

SECTION CG
1. I would like you to tell me what you consider to be the most important issue or concern facing your community today.
**** FIRST MENTION ****

			TOTAL	WINNIPEG REGION					GENDER		AGE			LGBTQIA2S+	Disability
				(600)	Northwest (126)	Northeast (107)	Southeast (108)	Southwest (148)	Core (111)	Male (286)	Female (306)	18 - 34 (190)	35 - 54 (199)		
BASE: WINNIPEG															
MOST IMPORTANT ISSUE	Crime/ Violence/ Vandalism	Count	132	39	27	24	26	16	64	66	30	35	67	10	19
			22%	31%	25%	22%	18%	14%	22%	22%	16%	18%	32%	13%	20%
	Poverty/ Homelessness	Count	128	24	15	23	26	39	46	82	49	45	34	16	19
			21%	19%	14%	22%	18%	35%	16%	27%	26%	23%	16%	22%	20%
	Health care/ Medicare	Count	83	20	15	19	21	10	30	52	18	24	42	12	17
			14%	16%	14%	17%	14%	9%	11%	17%	10%	12%	20%	16%	17%
	Cost of Living	Count	42	10	14	3	13	3	21	21	13	15	14	8	7
			7%	8%	13%	3%	9%	3%	7%	7%	7%	8%	7%	11%	7%
	Infrastructure/ Roads/ Potholes	Count	33	10	4	7	6	6	21	12	14	11	8	4	5
			6%	8%	4%	6%	4%	5%	7%	4%	7%	6%	4%	6%	6%
	Low cost housing/ Lower rental costs	Count	26	3	5	5	6	7	17	8	15	8	4	8	5
			4%	3%	5%	5%	4%	6%	6%	3%	8%	4%	2%	10%	6%
	Meth/ Opioid crisis/ Drugs	Count	24	2	3	7	7	4	10	14	3	11	10	1	1
			4%	2%	3%	7%	4%	4%	3%	5%	2%	5%	5%	2%	1%
	Social services/ Public services	Count	13		4		3	5	7	6	6	4	3	1	4
			2%		4%		2%	5%	2%	2%	3%	2%	1%	2%	4%
	Government Issues/ Government	Count	11	1	5		1	3	7	3	4	6	1	4	3
			2%	1%	5%		1%	3%	2%	1%	2%	3%	1%	5%	3%
	Economy (general)	Count	10	2	1		6	1	7	2	4	2	5	2	4
			2%	2%	1%		4%	1%	2%	1%	2%	1%	2%	3%	5%
	Public Transit/ Bike lanes	Count	10		1	2	7		4	6	7	2	2	3	2
			2%		1%	2%	5%		1%	2%	3%	1%	1%	4%	2%
	Environmental issues	Count	10		1	1	3	5	2	7	4	3	2		
			2%		1%	1%	2%	4%	1%	2%	2%	2%	1%		
	Taxes/ Tax reform	Count	8	4		2	2		8		2	2	5		1
			1%	3%		2%	1%		3%		1%	1%	2%		1%
	Education	Count	6	2	1		2	2	5	1	2	2	2	1	
			1%	2%	1%		1%	1%	2%	0%	1%	1%	1%	1%	
	Racism/ Cultural/ Inequality issues	Count	6			3	1	2	4	2		3	3		
			1%			3%	1%	2%	2%	1%		2%	1%		
	Social issues/ Negative outlook of community	Count	5	2		1	1	1	2	3	1	2	1	1	
			1%	1%		1%	1%	1%	1%	1%	1%	1%	1%	1%	
	Other mentions	Count	19	2	2	2	9	3	14	5	9	8	2	2	2
			3%	2%	2%	2%	6%	3%	5%	2%	5%	4%	1%	2%	2%
	(DK/Nothing in particular)	Count	33	5	8	8	7	5	17	16	10	16	7	1	7
			5%	4%	7%	7%	5%	5%	6%	5%	5%	8%	3%	1%	7%

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

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** FIRST MENTION **

		TOTAL (600)	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			Indigenous (67)	BIPOC (123)	
			HS or less (84)	Post-Sec (234)	Univ Grad (267)	Yes (146)	No (444)	Own (405)	Rent (164)	< \$50K (99)	\$50K-\$99K (183)	\$100K + (257)			
BASE: WINNIPEG															
MOST IMPORTANT ISSUE	Crime/ Violence/ Vandalism	Count	132	24	69	38	27	104	95	33	26	36	55	14	26
			22%	29%	29%	14%	19%	23%	24%	20%	27%	20%	21%	21%	21%
	Poverty/ Homelessness	Count	128	18	33	76	30	94	87	37	20	47	55	11	21
			21%	22%	14%	28%	20%	21%	21%	23%	20%	26%	21%	17%	17%
	Health care/ Medicare	Count	83	11	34	34	17	66	65	15	9	26	34	9	14
			14%	13%	14%	13%	12%	15%	16%	9%	9%	14%	13%	14%	12%
	Cost of Living	Count	42	3	18	18	11	31	32	10	7	11	18	7	12
			7%	3%	8%	7%	7%	7%	8%	6%	7%	6%	7%	10%	10%
	Infrastructure/ Roads/ Potholes	Count	33	5	14	14	6	27	18	11	9	7	15	5	9
			6%	6%	6%	5%	4%	6%	4%	7%	9%	4%	6%	8%	7%
	Low cost housing/ Lower rental costs	Count	26	1	14	11	9	18	11	13	2	9	14	4	5
			4%	1%	6%	4%	6%	4%	3%	8%	2%	5%	6%	6%	4%
	Meth/ Opioid crisis/ Drugs	Count	24	7	6	11	7	14	17	4	4	5	11	1	1
			4%	8%	2%	4%	5%	3%	4%	2%	4%	3%	4%	1%	1%
	Social services/ Public services	Count	13	3	4	7	4	9	6	7	4	3	4	4	6
			2%	3%	2%	3%	3%	2%	1%	4%	4%	2%	2%	7%	5%
	Government Issues/ Government	Count	11	2	3	6	5	5	6	4	2	3	5	1	1
			2%	3%	1%	2%	4%	1%	1%	2%	2%	2%	2%	1%	1%
	Economy (general)	Count	10	1	6	2		10	6	3		4	3	2	5
			2%	1%	3%	1%		2%	1%	2%		2%	1%	3%	4%
	Public Transit/ Bike lanes	Count	10		3	7		10	4	5	4	3	3		1
			2%		1%	3%		2%	1%	3%	4%	2%	1%		1%
	Environmental issues	Count	10		2	7	2	7	5	3	1	6	2	1	1
			2%		1%	3%	2%	2%	1%	2%	1%	3%	1%	2%	1%
	Taxes/ Tax reform	Count	8	3	1	4	2	6	6	2	1	2	6		0
			1%	4%	0%	2%	2%	1%	2%	1%	1%	1%	2%		0%
	Education	Count	6		4	2	1	5	2	5	2	2	2		
			1%		2%	1%	1%	1%	0%	3%	2%	1%	1%		
Racism/ Cultural/ Inequality issues	Count	6		3	3	2	4	6	0		2	4	1	3	
		1%		1%	1%	1%	1%	1%	0%		1%	1%	2%	2%	
Social issues/ Negative outlook of community	Count	5		4		2	2	3	1		2	2		2	
		1%		2%		1%	0%	1%	0%		1%	1%		1%	
Other mentions	Count	19	2	6	9	6	13	11	6	4	4	11	3	6	
		3%	3%	2%	4%	4%	3%	3%	4%	4%	2%	4%	5%	5%	
(DK/Nothing in particular)	Count	33	3	13	16	15	17	24	5	3	12	14	2	10	
		5%	4%	5%	6%	10%	4%	6%	3%	4%	7%	6%	3%	8%	

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			TOTAL	PROV VOTE INTENTION				
				NDP	PC	LIB	GP	(DK)
BASE: WINNIPEG			(600)	(308)	(153)	(62)	(19)	(36)
MOST IMPORTANT ISSUE	Crime/ Violence/ Vandalism	Count	132	42	58	18	4	8
			22%	14%	38%	29%	24%	21%
	Poverty/ Homelessness	Count	128	89	17	10	1	3
			21%	29%	11%	16%	5%	8%
	Health care/ Medicare	Count	83	60	7	8	2	5
			14%	20%	5%	12%	11%	14%
	Cost of Living	Count	42	15	16	4		4
			7%	5%	11%	6%		12%
	Infrastructure/ Roads/ Potholes	Count	33	16	10	3		5
			6%	5%	6%	4%		13%
	Low cost housing/ Lower rental costs	Count	26	16	6	3	1	
			4%	5%	4%	5%	6%	
	Meth/ Opioid crisis/ Drugs	Count	24	11	8	2		2
			4%	3%	5%	4%		7%
	Social services/ Public services	Count	13	10	1	1	1	
			2%	3%	1%	2%	5%	
	Government Issues/ Government	Count	11	5	3		1	1
			2%	2%	2%		7%	2%
	Economy (general)	Count	10	4	3	2		1
			2%	1%	2%	3%		2%
	Public Transit/ Bike lanes	Count	10	8	1		1	
			2%	2%	1%		5%	
	Environmental issues	Count	10	4		1	3	1
			2%	1%		1%	15%	3%
	Taxes/ Tax reform	Count	8	1	6			1
			1%	0%	4%			3%
	Education	Count	6	3		2		
			1%	1%		2%		
	Racism/ Cultural/ Inequality issues	Count	6	4				2
			1%	1%				5%
	Social issues/ Negative outlook of community	Count	5	1	1		1	1
			1%	0%	1%		6%	2%
	Other mentions	Count	19	8	3	5	2	1
			3%	3%	2%	8%	10%	2%
	(DK/Nothing in particular)	Count	33	10	12	4	1	2
			5%	3%	8%	7%	8%	7%

SECTION CG

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What other issues or concerns do you think are important for your community today?

