

SECTION CG
1. I would like you to tell me what you consider to be the most important issue or concern facing your community today.
**** FIRST MENTION ****

			TOTAL (1000)	PROVINCIAL REGION		GENDER		AGE			MALES			FEMALES		
				Winnipeg (600)	Rural (400)	Male (485)	Female (504)	18 - 34 (301)	35 - 54 (325)	55 + (374)	18 - 34 (151)	35 - 54 (159)	55 + (175)	18 - 34 (141)	35 - 54 (164)	55 + (199)
BASE																
MOST IMPORTANT ISSUE	Crime/ Violence/ Vandalism	Count	178	132	46	89	87	45	45	88	24	24	41	18	21	47
			18%	22%	11%	18%	17%	15%	14%	24%	16%	15%	23%	13%	13%	24%
	Health care/ Medicare	Count	147	83	63	49	96	25	42	80	11	11	26	12	30	53
			15%	14%	16%	10%	19%	8%	13%	21%	7%	7%	15%	9%	18%	27%
	Poverty/ Homelessness	Count	143	128	16	53	90	54	49	40	19	20	15	35	30	26
			14%	21%	4%	11%	18%	18%	15%	11%	13%	12%	8%	25%	18%	13%
	Cost of Living	Count	96	42	54	52	44	33	33	30	18	20	15	15	14	15
			10%	7%	13%	11%	9%	11%	10%	8%	12%	12%	9%	11%	8%	8%
	Low cost housing/ Lower rental costs	Count	58	26	32	32	25	29	13	16	18	10	5	10	4	11
			6%	4%	8%	7%	5%	10%	4%	4%	12%	6%	3%	7%	2%	6%
	Infrastructure/ Roads/ Potholes	Count	57	33	24	35	21	19	20	18	11	11	13	8	8	6
			6%	6%	6%	7%	4%	6%	6%	5%	7%	7%	7%	6%	5%	3%
	Meth/ Opioid crisis/ Drugs	Count	39	24	16	19	21	9	16	14	4	9	6	5	7	9
			4%	4%	4%	4%	4%	3%	5%	4%	3%	5%	3%	3%	5%	4%
	Government Issues/ Government	Count	23	11	12	15	6	7	11	5	6	6	4		5	1
			2%	2%	3%	3%	1%	2%	3%	1%	4%	4%	2%		3%	1%
	Environmental issues	Count	19	10	9	7	12	4	7	8		3	4	4	4	4
			2%	2%	2%	1%	2%	1%	2%	2%		2%	2%	3%	2%	2%
	Economy (general)	Count	19	10	9	11	6	6	4	8	3	2	6	3	2	2
			2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	4%	2%	1%	1%
	Taxes/ Tax reform	Count	16	8	8	14	2	2	6	8	2	3	8		2	
			2%	1%	2%	3%	0%	1%	2%	2%	1%	2%	5%		1%	
	Social services/ Public services	Count	16	13	2	8	8	8	4	4	2	2	4	6	2	
			2%	2%	1%	2%	2%	3%	1%	1%	2%	1%	2%	4%	1%	
	Education	Count	15	6	9	8	7	6	5	4	2	2	3	3	3	1
			1%	1%	2%	2%	1%	2%	1%	1%	2%	2%	2%	2%	2%	1%
	Social issues/ Negative outlook of community	Count	14	5	9	8	6	4	6	3	2	5	1	3	1	2
			1%	1%	2%	2%	1%	1%	2%	1%	1%	3%	0%	2%	1%	1%
	Racism/ Cultural/ Inequality issues	Count	13	6	7	5	6	1	8	4		2	4		6	
			1%	1%	2%	1%	1%	0%	3%	1%		1%	2%		4%	
Public Transit/ Bike lanes	Count	11	10	2	5	5	7	2	3	4	1	1	2	1	2	
		1%	2%	0%	1%	1%	2%	1%	1%	2%	1%	0%	2%	1%	1%	
Jobs/ Unemployment	Count	11	4	7	5	5	6	1	4	3	1	2	3		3	
		1%	1%	2%	1%	1%	2%	0%	1%	2%	0%	1%	2%		1%	
Economic growth/ Business development	Count	5	1	5	2	3		2	4		2	1			3	
		1%	0%	1%	0%	1%		0%	1%		1%	0%			1%	
Recreation/ Leisure/ Entertainment	Count	5	1	4		5	3	1	1				3	1	1	
		0%	0%	1%		1%	1%	0%	0%				2%	0%	0%	
Other mentions	Count	40	15	25	24	16	14	18	8	10	11	4	4	8	4	
		4%	2%	6%	5%	3%	5%	6%	2%	6%	7%	2%	3%	5%	2%	
(DK/Nothing in particular)	Count	77	33	44	42	34	20	32	24	13	15	15	7	17	10	
		8%	5%	11%	9%	7%	7%	10%	6%	9%	9%	8%	5%	11%	5%	

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

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** FIRST MENTION **

BASE		TOTAL (1000)	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			Indigenous (129)	BIPOC (200)	LGBTQIA2S+ (93)	Disability (147)	
			HS or less (182)	Post-Sec (406)	Univ Grad (390)	Yes (275)	No (709)	Own (721)	Rent (221)	< \$50K (156)	\$50K-\$99K (332)	\$100K + (388)					
MOST IMPORTANT ISSUE	Crime/ Violence/ Vandalism	Count	178	36	90	50	41	136	135	37	33	51	73	23	36	11	27
			18%	20%	22%	13%	15%	19%	19%	17%	21%	16%	19%	18%	18%	12%	19%
	Poverty/ Homelessness	Count	143	21	37	83	35	104	100	40	20	55	60	14	24	18	19
			14%	11%	9%	21%	13%	15%	14%	18%	13%	17%	16%	11%	12%	19%	13%
	Health care/ Medicare	Count	147	19	60	60	30	116	121	18	21	48	51	17	24	16	25
			15%	10%	15%	15%	11%	16%	17%	8%	13%	14%	13%	13%	12%	17%	17%
	Cost of Living	Count	96	15	43	36	33	63	76	19	16	27	43	11	19	12	11
			10%	8%	10%	9%	12%	9%	11%	9%	10%	8%	11%	9%	10%	13%	8%
	Low cost housing/ Lower rental costs	Count	58	8	31	19	21	37	28	23	9	25	18	13	13	10	10
			6%	4%	8%	5%	8%	5%	4%	11%	6%	8%	5%	10%	7%	11%	7%
	Infrastructure/ Roads/ Potholes	Count	57	12	22	22	15	41	34	15	12	14	22	9	13	4	8
			6%	6%	6%	6%	5%	6%	5%	7%	8%	4%	6%	7%	7%	4%	5%
	Meth/ Opioid crisis/ Drugs	Count	39	14	11	15	11	25	30	6	4	9	20	4	5	1	5
			4%	8%	3%	4%	4%	4%	4%	3%	3%	3%	5%	3%	2%	1%	3%
	Government Issues/ Government	Count	23	7	4	11	9	14	16	5	2	9	9	3	3	4	6
			2%	4%	1%	3%	3%	2%	2%	2%	2%	3%	2%	2%	1%	4%	4%
	Environmental issues	Count	19	1	7	11	3	15	14	4	3	8	4	1	1	1	2
			2%	0%	2%	3%	1%	2%	2%	2%	2%	3%	1%	1%	1%	1%	1%
	Economy (general)	Count	19	2	11	4	3	16	12	4	3	5	6	5	8	2	4
			2%	1%	3%	1%	1%	2%	2%	2%	2%	1%	2%	4%	4%	3%	3%
	Taxes/ Tax reform	Count	16	6	4	6	5	11	14	2	1	6	9		0		1
			2%	3%	1%	1%	2%	2%	2%	1%	1%	2%	2%		0%		1%
	Social services/ Public services	Count	16	4	5	7	6	10	8	7	4	5	5	4	6	1	4
			2%	2%	1%	2%	2%	1%	1%	3%	3%	1%	1%	3%	3%	1%	2%
	Education	Count	15	1	7	7	5	10	10	5	2	3	7	2	6	1	
			1%	0%	2%	2%	2%	1%	1%	2%	1%	1%	2%	1%	3%	1%	
	Social issues/ Negative outlook of community	Count	14	3	7	2	6	6	9	4	3	4	6	1	3	1	
			1%	2%	2%	0%	2%	1%	1%	2%	2%	1%	2%	1%	1%	1%	
	Racism/ Cultural/ Inequality issues	Count	13	2	7	4	7	6	11	1	2	5	5	4	6	2	3
			1%	1%	2%	1%	3%	1%	2%	1%	1%	1%	1%	3%	3%	2%	2%
Public Transit/ Bike lanes	Count	11		5	6	1	10	4	6	4	3	4		1	2	2	
		1%		1%	2%	0%	1%	1%	3%	2%	1%	1%		0%	2%	1%	
Jobs/ Unemployment	Count	11	2	4	4	3	8	6	4	2	5	3	1	3	2	1	
		1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	1%	
Economic growth/ Business development	Count	5	2	2	2	1	5	5		1	2	1				1	
		1%	1%	0%	0%	0%	1%	1%			1%	1%	0%			1%	
Recreation/ Leisure/ Entertainment	Count	5	1	2	2	1	3	5			1	4			2		
		0%	1%	0%	1%	0%	0%	1%			0%	1%			2%		
Other mentions	Count	40	9	14	15	13	25	29	7	3	18	15	5	9		4	
		4%	5%	4%	4%	5%	4%	4%	3%	2%	5%	4%	4%	4%		3%	
(DK/Nothing in particular)	Count	77	19	32	23	28	47	52	13	13	29	22	11	20	3	15	
		8%	10%	8%	6%	10%	7%	7%	6%	8%	9%	6%	8%	10%	3%	10%	

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BASE			TOTAL (1000)	PROV VOTE INTENTION				
				NDP (439)	PC (336)	LIB (76)	GP (24)	(DK) (69)
MOST IMPORTANT ISSUE	Crime/ Violence/ Vandalism	Count	178	52	89	18	4	10
			18%	12%	26%	23%	19%	15%
	Health care/ Medicare	Count	147	90	24	11	3	13
			15%	21%	7%	14%	13%	19%
	Poverty/ Homelessness	Count	143	97	24	11	1	3
			14%	22%	7%	15%	4%	4%
	Cost of Living	Count	96	30	48	4		9
			10%	7%	14%	5%		13%
	Low cost housing/ Lower rental costs	Count	58	28	18	5	1	3
			6%	6%	5%	7%	5%	4%
	Infrastructure/ Roads/ Potholes	Count	57	23	26	3		5
			6%	5%	8%	4%		7%
	Meth/ Opioid crisis/ Drugs	Count	39	16	15	2	1	3
			4%	4%	4%	3%	5%	5%
	Government Issues/ Government	Count	23	8	6	2	1	2
			2%	2%	2%	2%	5%	3%
	Environmental issues	Count	19	10	2	1	4	1
			2%	2%	0%	2%	16%	1%
	Economy (general)	Count	19	6	9	2		1
			2%	1%	3%	2%		1%
	Taxes/ Tax reform	Count	16	1	12			2
			2%	0%	3%			3%
	Social services/ Public services	Count	16	10	3	1	1	
			2%	2%	1%	2%	4%	
	Education	Count	15	6	3	2		
			1%	1%	1%	2%		
	Social issues/ Negative outlook of community	Count	14	3	4		3	1
			1%	1%	1%		12%	1%
	Racism/ Cultural/ Inequality issues	Count	13	9	1	1		2
			1%	2%	0%	1%		3%
	Public Transit/ Bike lanes	Count	11	8	2		1	
			1%	2%	1%		4%	
	Jobs/ Unemployment	Count	11	5	1	3		1
			1%	1%	0%	4%		1%
	Economic growth/ Business development	Count	5	1	2	1		1
			1%	0%	1%	1%		1%
	Recreation/ Leisure/ Entertainment	Count	5	2	1			2
			0%	0%	0%			2%
	Other mentions	Count	40	12	17	3	2	3
			4%	3%	5%	4%	8%	5%
	(DK/Nothing in particular)	Count	77	22	30	6	1	8
			8%	5%	9%	8%	6%	12%

SECTION CG

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What other issues or concerns do you think are important for your community today?

