## SECTION LF

1. There has been a great deal of discussion lately about searching the Prairie Green landfill north of Winnipeg for the remains of at least two Indigenous women who are believed to be the victims of an alleged serial killer. Based on what you know about this, do you personally support or oppose searching the landfill for the remains of these women?

|  |  |  | TOTAL | PROVINCIAL REGION |  | GENDER |  | VOTED LAST PROV ELECTION |  |  | PROV VOTE INTENTION |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Winnipeg | Rural | Male | Female | PC | NDP | LIB | NDP | PC | LIB | GP | (DK) |
| BASE |  |  |  | (1000) | (600) | (400) | (485) | (504) | (365) | (272) | (112) | (439) | (336) | (76) | (24) | (69) |
| SEARCHING LANDFILL SITE FOR REMAINS | Strongly support | Count | 305 | 208 | 96 | 100 | 196 | 34 | 138 | 43 | 218 | 30 | 25 | 6 | 14 |
|  |  |  | 30\% | 35\% | 24\% | 21\% | 39\% | 9\% | 51\% | 38\% | 50\% | 9\% | 32\% | 25\% | 20\% |
|  | Somewhat support | Count | 167 | 101 | 66 | 76 | 92 | 41 | 60 | 25 | 98 | 29 | 14 | 7 | 15 |
|  |  |  | 17\% | 17\% | 17\% | 16\% | 18\% | 11\% | 22\% | 22\% | 22\% | 9\% | 18\% | 30\% | 22\% |
|  | Somewhat oppose | Count | 151 | 85 | 66 | 77 | 72 | 74 | 31 | 12 | 50 | 63 | 15 | 2 | 11 |
|  |  |  | 15\% | 14\% | 17\% | 16\% | 14\% | 20\% | 11\% | 11\% | 11\% | 19\% | 20\% | 10\% | 17\% |
|  | Strongly oppose | Count | 302 | 167 | 134 | 192 | 110 | 187 | 28 | 29 | 61 | 186 | 14 | 6 | 18 |
|  |  |  | 30\% | 28\% | 34\% | 39\% | 22\% | 51\% | 10\% | 25\% | 14\% | 55\% | 18\% | 26\% | 26\% |
|  | (DK/NS) | Count | 76 | 38 | 37 | 40 | 34 | 29 | 14 | 4 | 12 | 28 | 9 | 2 | 11 |
|  |  |  | 8\% | 6\% | 9\% | 8\% | 7\% | 8\% | 5\% | 4\% | 3\% | 8\% | 11\% | 9\% | 16\% |
| Summary | Support |  | 47\% | 52\% | 41\% | 36\% | 57\% | 21\% | 73\% | 60\% | 72\% | 18\% | 50\% | 55\% | 41\% |
|  | Oppose |  | 45\% | 42\% | 50\% | 55\% | 36\% | 71\% | 22\% | 36\% | 25\% | 74\% | 38\% | 36\% | 43\% |
|  | (DK) |  | 8\% | 6\% | 9\% | 8\% | 7\% | 8\% | 5\% | 4\% | 3\% | 8\% | 11\% | 9\% | 16\% |

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## SECTION LF

1. There has been a great deal of discussion lately about searching the Prairie Green landfill north of Winnipeg for the remains of at least two Indigenous women who are believed to be the victims of an alleged serial killer. Based on what you know about this, do you personally support or oppose searching the landfill for the remains of these women?