** TOTAL MENTIONS **

BASE: WINNIPEG		TOTAL (600)	WINNIPEG REGION					GENDER		AGE			LGBTQIA2S+ (74)	Disability (96)
			Northwest (126)	Northeast (107)	Southeast (108)	Southwest (148)	Core (111)	Male (286)	Female (306)	18 - 34 (190)	35 - 54 (199)	55 + (211)		
Poverty/ Homelessness	Cases	201	40	29	36	40	56	74	126	74	67	61	26	32
		34%	32%	28%	34%	27%	50%	26%	41%	39%	34%	29%	36%	34%
Crime/ Violence/ Vandalism	Cases	183	53	38	34	34	24	89	92	40	62	82	12	23
		31%	42%	36%	32%	23%	21%	31%	30%	21%	31%	39%	16%	24%
Health care/ Medicare	Cases	139	34	26	25	33	21	53	86	35	43	62	21	32
		23%	27%	25%	23%	22%	19%	18%	28%	18%	21%	29%	28%	34%
Meth/ Opioid crisis/ Drugs	Cases	87	10	10	13	25	28	27	61	27	29	31	13	14
		15%	8%	10%	12%	17%	25%	9%	20%	14%	14%	15%	18%	15%
Cost of Living	Cases	69	11	19	9	23	7	35	34	30	22	17	16	11
		12%	9%	17%	9%	15%	7%	12%	11%	16%	11%	8%	21%	11%
Low cost housing/ Lower rental costs	Cases	61	11	14	12	16	9	28	31	31	15	14	15	14
		10%	8%	13%	11%	11%	8%	10%	10%	16%	8%	7%	20%	15%
Infrastructure/ Roads/ Potholes	Cases	51	16	7	11	8	8	33	17	18	18	15	7	7
		8%	13%	7%	10%	6%	7%	12%	5%	9%	9%	7%	9%	8%
Education	Cases	24	6	5	1	7	5	13	10	7	10	7	5	5
		4%	5%	4%	1%	5%	5%	5%	3%	4%	5%	3%	6%	6%
Government Issues/ Government	Cases	22	3	8	1	7	3	13	8	6	9	7	4	5
		4%	2%	7%	1%	5%	3%	5%	3%	3%	4%	3%	5%	5%
Social services/ Public services	Cases	22		8		5	9	9	11	10	7	4	3	7
		4%		7%		4%	8%	3%	3%	5%	4%	2%	4%	8%
Public Transit/ Bike lanes	Cases	21	5	2	4	9	2	11	9	14	3	3	5	2
		3%	4%	1%	4%	6%	1%	4%	3%	8%	2%	1%	6%	2%
Economy (general)	Cases	18	5	2	1	8	2	12	4	7	5	6	2	6
		3%	4%	2%	1%	5%	2%	4%	1%	4%	3%	3%	3%	7%
Taxes/ Tax reform	Cases	18	6	2	2	6	2	16	2	3	3	11		2
		3%	5%	2%	2%	4%	1%	6%	1%	2%	2%	5%		2%
Environmental issues	Cases	18	1	1	2	4	9	7	11	9	6	2	1	3
		3%	1%	1%	2%	3%	8%	2%	4%	5%	3%	1%	1%	3%
Racism/ Cultural/ Inequality issues	Cases	15		4	4	4	3	10	5	6	6	3	2	1
		2%		4%	3%	3%	3%	3%	2%	3%	3%	1%	3%	2%
Social issues/ Negative outlook of community	Cases	14	3	2	3	4	2	4	9	4	6	4	4	1
		2%	3%	2%	3%	3%	2%	1%	3%	2%	3%	2%	6%	1%
Other mentions	Cases	19	2	2	2	9	3	14	5	9	8	2	2	2
		3%	2%	2%	2%	6%	3%	5%	2%	5%	4%	1%	2%	2%
(DK/Nothing in particular)	Cases	33	5	8	8	7	5	17	16	10	16	7	1	7
		5%	4%	7%	7%	5%	5%	6%	5%	5%	8%	3%	1%	7%

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What other issues or concerns do you think are important for your community today?

** TOTAL MENTIONS **

			TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			Indigenous	BIPOC
				HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	< \$50K	\$50K-\$99K	\$100K +		
BASE: WINNIPEG			(600)	(84)	(234)	(267)	(146)	(444)	(405)	(164)	(99)	(183)	(257)	(67)	(123)
IMPORTANT ISSUES	Poverty/ Homelessness	Cases	201	29	65	105	48	148	138	56	29	71	89	24	37
			34%	34%	28%	40%	33%	33%	34%	34%	29%	39%	35%	36%	30%
	Crime/ Violence/ Vandalism	Cases	183	28	90	63	46	135	132	46	34	50	77	19	36
			31%	33%	38%	23%	31%	30%	33%	28%	34%	27%	30%	28%	29%
	Health care/ Medicare	Cases	139	20	55	58	35	104	101	32	17	46	54	17	24
			23%	24%	23%	22%	24%	23%	25%	19%	17%	25%	21%	25%	20%
	Meth/ Opioid crisis/ Drugs	Cases	87	15	22	49	17	65	63	19	7	28	42	9	12
			15%	18%	10%	18%	12%	15%	16%	12%	7%	15%	16%	13%	9%
	Cost of Living	Cases	69	5	25	35	16	54	46	20	10	24	26	9	17
			12%	6%	11%	13%	11%	12%	11%	12%	10%	13%	10%	14%	14%
	Low cost housing/ Lower rental costs	Cases	61	7	27	27	12	49	32	23	8	18	31	11	14
			10%	8%	12%	10%	8%	11%	8%	14%	8%	10%	12%	16%	11%
	Infrastructure/ Roads/ Potholes	Cases	51	7	21	23	9	41	29	17	12	11	23	6	11
			8%	9%	9%	8%	7%	9%	7%	10%	12%	6%	9%	9%	9%
	Education	Cases	24	1	11	12	11	14	15	9	4	6	11	1	3
			4%	1%	5%	5%	7%	3%	4%	6%	4%	3%	4%	2%	3%
	Government Issues/ Government	Cases	22	3	10	8	9	13	12	7	3	8	9	2	4
			4%	4%	4%	3%	6%	3%	3%	4%	3%	4%	3%	3%	3%
	Social services/ Public services	Cases	22	4	5	11	5	16	11	10	7	4	7	4	7
			4%	5%	2%	4%	3%	4%	3%	6%	7%	2%	3%	7%	6%
	Public Transit/ Bike lanes	Cases	21	1	6	13	1	20	13	7	4	8	8		2
			3%	1%	3%	5%	0%	5%	3%	4%	4%	4%	3%		2%
	Economy (general)	Cases	18	1	8	8	4	14	12	5		4	9	2	8
			3%	1%	3%	3%	2%	3%	3%	3%		2%	4%	3%	6%
	Taxes/ Tax reform	Cases	18	4	8	5	3	15	13	3	3	3	9		0
			3%	5%	3%	2%	2%	3%	3%	2%	3%	2%	3%		0%
	Environmental issues	Cases	18		6	12	5	13	10	7	2	6	8	2	2
			3%		2%	4%	3%	3%	2%	4%	2%	3%	3%	3%	2%
	Racism/ Cultural/ Inequality issues	Cases	15	1	6	8	5	10	9	6	2	4	8	4	6
			2%	1%	3%	3%	3%	2%	2%	4%	2%	2%	3%	5%	5%
	Social issues/ Negative outlook of community	Cases	14		7	6	3	9	9	4	1	6	6	1	4
			2%		3%	2%	2%	2%	3%	1%	3%	2%	2%	2%	3%
	Other mentions	Cases	19	2	6	9	6	13	11	6	4	4	11	3	6
			3%	3%	2%	4%	4%	3%	3%	4%	4%	2%	4%	5%	5%
	(DK/Nothing in particular)	Cases	33	3	13	16	15	17	24	5	3	12	14	2	10
			5%	4%	5%	6%	10%	4%	6%	3%	4%	7%	6%	3%	8%

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** TOTAL MENTIONS **

			TOTAL	PROV VOTE INTENTION				
				NDP	PC	LIB	GP	(DK)
BASE: WINNIPEG			(600)	(308)	(153)	(62)	(19)	(36)
IMPORTANT ISSUES	Poverty/ Homelessness	Cases	201	129	35	19	7	4
			34%	42%	23%	31%	36%	12%
	Crime/ Violence/ Vandalism	Cases	183	65	76	20	4	11
			31%	21%	50%	32%	24%	30%
	Health care/ Medicare	Cases	139	100	17	12	3	5
			23%	33%	11%	19%	15%	14%
	Meth/ Opioid crisis/ Drugs	Cases	87	50	19	7	3	4
			15%	16%	12%	11%	15%	12%
	Cost of Living	Cases	69	31	24	5	1	5
			12%	10%	16%	8%	6%	14%
	Low cost housing/ Lower rental costs	Cases	61	37	8	6	5	5
			10%	12%	5%	9%	25%	13%
	Infrastructure/ Roads/ Potholes	Cases	51	24	17	4		6
			8%	8%	11%	6%		15%
	Education	Cases	24	16	2	3		2
			4%	5%	1%	5%		6%
	Government Issues/ Government	Cases	22	11	7		1	1
			4%	3%	5%		7%	2%
	Social services/ Public services	Cases	22	17	2	1	1	
			4%	5%	1%	2%	5%	
	Public Transit/ Bike lanes	Cases	21	12	4	1	3	
			3%	4%	3%	1%	18%	
	Economy (general)	Cases	18	6	5	3		2
			3%	2%	4%	5%		6%
	Taxes/ Tax reform	Cases	18	5	9	2		2
			3%	2%	6%	2%		6%
	Environmental issues	Cases	18	9		2	3	2
			3%	3%		4%	15%	6%
	Racism/ Cultural/ Inequality issues	Cases	15	12			1	2
			2%	4%			6%	5%
	Social issues/ Negative outlook of community	Cases	14	7	1	1	1	2
			2%	2%	1%	2%	6%	4%
	Other mentions	Cases	19	8	3	5	2	1
			3%	3%	2%	8%	10%	2%
	(DK/Nothing in particular)	Cases	33	10	12	4	1	2
			5%	3%	8%	7%	8%	7%

SECTION ES
6. Which party and leader do you think will do the best job of addressing the following issues?

			TOTAL	WINNIPEG REGION					GENDER		VOTED LAST PROV ELECTION			PROV VOTE INTENTION					2019 Lapsed PC	
				Northwest	Northeast	Southeast	Southwest	Core	Male	Female	PC	NDP	LIB	NDP	PC	LIB	GP	(DK)		
Helping people with addictions/mental health issues	Stefanson/PC	Count	71	20	12	15	13	11	44	26	60	2	2	1	69			1		1
			12%	16%	11%	14%	9%	10%	15%	9%	36%	1%	3%	0%	45%			2%		2%
	Kinew/NDP	Count	318	57	55	52	79	75	133	180	44	175	42	271	19	16	7	5		31
			53%	45%	52%	49%	53%	67%	46%	59%	26%	84%	54%	88%	12%	25%	39%	14%		59%
	Lamont/LIB	Count	61	11	12	12	17	10	33	29	12	11	19	10	13	32	4	3		6
			10%	9%	11%	11%	11%	9%	11%	9%	7%	5%	24%	3%	8%	51%	19%	7%		11%
	Gibson/GP	Count	10	4	2	1	1	2	4	7	2	2	1	3	1	2	3	1		1
			2%	3%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	16%	2%		2%
(None of these)	Count	63	16	11	9	17	10	41	22	30	11	5	10	27	5	2	7		8	
		11%	13%	10%	9%	11%	9%	14%	7%	18%	5%	6%	3%	18%	8%	13%	18%		15%	
(DK/NS)	Count	76	18	15	17	21	4	32	42	20	7	8	13	25	9	2	20		6	
		13%	14%	14%	16%	14%	3%	11%	14%	12%	4%	11%	4%	16%	14%	13%	56%		11%	
Addressing climate change	Stefanson/PC	Count	49	15	8	9	11	6	28	21	43	3	0	2	46			1		2
			8%	12%	7%	9%	8%	5%	10%	7%	25%	1%	1%	1%	30%			3%		3%
	Kinew/NDP	Count	146	17	25	27	40	37	59	82	10	84	23	131	2	8	1	4		9
			24%	13%	24%	25%	27%	33%	21%	27%	6%	40%	30%	42%	1%	12%	5%	10%		17%
	Lamont/LIB	Count	73	13	9	18	21	12	34	39	12	28	20	28	7	34			1	8
			12%	10%	9%	17%	14%	11%	12%	13%	7%	14%	27%	9%	4%	55%			2%	15%
	Gibson/GP	Count	148	34	28	24	31	30	69	77	31	54	17	91	24	10	17	6		16
			25%	27%	26%	22%	21%	27%	24%	25%	18%	26%	22%	30%	16%	15%	92%	15%		31%
(None of these)	Count	90	21	21	13	23	12	58	32	52	15	3	18	49	4	1	11		10	
		15%	16%	20%	12%	16%	11%	20%	10%	31%	7%	4%	6%	32%	6%	3%	30%		19%	
(DK/NS)	Count	95	27	15	17	21	14	37	55	21	24	13	39	25	7		15		7	
		16%	21%	14%	16%	14%	13%	13%	18%	13%	11%	17%	13%	17%	11%		40%		14%	