** TOTAL MENTIONS **

			TOTAL (1000)	PROVINCIAL REGION		GENDER		AGE			MALES			FEMALES		
				Winnipeg (600)	Rural (400)	Male (485)	Female (504)	18 - 34 (301)	35 - 54 (325)	55 + (374)	18 - 34 (151)	35 - 54 (159)	55 + (175)	18 - 34 (141)	35 - 54 (164)	55 + (199)
BASE																
IMPORTANT ISSUES	Crime/ Violence/ Vandalism	Cases	251	183	68	121	128	61	81	110	31	42	47	27	38	63
			25%	31%	17%	25%	25%	20%	25%	29%	21%	27%	27%	19%	23%	31%
	Health care/ Medicare	Cases	231	139	92	85	144	51	69	111	22	22	41	27	47	70
			23%	23%	23%	17%	29%	17%	21%	30%	14%	14%	24%	20%	29%	35%
	Poverty/ Homelessness	Cases	229	201	27	91	137	80	76	73	31	30	29	48	46	44
			23%	34%	7%	19%	27%	27%	23%	19%	21%	19%	17%	34%	28%	22%
	Cost of Living	Cases	139	69	70	75	63	53	46	41	29	26	20	24	18	21
			14%	12%	17%	16%	12%	18%	14%	11%	19%	17%	11%	17%	11%	10%
	Meth/ Opioid crisis/ Drugs	Cases	123	87	36	44	79	40	40	43	15	16	13	25	23	30
			12%	15%	9%	9%	16%	13%	12%	12%	10%	10%	7%	18%	14%	15%
	Low cost housing/ Lower rental costs	Cases	106	61	45	49	55	48	25	33	25	15	9	20	10	25
			11%	10%	11%	10%	11%	16%	8%	9%	17%	9%	5%	15%	6%	12%
	Infrastructure/ Roads/ Potholes	Cases	91	51	41	53	38	29	31	31	14	19	20	15	12	11
			9%	8%	10%	11%	8%	10%	10%	8%	10%	12%	11%	11%	7%	5%
	Education	Cases	50	24	26	17	32	15	20	16	5	6	6	10	13	10
			5%	4%	7%	4%	6%	5%	6%	4%	3%	4%	3%	7%	8%	5%
	Environmental issues	Cases	38	18	21	16	22	14	11	14	7	4	5	8	6	8
			4%	3%	5%	3%	4%	5%	3%	4%	4%	2%	3%	5%	4%	4%
	Government Issues/ Government	Cases	38	22	16	22	15	9	16	12	7	7	8	1	10	4
			4%	4%	4%	5%	3%	3%	5%	3%	5%	4%	5%	1%	6%	2%
	Taxes/ Tax reform	Cases	36	18	19	29	8	9	10	17	8	6	15	2	4	2
			4%	3%	5%	6%	2%	3%	3%	5%	5%	4%	9%	1%	2%	1%
	Economy (general)	Cases	35	18	17	22	12	12	9	13	6	7	9	6	2	4
			3%	3%	4%	5%	2%	4%	3%	3%	4%	4%	5%	4%	1%	2%
	Social issues/ Negative outlook of community	Cases	34	14	20	14	19	11	12	11	2	8	4	8	4	7
			3%	2%	5%	3%	4%	4%	4%	3%	1%	5%	2%	6%	2%	4%
	Public Transit/ Bike lanes	Cases	28	21	7	15	12	16	6	7	8	3	4	7	2	3
			3%	3%	2%	3%	2%	5%	2%	2%	5%	2%	2%	5%	1%	1%
	Racism/ Cultural/ Inequality issues	Cases	27	15	12	13	12	8	14	5	3	6	4	4	7	1
			3%	2%	3%	3%	2%	3%	4%	1%	2%	4%	2%	3%	4%	0%
	Social services/ Public services	Cases	25	22	3	10	13	12	7	6	2	4	4	8	3	2
			2%	4%	1%	2%	3%	4%	2%	2%	2%	3%	2%	6%	2%	1%
	Jobs/ Unemployment	Cases	22	9	13	12	8	11	6	5	5	5	2	4	1	4
			2%	2%	3%	2%	2%	4%	2%	1%	3%	3%	1%	3%	1%	2%
	Recreation/ Leisure/ Entertainment	Cases	16	5	10	5	11	7	4	5	2	1	1	5	2	4
			2%	1%	3%	1%	2%	2%	1%	1%	1%	1%	1%	3%	2%	2%
	Economic growth/ Business development	Cases	15	4	11	8	7	5	4	6	4	2	2	1	2	4
			2%	1%	3%	2%	1%	2%	1%	2%	2%	1%	1%	1%	1%	2%
	Other mentions	Cases	40	15	25	24	16	14	18	8	10	11	4	4	8	4
			4%	2%	6%	5%	3%	5%	6%	2%	6%	7%	2%	3%	5%	2%
	(DK/Nothing in particular)	Cases	77	33	44	42	34	20	32	24	13	15	15	7	17	10
			8%	5%	11%	9%	7%	7%	10%	6%	9%	9%	8%	5%	11%	5%

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What other issues or concerns do you think are important for your community today?

** TOTAL MENTIONS **

BASE	IMPORTANT ISSUES	Cases	TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			Indigenous	BIPOC	LGBTQIA2S+	Disability
			(1000)	HS or less (182)	Post-Sec (406)	Univ Grad (390)	Yes (275)	No (709)	Own (721)	Rent (221)	< \$50K (156)	\$50K-\$99K (332)	\$100K + (388)				
	Crime/ Violence/ Vandalism	251	43	119	84	69	179	191	53	40	73	107	30	48	15	32	
		25%	24%	29%	22%	25%	25%	27%	24%	26%	22%	27%	23%	24%	16%	22%	
	Health care/ Medicare	231	33	89	100	55	174	180	40	32	78	84	30	41	26	43	
		23%	18%	22%	26%	20%	25%	25%	18%	20%	23%	22%	23%	20%	28%	29%	
	Poverty/ Homelessness	229	33	75	117	57	167	159	61	31	84	99	31	44	28	33	
		23%	18%	18%	30%	21%	24%	22%	28%	20%	25%	25%	24%	22%	30%	22%	
	Cost of Living	139	21	59	55	47	92	102	32	22	49	52	15	28	20	16	
		14%	12%	14%	14%	17%	13%	14%	14%	14%	15%	13%	12%	14%	21%	11%	
	Meth/ Opioid crisis/ Drugs	123	25	36	60	29	88	94	22	11	40	55	16	19	15	18	
		12%	14%	9%	15%	11%	12%	13%	10%	7%	12%	14%	12%	9%	16%	13%	
	Low cost housing/ Lower rental costs	106	16	50	41	27	79	59	36	17	39	39	22	25	20	20	
		11%	9%	12%	10%	10%	11%	8%	16%	11%	12%	10%	17%	12%	21%	14%	
	Infrastructure/ Roads/ Potholes	91	17	41	31	26	64	61	22	18	25	36	13	20	8	12	
		9%	9%	10%	8%	9%	9%	8%	10%	11%	7%	9%	10%	10%	8%	8%	
	Education	50	5	20	26	23	28	38	12	7	12	20	4	12	8	8	
		5%	3%	5%	7%	8%	4%	5%	5%	5%	4%	5%	3%	6%	8%	5%	
	Environmental issues	38	5	13	21	7	32	27	9	7	15	12	3	3	3	8	
		4%	3%	3%	5%	2%	4%	4%	4%	4%	4%	3%	2%	1%	3%	5%	
	Government Issues/ Government	38	9	12	16	13	25	27	9	3	15	15	4	7	4	7	
		4%	5%	3%	4%	5%	4%	4%	4%	2%	4%	4%	3%	4%	4%	5%	
	Taxes/ Tax reform	36	10	16	9	12	25	32	3	6	11	16	2	4		4	
		4%	6%	4%	2%	4%	4%	4%	2%	4%	3%	4%	1%	2%		3%	
	Economy (general)	35	4	17	13	9	25	24	8	7	6	15	6	13	2	8	
		3%	2%	4%	3%	3%	3%	3%	4%	5%	2%	4%	5%	7%	3%	5%	
	Social issues/ Negative outlook of community	34	6	15	11	13	20	26	7	5	10	17	4	8	4	3	
		3%	3%	4%	3%	5%	3%	4%	3%	3%	3%	4%	3%	4%	5%	2%	
	Public Transit/ Bike lanes	28	1	10	17	4	24	19	9	4	13	9	1	5	5	3	
		3%	0%	2%	4%	2%	3%	3%	4%	2%	4%	2%	1%	2%	5%	2%	
	Racism/ Cultural/ Inequality issues	27	4	10	13	12	15	17	10	4	9	11	7	12	6	4	
		3%	2%	3%	3%	4%	2%	2%	4%	3%	3%	3%	6%	6%	6%	3%	
	Social services/ Public services	25	5	8	11	7	17	13	10	7	5	8	4	7	3	7	
		2%	3%	2%	3%	2%	2%	2%	5%	5%	2%	2%	3%	3%	3%	5%	
	Jobs/ Unemployment	22	6	10	6	7	14	13	8	5	9	6	4	6	3	5	
		2%	3%	2%	2%	3%	2%	2%	4%	3%	3%	2%	3%	3%	3%	3%	
	Recreation/ Leisure/ Entertainment	16	2	5	9	6	9	13	2	2	3	9		2	2	2	
		2%	1%	1%	2%	2%	1%	2%	1%	1%	1%	2%		1%	2%	1%	
	Economic growth/ Business development	15	2	8	6	4	11	12	2	4	6	4		2	1	1	
		2%	1%	2%	1%	2%	2%	2%	1%	3%	2%	1%		1%	1%	1%	
	Other mentions	40	9	14	15	13	25	29	7	3	18	15	5	9		4	
		4%	5%	4%	4%	5%	4%	4%	3%	2%	5%	4%	4%	4%		3%	
	(DK/Nothing in particular)	77	19	32	23	28	47	52	13	13	29	22	11	20	3	15	
		8%	10%	8%	6%	10%	7%	7%	6%	8%	9%	6%	8%	10%	3%	10%	

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION CG

1. I would like you to tell me what you consider to be the most important issue or concern facing your community today.
 What other issues or concerns do you think are important for your community today?

** TOTAL MENTIONS **

			TOTAL (1000)	PROV VOTE INTENTION				
				NDP (439)	PC (336)	LIB (76)	GP (24)	(DK) (69)
BASE								
IMPORTANT ISSUES	Crime/ Violence/ Vandalism	Cases	251	83	117	20	4	17
			25%	19%	35%	26%	19%	25%
	Health care/ Medicare	Cases	231	144	43	15	5	15
			23%	33%	13%	19%	21%	22%
	Poverty/ Homelessness	Cases	229	139	48	20	7	5
			23%	32%	14%	27%	28%	8%
	Cost of Living	Cases	139	52	63	5	1	11
			14%	12%	19%	6%	5%	15%
	Meth/ Opioid crisis/ Drugs	Cases	123	65	34	7	4	8
			12%	15%	10%	9%	16%	11%
	Low cost housing/ Lower rental costs	Cases	106	53	26	8	5	7
			11%	12%	8%	11%	19%	11%
	Infrastructure/ Roads/ Potholes	Cases	91	35	42	5	1	6
			9%	8%	12%	6%	5%	8%
	Education	Cases	50	27	11	3		4
			5%	6%	3%	4%		5%
	Environmental issues	Cases	38	20	7	5	4	2
			4%	5%	2%	6%	16%	3%
	Government Issues/ Government	Cases	38	15	11	2	1	2
			4%	3%	3%	2%	5%	3%
	Taxes/ Tax reform	Cases	36	6	19	2	1	6
			4%	1%	6%	2%	5%	9%
	Economy (general)	Cases	35	12	15	3		4
			3%	3%	5%	4%		5%
	Social issues/ Negative outlook of community	Cases	34	13	7	1	3	2
			3%	3%	2%	1%	12%	2%
	Public Transit/ Bike lanes	Cases	28	16	7	1	3	
			3%	4%	2%	1%	14%	
	Racism/ Cultural/ Inequality issues	Cases	27	20	3	1	1	2
			3%	5%	1%	1%	4%	3%
	Social services/ Public services	Cases	25	17	3	1	1	
			2%	4%	1%	2%	4%	
	Jobs/ Unemployment	Cases	22	11	5	3		2
			2%	2%	2%	4%		2%
	Recreation/ Leisure/ Entertainment	Cases	16	7	5			4
			2%	2%	1%			5%
	Economic growth/ Business development	Cases	15	4	8	1		2
			2%	1%	2%	1%		3%
	Other mentions	Cases	40	12	17	3	2	3
			4%	3%	5%	4%	8%	5%
	(DK/Nothing in particular)	Cases	77	22	30	6	1	8
			8%	5%	9%	8%	6%	12%

SECTION ES

6. Which party and leader do you think will do the best job of addressing the following issues?

BASE			TOTAL (1000)	PROVINCIAL REGION		GENDER		VOTED LAST PROV ELECTION			PROV VOTE INTENTION					2019 Lapsed PC (105)
				Winnipeg (600)	Rural (400)	Male (485)	Female (504)	PC (365)	NDP (272)	LIB (112)	NDP (439)	PC (336)	LIB (76)	GP (24)	(DK) (69)	
Improving health care	Stefanson/ PC	Count	181	86	94	118	63	149	5	5	4	168		3	8	
			18%	14%	24%	24%	12%	41%	2%	5%	1%	50%		4%	8%	
	Kinew/ NDP	Count	458	304	154	194	256	85	221	60	374	41	13	5	18	55
			46%	51%	39%	40%	51%	23%	82%	53%	85%	12%	17%	21%	26%	52%
	Lamont/ LIB	Count	81	61	19	38	43	17	18	27	18	12	43	5	1	10
			8%	10%	5%	8%	9%	5%	7%	24%	4%	4%	57%	23%	2%	10%
	Gibson/ GP	Count	12	11	1	5	8	4	1	1	2	4		4	1	1
			1%	2%	0%	1%	2%	1%	0%	1%	1%	1%		17%	1%	1%
(None of these)	Count	144	75	68	87	57	73	17	8	23	65	10	6	14	21	
		14%	13%	17%	18%	11%	20%	6%	7%	5%	19%	13%	25%	20%	20%	
(DK/NS)	Count	125	62	62	44	78	38	9	12	17	46	10	3	32	10	
		12%	10%	16%	9%	15%	10%	3%	11%	4%	14%	13%	14%	47%	9%	
Attracting jobs & investment to Manitoba	Stefanson/ PC	Count	360	185	175	218	142	254	32	21	49	272	15	5	8	31
			36%	31%	44%	45%	28%	70%	12%	18%	11%	81%	20%	21%	12%	30%
	Kinew/ NDP	Count	231	171	60	90	135	24	131	33	204	5	10	4	8	21
			23%	29%	15%	19%	27%	6%	48%	29%	46%	2%	13%	17%	12%	20%
	Lamont/ LIB	Count	75	58	17	34	40	8	23	22	34	3	32	3	1	7
			7%	10%	4%	7%	8%	2%	8%	20%	8%	1%	42%	14%	1%	6%
	Gibson/ GP	Count	4	3	2	2	3	1		1		2		1	1	1
			0%	0%	0%	0%	1%	0%		1%		1%		4%	1%	1%
(None of these)	Count	120	61	60	73	47	39	28	13	46	22	7	5	13	23	
		12%	10%	15%	15%	9%	11%	10%	11%	10%	7%	9%	22%	18%	22%	
(DK/NS)	Count	209	122	87	68	137	40	59	23	106	31	12	5	38	22	
		21%	20%	22%	14%	27%	11%	22%	21%	24%	9%	16%	22%	55%	21%	
Improving education system	Stefanson/ PC	Count	230	106	124	144	86	184	10	6	12	206	1		7	9
			23%	18%	31%	30%	17%	50%	4%	6%	3%	61%	1%		10%	8%
	Kinew/ NDP	Count	367	260	106	148	211	52	204	46	319	20	11	8	5	39
			37%	43%	27%	30%	42%	14%	75%	41%	73%	6%	14%	32%	7%	37%
	Lamont/ LIB	Count	89	61	28	45	44	23	14	33	26	12	43	3	4	15
			9%	10%	7%	9%	9%	6%	5%	29%	6%	4%	57%	12%	5%	14%
	Gibson/ GP	Count	7	6	1	3	5		1	2	2	2		3	1	
			1%	1%	0%	1%	1%		0%	2%	0%	1%		13%	1%	
(None of these)	Count	131	66	64	81	49	62	14	7	26	49	5	7	15	25	
		13%	11%	16%	17%	10%	17%	5%	6%	6%	14%	6%	29%	22%	24%	
(DK/NS)	Count	176	100	77	65	108	44	29	19	54	47	16	3	38	17	
		18%	17%	19%	13%	22%	12%	10%	17%	12%	14%	22%	14%	55%	16%	
Helping Manitobans deal with rising cost of living	Stefanson/ PC	Count	273	126	148	179	94	205	18	7	15	241	4	1	6	10
			27%	21%	37%	37%	19%	56%	7%	7%	3%	72%	6%	6%	9%	9%
	Kinew/ NDP	Count	344	243	102	133	204	52	184	49	307	10	15	3	5	43
			34%	41%	25%	27%	40%	14%	68%	44%	70%	3%	20%	14%	8%	41%
	Lamont/ LIB	Count	75	59	16	32	43	12	16	22	29	6	33	5	1	11
			8%	10%	4%	7%	9%	3%	6%	20%	7%	2%	43%	21%	1%	11%
	Gibson/ GP	Count	8	8		3	5		3	2	2		2	4	1	
			1%	1%		1%	1%		1%	1%	0%		2%	18%	1%	
(None of these)	Count	171	102	69	98	73	67	31	16	51	49	10	9	22	31	
		17%	17%	17%	20%	15%	18%	11%	14%	12%	15%	13%	38%	32%	29%	