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## SECTION LF

1. There has been a great deal of discussion lately about searching the Prairie Green landfill north of Winnipeg for the remains of at least two Indigenous women who are believed to be the victims of an alleged serial killer. Based on what you know about this, do you personally support or oppose searching the landfill for the remains of these women?

|  |  |  | TOTAL | EDUCATION |  |  | CHILDREN < 16 AT HOME |  | RESIDENCE |  | HOUSEHOLD INCOME |  |  | LGBTQIA2S+ | Disability |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | HS or less | Post-Sec | Univ Grad | Yes | No | Own | Rent | < \$50K | \$50K-\$99K | \$100K + |  |  |
| BASE |  |  |  | (1000) | (182) | (406) | (390) | (275) | (709) | (721) | (221) | (156) | (332) | (388) | (93) | (147) |
| SEARCHING LANDFILL SITE FOR REMAINS | Strongly support | Count | 305 | 44 | 108 | 147 | 85 | 216 | 186 | 96 | 61 | 104 | 110 | 58 | 66 |
|  |  |  | 30\% | 24\% | 27\% | 38\% | 31\% | 31\% | 26\% | 43\% | 39\% | 31\% | 28\% | 62\% | 45\% |
|  | Somewhat support | Count | 167 | 30 | 65 | 70 | 49 | 115 | 125 | 35 | 21 | 66 | 65 | 9 | 21 |
|  |  |  | 17\% | 16\% | 16\% | 18\% | 18\% | 16\% | 17\% | 16\% | 13\% | 20\% | 17\% | 9\% | 14\% |
|  | Somewhat oppose | Count | 151 | 29 | 58 | 60 | 38 | 111 | 113 | 29 | 23 | 46 | 61 | 8 | 13 |
|  |  |  | 15\% | 16\% | 14\% | 15\% | 14\% | 16\% | 16\% | 13\% | 15\% | 14\% | 16\% | 9\% | 9\% |
|  | Strongly oppose | Count | 302 | 58 | 151 | 88 | 78 | 221 | 248 | 45 | 35 | 80 | 143 | 15 | 42 |
|  |  |  | 30\% | 32\% | 37\% | 23\% | 28\% | 31\% | 34\% | 20\% | 22\% | 24\% | 37\% | 16\% | 28\% |
|  | (DK/NS) | Count | 76 | 21 | 23 | 26 | 24 | 45 | 49 | 16 | 16 | 36 | 10 | 4 | 6 |
|  |  |  | 8\% | 12\% | 6\% | 7\% | 9\% | 6\% | 7\% | 7\% | 10\% | 11\% | 3\% | 4\% | 4\% |
| Summary | Support |  | 47\% | 40\% | 43\% | 56\% | 49\% | 47\% | 43\% | 59\% | 52\% | 51\% | 45\% | 72\% | 59\% |
|  | Oppose |  | 45\% | 48\% | 52\% | 38\% | 42\% | 47\% | 50\% | 33\% | 37\% | 38\% | 53\% | 25\% | 37\% |
|  | (DK) |  | 8\% | 12\% | 6\% | 7\% | 9\% | 6\% | 7\% | 7\% | 10\% | 11\% | 3\% | 4\% | 4\% |

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## SECTION LF

1. There has been a great deal of discussion lately about searching the Prairie Green landfill north of Winnipeg for the remains of at least two Indigenous women who are believed to be
the victims of an alleged serial killer. Based on what you know about this, do you personally support or oppose searching the landfill for the remains of these women?

|  |  |  | TOTAL | RACE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | White | Indigenous | Person of colour |
| BASE |  |  |  | (1000) | (763) | (129) | (71) |
| SEARCHING LANDFILL SITE FOR REMAINS | Strongly support | Count | 305 | 216 | 61 | 22 |
|  |  |  | 30\% | 28\% | 47\% | 30\% |
|  | Somewhat support | Count | 167 | 136 | 16 | 11 |
|  |  |  | 17\% | 18\% | 12\% | 15\% |
|  | Somewhat oppose | Count | 151 | 118 | 17 | 11 |
|  |  |  | 15\% | 15\% | 13\% | 16\% |
|  | Strongly oppose | Count | 302 | 245 | 22 | 20 |
|  |  |  | 30\% | 32\% | 17\% | 28\% |
|  | (DK/NS) | Count | 76 | 48 | 13 | 8 |
|  |  |  | 8\% | 6\% | 10\% | 11\% |
| Summary | Support |  | 47\% | 46\% | 60\% | 46\% |
|  | Oppose |  | 45\% | 47\% | 31\% | 44\% |
|  | (DK) |  | 8\% | 6\% | 10\% | 11\% |