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SECTION ES

6. Which party and leader do you think will do the best job of addressing the following issues?

			TOTAL	AGE			MALES			FEMALES			Indigenous	BIPOC
				18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +		
BASE: WINNIPEG			(600)	(190)	(199)	(211)	(93)	(98)	(94)	(89)	(100)	(117)	(67)	(123)
Improving health care	Stefanson/ PC	Count	86	12	21	53	9	11	33	3	10	20	6	14
			14%	6%	11%	25%	10%	11%	35%	4%	10%	17%	8%	11%
	Kinew/ NDP	Count	304	112	112	80	53	51	29	54	60	51	42	66
			51%	59%	56%	38%	56%	52%	31%	61%	60%	44%	63%	54%
	Lamont/ LIB	Count	61	23	14	24	12	8	9	11	6	14	4	9
			10%	12%	7%	11%	13%	8%	10%	12%	6%	12%	6%	8%
	Gibson/ GP	Count	11	3	4	4		1	2	3	4	1	1	3
			2%	2%	2%	2%		1%	3%	3%	4%	1%	2%	3%
(None of these)	Count	75	19	28	29	9	20	12	10	8	17	9	14	
		13%	10%	14%	14%	9%	20%	13%	11%	8%	15%	14%	11%	
(DK/NS)	Count	62	20	20	22	11	7	9	8	13	13	5	16	
		10%	11%	10%	10%	11%	7%	9%	9%	13%	11%	7%	13%	
Attracting jobs & investment to Manitoba	Stefanson/ PC	Count	185	45	52	88	28	34	45	17	19	43	19	35
			31%	24%	26%	42%	30%	34%	48%	19%	19%	36%	29%	28%
	Kinew/ NDP	Count	171	63	61	47	27	26	20	32	34	28	28	41
			29%	33%	31%	22%	29%	27%	21%	36%	34%	24%	42%	33%
	Lamont/ LIB	Count	58	20	17	21	9	7	12	11	10	9	8	14
			10%	10%	9%	10%	9%	7%	13%	12%	10%	7%	11%	12%
	Gibson/ GP	Count	3	1	2					1	2			1
			0%	1%	1%					1%	2%			1%
(None of these)	Count	61	19	23	19	11	18	7	8	5	12	5	10	
		10%	10%	12%	9%	12%	18%	8%	8%	5%	10%	7%	8%	
(DK/NS)	Count	122	42	44	36	18	13	10	21	31	27	7	22	
		20%	22%	22%	17%	19%	13%	10%	24%	31%	23%	11%	18%	
Improving education system	Stefanson/ PC	Count	106	21	26	58	14	17	37	7	9	21	9	22
			18%	11%	13%	28%	15%	17%	39%	8%	9%	18%	14%	18%
	Kinew/ NDP	Count	260	106	95	59	47	42	20	55	52	39	37	54
			43%	56%	48%	28%	50%	43%	21%	61%	53%	33%	55%	44%
	Lamont/ LIB	Count	61	18	17	26	9	9	13	9	8	13	6	11
			10%	9%	9%	13%	10%	9%	14%	10%	8%	11%	9%	9%
	Gibson/ GP	Count	6	3	3			2		3	2			1
			1%	2%	2%			2%		3%	2%			1%
(None of these)	Count	66	14	26	26	9	17	14	5	9	12	6	11	
		11%	7%	13%	12%	10%	18%	15%	5%	9%	10%	8%	9%	
(DK/NS)	Count	100	28	31	41	14	12	10	12	19	31	9	23	
		17%	15%	15%	20%	15%	12%	11%	13%	19%	27%	14%	19%	
Helping Manitobans deal with rising cost of living	Stefanson/ PC	Count	126	32	32	62	23	23	41	8	9	21	11	21
			21%	17%	16%	29%	25%	23%	43%	9%	9%	18%	16%	17%
	Kinew/ NDP	Count	243	75	97	71	31	41	26	39	55	44	36	52
			41%	40%	49%	34%	33%	42%	28%	44%	55%	38%	54%	43%
	Lamont/ LIB	Count	59	24	13	23	10	8	6	14	5	17	7	12
			10%	13%	6%	11%	10%	8%	6%	16%	5%	15%	11%	10%
Gibson/ GP	Count	8	7	1		2	1		5			1	2	
		1%	4%	1%		2%	1%		6%			2%	2%	

SECTION ES

6. Which party and leader do you think will do the best job of addressing the following issues?

			TOTAL	AGE			MALES			FEMALES			Indigenous	BIPOC
				18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +		
Helping Manitobans deal with rising cost of living	(None of these)	Count	102	33	30	38	20	17	17	14	13	21	9	18
			17%	18%	15%	18%	21%	17%	18%	15%	13%	18%	14%	15%
	(DK/NS)	Count	62	19	26	18	8	8	5	9	18	13	2	17
			10%	10%	13%	8%	9%	8%	5%	10%	18%	11%	4%	14%
Addressing crime & public safety	Stefanson/PC	Count	146	40	39	67	29	25	45	11	14	22	15	25
			24%	21%	20%	32%	31%	26%	48%	12%	14%	18%	23%	21%
	Kinew/NDP	Count	240	80	89	71	30	31	22	44	57	49	33	48
			40%	42%	45%	34%	33%	32%	23%	49%	57%	42%	49%	39%
	Lamont/LIB	Count	55	18	14	23	11	12	12	7	2	11	4	13
			9%	9%	7%	11%	11%	12%	12%	8%	2%	9%	7%	11%
	Gibson/GP	Count	7	4	1	1	1	1	1	3				1
			1%	2%	1%	1%	1%	1%	1%	3%				1%
	(None of these)	Count	67	20	26	20	9	19	9	10	8	11	6	13
			11%	10%	13%	10%	10%	19%	10%	12%	8%	10%	9%	11%
(DK/NS)	Count	86	29	28	29	13	9	5	14	19	24	9	22	
		14%	15%	14%	14%	14%	10%	5%	15%	19%	20%	13%	18%	
Helping people with addictions/mental health issues	Stefanson/PC	Count	71	11	17	43	7	9	27	3	8	15	6	14
			12%	6%	9%	20%	8%	9%	29%	4%	8%	13%	9%	11%
	Kinew/NDP	Count	318	118	115	86	54	50	29	59	64	57	43	64
			53%	62%	58%	41%	58%	51%	30%	65%	64%	49%	65%	52%
	Lamont/LIB	Count	61	18	18	25	11	10	12	8	8	13	5	9
			10%	10%	9%	12%	12%	10%	13%	8%	8%	11%	8%	7%
	Gibson/GP	Count	10	6	3	1	2	2		4	1	1	1	3
			2%	3%	2%	1%	2%	2%		5%	1%	1%	2%	3%
	(None of these)	Count	63	13	19	31	7	15	19	6	4	12	4	8
			11%	7%	10%	15%	7%	15%	21%	7%	4%	10%	6%	7%
(DK/NS)	Count	76	24	27	25	12	13	7	10	14	18	7	25	
		13%	13%	14%	12%	13%	13%	7%	11%	14%	16%	10%	20%	
Addressing climate change	Stefanson/PC	Count	49	6	14	29	3	6	19	3	7	11	3	7
			8%	3%	7%	14%	3%	7%	20%	3%	7%	9%	5%	6%
	Kinew/NDP	Count	146	58	48	40	24	21	14	30	27	25	26	35
			24%	31%	24%	19%	26%	21%	15%	33%	27%	22%	39%	29%
	Lamont/LIB	Count	73	21	13	39	11	7	16	11	6	23	9	16
			12%	11%	7%	18%	11%	7%	17%	12%	6%	19%	13%	13%
	Gibson/GP	Count	148	59	54	34	31	24	14	27	30	20	13	23
			25%	31%	27%	16%	33%	25%	15%	30%	30%	17%	19%	19%
	(None of these)	Count	90	17	37	35	11	26	21	6	11	15	8	15
			15%	9%	19%	17%	12%	26%	22%	6%	11%	12%	12%	12%
(DK/NS)	Count	95	29	32	33	13	14	10	14	18	24	8	25	
		16%	15%	16%	16%	14%	14%	10%	15%	18%	20%	12%	21%	

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SECTION ES

6. Which party and leader do you think will do the best job of addressing the following issues?

			TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			LGBTQIA2S+	Disability
				HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	< \$50K	\$50K-\$99K	\$100K +		
BASE: WINNIPEG			(600)	(84)	(234)	(267)	(146)	(444)	(405)	(164)	(99)	(183)	(257)	(74)	(96)
Improving health care	Stefanson/ PC	Count	86	16	37	31	20	66	72	14	13	17	43	3	8
			14%	19%	16%	12%	14%	15%	18%	8%	13%	9%	17%	3%	8%
	Kinew/ NDP	Count	304	42	107	151	81	221	202	85	51	102	133	52	56
			51%	50%	45%	57%	56%	50%	50%	52%	51%	56%	52%	70%	59%
	Lamont/ LIB	Count	61	6	25	29	16	42	41	16	5	27	27	8	11
			10%	8%	11%	11%	11%	10%	10%	10%	5%	14%	11%	11%	12%
	Gibson/ GP	Count	11	3	7	2	1	8	9	3	5	3	3	3	1
			2%	3%	3%	1%	1%	2%	2%	2%	5%	2%	1%	4%	1%
(None of these)	Count	75	7	36	30	13	61	48	25	12	20	33	6	11	
		13%	8%	15%	11%	9%	14%	12%	15%	12%	11%	13%	8%	12%	
(DK/NS)	Count	62	10	24	25	14	45	33	22	13	15	18	3	8	
		10%	12%	10%	9%	10%	10%	8%	13%	13%	8%	7%	4%	8%	
Attracting jobs & investment to Manitoba	Stefanson/ PC	Count	185	27	87	69	44	139	149	31	21	51	93	12	20
			31%	32%	37%	26%	30%	31%	37%	19%	21%	28%	36%	17%	21%
	Kinew/ NDP	Count	171	22	61	87	43	127	102	61	31	59	74	28	28
			29%	26%	26%	32%	30%	29%	25%	37%	31%	32%	29%	38%	30%
	Lamont/ LIB	Count	58	10	23	24	16	40	36	18	13	16	25	8	15
			10%	12%	10%	9%	11%	9%	9%	11%	13%	9%	10%	11%	16%
	Gibson/ GP	Count	3	2	1			1	1	2	2	1		1	
			0%	2%	0%			0%	0%	1%	2%	1%		1%	
(None of these)	Count	61	5	22	30	15	45	40	19	11	12	28	5	6	
		10%	5%	10%	11%	10%	10%	10%	11%	11%	6%	11%	7%	7%	
(DK/NS)	Count	122	20	40	57	28	92	78	34	22	45	37	19	25	
		20%	23%	17%	21%	19%	21%	19%	21%	22%	24%	14%	26%	26%	
Improving education system	Stefanson/ PC	Count	106	19	53	31	23	83	88	17	13	27	50	4	11
			18%	23%	23%	12%	16%	19%	22%	10%	13%	15%	19%	6%	12%
	Kinew/ NDP	Count	260	32	85	139	68	190	167	82	46	89	116	50	51
			43%	38%	36%	52%	47%	43%	41%	50%	46%	48%	45%	67%	54%
	Lamont/ LIB	Count	61	10	25	25	17	44	42	17	8	20	32	4	8
			10%	12%	11%	9%	11%	10%	10%	10%	8%	11%	12%	6%	8%
	Gibson/ GP	Count	6	3	1	3		5	4	3	2	2	2	3	
			1%	3%	0%	1%		1%	1%	2%	2%	1%	1%	4%	
(None of these)	Count	66	6	32	26	15	50	42	20	12	14	28	6	9	
		11%	7%	14%	10%	11%	11%	10%	12%	12%	8%	11%	8%	9%	
(DK/NS)	Count	100	14	38	43	23	72	63	25	18	32	29	6	16	
		17%	17%	16%	16%	15%	16%	16%	16%	18%	17%	11%	9%	17%	
Helping Manitobans deal with rising cost of living	Stefanson/ PC	Count	126	21	54	48	26	99	99	25	15	29	66	6	11
			21%	25%	23%	18%	18%	22%	24%	15%	15%	16%	26%	8%	12%
	Kinew/ NDP	Count	243	34	83	122	65	176	161	71	42	82	106	41	44
			41%	41%	35%	46%	44%	40%	40%	43%	43%	45%	41%	55%	46%
	Lamont/ LIB	Count	59	13	23	22	12	43	32	22	13	23	20	6	9
			10%	15%	10%	8%	8%	10%	8%	13%	13%	12%	8%	9%	10%
	Gibson/ GP	Count	8	1	4	4	0	8	3	4	2	3	3	5	1
			1%	1%	2%	1%	0%	2%	1%	2%	2%	2%	1%	7%	1%
(None of these)	Count	102	7	44	47	19	81	69	27	16	26	43	10	14	
		17%	8%	19%	17%	13%	18%	17%	16%	16%	14%	17%	13%	14%	
(DK/NS)	Count	62	8	25	25	23	37	40	16	11	21	19	5	16	
		10%	9%	11%	9%	16%	8%	10%	10%	11%	11%	7%	7%	17%	