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SECTION ES

6. Which party and leader do you think will do the best job of addressing the following issues?

		Count	TOTAL	PROVINCIAL REGION		GENDER		VOTED LAST PROV ELECTION			PROV VOTE INTENTION					2019 Lapsed PC
				Winnipeg	Rural	Male	Female	PC	NDP	LIB	NDP	PC	LIB	GP	(DK)	
Helping Manitobans	(DK/NS)		128	62	65	40	85	30	20	16	35	30	12	1	34	11
			13%	10%	16%	8%	17%	8%	7%	14%	8%	9%	16%	4%	49%	10%
Addressing crime & public safety	Stefanson/PC	Count	305	146	159	201	104	227	19	14	22	259	5	3	9	13
			31%	24%	40%	42%	21%	62%	7%	12%	5%	77%	6%	15%	12%	13%
	Kinew/NDP	Count	323	240	83	106	211	36	181	41	286	9	10	10	6	32
			32%	40%	21%	22%	42%	10%	67%	36%	65%	3%	13%	43%	8%	30%
	Lamont/LIB	Count	70	55	15	38	31	16	14	27	25	8	35		1	12
			7%	9%	4%	8%	6%	4%	5%	24%	6%	2%	46%		1%	11%
	Gibson/GP	Count	8	7	2	4	5	4	3	1	6	2		1		2
			1%	1%	0%	1%	1%	1%	1%	1%	1%	0%		4%		2%
(None of these)	Count	137	67	71	85	52	47	28	12	47	32	6	5	19	24	
		14%	11%	18%	18%	10%	13%	10%	11%	11%	10%	8%	23%	28%	23%	
(DK/NS)	Count	156	86	70	51	102	36	27	19	53	27	21	3	34	22	
		16%	14%	17%	11%	20%	10%	10%	16%	12%	8%	27%	14%	50%	21%	
Helping people with addictions/mental health issues	Stefanson/PC	Count	158	71	88	100	58	131	5	2	4	153			1	3
			16%	12%	22%	21%	12%	36%	2%	2%	1%	45%			1%	3%
	Kinew/NDP	Count	464	318	146	188	269	91	224	65	372	48	18	7	12	54
			46%	53%	37%	39%	53%	25%	82%	58%	85%	14%	24%	31%	17%	51%
	Lamont/LIB	Count	80	61	19	42	38	20	12	25	17	17	37	4	4	10
			8%	10%	5%	9%	8%	6%	4%	22%	4%	5%	49%	15%	5%	10%
	Gibson/GP	Count	14	10	4	8	7	4	2	1	3	3	2	4	1	3
		1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	2%	17%	1%	2%	
(None of these)	Count	128	63	65	89	39	68	15	6	18	54	7	5	14	23	
		13%	11%	16%	18%	8%	19%	6%	5%	4%	16%	9%	23%	21%	22%	
(DK/NS)	Count	155	76	79	59	93	51	14	14	25	61	12	3	37	12	
		16%	13%	20%	12%	19%	14%	5%	12%	6%	18%	16%	14%	54%	11%	
Addressing climate change	Stefanson/PC	Count	111	49	62	68	43	99	4	2	2	104			1	5
			11%	8%	15%	14%	9%	27%	1%	1%	1%	31%			2%	5%
	Kinew/NDP	Count	207	146	61	83	118	24	110	32	181	11	9	1	5	16
			21%	24%	15%	17%	23%	6%	40%	29%	41%	3%	12%	4%	7%	15%
	Lamont/LIB	Count	98	73	25	44	54	23	30	26	39	15	38		3	13
			10%	12%	6%	9%	11%	6%	11%	23%	9%	4%	50%		4%	12%
	Gibson/GP	Count	216	148	69	94	121	55	70	31	125	47	16	19	10	23
		22%	25%	17%	19%	24%	15%	26%	27%	29%	14%	20%	81%	14%	22%	
(None of these)	Count	186	90	96	121	65	105	24	7	33	97	5	4	17	28	
		19%	15%	24%	25%	13%	29%	9%	7%	8%	29%	7%	15%	25%	27%	
(DK/NS)	Count	182	95	87	75	104	59	34	15	59	62	8		33	19	
		18%	16%	22%	15%	21%	16%	13%	13%	13%	13%	19%	11%	48%	18%	

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SECTION ES

6. Which party and leader do you think will do the best job of addressing the following issues?

			TOTAL (1000)	AGE			MALES			FEMALES			Indigenous (129)	BIPOC (200)
				18 - 34 (301)	35 - 54 (325)	55 + (374)	18 - 34 (151)	35 - 54 (159)	55 + (175)	18 - 34 (141)	35 - 54 (164)	55 + (199)		
Improving health care	Stefanson/ PC	Count	181	34	54	92	24	35	59	10	20	34	9	21
			18%	11%	17%	25%	16%	22%	33%	7%	12%	17%	7%	10%
	Kinew/ NDP	Count	458	153	154	151	69	68	58	78	84	93	76	104
			46%	51%	47%	40%	46%	43%	33%	56%	51%	47%	59%	52%
	Lamont/ LIB	Count	81	30	19	33	15	10	13	14	9	20	8	14
			8%	10%	6%	9%	10%	6%	7%	10%	6%	10%	6%	7%
	Gibson/ GP	Count	12	4	4	4	1	1	2	3	4	1	1	3
			1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%
(None of these)	Count	144	40	51	52	24	33	30	16	19	22	19	27	
		14%	13%	16%	14%	16%	21%	17%	11%	11%	11%	15%	13%	
(DK/NS)	Count	125	40	42	42	18	13	13	19	29	29	16	31	
		12%	13%	13%	11%	12%	8%	7%	14%	18%	15%	12%	16%	
Attracting jobs & investment to Manitoba	Stefanson/ PC	Count	360	97	106	158	61	69	88	36	37	69	37	59
			36%	32%	33%	42%	41%	43%	50%	25%	22%	35%	29%	29%
	Kinew/ NDP	Count	231	76	76	79	31	30	29	41	45	50	45	58
			23%	25%	24%	21%	21%	19%	16%	29%	27%	25%	35%	29%
	Lamont/ LIB	Count	75	24	23	28	10	8	15	13	15	13	10	17
			7%	8%	7%	8%	7%	5%	9%	9%	9%	6%	8%	8%
	Gibson/ GP	Count	4	1	2	2			2	1	2		1	2
			0%	0%	1%	0%			1%	1%	1%		1%	1%
(None of these)	Count	120	33	44	43	23	29	21	11	15	22	13	22	
		12%	11%	14%	12%	15%	18%	12%	8%	9%	11%	10%	11%	
(DK/NS)	Count	209	69	74	66	26	23	20	40	51	45	23	42	
		21%	23%	23%	17%	17%	14%	11%	28%	31%	23%	18%	21%	
Improving education system	Stefanson/ PC	Count	230	56	66	108	36	43	65	20	23	44	24	42
			23%	19%	20%	29%	24%	27%	37%	14%	14%	22%	19%	21%
	Kinew/ NDP	Count	367	141	123	103	58	50	40	77	71	64	57	77
			37%	47%	38%	28%	38%	32%	23%	55%	43%	32%	44%	38%
	Lamont/ LIB	Count	89	21	24	45	12	12	21	9	12	24	11	17
			9%	7%	7%	12%	8%	7%	12%	6%	7%	12%	9%	8%
	Gibson/ GP	Count	7	3	3	1		2	1	3	2			1
			1%	1%	1%	0%		1%	1%	2%	1%			1%
(None of these)	Count	131	31	50	49	22	28	31	9	22	18	11	20	
		13%	10%	15%	13%	15%	18%	18%	7%	13%	9%	9%	10%	
(DK/NS)	Count	176	49	59	67	23	24	18	23	36	50	25	43	
		18%	16%	18%	18%	15%	15%	10%	16%	22%	25%	20%	22%	
Helping Manitobans deal with rising cost of living	Stefanson/ PC	Count	273	76	79	118	53	52	74	22	27	44	24	38
			27%	25%	24%	32%	35%	33%	42%	16%	17%	22%	18%	19%
	Kinew/ NDP	Count	344	96	130	118	36	53	43	54	75	75	62	82
			34%	32%	40%	32%	24%	34%	25%	39%	45%	38%	48%	41%

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SECTION ES

6. Which party and leader do you think will do the best job of addressing the following issues?

		TOTAL	AGE			MALES			FEMALES			Indigenous	BIPOC	
			18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +			
Helping Manitobans deal with rising cost of living	Lamont/ LIB	Count	75	28	15	32	14	9	9	14	6	23	10	14
			8%	9%	5%	9%	9%	6%	5%	10%	3%	12%	7%	7%
	Gibson/ GP	Count	8	7	1		2	1		5			1	2
			1%	2%	0%		1%	1%		4%			1%	1%
	(None of these)	Count	171	52	54	65	32	28	37	20	26	27	17	29
			17%	17%	17%	17%	21%	17%	21%	14%	16%	14%	13%	14%
(DK/NS)	Count	128	41	46	41	14	15	11	24	31	30	16	35	
		13%	14%	14%	11%	9%	9%	6%	17%	19%	15%	12%	17%	
Addressing crime & public safety	Stefanson/ PC	Count	305	85	89	130	58	59	84	27	31	46	30	47
			31%	28%	28%	35%	39%	37%	48%	19%	19%	23%	23%	23%
	Kinew/ NDP	Count	323	104	107	112	37	35	34	62	70	78	51	68
			32%	35%	33%	30%	24%	22%	19%	44%	43%	39%	40%	34%
	Lamont/ LIB	Count	70	21	19	30	12	12	14	8	7	15	10	19
			7%	7%	6%	8%	8%	7%	8%	6%	4%	8%	8%	10%
	Gibson/ GP	Count	8	6	1	1	1	1	1	5				1
			1%	2%	0%	0%	1%	1%	1%	3%				1%
	(None of these)	Count	137	37	53	47	24	34	27	13	19	20	18	27
			14%	12%	16%	13%	16%	21%	16%	10%	12%	10%	14%	13%
(DK/NS)	Count	156	47	54	55	19	18	14	25	36	41	20	38	
		16%	16%	17%	15%	13%	11%	8%	18%	22%	20%	15%	19%	
Helping people with addictions/ mental health issues	Stefanson/ PC	Count	158	33	49	76	24	30	46	10	19	30	13	24
			16%	11%	15%	20%	16%	19%	26%	7%	11%	15%	10%	12%
	Kinew/ NDP	Count	464	151	162	151	63	70	55	83	90	96	74	98
			46%	50%	50%	40%	42%	44%	32%	59%	55%	48%	57%	49%
	Lamont/ LIB	Count	80	23	21	36	12	11	19	11	11	17	8	12
			8%	8%	7%	10%	8%	7%	11%	8%	6%	8%	6%	6%
	Gibson/ GP	Count	14	9	3	2	4	2	1	4	1	1	1	3
			1%	3%	1%	1%	3%	1%	1%	3%	1%	1%	1%	2%
	(None of these)	Count	128	31	40	56	24	26	39	8	14	17	14	20
			13%	10%	12%	15%	16%	16%	22%	5%	9%	9%	11%	10%
(DK/NS)	Count	155	53	49	53	24	20	15	26	30	38	19	42	
		16%	18%	15%	14%	16%	12%	8%	18%	18%	19%	15%	21%	
Addressing climate change	Stefanson/ PC	Count	111	18	37	55	11	22	34	7	15	20	8	14
			11%	6%	11%	15%	7%	14%	20%	5%	9%	10%	6%	7%
	Kinew/ NDP	Count	207	72	69	67	28	28	26	38	39	41	42	52
			21%	24%	21%	18%	19%	18%	15%	27%	24%	20%	32%	26%
	Lamont/ LIB	Count	98	25	15	58	13	8	23	12	7	35	12	19
			10%	8%	5%	15%	9%	5%	13%	9%	4%	17%	9%	10%
	Gibson/ GP	Count	216	84	73	60	41	32	21	41	40	39	22	33
			22%	28%	22%	16%	27%	20%	12%	29%	25%	20%	17%	16%

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey (cont.)