[^0]SECTION DS
Demographics - Region, Gender


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## Demographics - Education, Children At Home, Residence Ownership

|  |  |  | TOTAL | PROVINCIAL REGION |  | GENDER |  | AGE |  |  | MALES |  |  | FEMALES |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Winnipeg | Rural | Male | Female | 18-34 | 35-54 | $55+$ | 18-34 | 35-54 | 55 + | 18-34 | 35-54 | 55 + |
| BASE |  |  |  | (1000) | (600) | (400) | (485) | (504) | (301) | (325) | (374) | (151) | (159) | (175) | (141) | (164) | (199) |
| EDUCATION | Grade school/ Some high school | Count | 35 | 11 | 24 | 25 | 10 | 11 | 7 | 18 | 6 | 7 | 13 | 4 |  | 5 |
|  |  |  | 4\% | 2\% | 6\% | 5\% | 2\% | 4\% | 2\% | 5\% | 4\% | 4\% | 7\% | 3\% |  | 3\% |
|  | Completed high school | Count | 146 | 73 | 74 | 79 | 65 | 43 | 30 | 74 | 23 | 17 | 39 | 18 | 13 | 34 |
|  |  |  | 15\% | 12\% | 18\% | 16\% | 13\% | 14\% | 9\% | 20\% | 15\% | 11\% | 22\% | 12\% | 8\% | 17\% |
|  | Some apprenticeship/ trades training | Count | 37 | 19 | 18 | 27 | 10 | 12 | 13 | 12 | 12 | 8 | 8 |  | 5 | 5 |
|  |  |  | 4\% | 3\% | 4\% | 6\% | 2\% | 4\% | 4\% | 3\% | 8\% | 5\% | 4\% |  | 3\% | 2\% |
|  | Journey-Person certificate | Count | 46 | 21 | 24 | 39 | 6 | 13 | 13 | 19 | 10 | 11 | 18 | 3 | 2 | 2 |
|  |  |  | 5\% | 4\% | 6\% | 8\% | 1\% | 4\% | 4\% | 5\% | 7\% | 7\% | 10\% | 2\% | 1\% | 1\% |
|  | Some community college | Count | 29 | 10 | 19 | 13 | 16 | 7 | 10 | 11 | 3 | 4 | 6 | 5 | 6 | 5 |
|  |  |  | 3\% | 2\% | 5\% | 3\% | 3\% | 2\% | 3\% | 3\% | 2\% | 3\% | 4\% | 3\% | 4\% | 3\% |
|  | Completed community college diploma | Count | 194 | 119 | 76 | 76 | 116 | 38 | 53 | 103 | 16 | 19 | 41 | 20 | 34 | 62 |
|  |  |  | 19\% | 20\% | 19\% | 16\% | 23\% | 13\% | 16\% | 27\% | 11\% | 12\% | 23\% | 14\% | 21\% | 31\% |
|  | Some university | Count | 100 | 65 | 35 | 53 | 45 | 35 | 19 | 46 | 20 | 9 | 25 | 14 | 9 | 22 |
|  |  |  | 10\% | 11\% | 9\% | 11\% | 9\% | 12\% | 6\% | 12\% | 13\% | 6\% | 14\% | 10\% | 5\% | 11\% |
|  | Completed university undergrad | Count | 223 | 154 | 69 | 88 | 132 | 89 | 89 | 45 | 36 | 40 | 12 | 51 | 48 | 33 |
|  |  |  | 22\% | 26\% | 17\% | 18\% | 26\% | 30\% | 27\% | 12\% | 24\% | 25\% | 7\% | 36\% | 29\% | 17\% |