SECTION ES

6. Which party and leader do you think will do the best job of addressing the following issues?

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			LGBTQIA2S+	Disability	
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	< \$50K	\$50K-\$99K	\$100K +			
Addressing crime & public safety	Stefanson/ PC	Count	146	23	71	50	39	106	109	31	18	34	79	6	18
			24%	27%	30%	19%	27%	24%	27%	19%	18%	19%	31%	8%	19%
	Kinew/ NDP	Count	240	38	76	121	63	174	156	74	50	89	92	42	42
			40%	45%	33%	46%	44%	39%	38%	45%	51%	48%	36%	56%	44%
	Lamont/ LIB	Count	55	7	23	24	11	42	41	13	8	18	23	6	6
			9%	8%	10%	9%	8%	9%	10%	8%	8%	10%	9%	8%	7%
	Gibson/ GP	Count	7		3	4		7	5	1		3	2	1	1
			1%		1%	1%		1%	1%	1%		2%	1%	1%	1%
(None of these)	Count	67	6	25	33	14	51	43	20	7	18	31	11	12	
		11%	8%	11%	12%	10%	11%	11%	12%	7%	10%	12%	16%	13%	
(DK/NS)	Count	86	10	36	35	18	65	52	25	16	21	30	8	15	
		14%	12%	15%	13%	12%	15%	13%	15%	16%	12%	12%	11%	16%	
Helping people with addictions/ mental health issues	Stefanson/ PC	Count	71	11	35	23	15	56	59	11	11	13	39	4	10
			12%	13%	15%	8%	10%	13%	14%	7%	11%	7%	15%	6%	10%
	Kinew/ NDP	Count	318	37	110	166	82	234	213	88	51	115	135	52	54
			53%	45%	47%	62%	57%	53%	52%	54%	51%	63%	53%	70%	57%
	Lamont/ LIB	Count	61	9	28	23	14	43	47	11	6	17	32	4	9
			10%	11%	12%	9%	9%	10%	12%	7%	6%	9%	12%	6%	10%
	Gibson/ GP	Count	10	2	6	3	2	8	6	4	2	3	5	4	1
			2%	2%	3%	1%	1%	2%	2%	2%	2%	2%	2%	6%	2%
(None of these)	Count	63	10	31	20	11	52	40	22	11	19	23	5	6	
		11%	12%	13%	8%	8%	12%	10%	13%	11%	10%	9%	7%	6%	
(DK/NS)	Count	76	15	24	32	22	51	40	28	19	16	24	4	15	
		13%	18%	10%	12%	15%	11%	10%	17%	19%	9%	9%	6%	16%	
Addressing climate change	Stefanson/ PC	Count	49	11	22	14	8	39	40	9	10	8	22	0	2
			8%	13%	9%	5%	5%	9%	10%	5%	10%	5%	8%	1%	2%
	Kinew/ NDP	Count	146	20	54	69	37	109	82	61	37	46	57	30	29
			24%	24%	23%	26%	25%	24%	20%	37%	37%	25%	22%	41%	30%
	Lamont/ LIB	Count	73	12	32	29	16	56	60	13	6	29	32	2	7
			12%	14%	13%	11%	11%	13%	15%	8%	6%	16%	12%	3%	7%
	Gibson/ GP	Count	148	16	50	78	34	112	101	33	15	49	69	27	30
			25%	19%	22%	29%	23%	25%	25%	20%	15%	27%	27%	37%	31%
(None of these)	Count	90	13	41	34	25	64	66	19	11	18	49	5	10	
		15%	15%	17%	13%	17%	14%	16%	12%	12%	10%	19%	7%	10%	
(DK/NS)	Count	95	12	35	42	27	64	57	30	20	33	28	9	19	
		16%	14%	15%	16%	18%	14%	14%	18%	20%	18%	11%	12%	19%	

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION ES
6. Which party and leader do you think will do the best job of addressing the following issues?
**** SUMMARY TABLE ****

	TOTAL	WINNIPEG REGION					GENDER		VOTED LAST PROV ELECTION			PROV VOTE INTENTION					2019 Lapsed PC	
		(600)	Northwest (126)	Northeast (107)	Southeast (108)	Southwest (148)	Core (111)	Male (286)	Female (306)	PC (169)	NDP (208)	LIB (77)	NDP (308)	PC (153)	LIB (62)	GP (19)		(DK) (36)
BASE: WINNIPEG																		
STEFANSON BEST AT	31%	41%	29%	34%	29%	22%	37%	25%	69%	11%	19%	11%	84%	21%	26%	11%	26%	
Jobs/ Investment	24%	34%	25%	28%	23%	11%	35%	15%	60%	7%	10%	4%	78%	7%	19%	13%	5%	
Crime/ Public safety	21%	27%	21%	26%	20%	9%	30%	13%	52%	6%	6%	3%	71%	5%	8%	7%	1%	
Rising cost of living	18%	24%	17%	17%	18%	11%	24%	12%	48%	3%	5%	2%	62%	1%		10%	4%	
Education	14%	15%	16%	19%	14%	9%	18%	11%	42%	2%	4%	1%	52%			8%	4%	
Health care	12%	16%	11%	14%	9%	10%	15%	9%	36%	1%	3%	0%	45%			2%	2%	
Addictions/ Mental health	8%	12%	7%	9%	8%	5%	10%	7%	25%	1%	1%	1%	30%			3%	3%	
Climate change	63%	53%	65%	61%	66%	73%	56%	69%	26%	85%	75%	85%	8%	73%	74%	82%	70%	
(None of these/DK)																		
KINEW BEST AT	53%	45%	52%	49%	53%	67%	46%	59%	26%	84%	54%	88%	12%	25%	39%	14%	59%	
Addictions/ Mental health	51%	42%	57%	42%	52%	60%	46%	54%	19%	82%	54%	86%	8%	19%	27%	24%	48%	
Health care	43%	31%	50%	34%	44%	60%	38%	48%	15%	76%	43%	76%	5%	15%	41%	4%	40%	
Education	41%	32%	40%	41%	37%	54%	34%	45%	16%	69%	42%	71%	1%	22%	18%	10%	48%	
Rising cost of living	40%	32%	41%	34%	38%	56%	29%	49%	11%	70%	36%	69%	4%	13%	46%	13%	32%	
Crime/ Public safety	29%	22%	32%	27%	29%	34%	26%	31%	9%	50%	33%	49%	2%	14%	22%	13%	24%	
Jobs/ Investment	24%	13%	24%	25%	27%	33%	21%	27%	6%	40%	30%	42%	1%	12%	5%	10%	17%	
Climate change	35%	41%	35%	36%	34%	27%	40%	30%	66%	9%	31%	3%	80%	46%	28%	66%	29%	
(None of these/DK)																		
LAMONT BEST AT	12%	10%	9%	17%	14%	11%	12%	13%	7%	14%	27%	9%	4%	55%		2%	15%	
Climate change	10%	7%	9%	14%	13%	8%	11%	10%	9%	5%	26%	4%	5%	54%	16%	5%	18%	
Education	10%	8%	8%	9%	12%	13%	10%	10%	5%	8%	25%	5%	3%	55%	30%	3%	15%	
Health care	10%	9%	11%	11%	11%	9%	11%	9%	7%	5%	24%	3%	8%	51%	19%	7%	11%	
Addictions/ Mental health	10%	6%	5%	11%	12%	14%	8%	12%	5%	5%	21%	6%	4%	43%	26%	2%	16%	
Rising cost of living	10%	5%	10%	10%	14%	10%	10%	10%	3%	9%	20%	8%	2%	41%	17%	2%	7%	
Jobs/ Investment	9%	6%	8%	9%	13%	9%	12%	7%	7%	5%	27%	6%	4%	48%			15%	
Crime/ Public safety	70%	74%	74%	67%	66%	71%	71%	69%	82%	73%	50%	75%	84%	13%	28%	88%	66%	
(None of these/DK)																		
GIBSON BEST AT	25%	27%	26%	22%	21%	27%	24%	25%	18%	26%	22%	30%	16%	15%	92%	15%	31%	
Climate change	2%	2%	2%	2%	1%	2%	1%	3%	2%			0%	3%		21%	2%	2%	
Health care	2%	3%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	16%	2%	2%	
Addictions/ Mental health	1%	2%		1%	2%	2%	1%	2%		1%	2%	1%		2%	22%	2%		
Rising cost of living	1%	1%		1%	1%	2%	1%	1%	1%	1%	1%	2%			6%		4%	
Crime/ Public safety	1%	2%		1%	1%	2%	1%	2%		0%	1%	0%	1%		16%	2%		
Education	0%				1%	2%		1%					1%					
Jobs/ Investment	74%	73%	71%	76%	79%	68%	74%	73%	79%	72%	78%	69%	81%	82%	8%	85%	67%	
(None of these/DK)																		

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION ES
6. Which party and leader do you think will do the best job of addressing the following issues?
**** SUMMARY TABLE ****