SECTION ES

6. Which party and leader do you think will do the best job of addressing the following issues?

			TOTAL	AGE			MALES			FEMALES			Indigenous	BIPOC
				18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +		
Addressing climate change	(None of these)	Count	186	42	76	68	30	45	47	12	31	22	20	33
			19%	14%	23%	18%	20%	29%	27%	8%	19%	11%	16%	16%
	(DK/NS)	Count	182	60	55	67	28	22	24	29	32	42	25	49
			18%	20%	17%	18%	18%	14%	14%	21%	19%	21%	19%	25%

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION ES
6. Which party and leader do you think will do the best job of addressing the following issues?

			TOTAL (1000)	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			LGBTQIA2S+ (93)	Disability (147)
				HS or less (182)	Post-Sec (406)	Univ Grad (390)	Yes (275)	No (709)	Own (721)	Rent (221)	< \$50K (156)	\$50K-\$99K (332)	\$100K + (388)		
Improving health care	Stefanson/ PC	Count	181	45	77	54	50	130	151	25	25	54	78	4	17
			18%	25%	19%	14%	18%	18%	21%	11%	16%	16%	20%	4%	11%
	Kinew/ NDP	Count	458	72	168	212	125	329	327	104	68	161	189	63	75
			46%	40%	42%	54%	45%	46%	45%	47%	44%	49%	49%	67%	51%
	Lamont/ LIB	Count	81	13	31	35	22	55	56	19	7	37	33	8	14
			8%	7%	8%	9%	8%	8%	8%	9%	5%	11%	8%	8%	10%
	Gibson/ GP	Count	12	4	7	2	1	8	9	4	6	3	3	3	2
			1%	2%	2%	1%	0%	1%	1%	2%	4%	1%	1%	3%	1%
(None of these)	Count	144	22	69	47	37	105	100	37	24	45	55	8	23	
		14%	12%	17%	12%	13%	15%	14%	17%	16%	14%	14%	9%	16%	
(DK/NS)	Count	125	25	53	40	40	81	79	32	25	32	29	8	16	
		12%	14%	13%	10%	14%	11%	11%	15%	16%	10%	8%	9%	11%	
Attracting jobs & investment to Manitoba	Stefanson/ PC	Count	360	73	164	118	104	253	293	53	36	117	163	15	35
			36%	40%	40%	30%	38%	36%	41%	24%	23%	35%	42%	16%	24%
	Kinew/ NDP	Count	231	35	81	113	58	171	149	69	41	85	88	33	37
			23%	19%	20%	29%	21%	24%	21%	31%	26%	26%	23%	35%	25%
	Lamont/ LIB	Count	75	16	27	30	19	53	48	21	19	25	28	9	19
			7%	9%	7%	8%	7%	7%	7%	10%	12%	7%	7%	10%	13%
	Gibson/ GP	Count	4	2	3			3	3	2	3	1		1	
			0%	1%	1%			0%	0%	1%	2%	0%		1%	
(None of these)	Count	120	20	49	45	33	85	82	31	21	32	47	7	17	
		12%	11%	12%	12%	12%	12%	11%	14%	14%	10%	12%	7%	12%	
(DK/NS)	Count	209	35	82	85	62	144	147	46	36	72	63	29	38	
		21%	19%	20%	22%	23%	20%	20%	21%	23%	22%	16%	31%	26%	
Improving education system	Stefanson/ PC	Count	230	59	108	59	67	162	190	32	27	70	96	6	24
			23%	33%	27%	15%	24%	23%	26%	15%	17%	21%	25%	6%	16%
	Kinew/ NDP	Count	367	48	119	195	97	266	251	98	62	127	154	59	62
			37%	26%	29%	50%	35%	37%	35%	44%	40%	38%	40%	63%	42%
	Lamont/ LIB	Count	89	17	37	33	22	66	67	19	11	35	40	5	10
			9%	9%	9%	9%	8%	9%	9%	9%	7%	10%	10%	5%	7%
	Gibson/ GP	Count	7	4	1	3		6	4	4	2	2	3	3	
			1%	2%	0%	1%		1%	1%	2%	1%	1%	1%	3%	
(None of these)	Count	131	22	67	38	37	92	90	32	24	36	50	7	21	
		13%	12%	17%	10%	13%	13%	13%	15%	15%	11%	13%	8%	14%	
(DK/NS)	Count	176	32	73	63	53	117	120	36	30	62	45	13	30	
		18%	18%	18%	16%	19%	17%	17%	16%	19%	19%	12%	14%	20%	
Helping Manitobans deal with rising cost of living	Stefanson/ PC	Count	273	67	118	83	80	192	219	43	27	88	117	8	28
			27%	37%	29%	21%	29%	27%	30%	20%	18%	27%	30%	8%	19%
	Kinew/ NDP	Count	344	55	119	167	91	249	240	89	57	120	144	53	56
			34%	30%	29%	43%	33%	35%	33%	40%	37%	36%	37%	56%	38%
	Lamont/ LIB	Count	75	16	28	30	13	58	45	23	16	33	23	6	11
			8%	9%	7%	8%	5%	8%	6%	10%	10%	10%	6%	7%	7%
Gibson/ GP	Count	8	1	4	4	0	8	3	4	2	3	3	5	1	
		1%	0%	1%	1%	0%	1%	0%	2%	1%	1%	1%	6%	1%	

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey (cont.)

SECTION ES
6. Which party and leader do you think will do the best job of addressing the following issues?

			TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			LGBTQIA2S+	Disability
				HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	< \$50K	\$50K-\$99K	\$100K +		
Helping Manitobans deal with rising cost of living	(None of these)	Count	171	20	81	65	43	126	123	37	32	48	66	11	27
			17%	11%	20%	17%	16%	18%	17%	17%	20%	15%	17%	12%	18%
	(DK/NS)	Count	128	23	56	42	47	77	90	25	22	40	35	10	24
			13%	13%	14%	11%	17%	11%	13%	11%	14%	12%	9%	11%	16%
Addressing crime & public safety	Stefanson/ PC	Count	305	66	146	89	94	210	240	51	34	90	142	9	33
			31%	36%	36%	23%	34%	30%	33%	23%	22%	27%	37%	9%	23%
	Kinew/ NDP	Count	323	53	107	158	84	234	221	83	62	118	120	49	53
			32%	29%	26%	41%	31%	33%	31%	38%	40%	36%	31%	52%	36%
	Lamont/ LIB	Count	70	11	29	28	16	53	53	16	10	26	28	7	9
			7%	6%	7%	7%	6%	7%	7%	7%	6%	8%	7%	7%	6%
	Gibson/ GP	Count	8	2	3	4	2	7	5	2		5	2	1	1
			1%	1%	1%	1%	1%	1%	1%	1%		1%	0%	1%	1%
	(None of these)	Count	137	25	56	52	35	99	93	35	23	46	50	14	25
		14%	14%	14%	13%	13%	14%	13%	16%	15%	14%	13%	15%	17%	
(DK/NS)	Count	156	25	64	59	45	106	109	33	27	47	46	14	25	
		16%	14%	16%	15%	16%	15%	15%	15%	17%	14%	12%	15%	17%	
Helping people with addictions/ mental health issues	Stefanson/ PC	Count	158	37	74	43	42	116	132	22	22	41	75	4	18
			16%	20%	18%	11%	15%	16%	18%	10%	14%	12%	19%	4%	13%
	Kinew/ NDP	Count	464	68	160	230	128	333	330	106	64	172	191	65	72
			46%	37%	40%	59%	47%	47%	46%	48%	41%	52%	49%	69%	49%
	Lamont/ LIB	Count	80	13	37	29	17	58	61	16	9	24	37	5	10
			8%	7%	9%	7%	6%	8%	8%	7%	6%	7%	10%	5%	7%
	Gibson/ GP	Count	14	3	9	3	5	9	9	4	2	4	5	4	1
			1%	2%	2%	1%	2%	1%	1%	2%	1%	1%	1%	5%	1%
	(None of these)	Count	128	26	64	33	28	98	88	34	28	44	40	6	19
		13%	14%	16%	9%	10%	14%	12%	15%	18%	13%	10%	7%	13%	
(DK/NS)	Count	155	35	62	52	55	95	100	39	31	46	40	9	26	
		16%	19%	15%	13%	20%	13%	14%	18%	20%	14%	10%	10%	18%	
Addressing climate change	Stefanson/ PC	Count	111	31	48	30	32	77	96	13	17	28	46	0	8
			11%	17%	12%	8%	12%	11%	13%	6%	11%	9%	12%	1%	5%
	Kinew/ NDP	Count	207	30	83	92	52	153	128	72	48	67	81	37	39
			21%	16%	21%	24%	19%	22%	18%	33%	31%	20%	21%	40%	27%
	Lamont/ LIB	Count	98	18	39	40	19	78	80	16	10	38	39	3	8
			10%	10%	10%	10%	7%	11%	11%	7%	6%	11%	10%	3%	5%
	Gibson/ GP	Count	216	31	73	108	57	157	155	39	20	76	92	28	37
			22%	17%	18%	28%	21%	22%	21%	18%	13%	23%	24%	30%	25%
	(None of these)	Count	186	34	88	60	59	124	142	35	29	55	81	9	26
		19%	19%	22%	15%	21%	17%	20%	16%	18%	17%	21%	10%	18%	
(DK/NS)	Count	182	38	75	61	57	120	120	46	33	67	49	15	29	
		18%	21%	19%	16%	21%	17%	17%	21%	21%	20%	13%	16%	20%	

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION ES
6. Which party and leader do you think will do the best job of addressing the following issues?
**** SUMMARY TABLE ****

	TOTAL	PROVINCIAL REGION		GENDER		VOTED LAST PROV ELECTION			PROV VOTE INTENTION					2019 Lapsed PC	
		(1000)	Winnipeg (600)	Rural (400)	Male (485)	Female (504)	PC (365)	NDP (272)	LIB (112)	NDP (439)	PC (336)	LIB (76)	GP (24)		(DK) (69)
BASE															
STEFANSON BEST AT	36%	31%	44%	45%	28%	70%	12%	18%	11%	81%	20%	21%	12%	30%	
Jobs/ Investment	31%	24%	40%	42%	21%	62%	7%	12%	5%	77%	6%	15%	12%	13%	
Crime/ Public safety	27%	21%	37%	37%	19%	56%	7%	7%	3%	72%	6%	6%	9%	9%	
Rising cost of living	23%	18%	31%	30%	17%	50%	4%	6%	3%	61%	1%		10%	8%	
Education	18%	14%	24%	24%	12%	41%	2%	5%	1%	50%			4%	8%	
Health care	16%	12%	22%	21%	12%	36%	2%	2%	1%	45%			1%	3%	
Addictions/ Mental health	11%	8%	15%	14%	9%	27%	1%	1%	1%	31%			2%	5%	
Climate change	57%	63%	47%	48%	64%	23%	84%	73%	84%	9%	74%	79%	76%	62%	
(None of these/DK)	46%	53%	37%	39%	53%	25%	82%	58%	85%	14%	24%	31%	17%	51%	
KINEW BEST AT	46%	51%	39%	40%	51%	23%	82%	53%	85%	12%	17%	21%	26%	52%	
Addictions/ Mental health	46%	51%	39%	40%	51%	23%	82%	53%	85%	12%	17%	21%	26%	52%	
Health care	37%	43%	27%	30%	42%	14%	75%	41%	73%	6%	14%	32%	7%	37%	
Education	34%	41%	25%	27%	40%	14%	68%	44%	70%	3%	20%	14%	8%	41%	
Rising cost of living	32%	40%	21%	22%	42%	10%	67%	36%	65%	3%	13%	43%	8%	30%	
Crime/ Public safety	23%	29%	15%	19%	27%	6%	48%	29%	46%	2%	13%	48%	12%	20%	
Jobs/ Investment	21%	24%	15%	17%	23%	6%	40%	29%	41%	3%	12%	4%	7%	15%	
Climate change	41%	35%	50%	46%	35%	64%	9%	27%	4%	76%	49%	36%	65%	31%	
(None of these/DK)	10%	12%	6%	9%	11%	6%	11%	23%	9%	4%	50%		4%	12%	
LAMONT BEST AT	9%	10%	7%	9%	9%	6%	5%	29%	6%	4%	57%	12%	5%	14%	
Climate change	9%	10%	7%	9%	9%	6%	5%	29%	6%	4%	57%	12%	5%	14%	
Education	8%	10%	5%	8%	9%	5%	7%	24%	4%	4%	57%	23%	2%	10%	
Health care	8%	10%	5%	9%	8%	6%	4%	22%	4%	5%	49%	15%	5%	10%	
Addictions/ Mental health	8%	10%	4%	7%	9%	3%	6%	20%	7%	2%	43%	21%	1%	11%	
Rising cost of living	7%	10%	4%	7%	8%	2%	8%	20%	8%	1%	42%	14%	1%	6%	
Jobs/ Investment	7%	9%	4%	8%	6%	4%	5%	24%	6%	2%	46%		1%	11%	
Crime/ Public safety	75%	70%	83%	77%	74%	85%	75%	49%	75%	86%	14%	44%	85%	72%	
(None of these/DK)	22%	25%	17%	19%	24%	15%	26%	27%	29%	14%	20%	81%	14%	22%	
GIBSON BEST AT	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	2%	17%	1%	2%	
Climate change	1%	2%	0%	1%	2%	1%	0%	1%	1%	1%		17%	1%	1%	
Addictions/ Mental health	1%	1%		1%	1%			1%	1%		2%	18%	1%		
Health care	1%	1%		1%	1%			1%	1%			4%		2%	
Rising cost of living	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%		4%			
Crime/ Public safety	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%		4%			
Education	1%	1%	0%	1%	1%			2%	0%	1%		13%	1%		
Jobs/ Investment	0%	0%	0%	0%	1%	0%		1%		1%		4%	1%	1%	
(None of these/DK)	77%	74%	81%	78%	74%	83%	73%	72%	70%	84%	78%	19%	84%	75%	