|  | Completed grad/ professional degree | Count | 167 | 113 | 54 | 74 | 93 | 48 | 84 | 36 | 24 | 40 | 9 | 23 | 44 | 26 |
|  |  |  | 17\% | 19\% | 14\% | 15\% | 18\% | 16\% | 26\% | 9\% | 16\% | 25\% | 5\% | 17\% | 27\% | 13\% |
|  | (Refused/NS) | Count | 22 | 15 | 8 | 9 | 12 | 6 | 7 | 10 | 2 | 3 | 4 | 3 | 4 | 5 |
|  |  |  | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% | 3\% | 1\% | 2\% | 2\% | 2\% | 2\% | 3\% |
| EDUCATION | HS/ less |  | 18\% | 14\% | 24\% | 22\% | 15\% | 18\% | 11\% | 25\% | 19\% | 15\% | 30\% | 16\% | 8\% | 20\% |
|  | Post-Sec |  | 41\% | 39\% | 43\% | 43\% | 38\% | 35\% | 33\% | 51\% | 40\% | 32\% | 56\% | 30\% | 34\% | 48\% |
|  | Univ Grad |  | 39\% | 45\% | 31\% | 33\% | 45\% | 46\% | 53\% | 21\% | 40\% | 51\% | 12\% | 53\% | 56\% | 30\% |
|  | (NS) |  | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% | 3\% | 1\% | 2\% | 2\% | 2\% | 2\% | 3\% |
| CHILDREN UNDER 16 AT HOME | Yes | Count | 275 | 146 | 130 | 135 | 137 | 69 | 184 | 22 | 24 | 94 | 17 | 43 | 89 | 5 |
|  |  |  | 28\% | 24\% | 32\% | 28\% | 27\% | 23\% | 57\% | 6\% | 16\% | 59\% | 9\% | 30\% | 54\% | 3\% |
|  | No | Count | 709 | 444 | 265 | 344 | 357 | 228 | 135 | 346 | 123 | 63 | 158 | 98 | 71 | 188 |
|  |  |  | 71\% | 74\% | 66\% | 71\% | 71\% | 76\% | 41\% | 92\% | 82\% | 40\% | 90\% | 70\% | 43\% | 94\% |
|  | (Refused/NS) | Count | 16 | 10 | 5 | 6 | 10 | 3 | 6 | 7 | 3 | 2 | 1 |  | 4 | 6 |
|  |  |  | 2\% | 2\% | 1\% | 1\% | 2\% | 1\% | 2\% | 2\% | 2\% | 1\% | 0\% |  | 2\% | 3\% |
| CURRENT RESIDENCE | Own | Count | 721 | 405 | 315 | 345 | 373 | 143 | 263 | 315 | 66 | 126 | 153 | 75 | 137 | 162 |
|  |  |  | 72\% | 68\% | 79\% | 71\% | 74\% | 47\% | 81\% | 84\% | 44\% | 79\% | 87\% | 53\% | 83\% | 81\% |
|  | Rent | Count | 221 | 164 | 57 | 112 | 103 | 121 | 52 | 49 | 63 | 30 | 20 | 53 | 21 | 29 |
|  |  |  | 22\% | 27\% | 14\% | 23\% | 20\% | 40\% | 16\% | 13\% | 42\% | 19\% | 11\% | 38\% | 13\% | 14\% |
|  | Other | Count | 10 | 4 | 5 | 5 | 5 | 9 |  | 1 | 4 |  | 1 | 5 |  |  |
|  |  |  | 1\% | 1\% | 1\% | 1\% | 1\% | 3\% |  | 0\% | 3\% |  | 0\% | 3\% |  |  |
|  | (Refused/NS) | Count | 48 | 26 | 22 | 23 | 23 | 28 | 10 | 10 | 18 | 4 | 1 | 8 | 6 | 9 |
|  |  |  | 5\% | 4\% | 6\% | 5\% | 5\% | 9\% | 3\% | 3\% | 12\% | 2\% | 1\% | 6\% | 4\% | 5\% |