		TOTAL	AGE			MALES			FEMALES			Indigenous	BIPOC
			18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +		
BASE: WINNIPEG		(600)	(190)	(199)	(211)	(93)	(98)	(94)	(89)	(100)	(117)	(67)	(123)
STEFANSON BEST AT	Jobs/ Investment	31%	24%	26%	42%	30%	34%	48%	19%	19%	36%	29%	28%
	Crime/ Public safety	24%	21%	20%	32%	31%	26%	48%	12%	14%	18%	23%	21%
	Rising cost of living	21%	17%	16%	29%	25%	23%	43%	9%	9%	18%	16%	17%
	Education	18%	11%	13%	28%	15%	17%	39%	8%	9%	18%	14%	18%
	Health care	14%	6%	11%	25%	10%	11%	35%	4%	10%	17%	8%	11%
	Addictions/ Mental health	12%	6%	9%	20%	8%	9%	29%	4%	8%	13%	9%	11%
	Climate change	8%	3%	7%	14%	3%	7%	20%	3%	7%	9%	5%	6%
	(None of these/DK)	63%	70%	68%	53%	61%	60%	46%	76%	75%	60%	63%	64%
KINEW BEST AT	Addictions/ Mental health	53%	62%	58%	41%	58%	51%	30%	65%	64%	49%	65%	52%
	Health care	51%	59%	56%	38%	56%	52%	31%	61%	60%	44%	63%	54%
	Education	43%	56%	48%	28%	50%	43%	21%	61%	53%	33%	55%	44%
	Rising cost of living	41%	40%	49%	34%	33%	42%	28%	44%	55%	38%	54%	43%
	Crime/ Public safety	40%	42%	45%	34%	33%	32%	23%	49%	57%	42%	49%	39%
	Jobs/ Investment	29%	33%	31%	22%	29%	27%	21%	36%	34%	24%	42%	33%
	Climate change	24%	31%	24%	19%	26%	21%	15%	33%	27%	22%	39%	29%
	(None of these/DK)	35%	24%	32%	47%	27%	35%	57%	21%	28%	40%	22%	34%
LAMONT BEST AT	Climate change	12%	11%	7%	18%	11%	7%	17%	12%	6%	19%	13%	13%
	Education	10%	9%	9%	13%	10%	9%	14%	10%	8%	11%	9%	9%
	Health care	10%	12%	7%	11%	13%	8%	10%	12%	6%	12%	6%	8%
	Addictions/ Mental health	10%	10%	9%	12%	12%	10%	13%	8%	8%	11%	8%	7%
	Rising cost of living	10%	13%	6%	11%	10%	8%	6%	16%	5%	15%	11%	10%
	Jobs/ Investment	10%	10%	9%	10%	9%	7%	13%	12%	10%	7%	11%	12%
	Crime/ Public safety	9%	9%	7%	11%	11%	12%	12%	8%	2%	9%	7%	11%
	(None of these/DK)	70%	66%	74%	70%	66%	72%	74%	64%	76%	68%	73%	71%
GIBSON BEST AT	Climate change	25%	31%	27%	16%	33%	25%	15%	30%	30%	17%	19%	19%
	Health care	2%	2%	2%	2%		1%	3%	3%	4%	1%	2%	3%
	Addictions/ Mental health	2%	3%	2%	1%	2%	2%		5%	1%	1%	2%	3%
	Rising cost of living	1%	4%	1%		2%	1%		6%			2%	2%
	Crime/ Public safety	1%	2%	1%	1%	1%	1%	1%	3%				1%
	Education	1%	2%	2%			2%		3%	2%			1%
	Jobs/ Investment	0%	1%	1%					1%	2%			1%
	(None of these/DK)	74%	67%	71%	82%	65%	75%	82%	68%	67%	82%	79%	79%

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Region, Gender

		TOTAL	WINNIPEG REGION					GENDER		AGE			LGBTQIA2S+	Disability	
			Northwest	Northeast	Southeast	Southwest	Core	Male	Female	18 - 34	35 - 54	55 +			
BASE: WINNIPEG	Unweighted	(600)	(121)	(105)	(109)	(184)	(81)	(322)	(270)	(156)	(265)	(179)	(68)	(86)	
		(600)	(126)	(107)	(108)	(148)	(111)	(286)	(306)	(190)	(199)	(211)	(74)	(96)	
WINNIPEG REGION	Northwest	Cases	126	126				71	55	38	36	52	11	19	
			21%	100%				25%	18%	20%	18%	25%	15%	20%	
	Northeast	Cases	107		107			43	60	28	34	44	10	24	
			18%		100%			15%	20%	15%	17%	21%	14%	25%	
	Southeast	Cases	108			108		50	57	28	32	47	5	11	
			18%			100%		17%	19%	15%	16%	22%	6%	11%	
	Southwest	Cases	148				148	75	70	53	46	48	27	22	
			25%				100%	26%	23%	28%	23%	23%	37%	23%	
	Core	Cases	111					111	47	63	42	50	19	21	20
			19%					100%	16%	21%	22%	25%	9%	28%	21%
GENDER	Male	Count	286	71	43	50	75	47	286		93	98	94	25	38
			48%	56%	41%	46%	51%	42%	100%		49%	49%	45%	34%	39%
	Female	Count	306	55	60	57	70	63		306	89	100	117	41	55
			51%	44%	56%	53%	48%	56%		100%	47%	50%	55%	56%	57%
	Other	Count	8		3	1	2	1			7	1		8	3
			1%		3%	1%	2%	1%			4%	0%		11%	3%

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Region, Gender

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			Indigenous	BIPOC	
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	< \$50K	\$50K-\$99K	\$100K +			
BASE: WINNIPEG	Unweighted	(600)	(76)	(227)	(282)	(175)	(414)	(420)	(152)	(88)	(175)	(279)	(67)	(130)	
		(600)	(84)	(234)	(267)	(146)	(444)	(405)	(164)	(99)	(183)	(257)	(67)	(123)	
WINNIPEG REGION	Northwest	Cases	126	20	60	46	28	98	94	27	15	45	51	13	23
			21%	24%	25%	17%	19%	22%	23%	16%	15%	25%	20%	19%	19%
	Northeast	Cases	107	15	53	37	33	74	73	30	19	32	45	9	16
			18%	17%	23%	14%	23%	17%	18%	18%	19%	17%	18%	14%	13%
	Southeast	Cases	108	16	35	54	28	77	79	22	15	27	52	15	27
			18%	19%	15%	20%	19%	17%	19%	13%	15%	15%	20%	23%	22%
	Southwest	Cases	148	17	59	66	29	116	97	42	23	41	66	14	32
			25%	20%	25%	25%	20%	26%	24%	26%	23%	23%	26%	21%	26%
	Core	Cases	111	16	28	65	28	80	63	43	27	38	43	15	25
			19%	20%	12%	24%	19%	18%	16%	26%	27%	21%	17%	22%	21%
GENDER	Male	Count	286	40	129	109	75	208	193	78	35	83	143	22	56
			48%	48%	55%	41%	52%	47%	48%	47%	35%	45%	56%	33%	45%
	Female	Count	306	41	103	154	68	230	210	82	62	96	113	43	64
			51%	49%	44%	58%	47%	52%	52%	50%	62%	52%	44%	65%	52%
	Other	Count	8	2	2	3	2	6	2	5	2	4	1	2	3
			1%	3%	1%	1%	1%	1%	0%	3%	2%	2%	0%	3%	2%

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Education, Children At Home, Residence Ownership

		TOTAL	WINNIPEG REGION					GENDER		AGE			LGBTQIA2S+	Disability	
			(600)	Northwest (126)	Northeast (107)	Southeast (108)	Southwest (148)	Core (111)	Male (286)	Female (306)	18 - 34 (190)	35 - 54 (199)			55 + (211)
BASE: WINNIPEG															
EDUCATION	Grade school/ Some high school	Count	11	1	1	3	3	2	5	6	2	2	7	2	
			2%	1%	1%	3%	2%	2%	2%	2%	1%	1%	3%	2%	
	Completed high school	Count	73	19	13	12	14	14	35	35	21	15	37	7	15
			12%	15%	12%	12%	10%	13%	12%	12%	11%	7%	18%	9%	16%
	Some apprenticeship/ trades training	Count	19	3	5	4	4	2	12	7	6	4	9	2	5
			3%	3%	4%	4%	3%	2%	4%	2%	3%	2%	4%	3%	5%
	Journey-Person certificate	Count	21	9	6	2	4		19	3	7	5	9	3	4
			4%	7%	6%	2%	2%		7%	1%	4%	2%	4%	4%	4%
	Some community college	Count	10	3	3	2	2		7	3		3	7		1
			2%	2%	3%	2%	2%		2%	1%		2%	3%		1%
	Completed community college diploma	Count	119	29	28	18	27	17	57	61	19	25	75	12	22
			20%	23%	26%	17%	18%	15%	20%	20%	10%	13%	35%	16%	23%
Some university	Count	65	15	12	8	22	9	35	29	25	14	26	16	14	
		11%	12%	11%	7%	15%	8%	12%	10%	13%	7%	12%	22%	15%	
Completed university undergrad	Count	154	29	20	37	30	39	56	94	73	61	20	24	22	
		26%	23%	19%	34%	20%	35%	20%	31%	39%	31%	10%	32%	23%	
Completed grad/ professional degree	Count	113	17	17	18	36	26	53	60	34	66	12	10	8	
		19%	13%	16%	16%	24%	23%	18%	20%	18%	33%	6%	13%	8%	
(Refused/NS)	Count	15	1	2	2	6	2	7	7	2	4	9	1	2	
		2%	1%	2%	2%	4%	2%	3%	2%	1%	2%	4%	1%	3%	
EDUCATION	HS/ less		14%	16%	14%	15%	11%	15%	14%	13%	12%	8%	21%	9%	18%
	Post-Sec		39%	47%	50%	33%	40%	25%	45%	34%	30%	25%	60%	44%	48%
	Univ Grad		45%	36%	34%	51%	44%	58%	38%	50%	57%	64%	15%	45%	31%
	(NS)		2%	1%	2%	2%	4%	2%	3%	2%	1%	2%	4%	1%	3%
CHILDREN UNDER 16 AT HOME	Yes	Count	146	28	33	28	29	28	75	68	25	105	15	11	14
			24%	22%	31%	26%	20%	25%	26%	22%	13%	53%	7%	14%	15%
	No	Count	444	98	74	77	116	80	208	230	164	88	192	63	82
			74%	77%	69%	71%	78%	72%	73%	75%	86%	44%	91%	86%	85%
(Refused/NS)	Count	10	1		3	3	3	3	8	1	6	4			
		2%	1%		3%	2%	3%	1%	3%	0%	3%	2%			
CURRENT RESIDENCE	Own	Count	405	94	73	79	97	63	193	210	80	156	170	33	48
			68%	75%	68%	73%	65%	57%	67%	69%	42%	78%	81%	44%	50%
	Rent	Count	164	27	30	22	42	43	78	82	90	37	37	36	40
			27%	21%	28%	20%	29%	39%	27%	27%	48%	19%	18%	49%	42%
	Other	Count	4	1	3		1		3	1	4			2	2
		1%	1%	2%		1%		1%	0%	2%			3%	2%	
(Refused/NS)	Count	26	4	1	7	8	5	12	12	15	6	4	3	6	
		4%	3%	1%	7%	5%	5%	4%	4%	8%	3%	2%	4%	6%	