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION ES
6. Which party and leader do you think will do the best job of addressing the following issues?
**** SUMMARY TABLE ****

		TOTAL	AGE			MALES			FEMALES			Indigenous	BIPOC
			(1000)	18 - 34 (301)	35 - 54 (325)	55 + (374)	18 - 34 (151)	35 - 54 (159)	55 + (175)	18 - 34 (141)	35 - 54 (164)		
BASE STEFANSON BEST AT	Jobs/ Investment	36%	32%	33%	42%	41%	43%	50%	25%	22%	35%	29%	29%
	Crime/ Public safety	31%	28%	28%	35%	39%	37%	48%	19%	19%	23%	23%	23%
	Rising cost of living	27%	25%	24%	32%	35%	33%	42%	16%	17%	22%	18%	19%
	Education	23%	19%	20%	29%	24%	27%	37%	14%	14%	22%	19%	21%
	Health care	18%	11%	17%	25%	16%	22%	33%	7%	12%	17%	7%	10%
	Addictions/ Mental health	16%	11%	15%	20%	16%	19%	26%	7%	11%	15%	10%	12%
	Climate change	11%	6%	11%	15%	7%	14%	20%	5%	9%	10%	6%	7%
	(None of these/DK)	57%	61%	60%	50%	51%	51%	44%	69%	70%	56%	63%	63%
KINEW BEST AT	Addictions/ Mental health	46%	50%	50%	40%	42%	44%	32%	59%	55%	48%	57%	49%
	Health care	46%	51%	47%	40%	46%	43%	33%	56%	51%	47%	59%	52%
	Education	37%	47%	38%	28%	38%	32%	23%	55%	43%	32%	44%	38%
	Rising cost of living	34%	32%	40%	32%	24%	34%	25%	39%	45%	38%	48%	41%
	Crime/ Public safety	32%	35%	33%	30%	24%	22%	19%	44%	43%	39%	40%	34%
	Jobs/ Investment	23%	25%	24%	21%	21%	19%	16%	29%	27%	25%	35%	29%
	Climate change	21%	24%	21%	18%	19%	18%	15%	27%	24%	20%	32%	26%
	(None of these/DK)	41%	34%	39%	47%	38%	45%	55%	29%	34%	41%	30%	37%
LAMONT BEST AT	Climate change	10%	8%	5%	15%	9%	5%	13%	9%	4%	17%	9%	10%
	Education	9%	7%	7%	12%	8%	7%	12%	6%	7%	12%	9%	8%
	Health care	8%	10%	6%	9%	10%	6%	7%	10%	6%	10%	6%	7%
	Addictions/ Mental health	8%	8%	7%	10%	8%	7%	11%	8%	6%	8%	6%	6%
	Rising cost of living	8%	9%	5%	9%	9%	6%	5%	10%	3%	12%	7%	7%
	Jobs/ Investment	7%	8%	7%	8%	7%	5%	9%	9%	9%	6%	8%	8%
	Crime/ Public safety	7%	7%	6%	8%	8%	7%	8%	6%	4%	8%	8%	10%
	(None of these/DK)	75%	72%	80%	74%	73%	80%	77%	69%	80%	71%	79%	77%
GIBSON BEST AT	Climate change	22%	28%	22%	16%	27%	20%	12%	29%	25%	20%	17%	16%
	Addictions/ Mental health	1%	3%	1%	1%	3%	1%	1%	3%	1%	1%	1%	2%
	Health care	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%
	Rising cost of living	1%	2%	0%	0%	1%	1%	0%	4%	0%	0%	1%	1%
	Crime/ Public safety	1%	2%	0%	0%	1%	1%	1%	3%	0%	0%	0%	1%
	Education	1%	1%	1%	0%	0%	1%	1%	2%	1%	0%	0%	1%
	Jobs/ Investment	0%	0%	1%	0%	0%	0%	1%	1%	1%	0%	1%	1%
	(None of these/DK)	77%	70%	77%	82%	70%	79%	85%	68%	74%	80%	82%	82%

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION ES
6. Which party and leader do you think will do the best job of addressing the following issues?
**** SUMMARY TABLE ****

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			LGBTQIA2S+	Disability
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	< \$50K	\$50K-\$99K	\$100K +		
BASE		(1000)	(182)	(406)	(390)	(275)	(709)	(721)	(221)	(156)	(332)	(388)	(93)	(147)
STEFANSON BEST AT	Jobs/ Investment	36%	40%	40%	30%	38%	36%	41%	24%	23%	35%	42%	16%	24%
	Crime/ Public safety	31%	36%	36%	23%	34%	30%	33%	23%	22%	27%	37%	9%	23%
	Rising cost of living	27%	37%	29%	21%	29%	27%	30%	20%	18%	27%	30%	8%	19%
	Education	23%	33%	27%	15%	24%	23%	26%	15%	17%	21%	25%	6%	16%
	Health care	18%	25%	19%	14%	18%	18%	21%	11%	16%	16%	20%	4%	11%
	Addictions/ Mental health	16%	20%	18%	11%	15%	16%	18%	10%	14%	12%	19%	4%	13%
	Climate change	11%	17%	12%	8%	12%	11%	13%	6%	11%	9%	12%	1%	5%
(None of these/DK)	57%	49%	51%	65%	53%	58%	52%	70%	69%	58%	51%	82%	68%	
KINEW BEST AT	Addictions/ Mental health	46%	37%	40%	59%	47%	47%	46%	48%	41%	52%	49%	69%	49%
	Health care	46%	40%	42%	54%	45%	46%	45%	47%	44%	49%	49%	67%	51%
	Education	37%	26%	29%	50%	35%	37%	35%	44%	40%	38%	40%	63%	42%
	Rising cost of living	34%	30%	29%	43%	33%	35%	33%	40%	37%	36%	37%	56%	38%
	Crime/ Public safety	32%	29%	26%	41%	31%	33%	31%	38%	40%	36%	31%	52%	36%
	Jobs/ Investment	23%	19%	20%	29%	21%	24%	21%	31%	26%	26%	23%	35%	25%
	Climate change	21%	16%	21%	24%	19%	22%	18%	33%	31%	20%	21%	40%	27%
(None of these/DK)	41%	49%	46%	30%	41%	40%	41%	37%	42%	38%	37%	23%	33%	
LAMONT BEST AT	Climate change	10%	10%	10%	10%	7%	11%	11%	7%	6%	11%	10%	3%	5%
	Education	9%	9%	9%	9%	8%	9%	9%	9%	7%	10%	10%	5%	7%
	Health care	8%	7%	8%	9%	8%	8%	8%	9%	5%	11%	8%	8%	10%
	Addictions/ Mental health	8%	7%	9%	7%	6%	8%	8%	7%	6%	7%	10%	5%	7%
	Rising cost of living	8%	9%	7%	8%	5%	8%	6%	10%	10%	10%	6%	7%	7%
	Jobs/ Investment	7%	9%	7%	8%	7%	7%	7%	10%	12%	7%	7%	10%	13%
	Crime/ Public safety	7%	6%	7%	7%	6%	7%	7%	7%	6%	8%	7%	7%	6%
(None of these/DK)	75%	77%	76%	73%	79%	74%	75%	76%	76%	74%	74%	75%	76%	
GIBSON BEST AT	Climate change	22%	17%	18%	28%	21%	22%	21%	18%	13%	23%	24%	30%	25%
	Addictions/ Mental health	1%	2%	2%	1%	2%	1%	1%	2%	1%	1%	1%	5%	1%
	Health care	1%	2%	2%	1%	0%	1%	1%	2%	4%	1%	1%	3%	1%
	Rising cost of living	1%	0%	1%	1%	0%	1%	0%	2%	1%	1%	1%	6%	1%
	Crime/ Public safety	1%	1%	1%	1%	1%	1%	1%	1%		1%	0%	1%	1%
	Education	1%	2%	0%	1%		1%	1%	2%	1%	1%	1%	3%	
	Jobs/ Investment	0%	1%	1%			0%	0%	1%	2%	0%		1%	
(None of these/DK)	77%	79%	80%	72%	77%	76%	77%	80%	83%	75%	76%	70%	75%	

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Region, Gender

		TOTAL	PROVINCIAL REGION		GENDER		AGE			MALES			FEMALES			
			Winnipeg	Rural	Male	Female	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	
BASE	Unweighted	(1000)	(600)	(400)	(528)	(461)	(232)	(410)	(358)	(128)	(223)	(177)	(95)	(185)	(181)	
		(1000)	(600)	(400)	(485)	(504)	(301)	(325)	(374)	(151)	(159)	(175)	(141)	(164)	(199)	
REGION	(NET) Winnipeg	Cases	600	600	286	306	190	199	211	93	98	94	89	100	117	
			60%	100%	59%	61%	63%	61%	56%	62%	62%	54%	64%	61%	59%	
	Northwest	Cases	126	126	71	55	38	36	52	22	18	30	15	18	22	
			13%	21%	15%	11%	13%	11%	14%	15%	11%	17%	11%	11%	11%	
	Northeast	Cases	107	107	43	60	28	34	44	11	16	16	14	18	28	
			11%	18%	9%	12%	9%	11%	12%	7%	10%	9%	10%	11%	14%	
	Southeast	Cases	108	108	50	57	28	32	47	18	15	17	9	18	30	
			11%	18%	10%	11%	9%	10%	13%	12%	9%	10%	7%	11%	15%	
	Southwest	Cases	148	148	75	70	53	46	48	25	23	27	27	22	21	
			15%	25%	15%	14%	18%	14%	13%	17%	14%	16%	19%	14%	11%	
	Core	Cases	111	111	47	63	42	50	19	17	26	4	23	24	16	
			11%	19%	10%	12%	14%	15%	5%	11%	17%	2%	17%	15%	8%	
	Rural	Cases	400		400	199	198	111	126	163	58	61	81	51	64	82
			40%		100%	41%	39%	37%	39%	44%	38%	38%	46%	36%	39%	41%
GENDER	Male	Count	485	286	199	485	151	159	175	151	159	175				
			49%	48%	50%	100%	50%	49%	47%	100%	100%	100%				
	Female	Count	504	306	198		504	141	164	199				141	164	199
			50%	51%	50%		100%	47%	51%	53%				100%	100%	100%
	Other	Count	11	8	3			9	2							
			1%	1%	1%			3%	1%							

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Region, Gender

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			Indigenous	BIPOC	LGBTQIA2S+	Disability	
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	< \$50K	\$50K-\$99K	\$100K +					
BASE	Unweighted	(1000)	(171)	(401)	(406)	(303)	(681)	(746)	(203)	(148)	(323)	(407)	(126)	(204)	(85)	(135)	
		(1000)	(182)	(406)	(390)	(275)	(709)	(721)	(221)	(156)	(332)	(388)	(129)	(200)	(93)	(147)	
REGION	(NET) Winnipeg	Cases	600	84	234	267	146	444	405	164	99	183	257	67	123	74	96
			60%	46%	58%	68%	53%	63%	56%	74%	64%	55%	66%	52%	61%	79%	65%
	Northwest	Cases	126	20	60	46	28	98	94	27	15	45	51	13	23	11	19
			13%	11%	15%	12%	10%	14%	13%	12%	9%	14%	13%	10%	11%	12%	13%
	Northeast	Cases	107	15	53	37	33	74	73	30	19	32	45	9	16	10	24
			11%	8%	13%	9%	12%	10%	10%	14%	12%	10%	12%	7%	8%	11%	17%
	Southeast	Cases	108	16	35	54	28	77	79	22	15	27	52	15	27	5	11
			11%	9%	9%	14%	10%	11%	11%	10%	10%	8%	13%	12%	13%	5%	7%
	Southwest	Cases	148	17	59	66	29	116	97	42	23	41	66	14	32	27	22
			15%	9%	14%	17%	11%	16%	13%	19%	15%	13%	17%	11%	16%	29%	15%
	Core	Cases	111	16	28	65	28	80	63	43	27	38	43	15	25	21	20
			11%	9%	7%	17%	10%	11%	9%	20%	17%	12%	11%	12%	13%	22%	13%
	Rural	Cases	400	98	171	123	130	265	315	57	57	148	131	63	77	20	51
			40%	54%	42%	32%	47%	37%	44%	26%	36%	45%	34%	48%	39%	21%	35%
GENDER	Male	Count	485	105	209	162	135	344	345	112	61	163	212	47	88	31	63
			49%	58%	52%	42%	49%	49%	48%	51%	39%	49%	55%	36%	44%	33%	43%
	Female	Count	504	75	193	225	137	357	373	103	90	164	175	80	108	53	78
			50%	41%	47%	58%	50%	50%	52%	47%	58%	49%	45%	62%	54%	57%	53%
	Other	Count	11	2	4	3	3	8	3	6	4	5	1	3	4	10	6
		1%	1%	1%	1%	1%	1%	0%	3%	3%	1%	0%	2%	2%	11%	4%	

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Education, Children At Home, Residence Ownership

