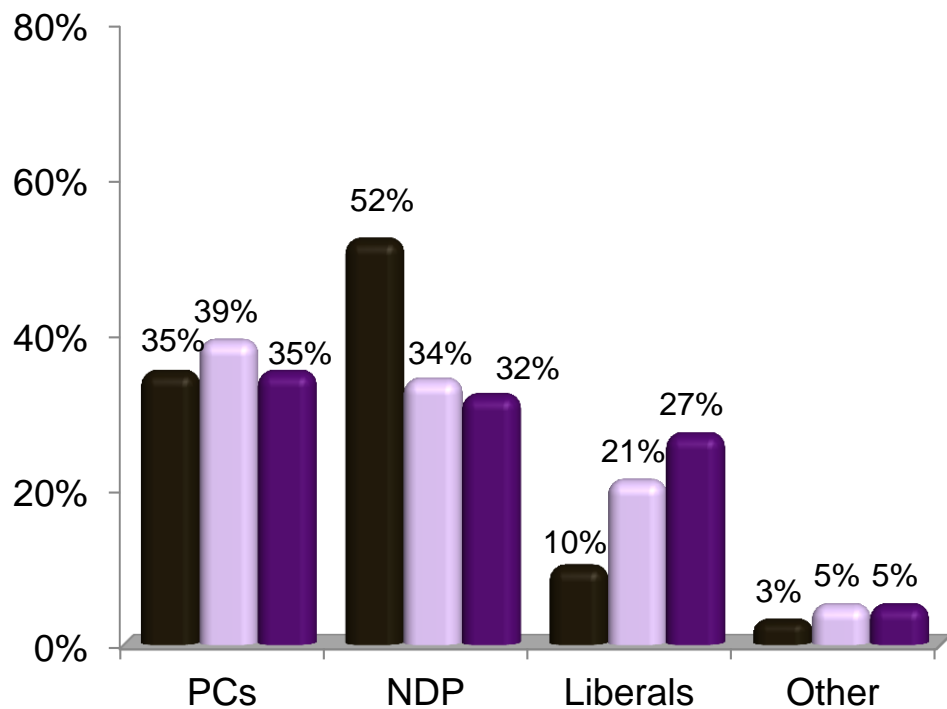


Provincial Party Support

-By Region -

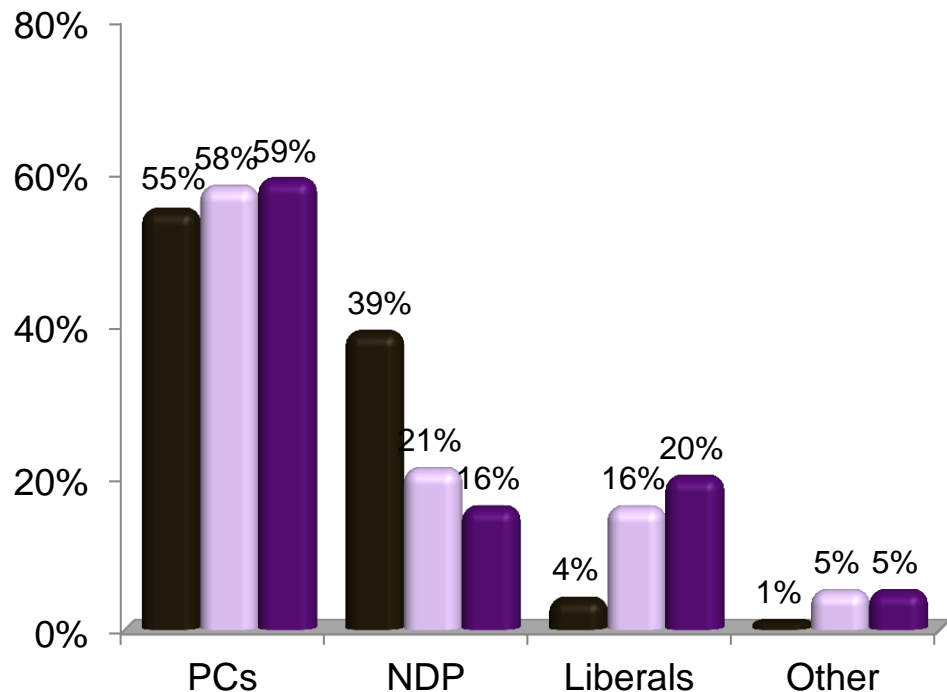
"If a provincial election were held tomorrow, which party's candidate would you be most likely to support?"