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

## SECTION DS

Demographics - Education, Children At Home, Residence Ownership


PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

## Demographics - Age, Family Income

|  |  |  | TOTAL | PROVINCIAL REGION |  | GENDER |  | AGE |  |  | MALES |  |  | FEMALES |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Winnipeg | Rural | Male | Female | 18-34 | 35-54 | $55+$ | 18-34 | 35-54 | $55+$ | 18-34 | 35-54 | $55+$ |
| BASE |  |  |  | (1000) | (600) | (400) | (485) | (504) | (301) | (325) | (374) | (151) | (159) | (175) | (141) | (164) | (199) |
| AGE | 18 to 34 | Count | 301 | 190 | 111 | 151 | 141 | 301 |  |  | 151 |  |  | 141 |  |  |
|  |  |  | 30\% | 32\% | 28\% | 31\% | 28\% | 100\% |  |  | 100\% |  |  | 100\% |  |  |
|  | 35 to 44 | Count | 174 | 104 | 70 | 95 | 77 |  | 174 |  |  | 95 |  |  | 77 |  |
|  |  |  | 17\% | 17\% | 18\% | 20\% | 15\% |  | 54\% |  |  | 60\% |  |  | 47\% |  |
|  | 45 to 54 | Count | 150 | 95 | 56 | 63 | 87 |  | 150 |  |  | 63 |  |  | 87 |  |
|  |  |  | 15\% | 16\% | 14\% | 13\% | 17\% |  | 46\% |  |  | 40\% |  |  | 53\% |  |
|  | 55 to 64 | Count | 193 | 112 | 81 | 88 | 105 |  |  | 193 |  |  | 88 |  |  | 105 |
|  |  |  | 19\% | 19\% | 20\% | 18\% | 21\% |  |  | 52\% |  |  | 50\% |  |  | 53\% |
|  | 65 and older | Count | 181 | 99 | 82 | 87 | 95 |  |  | 181 |  |  | 87 |  |  | 95 |
|  |  |  | 18\% | 17\% | 21\% | 18\% | 19\% |  |  | 48\% |  |  | 50\% |  |  | 47\% |
| AGE | < 35 |  | 30\% | 32\% | 28\% | 31\% | 28\% | 100\% |  |  | 100\% |  |  | 100\% |  |  |
|  | 35-54 |  | 32\% | 33\% | 31\% | 33\% | 33\% |  | 100\% |  |  | 100\% |  |  | 100\% |  |
|  | $55+$ |  | 37\% | 35\% | 41\% | 36\% | 40\% |  |  | 100\% |  |  | 100\% |  |  | 100\% |
| HOUSEHOLD income | $\begin{aligned} & \text { Less than } \\ & \$ 10,000 \end{aligned}$ | Count | 20 | 10 | 11 | 7 | 12 | 8 | 6 | 6 | 2 | 2 | 3 | 5 | 4 | 3 |
|  |  |  | 2\% | 2\% | 3\% | 2\% | 2\% | 3\% | 2\% | 2\% | 2\% | 1\% | 2\% | 3\% | 3\% | 2\% |
|  | $\begin{aligned} & \$ 10,000 \text { to } \\ & \$ 29,999 \end{aligned}$ | Count | 38 | 26 | 12 | 12 | 23 | 14 | 8 | 16 | 6 | 1 | 5 | 5 | 7 | 11 |
|  |  |  | 4\% | 4\% | 3\% | 2\% | 5\% | 5\% | 3\% | 4\% | 4\% | 1\% | 3\% | 4\% | 4\% | 5\% |
|  | $\begin{aligned} & \$ 30,000 \text { to } \\ & \$ 49,999 \end{aligned}$ | Count | 97 | 63 | 34 | 42 | 55 | 31 | 21 | 45 | 12 | 12 | 18 | 19 | 9 | 27 |