		TOTAL (1000)	PROVINCIAL REGION		GENDER		AGE			MALES			FEMALES			
			Winnipeg (600)	Rural (400)	Male (485)	Female (504)	18 - 34 (301)	35 - 54 (325)	55 + (374)	18 - 34 (151)	35 - 54 (159)	55 + (175)	18 - 34 (141)	35 - 54 (164)	55 + (199)	
EDUCATION	Grade school/ Some high school	Count	35	11	24	25	10	11	7	18	6	7	13	4		5
			4%	2%	6%	5%	2%	4%	2%	5%	4%	4%	7%	3%		3%
	Completed high school	Count	146	73	74	79	65	43	30	74	23	17	39	18	13	34
			15%	12%	18%	16%	13%	14%	9%	20%	15%	11%	22%	12%	8%	17%
	Some apprenticeship/ trades training	Count	37	19	18	27	10	12	13	12	12	8	8		5	5
			4%	3%	4%	6%	2%	4%	4%	3%	8%	5%	4%		3%	2%
	Journey-Person certificate	Count	46	21	24	39	6	13	13	19	10	11	18	3	2	2
			5%	4%	6%	8%	1%	4%	4%	5%	7%	7%	10%	2%	1%	1%
	Some community college	Count	29	10	19	13	16	7	10	11	3	4	6	5	6	5
			3%	2%	5%	3%	3%	2%	3%	3%	2%	3%	4%	3%	4%	3%
	Completed community college diploma	Count	194	119	76	76	116	38	53	103	16	19	41	20	34	62
			19%	20%	19%	16%	23%	13%	16%	27%	11%	12%	23%	14%	21%	31%
Some university	Count	100	65	35	53	45	35	19	46	20	9	25	14	9	22	
		10%	11%	9%	11%	9%	12%	6%	12%	13%	6%	14%	10%	5%	11%	
Completed university undergrad	Count	223	154	69	88	132	89	89	45	36	40	12	51	48	33	
		22%	26%	17%	18%	26%	30%	27%	12%	24%	25%	7%	36%	29%	17%	
Completed grad/ professional degree	Count	167	113	54	74	93	48	84	36	24	40	9	23	44	26	
		17%	19%	14%	15%	18%	16%	26%	9%	16%	25%	5%	17%	27%	13%	
(Refused/NS)	Count	22	15	8	9	12	6	7	10	2	3	4	3	4	5	
		2%	2%	2%	2%	2%	2%	2%	3%	1%	2%	2%	2%	2%	3%	
EDUCATION	HS/ less	18%	14%	24%	22%	15%	18%	11%	25%	19%	15%	30%	16%	8%	20%	
	Post-Sec	41%	39%	43%	43%	38%	35%	33%	51%	40%	32%	56%	30%	34%	48%	
	Univ Grad	39%	45%	31%	33%	45%	46%	53%	21%	40%	51%	12%	53%	56%	30%	
	(NS)	2%	2%	2%	2%	2%	2%	2%	3%	1%	2%	2%	2%	2%	3%	
CHILDREN UNDER 16 AT HOME	Yes	Count	275	146	130	135	137	69	184	22	24	94	17	43	89	5
			28%	24%	32%	28%	27%	23%	57%	6%	16%	59%	9%	30%	54%	3%
	No	Count	709	444	265	344	357	228	135	346	123	63	158	98	71	188
			71%	74%	66%	71%	71%	76%	41%	92%	82%	40%	90%	70%	43%	94%
(Refused/NS)	Count	16	10	5	6	10	3	6	7	3	2	1		4	6	
		2%	2%	1%	1%	2%	1%	2%	2%	2%	1%	0%		2%	3%	
CURRENT RESIDENCE	Own	Count	721	405	315	345	373	143	263	315	66	126	153	75	137	162
			72%	68%	79%	71%	74%	47%	81%	84%	44%	79%	87%	53%	83%	81%
	Rent	Count	221	164	57	112	103	121	52	49	63	30	20	53	21	29
			22%	27%	14%	23%	20%	40%	16%	13%	42%	19%	11%	38%	13%	14%
	Other	Count	10	4	5	5	5	9		1	4		1	5		
			1%	1%	1%	1%	1%	3%		0%	3%		0%	3%		
(Refused/NS)	Count	48	26	22	23	23	28	10	10	18	4	1	8	6	9	
		5%	4%	6%	5%	5%	9%	3%	3%	12%	2%	1%	6%	4%	5%	

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Education, Children At Home, Residence Ownership

		TOTAL (1000)	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			Indigenous (129)	BIPOC (200)	LGBTQIA2S+ (93)	Disability (147)	
			HS or less (182)	Post-Sec (406)	Univ Grad (390)	Yes (275)	No (709)	Own (721)	Rent (221)	< \$50K (156)	\$50K-\$99K (332)	\$100K + (388)					
EDUCATION	Grade school/ Some high school	Count	35	35		9	25	24	9	8	20	5	5	7		7	
			4%	19%		3%	4%	3%	4%	5%	6%	1%	4%	3%		5%	
	Completed high school	Count	146	146		34	109	86	42	37	43	41	29	34	10	25	
			15%	81%		12%	15%	12%	19%	23%	13%	10%	23%	17%	11%	17%	
	Some apprenticeship/ trades training	Count	37		37	13	24	23	13	7	18	6	2	3	3	5	
			4%		9%	5%	3%	3%	6%	5%	6%	2%	1%	1%	3%	4%	
	Journey-Person certificate	Count	46		46	14	30	38	7	6	12	25	10	12	3	8	
			5%		11%	5%	4%	5%	3%	4%	4%	7%	8%	6%	3%	5%	
	Some community college	Count	29		29	12	17	26	2	2	21	4	6	7		2	
			3%		7%	4%	2%	4%	1%	2%	6%	1%	5%	3%		2%	
	Completed community college diploma	Count	194		194	43	151	146	40	29	63	71	22	29	19	32	
		19%		48%	15%	21%	20%	18%	18%	19%	18%	17%	14%	20%	22%		
Some university	Count	100		100	17	81	63	27	25	34	29	17	22	17	21		
		10%		25%	6%	11%	9%	12%	16%	10%	8%	13%	11%	18%	14%		
Completed university undergrad	Count	223			223	69	154	163	51	24	77	101	24	45	26	28	
		22%			57%	25%	22%	23%	23%	15%	23%	26%	18%	23%	28%	19%	
Completed grad/ professional degree	Count	167			167	61	104	139	27	15	40	98	13	39	14	13	
		17%			43%	22%	15%	19%	12%	9%	12%	25%	10%	20%	15%	9%	
(Refused/NS)	Count	22				4	15	12	3	5	3	7	2	2	2	4	
		2%				1%	2%	2%	1%	3%	1%	2%	1%	1%	2%	3%	
EDUCATION	HS/ less		18%	100%		16%	19%	15%	23%	29%	19%	12%	26%	20%	11%	22%	
	Post-Sec		41%		100%	36%	43%	41%	41%	44%	45%	35%	44%	36%	45%	47%	
	Univ Grad		39%		100%	47%	36%	42%	35%	24%	35%	51%	28%	42%	43%	28%	
	(NS)		2%			1%	2%	2%	1%	3%	1%	2%	1%	1%	2%	3%	
CHILDREN UNDER 16 AT HOME	Yes	Count	275	43	99	130	275		233	34	23	81	152	45	71	14	27
			28%	24%	24%	33%	100%		32%	15%	15%	24%	39%	35%	35%	15%	19%
	No	Count	709	134	303	257		709	483	184	129	249	234	83	126	79	117
			71%	74%	75%	66%		100%	67%	83%	83%	75%	60%	64%	63%	85%	80%
	(Refused/NS)	Count	16	5	4	3			4	4	4	2	2	1	4		3
		2%	3%	1%	1%			1%	2%	2%	1%	0%	1%	2%		2%	
CURRENT RESIDENCE	Own	Count	721	110	297	302	233	483	721		55	247	336	75	121	45	76
			72%	61%	73%	77%	85%	68%	100%		35%	75%	86%	58%	61%	48%	52%
	Rent	Count	221	51	90	78	34	184		221	90	73	41	39	58	41	53
			22%	28%	22%	20%	12%	26%		100%	58%	22%	11%	30%	29%	44%	36%
	Other	Count	10	1	7	2	3	7			1	3	3	2	3	2	6
		1%	0%	2%	0%	1%	1%			1%	1%	1%	1%	1%	2%	4%	
(Refused/NS)	Count	48	20	12	9	5	35			10	9	8	13	18	5	12	
		5%	11%	3%	2%	2%	5%			6%	3%	2%	10%	9%	6%	8%	

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Age, Family Income

			TOTAL (1000)	PROVINCIAL REGION		GENDER		AGE			MALES			FEMALES		
				Winnipeg (600)	Rural (400)	Male (485)	Female (504)	18 - 34 (301)	35 - 54 (325)	55 + (374)	18 - 34 (151)	35 - 54 (159)	55 + (175)	18 - 34 (141)	35 - 54 (164)	55 + (199)
BASE																
AGE	18 to 34	Count	301	190	111	151	141	301			151			141		
			30%	32%	28%	31%	28%	100%			100%			100%		
	35 to 44	Count	174	104	70	95	77		174			95			77	
			17%	17%	18%	20%	15%		54%			60%			47%	
	45 to 54	Count	150	95	56	63	87		150			63			87	
			15%	16%	14%	13%	17%		46%			40%			53%	
55 to 64	Count	193	112	81	88	105			193			88			105	
		19%	19%	20%	18%	21%			52%			50%			53%	
65 and older	Count	181	99	82	87	95			181			87			95	
		18%	17%	21%	18%	19%			48%			50%			47%	
AGE	< 35		30%	32%	28%	31%	28%	100%				100%			100%	
	35 - 54		32%	33%	31%	33%	33%		100%			100%			100%	
	55 +		37%	35%	41%	36%	40%			100%		100%			100%	
HOUSEHOLD INCOME	Less than \$10,000	Count	20	10	11	7	12	8	6	6	2	2	3	5	4	3
			2%	2%	3%	2%	2%	3%	2%	2%	2%	1%	2%	3%	3%	2%
	\$10,000 to \$29,999	Count	38	26	12	12	23	14	8	16	6	1	5	5	7	11
			4%	4%	3%	2%	5%	5%	3%	4%	4%	1%	3%	4%	4%	5%
	\$30,000 to \$49,999	Count	97	63	34	42	55	31	21	45	12	12	18	19	9	27
			10%	11%	8%	9%	11%	10%	6%	12%	8%	7%	10%	13%	6%	14%
	\$50,000 to \$59,999	Count	66	33	33	37	28	24	17	24	13	12	12	11	5	12
			7%	5%	8%	8%	6%	8%	5%	6%	9%	8%	7%	8%	3%	6%
	\$60,000 to \$69,999	Count	60	36	24	29	30	18	18	23	7	10	13	11	9	11
			6%	6%	6%	6%	6%	6%	6%	6%	5%	6%	7%	8%	5%	5%
	\$70,000 to \$79,999	Count	71	42	29	35	35	18	19	34	7	8	21	10	11	14
			7%	7%	7%	7%	7%	6%	6%	9%	5%	5%	12%	7%	7%	7%
	\$80,000 to \$99,999	Count	135	72	62	62	70	53	34	48	28	13	21	22	20	28
		13%	12%	16%	13%	14%	18%	10%	13%	19%	8%	12%	16%	12%	14%	
\$100,000 to \$149,999	Count	213	145	69	119	93	67	81	65	37	46	37	30	35	29	
		21%	24%	17%	25%	19%	22%	25%	17%	24%	29%	21%	21%	21%	14%	
\$150,000 or more (Refused/NS)	Count	175	113	62	93	82	45	89	40	27	43	23	18	46	18	
		17%	19%	16%	19%	16%	15%	28%	11%	18%	27%	13%	13%	28%	9%	
	Count	124	60	65	48	75	23	31	71	11	13	23	10	17	48	
		12%	10%	16%	10%	15%	8%	9%	19%	7%	8%	13%	7%	10%	24%	
HHLD INCOME	< \$50K		16%	17%	14%	13%	18%	18%	11%	18%	14%	9%	15%	21%	13%	20%
	\$50K-\$99K		33%	31%	37%	34%	32%	38%	27%	35%	37%	27%	38%	38%	28%	32%
	\$100K +		39%	43%	33%	44%	35%	37%	53%	28%	42%	56%	34%	34%	49%	23%
	(NS)		12%	10%	16%	10%	15%	8%	9%	19%	7%	8%	13%	7%	10%	24%