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Education, Children At Home, Residence Ownership

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			Indigenous	BIPOC	
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	< \$50K	\$50K-\$99K	\$100K +			
BASE: WINNIPEG		(600)	(84)	(234)	(267)	(146)	(444)	(405)	(164)	(99)	(183)	(257)	(67)	(123)	
EDUCATION	Grade school/ Some high school	Count	11	11		1	10	7	4	2	7	1	1	3	
			2%	13%		1%	2%	2%	3%	2%	4%	0%	2%	2%	
	Completed high school	Count	73	73		11	59	38	27	26	17	21	13	18	
			12%	87%		8%	13%	9%	17%	27%	9%	8%	20%	14%	
	Some apprenticeship/ trades training	Count	19		19	4	15	11	8	6	7	3			
			3%		8%	3%	3%	3%	5%	6%	4%	1%			
	Journey-Person certificate	Count	21		21	2	19	15	6	2	5	13	5	7	
			4%		9%	1%	4%	4%	3%	2%	2%	5%	8%	6%	
	Some community college	Count	10		10	4	6	9	1		7	2		1	
			2%		4%	3%	1%	2%	0%		4%	1%		1%	
	Completed community college diploma	Count	119		119	16	101	88	28	18	42	43	12	19	
			20%		51%	11%	23%	22%	17%	18%	23%	17%	18%	15%	
Some university	Count	65		65	11	51	37	19	15	23	21	10	14		
		11%		28%	8%	12%	9%	11%	15%	12%	8%	15%	11%		
Completed university undergrad	Count	154			154	48	105	101	48	19	55	70	18	35	
		26%			58%	33%	24%	25%	29%	19%	30%	27%	27%	28%	
Completed grad/ professional degree	Count	113			113	47	65	90	21	9	20	77	7	26	
		19%			42%	32%	15%	22%	13%	9%	11%	30%	10%	21%	
(Refused/NS)	Count	15					12	8	2	2	1	6	1	1	
		2%					3%	2%	1%	2%	1%	2%	1%	1%	
EDUCATION	HS/ less	14%	100%			9%	15%	11%	19%	29%	13%	9%	22%	17%	
	Post-Sec	39%		100%		26%	44%	40%	37%	41%	46%	32%	40%	33%	
	Univ Grad	45%			100%	66%	38%	47%	42%	28%	41%	57%	37%	50%	
	(NS)	2%					3%	2%	1%	2%	1%	2%	1%	1%	
CHILDREN UNDER 16 AT HOME	Yes	Count	146	13	37	96	146		124	17	11	35	93	23	40
			24%	15%	16%	36%	100%		31%	11%	11%	19%	36%	34%	33%
	No	Count	444	68	194	170		444	279	144	87	148	162	43	80
			74%	81%	83%	64%		100%	69%	88%	87%	80%	63%	65%	65%
(Refused/NS)	Count	10	3	3	2			2	3	2	1	2	1	3	
		2%	3%	1%	1%			1%	2%	2%	0%	1%	1%	2%	
CURRENT RESIDENCE	Own	Count	405	44	162	191	124	279	405		21	126	217	38	69
			68%	53%	69%	72%	85%	63%	100%		21%	69%	84%	56%	57%
	Rent	Count	164	32	61	70	17	144		164	73	52	31	25	43
			27%	38%	26%	26%	12%	33%		100%	74%	28%	12%	37%	35%
	Other	Count	4	1	4		1	3				1	3		1
			1%	1%	2%		1%	1%				1%	1%		1%
(Refused/NS)	Count	26	7	8	6	3	17			5	5	6	5	9	
		4%	8%	3%	2%	2%	4%			5%	3%	2%	7%	8%	

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Age, Family Income

		TOTAL	WINNIPEG REGION					GENDER		AGE			LGBTQIA2S+	Disability	
			Northwest	Northeast	Southeast	Southwest	Core	Male	Female	18 - 34	35 - 54	55 +			
BASE: WINNIPEG		(600)	(126)	(107)	(108)	(148)	(111)	(286)	(306)	(190)	(199)	(211)	(74)	(96)	
AGE	18 to 34	Count	190	38	28	28	53	42	93	89	190			55	42
			32%	30%	26%	26%	36%	38%	33%	29%	100%			75%	44%
	35 to 44	Count	104	21	22	14	22	24	58	45		104		14	13
			17%	17%	21%	13%	15%	21%	20%	15%		52%		18%	13%
	45 to 54	Count	95	15	12	18	24	27	40	55		95		5	7
			16%	12%	11%	17%	16%	24%	14%	18%		48%		7%	7%
	55 to 64	Count	112	30	25	25	19	14	50	62			112		15
			19%	24%	23%	23%	13%	12%	18%	20%			53%		16%
	65 and older	Count	99	22	20	22	30	5	44	55			99		19
			17%	18%	18%	21%	20%	5%	15%	18%			47%		20%
AGE	< 35	32%	30%	26%	26%	36%	38%	33%	29%	100%			75%	44%	
	35 - 54	33%	29%	32%	30%	31%	45%	34%	33%		100%		25%	20%	
	55 +	35%	41%	41%	44%	33%	17%	33%	38%			100%		36%	
HOUSEHOLD INCOME	Less than \$10,000	Count	10		2		3	5	2	7	3	4	2	2	3
			2%		2%		2%	4%	1%	2%	2%	2%	1%	3%	3%
	\$10,000 to \$29,999	Count	26	1	5	2	10	8	9	16	12	3	12	7	10
			4%	1%	5%	2%	7%	7%	3%	5%	6%	2%	6%	10%	11%
	\$30,000 to \$49,999	Count	63	14	12	13	10	15	24	39	26	15	23	7	14
			11%	11%	11%	12%	7%	13%	9%	13%	14%	7%	11%	9%	14%
	\$50,000 to \$59,999	Count	33	6	7	4	9	7	20	12	15	8	9	8	6
			5%	5%	6%	4%	6%	6%	7%	4%	8%	4%	4%	10%	6%
	\$60,000 to \$69,999	Count	36	6	4	8	9	10	14	22	17	9	10	4	7
			6%	5%	4%	7%	6%	9%	5%	7%	9%	5%	5%	5%	8%
	\$70,000 to \$79,999	Count	42	10	8	4	9	11	20	22	12	12	18	7	10
			7%	8%	8%	4%	6%	10%	7%	7%	6%	6%	9%	10%	11%
	\$80,000 to \$99,999	Count	72	23	13	11	15	11	30	41	24	21	28	9	8
		12%	18%	12%	10%	10%	9%	10%	13%	12%	10%	13%	13%	8%	
\$100,000 to \$149,999	Count	145	25	24	30	36	29	79	65	44	56	44	18	20	
		24%	20%	23%	28%	24%	26%	28%	21%	23%	28%	21%	24%	21%	
\$150,000 or more	Count	113	26	21	21	31	14	64	48	29	59	25	11	10	
		19%	21%	20%	20%	21%	13%	22%	16%	15%	30%	12%	14%	10%	
(Refused/NS)	Count	60	15	10	14	17	3	24	35	8	12	40	2	8	
		10%	12%	10%	13%	11%	3%	8%	11%	4%	6%	19%	2%	8%	
HHLD INCOME	< \$50K	17%	12%	18%	14%	16%	24%	12%	20%	21%	11%	17%	21%	28%	
	\$50K-\$99K	31%	36%	30%	25%	28%	34%	29%	31%	36%	25%	31%	38%	33%	
	\$100K +	43%	41%	42%	48%	45%	38%	50%	37%	39%	58%	33%	38%	31%	
	(NS)	10%	12%	10%	13%	11%	3%	8%	11%	4%	6%	19%	2%	8%	

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Age, Family Income

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			Indigenous	BIPOC	
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	< \$50K	\$50K-\$99K	\$100K +			
BASE: WINNIPEG		(600)	(84)	(234)	(267)	(146)	(444)	(405)	(164)	(99)	(183)	(257)	(67)	(123)	
AGE	18 to 34	Count	190	23	58	107	25	164	80	90	41	68	73	23	52
			32%	28%	25%	40%	17%	37%	20%	55%	41%	37%	28%	35%	43%
	35 to 44	Count	104	10	28	63	58	42	78	22	14	25	59	17	27
			17%	12%	12%	23%	40%	9%	19%	13%	15%	14%	23%	25%	22%
	45 to 54	Count	95	6	22	65	47	46	78	15	8	25	56	11	23
			16%	8%	10%	24%	32%	10%	19%	9%	8%	14%	22%	16%	19%
	55 to 64	Count	112	19	69	23	11	97	85	24	19	30	45	7	10
			19%	23%	29%	9%	7%	22%	21%	15%	19%	16%	18%	11%	8%
	65 and older	Count	99	25	57	9	5	95	85	13	17	36	24	9	10
			17%	29%	24%	4%	3%	21%	21%	8%	17%	20%	9%	14%	8%
AGE	< 35	32%	28%	25%	40%	17%	37%	20%	55%	41%	37%	28%	35%	43%	
	35 - 54	33%	20%	22%	48%	72%	20%	38%	23%	22%	27%	45%	41%	41%	
	55 +	35%	52%	54%	12%	11%	43%	42%	23%	37%	36%	27%	25%	16%	
HOUSEHOLD INCOME	Less than \$10,000	Count	10	5	1	2		8	1	9	10			1	3
			2%	6%	0%	1%		2%	0%	5%	10%			1%	2%
	\$10,000 to \$29,999	Count	26	8	12	6	1	25	4	23	26			7	8
			4%	10%	5%	2%	1%	6%	1%	14%	27%			10%	6%
	\$30,000 to \$49,999	Count	63	15	28	20	10	54	16	42	63			12	16
			11%	18%	12%	7%	7%	12%	4%	25%	64%			18%	13%
	\$50,000 to \$59,999	Count	33	6	17	10	6	26	12	20		33		3	10
			5%	7%	7%	4%	4%	6%	3%	12%		18%		5%	8%
	\$60,000 to \$69,999	Count	36	3	15	19	5	32	22	15		36		10	14
			6%	3%	6%	7%	3%	7%	5%	9%		20%		15%	11%
	\$70,000 to \$79,999	Count	42	4	20	18	7	35	29	12		42		3	5
			7%	5%	9%	7%	5%	8%	7%	7%		23%		5%	4%
	\$80,000 to \$99,999	Count	72	11	32	29	18	55	64	6		72		4	15
			12%	13%	14%	11%	12%	12%	16%	3%		39%		6%	12%
\$100,000 to \$149,999	Count	145	14	53	75	46	98	121	17			145	14	25	
		24%	16%	23%	28%	32%	22%	30%	11%			56%	21%	20%	
\$150,000 or more	Count	113	9	30	72	47	64	96	13			113	10	19	
		19%	11%	13%	27%	32%	14%	24%	8%			44%	15%	15%	
(Refused/NS)	Count	60	9	27	17	6	47	42	9				3	9	
		10%	11%	12%	6%	4%	11%	10%	5%				4%	7%	
HHLI INCOME	< \$50K	17%	34%	18%	10%	8%	20%	5%	44%	100%			29%	22%	
	\$50K-\$99K	31%	28%	36%	28%	24%	33%	31%	32%		100%		30%	36%	
	\$100K +	43%	27%	35%	55%	64%	37%	54%	19%			100%	36%	36%	
	(NS)	10%	11%	12%	6%	4%	11%	10%	5%				4%	7%	