|  |  |  | 10\% | 11\% | 8\% | 9\% | 11\% | 10\% | 6\% | 12\% | 8\% | 7\% | 10\% | 13\% | 6\% | 14\% |
|  | $\begin{aligned} & \$ 50,000 \text { to } \\ & \$ 59,999 \\ & \hline \end{aligned}$ | Count | 66 | 33 | 33 | 37 | 28 | 24 | 17 | 24 | 13 | 12 | 12 | 11 | 5 | 12 |
|  |  |  | 7\% | 5\% | 8\% | 8\% | 6\% | 8\% | 5\% | 6\% | 9\% | 8\% | 7\% | 8\% | 3\% | 6\% |
|  | $\begin{aligned} & \$ 60,000 \text { to } \\ & \$ 69,999 \end{aligned}$ | Count | 60 | 36 | 24 | 29 | 30 | 18 | 18 | 23 | 7 | 10 | 13 | 11 | 9 | 11 |
|  |  |  | 6\% | 6\% | 6\% | 6\% | 6\% | 6\% | 6\% | 6\% | 5\% | 6\% | 7\% | 8\% | 5\% | 5\% |
|  | $\begin{aligned} & \hline \$ 70,000 \text { to } \\ & \$ 79,999 \end{aligned}$ | Count | 71 | 42 | 29 | 35 | 35 | 18 | 19 | 34 | 7 | 8 | 21 | 10 | 11 | 14 |
|  |  |  | 7\% | 7\% | 7\% | 7\% | 7\% | 6\% | 6\% | 9\% | 5\% | 5\% | 12\% | 7\% | 7\% | 7\% |
|  | $\begin{aligned} & \hline \$ 80,000 \text { to } \\ & \$ 99,999 \end{aligned}$ | Count | 135 | 72 | 62 | 62 | 70 | 53 | 34 | 48 | 28 | 13 | 21 | 22 | 20 | 28 |
|  |  |  | 13\% | 12\% | 16\% | 13\% | 14\% | 18\% | 10\% | 13\% | 19\% | 8\% | 12\% | 16\% | 12\% | 14\% |
|  | $\begin{aligned} & \hline \$ 100,000 \text { to } \\ & \$ 149,999 \end{aligned}$ | Count | 213 | 145 | 69 | 119 | 93 | 67 | 81 | 65 | 37 | 46 | 37 | 30 | 35 | 29 |
|  |  |  | 21\% | 24\% | 17\% | 25\% | 19\% | 22\% | 25\% | 17\% | 24\% | 29\% | 21\% | 21\% | 21\% | 14\% |
|  | $\begin{aligned} & \$ 150,000 \text { or } \\ & \text { more } \end{aligned}$ | Count | 175 | 113 | 62 | 93 | 82 | 45 | 89 | 40 | 27 | 43 | 23 | 18 | 46 | 18 |
|  |  |  | 17\% | 19\% | 16\% | 19\% | 16\% | 15\% | 28\% | 11\% | 18\% | 27\% | 13\% | 13\% | 28\% | 9\% |
|  | (Refused/NS) | Count | 124 | 60 | 65 | 48 | 75 | 23 | 31 | 71 | 11 | 13 | 23 | 10 | 17 | 48 |
|  |  |  | 12\% | 10\% | 16\% | 10\% | 15\% | 8\% | 9\% | 19\% | 7\% | 8\% | 13\% | 7\% | 10\% | 24\% |
| HHLD INCOME | $<\$ 50 \mathrm{~K}$ |  | 16\% | 17\% | 14\% | 13\% | 18\% | 18\% | 11\% | 18\% | 14\% | 9\% | 15\% | 21\% | 13\% | 20\% |
|  | \$50K-\$99K |  | 33\% | 31\% | 37\% | 34\% | 32\% | 38\% | 27\% | 35\% | 37\% | 27\% | 38\% | 38\% | 28\% | 32\% |
|  | \$100K + |  | 39\% | 43\% | 33\% | 44\% | 35\% | 37\% | 53\% | 28\% | 42\% | 56\% | 34\% | 34\% | 49\% | 23\% |
|  | (NS) |  | 12\% | 10\% | 16\% | 10\% | 15\% | 8\% | 9\% | 19\% | 7\% | 8\% | 13\% | 7\% | 10\% | 24\% |