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Age, Family Income

BASE			TOTAL (1000)	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			Indigenous (129)	BIPOC (200)	LGBTQIA2S+ (93)	Disability (147)
				HS or less (182)	Post-Sec (406)	Univ Grad (390)	Yes (275)	No (709)	Own (721)	Rent (221)	< \$50K (156)	\$50K-\$99K (332)	\$100K + (388)				
AGE	18 to 34	Count	301	53	105	137	69	228	143	121	54	113	111	49	83	66	62
			30%	29%	26%	35%	25%	32%	20%	55%	34%	34%	29%	38%	41%	71%	43%
	35 to 44	Count	174	22	59	89	110	60	138	30	21	49	92	26	41	18	21
			17%	12%	15%	23%	40%	8%	19%	14%	13%	15%	24%	20%	20%	20%	14%
	45 to 54	Count	150	15	49	85	74	75	125	21	14	39	79	18	33	6	13
			15%	8%	12%	22%	27%	11%	17%	10%	9%	12%	20%	14%	16%	7%	9%
	55 to 64	Count	193	41	104	48	15	174	158	30	31	57	70	21	26	3	26
			19%	22%	26%	12%	5%	25%	22%	13%	20%	17%	18%	16%	13%	3%	18%
	65 and older	Count	181	51	89	33	7	172	157	19	36	73	35	16	17		25
			18%	28%	22%	8%	3%	24%	22%	9%	23%	22%	9%	13%	9%		17%
AGE	< 35		30%	29%	26%	35%	25%	32%	20%	55%	34%	29%	38%	41%	71%	43%	
	35 - 54		32%	20%	27%	44%	67%	19%	37%	23%	22%	27%	34%	37%	26%	23%	
	55 +		37%	51%	47%	21%	8%	49%	44%	22%	43%	39%	27%	29%	22%	3%	35%
HOUSEHOLD INCOME	Less than \$10,000	Count	20	7	4	5		17	3	15	20			3	5	3	9
			2%	4%	1%	1%		2%	0%	7%	13%			2%	2%	3%	6%
	\$10,000 to \$29,999	Count	38	11	21	6	6	32	10	27	38			8	9	9	14
			4%	6%	5%	2%	2%	5%	1%	12%	24%			6%	5%	10%	10%
	\$30,000 to \$49,999	Count	97	27	43	27	17	79	42	49	97			19	25	7	20
			10%	15%	11%	7%	6%	11%	6%	22%	62%			15%	12%	8%	13%
	\$50,000 to \$59,999	Count	66	14	38	13	16	49	35	27		66		11	20	10	11
			7%	8%	9%	3%	6%	7%	5%	12%		20%		8%	10%	11%	8%
	\$60,000 to \$69,999	Count	60	12	22	26	11	49	40	20		60		14	18	4	10
			6%	7%	5%	7%	4%	7%	6%	9%		18%		11%	9%	4%	7%
	\$70,000 to \$79,999	Count	71	13	32	25	18	53	56	12		71		5	8	7	12
			7%	7%	8%	6%	6%	8%	8%	5%		21%		4%	4%	8%	8%
	\$80,000 to \$99,999	Count	135	24	57	54	36	98	116	14		135		17	30	12	13
			13%	13%	14%	14%	13%	14%	16%	6%		41%		13%	15%	13%	9%
\$100,000 to \$149,999	Count	213	29	88	92	81	132	183	24		213		17	31	20	26	
		21%	16%	22%	24%	29%	19%	25%	11%		55%		13%	16%	21%	18%	
\$150,000 or more	Count	175	17	48	108	71	102	153	18		175		20	33	17	12	
		17%	9%	12%	28%	26%	14%	21%	8%		45%		16%	16%	18%	8%	
(Refused/NS)	Count	124	29	53	35	20	96	83	16				15	21	4	19	
		12%	16%	13%	9%	7%	14%	12%	7%				11%	11%	4%	13%	
HHLD INCOME	< \$50K		16%	25%	17%	10%	8%	18%	8%	41%	100%			23%	19%	21%	29%
	\$50K-\$99K		33%	35%	37%	30%	29%	35%	34%	33%		100%		36%	38%	35%	32%
	\$100K +		39%	25%	33%	51%	55%	33%	47%	19%			100%	29%	32%	39%	26%
	(NS)		12%	16%	13%	9%	7%	14%	12%	7%				11%	11%	4%	13%

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Indigenous Manitoban, LGBTQIA2S+, Have Disability, Person of Colour

			TOTAL	PROVINCIAL REGION		GENDER		AGE			MALES			FEMALES		
			(1000)	Winnipeg (600)	Rural (400)	Male (485)	Female (504)	18 - 34 (301)	35 - 54 (325)	55 + (374)	18 - 34 (151)	35 - 54 (159)	55 + (175)	18 - 34 (141)	35 - 54 (164)	55 + (199)
INDIGENOUS	Yes	Cases	129	67	63	47	80	49	44	37	18	15	13	29	28	23
			13%	11%	16%	10%	16%	16%	13%	10%	12%	10%	8%	20%	17%	12%
	No	Cases	830	511	319	415	407	246	266	318	128	135	152	111	130	166
			83%	85%	80%	86%	81%	82%	82%	85%	85%	85%	87%	79%	79%	83%
	(Refused/NS)	Cases	41	22	19	23	17	6	15	20	5	9	10	1	6	10
			4%	4%	5%	5%	3%	2%	5%	5%	3%	5%	6%	1%	4%	5%
LGBTQIA2S+	Yes	Count	93	74	20	31	53	66	25	3	21	8	1	36	16	1
			9%	12%	5%	6%	11%	22%	8%	1%	14%	5%	1%	26%	10%	1%
	No	Count	860	497	363	429	430	221	283	356	119	144	167	103	139	189
			86%	83%	91%	89%	85%	74%	87%	95%	79%	90%	96%	73%	85%	95%
	(Refused/NS)	Count	46	28	18	25	21	13	17	16	11	7	6	2	9	10
			5%	5%	4%	5%	4%	4%	5%	4%	8%	5%	4%	1%	6%	5%
DISABILITY	Yes	Count	147	96	51	63	78	62	33	51	26	13	24	31	20	27
			15%	16%	13%	13%	15%	21%	10%	14%	17%	8%	14%	22%	12%	13%
	No	Count	812	479	334	405	403	223	279	310	117	141	147	102	138	163
			81%	80%	83%	84%	80%	74%	86%	83%	78%	89%	84%	73%	84%	82%
	(Refused/NS)	Count	41	26	15	17	23	15	12	14	8	5	4	7	6	10
			4%	4%	4%	4%	5%	5%	4%	4%	5%	3%	2%	5%	4%	5%
BASE: NON-INDIGENOUS			(870)	(533)	(338)	(438)	(424)	(252)	(281)	(338)	(133)	(144)	(162)	(112)	(136)	(176)
PERSON OF COLOUR	Yes	Count	71	56	15	41	28	34	30	7	15	21	5	18	9	2
			8%	10%	4%	9%	7%	13%	11%	2%	12%	15%	3%	16%	6%	1%
	No	Count	758	454	304	371	380	210	239	309	110	115	146	94	123	163
			87%	85%	90%	85%	90%	83%	85%	91%	83%	80%	90%	84%	90%	93%
	(Refused/NS)	Count	42	23	19	26	16	8	12	22	8	7	11		5	11
			5%	4%	6%	6%	4%	3%	4%	7%	6%	5%	7%		4%	6%

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Indigenous Manitoban, LGBTQIA2S+, Have Disability, Person of Colour

			TOTAL (1000)	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			Indigenous (129)	BIPOC (200)	LGBTQIA2S+ (93)	Disability (147)
				HS or less (182)	Post-Sec (406)	Univ Grad (390)	Yes (275)	No (709)	Own (721)	Rent (221)	< \$50K (156)	\$50K-\$99K (332)	\$100K + (388)				
BASE																	
INDIGENOUS	Yes	Cases	129	34	57	37	45	83	75	39	30	47	38	129	129	10	27
			13%	19%	14%	9%	16%	12%	10%	18%	19%	14%	10%	100%	65%	11%	18%
	No	Cases	830	136	335	340	220	602	619	178	120	277	339		66	82	117
			83%	75%	83%	87%	80%	85%	86%	81%	77%	84%	87%		33%	88%	80%
	(Refused/NS)	Cases	41	11	13	14	10	23	26	4	6	8	12		4	1	3
			4%	6%	3%	4%	4%	3%	4%	2%	4%	2%	3%		2%	1%	2%
LGBTQIA2S+	Yes	Count	93	10	42	40	14	79	45	41	20	33	37	10	18	93	36
			9%	5%	10%	10%	5%	11%	6%	19%	13%	10%	9%	8%	9%	100%	24%
	No	Count	860	164	351	328	251	601	652	171	130	289	334	114	173		103
			86%	91%	86%	84%	91%	85%	90%	77%	83%	87%	86%	88%	86%		70%
	(Refused/NS)	Count	46	7	13	22	10	29	24	10	6	9	17	5	10		8
			5%	4%	3%	6%	4%	3%	4%	4%	3%	4%	4%	5%		6%	
DISABILITY	Yes	Count	147	32	69	41	27	117	76	53	43	47	38	27	30	36	147
			15%	18%	17%	11%	10%	16%	11%	24%	27%	14%	10%	21%	15%	38%	100%
	No	Count	812	142	322	334	245	560	625	159	108	270	344	95	158	54	
			81%	78%	79%	85%	89%	79%	87%	72%	69%	81%	89%	74%	79%	58%	
	(Refused/NS)	Count	41	7	15	15	2	32	20	9	5	15	6	7	12	4	
			4%	4%	4%	4%	1%	4%	3%	4%	3%	5%	2%	6%	6%	4%	
BASE: NON-INDIGENOUS			(870)	(147)	(348)	(354)	(230)	(626)	(645)	(182)	(126)	(285)	(350)		(71)	(83)	(120)
PERSON OF COLOUR	Yes	Count	71	7	16	48	26	42	46	19	9	29	26	71	8	4	
			8%	4%	4%	13%	11%	7%	7%	11%	7%	10%	7%	100%	9%	3%	
	No	Count	758	130	320	291	193	556	572	157	113	245	308		76	112	
			87%	88%	92%	82%	84%	89%	89%	86%	90%	86%	88%		91%	93%	
	(Refused/NS)	Count	42	11	12	15	12	28	27	6	4	11	16			5	
			5%	8%	4%	4%	5%	4%	4%	3%	3%	4%	5%			4%	

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Self & Parents Born In Canada

			TOTAL	PROVINCIAL REGION		GENDER		AGE			MALES			FEMALES		
			(1000)	Winnipeg (600)	Rural (400)	Male (485)	Female (504)	18 - 34 (301)	35 - 54 (325)	55 + (374)	18 - 34 (151)	35 - 54 (159)	55 + (175)	18 - 34 (141)	35 - 54 (164)	55 + (199)
BASE			(1000)	(600)	(400)	(485)	(504)	(301)	(325)	(374)	(151)	(159)	(175)	(141)	(164)	(199)
BORN IN CANADA	Yes	Count	899	520	379	436	453	267	283	348	137	135	164	121	148	185
			90%	87%	95%	90%	90%	89%	87%	93%	91%	85%	94%	86%	90%	93%
	No	Count	92	75	18	47	45	31	39	23	14	23	10	17	15	13
			9%	12%	4%	10%	9%	10%	12%	6%	9%	14%	6%	12%	9%	6%
	(Refused/NS)	Count	8	5	4	2	6	3	2	3		1	1	3	1	2
		1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	
BASE: BORN IN CANADA			(899)	(520)	(379)	(436)	(453)	(267)	(283)	(348)	(137)	(135)	(164)	(121)	(148)	(185)
PARENTS BORN IN CANADA	Both	Count	738	414	324	358	372	225	238	275	114	113	131	104	125	143
			82%	80%	86%	82%	82%	84%	84%	79%	83%	84%	80%	87%	84%	78%
	One	Count	99	61	38	49	49	31	25	43	15	14	19	15	11	23
			11%	12%	10%	11%	11%	12%	9%	12%	11%	11%	12%	13%	7%	13%
	Neither	Count	54	37	17	24	29	8	18	28	6	7	12	1	11	16
			6%	7%	4%	6%	6%	3%	6%	8%	4%	5%	7%	1%	7%	9%
	(Refused/NS)	Count	7	7		5	3	3	2	2	3	1	1		1	1
		1%	1%		1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Self & Parents Born In Canada

			TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			Indigenous	BIPOC	LGBTQIA2S+	Disability
				HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	< \$50K	\$50K-\$99K	\$100K +				
BASE			(1000)	(182)	(406)	(390)	(275)	(709)	(721)	(221)	(156)	(332)	(388)	(129)	(200)	(93)	(147)
BORN IN CANADA	Yes	Count	899	170	379	331	238	650	658	192	139	295	349	129	159	84	137
			90%	94%	93%	85%	87%	92%	91%	87%	89%	89%	90%	100%	80%	90%	93%
	No	Count	92	12	24	56	35	55	60	30	14	36	38		38	8	8
			9%	6%	6%	14%	13%	8%	8%	13%	9%	11%	10%		19%	8%	6%
	(Refused/NS)	Count	8		2	4	2	4	3		3	1	1		3	1	1
			1%		1%	1%	1%	1%	0%		2%	0%	0%		2%	1%	1%
BASE: BORN IN CANADA			(899)	(170)	(379)	(331)	(238)	(650)	(658)	(192)	(139)	(295)	(349)	(129)	(159)	(84)	(137)
PARENTS BORN IN CANADA	Both	Count	738	138	316	269	203	526	533	163	119	235	294	121	131	76	116
			82%	81%	83%	81%	85%	81%	81%	85%	86%	80%	84%	94%	83%	89%	85%
	One	Count	99	17	42	39	23	76	78	18	10	44	31	6	11	7	15
			11%	10%	11%	12%	10%	12%	9%	7%	15%	9%	4%	7%	8%	11%	
	Neither	Count	54	12	20	21	11	43	44	8	9	15	23	2	13	2	5
			6%	7%	5%	6%	4%	7%	7%	4%	6%	5%	7%	2%	8%	3%	4%
(Refused/NS)	Count	7	3	1	3	1	5	3	2	2	1	1	1	4	1	1	
		1%	2%	0%	1%	0%	1%	0%	1%	1%	0%	0%	1%	2%		1%	