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Indigenous Manitoban, LGBTQIA2S+, Have Disability, Person of Colour

			TOTAL	WINNIPEG REGION					GENDER		AGE			LGBTQIA2S+	Disability
				(600)	Northwest (126)	Northeast (107)	Southeast (108)	Southwest (148)	Core (111)	Male (286)	Female (306)	18 - 34 (190)	35 - 54 (199)		
BASE: WINNIPEG															
INDIGENOUS	Yes	Cases	67	13	9	15	14	15	22	43	23	27	16	8	13
			11%	10%	9%	14%	10%	13%	8%	14%	12%	14%	8%	10%	13%
	No	Cases	511	108	94	87	128	94	249	256	162	164	185	65	81
			85%	86%	88%	81%	86%	84%	87%	84%	85%	83%	88%	88%	85%
	(Refused/NS)	Cases	22	5	4	5	6	3	15	7	5	7	10	1	1
		4%	4%	3%	5%	4%	2%	5%	2%	3%	4%	5%	2%	1%	
LGBTQIA2S+	Yes	Count	74	11	10	5	27	21	25	41	55	19		74	28
			12%	9%	10%	4%	18%	19%	9%	13%	29%	9%		100%	30%
	No	Count	497	113	94	97	114	79	243	254	124	167	206		63
			83%	90%	88%	90%	77%	71%	85%	83%	66%	84%	98%		66%
	(Refused/NS)	Count	28	2	2	6	6	12	17	11	10	13	5		4
		5%	2%	2%	5%	4%	11%	6%	4%	5%	7%	2%		4%	
DISABILITY	Yes	Count	96	19	24	11	22	20	38	55	42	20	34	28	96
			16%	15%	23%	10%	15%	18%	13%	18%	22%	10%	16%	38%	100%
	No	Count	479	103	82	92	118	85	237	237	137	169	173	42	
			80%	81%	77%	85%	80%	76%	83%	78%	72%	85%	82%	57%	
	(Refused/NS)	Count	26	4	1	5	8	7	11	14	11	10	4	4	
		4%	4%	1%	5%	6%	6%	4%	5%	6%	5%	2%	5%		
BASE: NON-INDIGENOUS			(533)	(113)	(97)	(92)	(133)	(96)	(264)	(263)	(166)	(172)	(195)	(66)	(83)
PERSON OF COLOUR	Yes	Count	56	10	7	11	17	10	34	21	29	23	3	7	3
			10%	9%	7%	12%	13%	11%	13%	8%	18%	14%	2%	10%	3%
	No	Count	454	96	86	80	109	83	216	233	132	141	180	59	77
			85%	85%	88%	86%	81%	86%	82%	89%	79%	82%	93%	90%	93%
	(Refused/NS)	Count	23	7	4	2	8	3	14	9	5	7	11	3	
		4%	6%	4%	2%	6%	3%	5%	3%	3%	4%	6%		3%	

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Indigenous Manitoban, LGBTQIA2S+, Have Disability, Person of Colour

			TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			Indigenous	BIPOC
				(600)	HS or less (84)	Post-Sec (234)	Univ Grad (267)	Yes (146)	No (444)	Own (405)	Rent (164)	< \$50K (99)	\$50K-\$99K (183)		
BASE: WINNIPEG			(600)	(84)	(234)	(267)	(146)	(444)	(405)	(164)	(99)	(183)	(257)	(67)	(123)
INDIGENOUS	Yes	Cases	67	15	27	25	23	43	38	25	20	20	24	67	67
			11%	17%	11%	9%	16%	10%	9%	15%	20%	11%	9%	100%	54%
	No	Cases	511	64	201	234	119	386	354	137	77	160	225		51
			85%	76%	86%	87%	82%	87%	87%	83%	77%	87%	87%		42%
	(Refused/NS)	Cases	22	5	7	9	4	14	13	3	3	3	8		4
		4%	6%	3%	3%	2%	3%	3%	2%	3%	2%	3%		4%	
LGBTQIA2S+	Yes	Count	74	7	33	34	11	63	33	36	16	28	28	8	15
			12%	8%	14%	13%	7%	14%	8%	22%	16%	15%	11%	12%	12%
	No	Count	497	71	197	218	128	365	359	121	80	151	216	57	102
			83%	85%	84%	82%	88%	82%	89%	74%	81%	82%	84%	86%	83%
	(Refused/NS)	Count	28	6	5	15	7	15	13	7	3	5	13	2	6
		5%	7%	2%	6%	5%	3%	3%	4%	3%	3%	5%	2%	5%	
DISABILITY	Yes	Count	96	17	46	30	14	82	48	40	27	31	29	13	15
			16%	21%	20%	11%	10%	18%	12%	24%	27%	17%	11%	19%	13%
	No	Count	479	63	180	227	129	345	345	119	69	143	223	49	98
			80%	75%	77%	85%	89%	78%	85%	72%	69%	78%	87%	73%	80%
	(Refused/NS)	Count	26	4	9	10	2	17	13	6	3	9	5	5	10
		4%	5%	4%	4%	2%	4%	3%	3%	3%	5%	2%	8%	8%	
BASE: NON-INDIGENOUS			(533)	(69)	(207)	(242)	(123)	(400)	(368)	(140)	(80)	(163)	(233)		(56)
PERSON OF COLOUR	Yes	Count	56	6	13	36	17	36	32	19	7	24	19		56
			10%	8%	6%	15%	14%	9%	9%	13%	9%	15%	8%		100%
	No	Count	454	60	188	195	100	348	321	117	70	136	202		
			85%	86%	91%	81%	81%	87%	87%	84%	88%	83%	87%		
	(Refused/NS)	Count	23	4	6	11	6	16	15	4	2	4	12		
		4%	6%	3%	5%	5%	4%	4%	3%	3%	2%	5%			

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Self & Parents Born In Canada

			TOTAL	WINNIPEG REGION					GENDER		AGE			LGBTQIA2S+	Disability
				Northwest	Northeast	Southeast	Southwest	Core	Male	Female	18 - 34	35 - 54	55 +		
			(600)	(126)	(107)	(108)	(148)	(111)	(286)	(306)	(190)	(199)	(211)	(74)	(96)
BASE: WINNIPEG															
BORN IN CANADA	Yes	Count	520	108	96	99	127	90	249	264	163	167	190	65	86
			87%	86%	90%	92%	86%	81%	87%	86%	86%	84%	90%	88%	90%
	No	Count	75	17	11	8	19	20	35	39	25	30	20	8	8
			12%	13%	10%	7%	13%	18%	12%	13%	13%	15%	9%	11%	9%
	(Refused/NS)	Count	5	1		1	1	1	2	3	1	2	1	1	1
		1%	1%		1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	
BASE: BORN IN CANADA			(520)	(108)	(96)	(99)	(127)	(90)	(249)	(264)	(163)	(167)	(190)	(65)	(86)
PARENTS BORN IN CANADA	Both	Count	414	81	82	77	101	73	199	210	132	134	149	56	70
			80%	75%	85%	78%	79%	81%	80%	79%	81%	80%	78%	86%	82%
	One	Count	61	18	10	7	17	10	28	32	21	18	23	7	12
			12%	16%	10%	7%	13%	11%	11%	12%	13%	11%	12%	10%	15%
	Neither	Count	37	9	3	12	7	6	16	20	8	13	16	2	2
			7%	8%	3%	12%	5%	7%	7%	7%	5%	8%	8%	3%	3%
	(Refused/NS)	Count	7		1	2	3	1	5	3	3	2	2		1
		1%		1%	2%	2%	1%	2%	1%	2%	1%	1%		1%	

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Self & Parents Born In Canada

			TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			Indigenous	BIPOC
				HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	< \$50K	\$50K-\$99K	\$100K +		
			(600)	(84)	(234)	(267)	(146)	(444)	(405)	(164)	(99)	(183)	(257)	(67)	(123)
BASE: WINNIPEG															
BORN IN CANADA	Yes	Count	520	77	214	217	121	393	358	138	87	153	226	67	87
			87%	92%	91%	81%	83%	89%	88%	84%	88%	83%	88%	100%	71%
	No	Count	75	7	19	48	25	48	46	26	12	30	30		34
			12%	8%	8%	18%	17%	11%	11%	16%	12%	16%	12%		27%
	(Refused/NS)	Count	5		1	2		3	1			1	1		2
		1%		1%	1%		1%	0%			0%	0%		1%	
BASE: BORN IN CANADA			(520)	(77)	(214)	(217)	(121)	(393)	(358)	(138)	(87)	(153)	(226)	(67)	(87)
PARENTS BORN IN CANADA	Both	Count	414	60	172	172	100	310	283	114	74	117	185	61	64
			80%	78%	80%	79%	83%	79%	79%	82%	85%	76%	82%	91%	74%
	One	Count	61	6	28	27	13	49	43	16	7	26	20	4	7
			12%	8%	13%	12%	11%	12%	12%	12%	8%	17%	9%	5%	8%
	Neither	Count	37	7	13	16	7	29	29	6	5	9	20	2	12
			7%	9%	6%	7%	6%	7%	8%	4%	5%	6%	9%	3%	14%
	(Refused/NS)	Count	7	3	1	3	1	5	3	2	2	1	1	1	4
		1%	4%	1%	1%	1%	1%	1%	2%	2%	1%	0%	1%	4%	