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

SECTION DS
Demographics - Age, Family Income

|  |  |  | TOTAL | EDUCATION |  |  | $\begin{gathered} \text { CHILDREN <16 AT } \\ \text { HOME } \end{gathered}$ |  | RESIDENCE |  | HOUSEHOLD INCOME |  |  | Indigenous | BIPOC | LGBTQIA2S+ | Disability |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | HS or less | Post-Sec | Univ Grad | Yes | No | Own | Rent | < \$50K | \$50K-\$99K | \$100K + |  |  |  |  |
| BASE |  |  |  | (1000) | (182) | (406) | (390) | (275) | (709) | (721) | (221) | (156) | (332) | (388) | (129) | (200) | (93) | (147) |
| AGE | 18 to 34 | Count | 301 | 53 | 105 | 137 | 69 | 228 | 143 | 121 | 54 | 113 | 111 | 49 | 83 | 66 | 62 |
|  |  |  | 30\% | 29\% | 26\% | 35\% | 25\% | 32\% | 20\% | 55\% | 34\% | 34\% | 29\% | 38\% | 41\% | 71\% | 43\% |
|  | 35 to 44 | Count | 174 | 22 | 59 | 89 | 110 | 60 | 138 | 30 | 21 | 49 | 92 | 26 | 41 | 18 | 21 |
|  |  |  | 17\% | 12\% | 15\% | 23\% | 40\% | 8\% | 19\% | 14\% | 13\% | 15\% | 24\% | 20\% | 20\% | 20\% | 14\% |
|  | 45 to 54 | Count | 150 | 15 | 49 | 85 | 74 | 75 | 125 | 21 | 14 | 39 | 79 | 18 | 33 | 6 | 13 |
|  |  |  | 15\% | 8\% | 12\% | 22\% | 27\% | 11\% | 17\% | 10\% | 9\% | 12\% | 20\% | 14\% | 16\% | 7\% | 9\% |
|  | 55 to 64 | Count | 193 | 41 | 104 | 48 | 15 | 174 | 158 | 30 | 31 | 57 | 70 | 21 | 26 | 3 | 26 |
|  |  |  | 19\% | 22\% | 26\% | 12\% | 5\% | 25\% | 22\% | 13\% | 20\% | 17\% | 18\% | 16\% | 13\% | 3\% | 18\% |
|  | 65 and older | Count | 181 | 51 | 89 | 33 | 7 | 172 | 157 | 19 | 36 | 73 | 35 | 16 | 17 |  | 25 |
|  |  |  | 18\% | 28\% | 22\% | 8\% | 3\% | 24\% | 22\% | 9\% | 23\% | 22\% | 9\% | 13\% | 9\% |  | 17\% |
| AGE | <35 |  | 30\% | 29\% | 26\% | 35\% | 25\% | 32\% | 20\% | 55\% | 34\% | 34\% | 29\% | 38\% | 41\% | 71\% | 43\% |
|  | 35-54 |  | 32\% | 20\% | 27\% | 44\% | 67\% | 19\% | 37\% | 23\% | 22\% | 27\% | 44\% | 34\% | 37\% | 26\% | 23\% |
|  | $55+$ |  | 37\% | 51\% | 47\% | 21\% | 8\% | 49\% | 44\% | 22\% | 43\% | 39\% | 27\% | 29\% | 22\% | 3\% | 35\% |
| HOUSEHOLD INCOME | $\begin{aligned} & \hline \text { Less than } \\ & \$ 10,000 \\ & \hline \end{aligned}$ | Count | 20 | 7 | 4 | 5 |  | 17 | 3 | 15 | 20 |  |  | 3 | 5 | 3 | 9 |
|  |  |  | 2\% | 4\% | 1\% | 1\% |  | 2\% | 0\% | 7\% | 13\% |  |  | 2\% | 2\% | 3\% | 6\% |