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

DEMOGRAPHICS - ** (DK/NS) REMOVED **

		TOTAL	PROVINCIAL REGION		GENDER		AGE			MALES			FEMALES		
			(978)	Winnipeg (585)	Rural (392)	Male (476)	Female (492)	18 - 34 (295)	35 - 54 (318)	55 + (365)	18 - 34 (149)	35 - 54 (156)	55 + (171)	18 - 34 (138)	35 - 54 (160)
BASE		(978)	(585)	(392)	(476)	(492)	(295)	(318)	(365)	(149)	(156)	(171)	(138)	(160)	(194)
EDUCATION	Grade school/ Some high school	4%	2%	6%	5%	2%	4%	2%	5%	4%	4%	7%	3%		3%
	Completed high school	15%	12%	19%	17%	13%	14%	9%	20%	15%	11%	23%	13%	8%	18%
	Some apprenticeship/ trades training	4%	3%	4%	6%	2%	4%	4%	3%	8%	5%	5%		3%	2%
	Journey-Person certificate	5%	4%	6%	8%	1%	4%	4%	5%	7%	7%	10%	2%	1%	1%
	Some community college	3%	2%	5%	3%	3%	2%	3%	3%	2%	3%	4%	3%	4%	3%
	Completed community college diploma	20%	20%	19%	16%	24%	13%	17%	28%	11%	12%	24%	15%	21%	32%
	Some university	10%	11%	9%	11%	9%	12%	6%	13%	13%	6%	14%	10%	5%	11%
	Completed university undergrad	23%	26%	18%	18%	27%	30%	28%	12%	24%	26%	7%	37%	30%	17%
Completed grad/ professional degree	17%	19%	14%	16%	19%	16%	26%	10%	16%	26%	6%	17%	27%	13%	
EDUCATION	HS/ less	19%	14%	25%	22%	15%	18%	12%	25%	19%	15%	30%	16%	8%	21%
	Post-Sec	41%	40%	44%	44%	39%	36%	34%	53%	41%	33%	57%	30%	35%	49%
	Univ Grad	40%	46%	31%	34%	46%	46%	54%	22%	40%	52%	13%	54%	57%	30%
BASE		(984)	(589)	(395)	(479)	(494)	(297)	(319)	(368)	(148)	(157)	(174)	(141)	(160)	(193)
CHILDREN UNDER 16 AT HOME	Yes	28%	25%	33%	28%	28%	23%	58%	6%	16%	60%	10%	30%	56%	3%
	No	72%	75%	67%	72%	72%	77%	42%	94%	84%	40%	90%	70%	44%	97%
BASE		(952)	(574)	(378)	(462)	(481)	(273)	(315)	(364)	(133)	(155)	(174)	(132)	(158)	(190)
CURRENT RESIDENCE	Own	76%	71%	83%	75%	78%	52%	84%	86%	50%	81%	88%	56%	86%	85%
	Rent/Other	24%	29%	17%	25%	22%	48%	16%	14%	50%	19%	12%	44%	14%	15%
BASE		(876)	(540)	(336)	(437)	(429)	(278)	(294)	(304)	(140)	(145)	(152)	(130)	(147)	(152)
HOUSEHOLD INCOME	Less than \$10,000	2%	2%	3%	2%	3%	3%	2%	2%	2%	1%	2%	4%	3%	2%
	\$10,000 to \$29,999	4%	5%	3%	3%	5%	5%	3%	5%	4%	1%	3%	4%	5%	7%
	\$30,000 to \$49,999	11%	12%	10%	10%	13%	11%	7%	15%	9%	8%	12%	15%	6%	18%
	\$50,000 to \$59,999	8%	6%	10%	9%	7%	9%	6%	8%	10%	8%	8%	8%	4%	8%
	\$60,000 to \$69,999	7%	7%	7%	7%	7%	7%	6%	8%	5%	7%	8%	8%	6%	7%
	\$70,000 to \$79,999	8%	8%	9%	8%	8%	6%	6%	11%	5%	5%	14%	7%	8%	9%
	\$80,000 to \$99,999	15%	13%	19%	14%	16%	19%	11%	16%	20%	9%	14%	17%	14%	18%
	\$100,000 to \$149,999	24%	27%	20%	27%	22%	24%	28%	22%	26%	32%	24%	23%	24%	19%
\$150,000 or more	20%	21%	18%	21%	19%	16%	30%	13%	19%	30%	15%	14%	32%	12%	
HHLD INCOME	< \$50K	18%	18%	17%	14%	21%	19%	12%	22%	15%	10%	17%	22%	14%	27%
	\$50K-\$99K	38%	34%	44%	37%	38%	41%	30%	43%	40%	29%	43%	41%	31%	43%
	\$100K +	44%	48%	39%	49%	41%	40%	58%	35%	46%	61%	39%	37%	55%	31%
BASE		(991)	(595)	(396)	(483)	(498)	(298)	(322)	(371)	(151)	(158)	(174)	(138)	(163)	(197)
BORN IN CANADA	Yes	91%	87%	96%	90%	91%	90%	88%	94%	91%	85%	94%	88%	91%	94%
	No	9%	13%	4%	10%	9%	10%	12%	6%	9%	15%	6%	12%	9%	6%
BASE		(891)	(513)	(379)	(431)	(450)	(264)	(281)	(346)	(135)	(134)	(163)	(121)	(146)	(183)
PARENTS BORN IN CANADA	Yes	83%	81%	86%	83%	83%	85%	85%	79%	85%	84%	81%	87%	85%	78%
	No	17%	19%	14%	17%	17%	15%	15%	21%	15%	16%	19%	13%	15%	22%
BASE		(959)	(578)	(381)	(461)	(487)	(295)	(310)	(355)	(146)	(150)	(165)	(140)	(158)	(189)
INDIGENOUS	Yes	13%	12%	16%	10%	16%	17%	14%	10%	12%	10%	8%	21%	18%	12%
	No	87%	88%	84%	90%	84%	83%	86%	90%	88%	90%	92%	79%	82%	88%
BASE		(828)	(509)	(319)	(412)	(408)	(244)	(269)	(315)	(125)	(137)	(150)	(112)	(131)	(165)
PERSON OF COLOUR	Yes	9%	11%	5%	10%	7%	14%	11%	2%	12%	16%	3%	16%	6%	1%
	No	91%	89%	95%	90%	93%	86%	89%	98%	88%	84%	97%	84%	94%	99%
BASE		(979)	(589)	(390)	(472)	(496)	(299)	(318)	(363)	(149)	(155)	(169)	(141)	(161)	(194)
BIPOC	Yes	20%	21%	20%	19%	22%	28%	23%	12%	22%	24%	11%	33%	23%	13%
	No	80%	79%	80%	81%	78%	72%	77%	88%	78%	76%	89%	67%	77%	87%
BASE		(953)	(571)	(382)	(460)	(483)	(288)	(307)	(358)	(140)	(152)	(169)	(139)	(155)	(190)
LGBTQIA2S+	Yes	10%	13%	5%	7%	11%	23%	8%	1%	15%	5%	1%	26%	10%	1%
	No	90%	87%	95%	93%	89%	77%	92%	99%	85%	95%	99%	74%	90%	99%
BASE		(959)	(574)	(385)	(468)	(481)	(286)	(312)	(361)	(143)	(153)	(171)	(133)	(158)	(190)
DISABILITY	Yes	15%	17%	13%	13%	16%	22%	11%	14%	18%	8%	14%	23%	12%	14%
	No	85%	83%	87%	87%	84%	78%	89%	86%	82%	92%	86%	77%	88%	86%

DEMOGRAPHICS - ** (DK/NS) REMOVED **

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			Indigenous	BIPOC	LGBTQIA2S+	Disability
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	< \$50K	\$50K-\$99K	\$100K +				
BASE		(978)	(182)	(406)	(390)	(271)	(694)	(709)	(218)	(151)	(328)	(381)	(128)	(198)	(92)	(142)
EDUCATION	Grade school/ Some high school	4%	19%			3%	4%	3%	4%	5%	6%	1%	4%	4%		5%
	Completed high school	15%	81%			12%	16%	12%	19%	24%	13%	11%	23%	17%	11%	18%
	Some apprenticeship/ trades training	4%		9%		5%	3%	3%	6%	5%	6%	2%	2%	1%	3%	4%
	Journey-Person certificate	5%		11%		5%	4%	5%	3%	4%	4%	7%	8%	6%	3%	5%
	Some community college	3%		7%		4%	2%	4%	1%	2%	6%	1%	5%	3%		2%
	Completed community college diploma	20%		48%		16%	22%	21%	18%	19%	19%	19%	17%	14%	21%	23%
	Some university	10%		25%		6%	12%	9%	13%	16%	10%	8%	13%	11%	19%	15%
	Completed university undergrad	23%			57%	25%	22%	23%	23%	16%	23%	27%	19%	23%	29%	20%
	Completed grad/ professional degree	17%			43%	23%	15%	20%	12%	10%	12%	26%	10%	20%	15%	9%
EDUCATION	HS/ less	19%	100%			16%	19%	16%	23%	29%	19%	12%	27%	21%	11%	23%
	Post-Sec	41%		100%		36%	44%	42%	41%	45%	45%	36%	45%	37%	46%	48%
	Univ Grad	40%			100%	48%	37%	43%	36%	25%	36%	52%	29%	43%	44%	29%
BASE		(984)	(176)	(401)	(387)	(275)	(709)	(716)	(218)	(152)	(330)	(386)	(128)	(196)	(93)	(144)
CHILDREN UNDER 16 AT HOME	Yes	28%	24%	25%	34%	100%		33%	15%	15%	24%	39%	35%	36%	15%	19%
	No	72%	76%	75%	66%		100%	67%	85%	85%	76%	61%	65%	64%	85%	81%
BASE		(952)	(162)	(394)	(381)	(270)	(674)	(721)	(221)	(146)	(323)	(380)	(116)	(182)	(88)	(135)
CURRENT RESIDENCE	Own	76%	68%	75%	79%	86%	72%	100%		38%	77%	88%	65%	67%	51%	56%
	Rent/Other	24%	32%	25%	21%	14%	28%		100%	62%	23%	12%	35%	33%	49%	44%
BASE		(876)	(153)	(353)	(355)	(255)	(613)	(638)	(205)	(156)	(332)	(388)	(115)	(179)	(90)	(127)
HOUSEHOLD INCOME	Less than \$10,000	2%	5%	1%	1%		3%	0%	7%	13%			2%	3%	3%	7%
	\$10,000 to \$29,999	4%	7%	6%	2%	2%	5%	1%	13%	24%			7%	5%	10%	11%
	\$30,000 to \$49,999	11%	17%	12%	8%	7%	13%	7%	24%	62%			17%	14%	8%	15%
	\$50,000 to \$59,999	8%	9%	11%	4%	6%	8%	5%	13%		20%		10%	11%	11%	9%
	\$60,000 to \$69,999	7%	8%	6%	7%	4%	8%	6%	10%		18%		12%	10%	4%	8%
	\$70,000 to \$79,999	8%	9%	9%	7%	7%	9%	9%	6%		21%		5%	5%	8%	9%
	\$80,000 to \$99,999	15%	15%	16%	15%	14%	16%	18%	7%		41%		15%	17%	13%	10%
	\$100,000 to \$149,999	24%	19%	25%	26%	32%	22%	29%	12%			55%	15%	17%	22%	21%
	\$150,000 or more	20%	11%	14%	30%	28%	17%	24%	9%			45%	18%	18%	19%	9%
HHLD INCOME	< \$50K	18%	29%	19%	11%	9%	21%	9%	44%	100%			26%	22%	22%	33%
	\$50K-\$99K	38%	41%	42%	33%	32%	41%	39%	36%		100%		41%	43%	37%	37%
	\$100K +	44%	30%	38%	56%	60%	38%	53%	20%			100%	33%	36%	41%	30%
BASE		(991)	(182)	(403)	(387)	(274)	(705)	(718)	(221)	(153)	(331)	(387)	(129)	(197)	(92)	(145)
BORN IN CANADA	Yes	91%	94%	94%	86%	87%	92%	92%	87%	91%	89%	90%	100%	81%	91%	94%
	No	9%	6%	6%	14%	13%	8%	8%	13%	9%	11%	10%		19%	9%	6%
BASE		(891)	(166)	(378)	(328)	(237)	(645)	(655)	(189)	(138)	(294)	(348)	(129)	(155)	(84)	(136)
PARENTS BORN IN CANADA	Yes	83%	83%	84%	82%	86%	82%	81%	86%	87%	80%	84%	94%	85%	89%	85%
	No	17%	17%	16%	18%	14%	18%	19%	14%	13%	20%	16%	6%	15%	11%	15%
BASE		(959)	(170)	(392)	(376)	(265)	(686)	(695)	(217)	(150)	(324)	(376)	(129)	(196)	(92)	(143)
INDIGENOUS	Yes	13%	20%	15%	10%	17%	12%	11%	18%	20%	14%	10%	100%	66%	11%	19%
	No	87%	80%	85%	90%	83%	88%	89%	82%	80%	86%	90%		34%	89%	81%
BASE		(828)	(136)	(336)	(339)	(219)	(598)	(618)	(176)	(122)	(274)	(334)		(71)	(83)	(115)
PERSON OF COLOUR	Yes	9%	5%	5%	14%	12%	7%	7%	11%	7%	11%	8%		100%	9%	3%
	No	91%	95%	95%	86%	88%	93%	93%	89%	93%	89%	92%			91%	97%
BASE		(979)	(176)	(397)	(386)	(270)	(696)	(707)	(221)	(154)	(328)	(380)	(129)	(200)	(93)	(146)
BIPOC	Yes	20%	23%	18%	22%	26%	18%	17%	26%	25%	23%	17%	100%	100%	19%	21%
	No	80%	77%	82%	78%	74%	82%	83%	74%	75%	77%	83%			81%	79%
BASE		(953)	(174)	(393)	(368)	(265)	(680)	(697)	(212)	(150)	(322)	(371)	(125)	(190)	(93)	(138)
LGBTQIA2S+	Yes	10%	6%	11%	11%	5%	12%	6%	19%	13%	10%	10%	8%	9%	100%	26%
	No	90%	94%	89%	89%	95%	88%	94%	81%	87%	90%	90%	92%	91%		74%
BASE		(959)	(175)	(391)	(375)	(273)	(677)	(701)	(212)	(150)	(317)	(382)	(122)	(188)	(90)	(147)
DISABILITY	Yes	15%	19%	18%	11%	10%	17%	11%	25%	28%	15%	10%	22%	16%	40%	100%
	No	85%	81%	82%	89%	90%	83%	89%	75%	72%	85%	90%	78%	84%	60%	