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

DEMOGRAPHICS - ** (DK/NS) REMOVED **

		TOTAL	WINNIPEG REGION					GENDER		AGE			LGBTQIA2S+	Disability
			Northwest	Northeast	Southeast	Southwest	Core	Male	Female	18 - 34	35 - 54	55 +		
BASE		(585)	(125)	(104)	(105)	(141)	(109)	(278)	(299)	(188)	(194)	(202)	(73)	(93)
EDUCATION	Grade school/ Some high school	2%	1%	1%	3%	2%	2%	2%	2%	1%	1%	3%		2%
	Completed high school	12%	15%	13%	12%	10%	13%	13%	12%	11%	8%	18%	9%	16%
	Some apprenticeship/ trades training	3%	3%	5%	4%	3%	2%	4%	2%	3%	2%	5%	3%	6%
	Journey-Person certificate	4%	8%	6%	2%	3%		7%	1%	4%	2%	5%	4%	4%
	Some community college	2%	2%	3%	2%	2%		3%	1%		2%	3%		1%
	Completed community college diploma	20%	23%	27%	17%	19%	16%	20%	20%	10%	13%	37%	16%	24%
	Some university	11%	12%	11%	7%	15%	8%	13%	10%	13%	7%	13%	22%	15%
	Completed university undergrad	26%	23%	19%	35%	21%	36%	20%	32%	39%	31%	10%	33%	23%
Completed grad/ professional degree	19%	13%	16%	17%	25%	24%	19%	20%	18%	34%	6%	13%	9%	
EDUCATION	HS/ less	14%	16%	14%	15%	12%	15%	14%	14%	12%	9%	22%	9%	19%
	Post-Sec	40%	48%	51%	33%	42%	26%	46%	35%	31%	26%	62%	45%	49%
	Univ Grad	46%	36%	35%	52%	46%	59%	39%	52%	57%	65%	16%	46%	32%
BASE		(589)	(125)	(107)	(105)	(145)	(108)	(283)	(298)	(189)	(193)	(207)	(74)	(96)
CHILDREN UNDER 16 AT HOME	Yes	25%	22%	31%	27%	20%	26%	27%	23%	13%	54%	7%	14%	15%
	No	75%	78%	69%	73%	80%	74%	73%	77%	87%	46%	93%	86%	85%
BASE		(574)	(122)	(106)	(101)	(140)	(106)	(274)	(294)	(174)	(193)	(207)	(71)	(90)
CURRENT RESIDENCE	Own	71%	77%	69%	78%	69%	59%	70%	72%	46%	81%	82%	46%	53%
	Rent/Other	29%	23%	31%	22%	31%	41%	30%	28%	54%	19%	18%	54%	47%
BASE		(540)	(111)	(96)	(94)	(131)	(108)	(262)	(271)	(182)	(187)	(171)	(72)	(88)
HOUSEHOLD INCOME	Less than \$10,000	2%		2%		2%	4%	1%	3%	2%	2%	1%	3%	3%
	\$10,000 to \$29,999	5%	1%	5%	2%	8%	7%	3%	6%	6%	2%	7%	10%	12%
	\$30,000 to \$49,999	12%	12%	13%	14%	8%	14%	9%	14%	14%	8%	7%	9%	16%
	\$50,000 to \$59,999	6%	5%	7%	4%	7%	7%	8%	5%	8%	5%	5%	11%	6%
	\$60,000 to \$69,999	7%	5%	4%	8%	7%	9%	5%	8%	9%	5%	6%	5%	8%
	\$70,000 to \$79,999	8%	9%	8%	4%	7%	10%	7%	8%	7%	6%	11%	10%	12%
	\$80,000 to \$99,999	13%	21%	13%	12%	11%	10%	11%	15%	13%	11%	16%	13%	9%
	\$100,000 to \$149,999	27%	23%	25%	33%	27%	27%	30%	24%	24%	30%	26%	25%	22%
\$150,000 or more	21%	23%	22%	23%	23%	13%	25%	18%	16%	32%	14%	15%	11%	
HHLD INCOME	< \$50K	18%	13%	20%	16%	18%	25%	13%	23%	22%	12%	21%	22%	31%
	\$50K-\$99K	34%	41%	33%	29%	32%	35%	32%	35%	37%	27%	38%	39%	35%
	\$100K +	48%	46%	47%	55%	51%	40%	55%	42%	40%	61%	40%	39%	34%
BASE		(595)	(125)	(107)	(107)	(146)	(111)	(284)	(304)	(189)	(197)	(210)	(73)	(94)
BORN IN CANADA	Yes	87%	87%	90%	93%	87%	82%	88%	87%	87%	85%	91%	89%	91%
	No	13%	13%	10%	7%	13%	18%	12%	13%	13%	15%	9%	11%	9%
BASE		(513)	(108)	(94)	(97)	(124)	(89)	(244)	(262)	(160)	(165)	(187)	(65)	(85)
PARENTS BORN IN CANADA	Yes	81%	75%	87%	80%	81%	82%	82%	80%	82%	81%	79%	86%	82%
	No	19%	25%	13%	20%	19%	18%	18%	20%	18%	19%	21%	14%	18%
BASE		(578)	(121)	(103)	(103)	(142)	(109)	(271)	(299)	(185)	(192)	(201)	(73)	(94)
INDIGENOUS	Yes	12%	11%	9%	15%	10%	14%	8%	14%	13%	14%	8%	11%	14%
	No	88%	89%	91%	85%	90%	86%	92%	86%	87%	86%	92%	89%	86%
BASE		(509)	(106)	(93)	(91)	(126)	(94)	(250)	(254)	(161)	(165)	(184)	(66)	(80)
PERSON OF COLOUR	Yes	11%	10%	7%	12%	14%	11%	14%	8%	18%	14%	2%	10%	3%
	No	89%	90%	93%	88%	86%	89%	86%	92%	82%	86%	98%	90%	97%
BASE		(589)	(122)	(105)	(107)	(144)	(111)	(278)	(303)	(188)	(195)	(207)	(74)	(96)
BIPOC	Yes	21%	19%	16%	25%	22%	23%	20%	21%	28%	26%	10%	20%	16%
	No	79%	81%	84%	75%	78%	77%	80%	79%	72%	74%	90%	80%	84%
BASE		(571)	(124)	(104)	(102)	(141)	(100)	(268)	(295)	(180)	(186)	(206)	(74)	(91)
LGBTQIA2S+	Yes	13%	9%	10%	5%	19%	21%	9%	14%	31%	10%		100%	31%
	No	87%	91%	90%	95%	81%	79%	91%	86%	69%	90%	100%		69%
BASE		(574)	(122)	(106)	(103)	(140)	(104)	(275)	(292)	(179)	(188)	(207)	(70)	(96)
DISABILITY	Yes	17%	16%	23%	10%	16%	19%	14%	19%	23%	10%	16%	40%	100%
	No	83%	84%	77%	90%	84%	81%	86%	81%	77%	90%	84%	60%	

DEMOGRAPHICS - ** (DK/NS) REMOVED **

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			Indigenous	BIPOC
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	< \$50K	\$50K-\$99K	\$100K +		
BASE		(585)	(84)	(234)	(267)	(146)	(431)	(397)	(162)	(97)	(183)	(252)	(66)	(121)
EDUCATION	Grade school/ Some high school	2%	13%			1%	2%	2%	3%	2%	4%	0%	2%	2%
	Completed high school	12%	87%			8%	14%	10%	17%	27%	9%	8%	20%	15%
	Some apprenticeship/ trades training	3%		8%		3%	4%	3%	5%	6%	4%	1%		
	Journey-Person certificate	4%		9%		1%	5%	4%	4%	2%	2%	5%	8%	6%
	Some community college	2%		4%		3%	1%	2%	0%		4%	1%		1%
	Completed community college diploma	20%		51%		11%	24%	22%	17%	18%	23%	17%	18%	15%
	Some university	11%		28%		8%	12%	9%	12%	16%	13%	8%	15%	11%
	Completed university undergrad	26%			58%	33%	24%	25%	30%	20%	30%	28%	27%	29%
Completed grad/ professional degree	19%			42%	32%	15%	23%	13%	9%	11%	30%	10%	21%	
EDUCATION	HS/ less	14%	100%			9%	16%	11%	19%	29%	13%	9%	22%	17%
	Post-Sec	40%		100%		26%	45%	41%	38%	42%	46%	33%	41%	33%
	Univ Grad	46%			100%	66%	39%	48%	43%	29%	41%	58%	37%	50%
BASE		(589)	(81)	(231)	(265)	(146)	(444)	(403)	(162)	(98)	(183)	(256)	(66)	(120)
CHILDREN UNDER 16 AT HOME	Yes	25%	16%	16%	36%	100%		31%	11%	11%	19%	36%	35%	33%
	No	75%	84%	84%	64%		100%	69%	89%	89%	81%	64%	65%	67%
BASE		(574)	(77)	(226)	(261)	(143)	(426)	(405)	(164)	(94)	(179)	(251)	(62)	(113)
CURRENT RESIDENCE	Own	71%	58%	71%	73%	87%	65%	100%		22%	70%	86%	61%	61%
	Rent/Other	29%	42%	29%	27%	13%	35%		100%	78%	30%	14%	39%	39%
BASE		(540)	(75)	(207)	(250)	(139)	(397)	(364)	(156)	(99)	(183)	(257)	(64)	(114)
HOUSEHOLD INCOME	Less than \$10,000	2%	6%	0%	1%		2%	0%	6%	10%			1%	2%
	\$10,000 to \$29,999	5%	11%	6%	2%	1%	6%	1%	15%	27%			11%	7%
	\$30,000 to \$49,999	12%	21%	14%	8%	7%	14%	4%	27%	64%			19%	14%
	\$50,000 to \$59,999	6%	8%	8%	4%	4%	7%	3%	13%		18%		5%	9%
	\$60,000 to \$69,999	7%	4%	7%	8%	3%	8%	6%	9%		20%		15%	12%
	\$70,000 to \$79,999	8%	5%	10%	7%	5%	9%	8%	7%		23%		5%	5%
	\$80,000 to \$99,999	13%	15%	15%	11%	13%	14%	17%	4%		39%		6%	13%
	\$100,000 to \$149,999	27%	18%	26%	30%	33%	25%	33%	11%			56%	22%	22%
	\$150,000 or more	21%	12%	14%	29%	34%	16%	26%	9%			44%	16%	16%
HHLD INCOME	< \$50K	18%	38%	20%	11%	8%	22%	6%	47%	100%			31%	23%
	\$50K-\$99K	34%	32%	40%	30%	25%	37%	35%	33%		100%		31%	38%
	\$100K +	48%	30%	40%	59%	67%	41%	60%	20%			100%	38%	38%
BASE		(595)	(84)	(233)	(265)	(146)	(440)	(404)	(164)	(99)	(183)	(256)	(67)	(121)
BORN IN CANADA	Yes	87%	92%	92%	82%	83%	89%	89%	84%	88%	84%	88%	100%	72%
	No	13%	8%	8%	18%	17%	11%	11%	16%	12%	16%	12%		28%
BASE		(513)	(73)	(212)	(215)	(120)	(387)	(355)	(136)	(86)	(152)	(225)	(66)	(84)
PARENTS BORN IN CANADA	Yes	81%	82%	81%	80%	83%	80%	80%	84%	87%	77%	82%	92%	77%
	No	19%	18%	19%	20%	17%	20%	20%	16%	13%	23%	18%	8%	23%
BASE		(578)	(79)	(228)	(258)	(142)	(429)	(392)	(161)	(97)	(180)	(249)	(67)	(118)
INDIGENOUS	Yes	12%	19%	12%	10%	16%	10%	10%	15%	20%	11%	10%	100%	56%
	No	88%	81%	88%	90%	84%	90%	90%	85%	80%	89%	90%		44%
BASE		(509)	(65)	(201)	(231)	(117)	(385)	(353)	(136)	(77)	(159)	(222)		(56)
PERSON OF COLOUR	Yes	11%	9%	7%	16%	15%	9%	9%	14%	9%	15%	9%		100%
	No	89%	91%	93%	84%	85%	91%	91%	86%	91%	85%	91%		
BASE		(589)	(80)	(231)	(264)	(144)	(437)	(398)	(164)	(99)	(183)	(251)	(67)	(123)
BIPOC	Yes	21%	25%	17%	23%	28%	18%	17%	26%	27%	24%	17%	100%	100%
	No	79%	75%	83%	77%	72%	82%	83%	74%	73%	76%	83%		
BASE		(571)	(78)	(230)	(252)	(139)	(428)	(392)	(158)	(96)	(179)	(244)	(65)	(116)
LGBTQIA2S+	Yes	13%	9%	14%	13%	8%	15%	8%	23%	16%	16%	12%	12%	13%
	No	87%	91%	86%	87%	92%	85%	92%	77%	84%	84%	88%	88%	87%
BASE		(574)	(80)	(225)	(257)	(143)	(426)	(393)	(159)	(96)	(174)	(252)	(62)	(113)
DISABILITY	Yes	17%	22%	20%	12%	10%	19%	12%	25%	28%	18%	12%	21%	14%
	No	83%	78%	80%	88%	90%	81%	88%	75%	72%	82%	88%	79%	86%