■ 2011 Election ■ June 2015 (n=600) ■ Sept. 2015 (n=600)



- WINNIPEG -

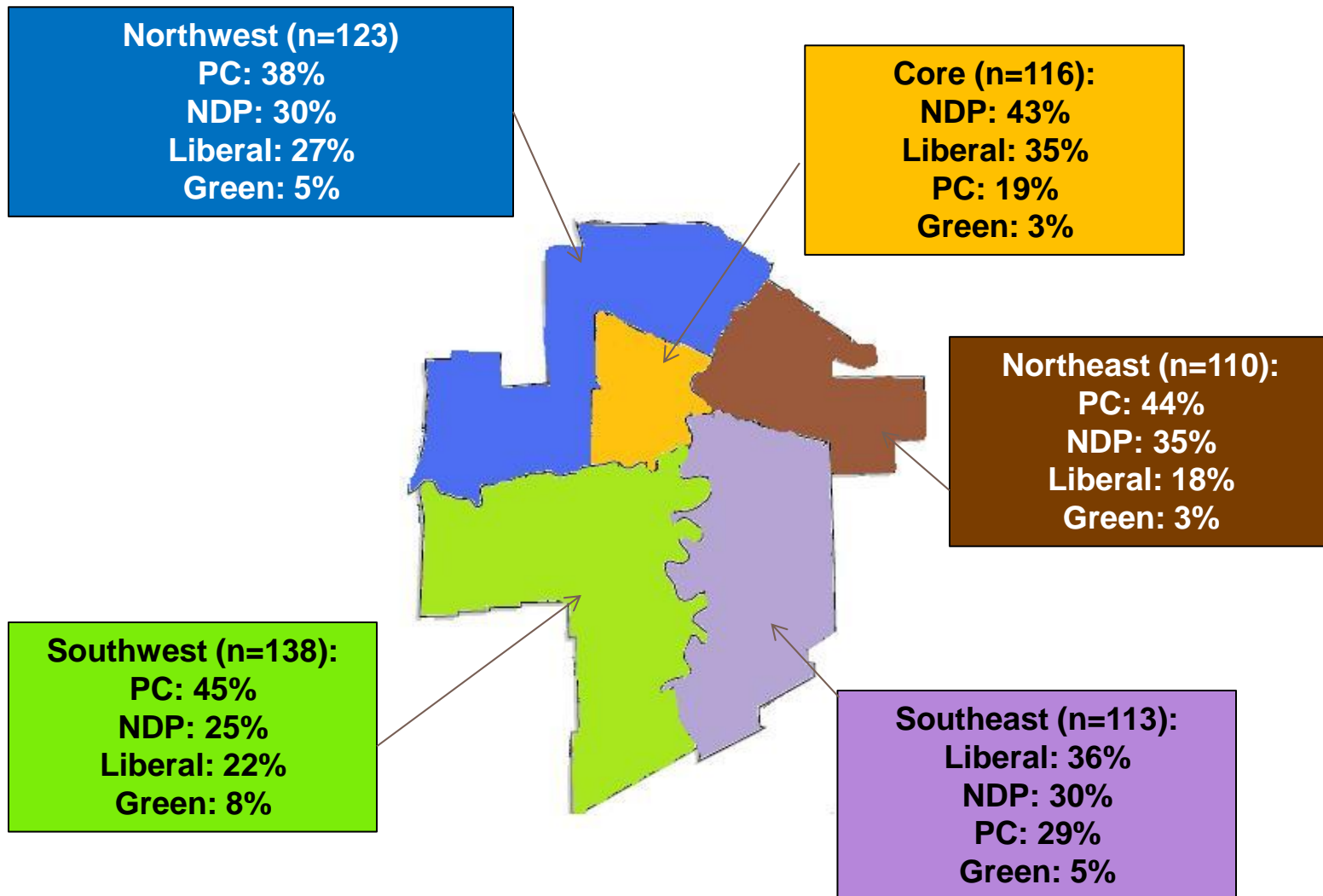
■ 2011 Election ■ June 2015 (n=400) ■ Sept. 2015 (n=400)



- NON-WINNIPEG -

Provincial Party Support

- By Winnipeg Region -



Base: Decided Voters

*Caution: Small Base

Party Support Across Demographic Sub-Groups

“If a provincial election were held tomorrow, which party's candidate would you be most likely to support?”

	Total	Gender		Age			
	(n=1,000) (%)	Male (n=485) (%)	Female (n=515) (%)	18-34 (n=218) (%)	35-54 (n=363) (%)	55+ (n=382) (%)	
PC	45	47	43	33	46	52	
NDP	25	28	23	21	28	25	
Liberal	24	22	27	34	23	19	
Others	5	3	7	11	3	4	
	Education			Income			
	HS or Less (n=284) (%)	Some PS (n=188) (%)	Univ./College (n=518) (%)	<\$30K (n=130) (%)	\$30K-\$59K (n=204) (%)	\$60K-\$99K (n=257) (%)	\$100K+ (n=216) (%)
PC	48	38	46	26	44	44	50
NDP	21	22	29	31	26	24	26
Liberal	25	34	20	36	23	26	22
Others	5	7	4	6	6	6	2