|  | $\begin{aligned} & \$ 10,000 \text { to } \\ & \$ 29,999 \end{aligned}$ | Count | 38 | 11 | 21 | 6 | 6 | 32 | 10 | 27 | 38 |  |  | 8 | 9 | 9 | 14 |
|  |  |  | 4\% | 6\% | 5\% | 2\% | 2\% | 5\% | 1\% | 12\% | 24\% |  |  | 6\% | 5\% | 10\% | 10\% |
|  | $\begin{array}{\|l} \hline \$ 30,000 \text { to } \\ \$ 49,999 \\ \hline \end{array}$ | Count | 97 | 27 | 43 | 27 | 17 | 79 | 42 | 49 | 97 |  |  | 19 | 25 | 7 | 20 |
|  |  |  | 10\% | 15\% | 11\% | 7\% | 6\% | 11\% | 6\% | 22\% | 62\% |  |  | 15\% | 12\% | 8\% | 13\% |
|  | $\begin{array}{\|l} \hline \$ 50,000 \text { to } \\ \$ 59,999 \\ \hline \end{array}$ | Count | 66 | 14 | 38 | 13 | 16 | 49 | 35 | 27 |  | 66 |  | 11 | 20 | 10 | 11 |
|  |  |  | 7\% | 8\% | 9\% | 3\% | 6\% | 7\% | 5\% | 12\% |  | 20\% |  | 8\% | 10\% | 11\% | 8\% |
|  | $\begin{array}{\|l\|} \hline \$ 60,000 \text { to } \\ \$ 69,999 \\ \hline \end{array}$ | Count | 60 | 12 | 22 | 26 | 11 | 49 | 40 | 20 |  | 60 |  | 14 | 18 | 4 | 10 |
|  |  |  | 6\% | 7\% | 5\% | 7\% | 4\% | 7\% | 6\% | 9\% |  | 18\% |  | 11\% | 9\% | 4\% | 7\% |
|  | $\begin{aligned} & \text { \$70,000 to } \\ & \$ 79,999 \end{aligned}$ | Count | 71 | 13 | 32 | 25 | 18 | 53 | 56 | 12 |  | 71 |  | 5 | 8 | 7 | 12 |
|  |  |  | 7\% | 7\% | 8\% | 6\% | 6\% | 8\% | 8\% | 5\% |  | 21\% |  | 4\% | 4\% | 8\% | 8\% |
|  | $\begin{array}{\|l\|} \hline \$ 80,000 \text { to } \\ \$ 99,999 \end{array}$ | Count | 135 | 24 | 57 | 54 | 36 | 98 | 116 | 14 |  | 135 |  | 17 | 30 | 12 | 13 |
|  |  |  | 13\% | 13\% | 14\% | 14\% | 13\% | 14\% | 16\% | 6\% |  | 41\% |  | 13\% | 15\% | 13\% | 9\% |
|  | $\begin{aligned} & \$ 100,000 \text { to } \\ & \$ 149,999 \end{aligned}$ | Count | 213 | 29 | 88 | 92 | 81 | 132 | 183 | 24 |  |  | 213 | 17 | 31 | 20 | 26 |
|  |  |  | 21\% | 16\% | 22\% | 24\% | 29\% | 19\% | 25\% | 11\% |  |  | 55\% | 13\% | 16\% | 21\% | 18\% |
|  | $\begin{array}{\|l} \hline \begin{array}{l} \$ 150,000 \text { or } \\ \text { more } \end{array} \\ \hline \end{array}$ | Count | 175 | 17 | 48 | 108 | 71 | 102 | 153 | 18 |  |  | 175 | 20 | 33 | 17 | 12 |
|  |  |  | 17\% | 9\% | 12\% | 28\% | 26\% | 14\% | 21\% | 8\% |  |  | 45\% | 16\% | 16\% | 18\% | 8\% |
|  | (Refused/NS) | Count | 124 | 29 | 53 | 35 | 20 | 96 | 83 | 16 |  |  |  | 15 | 21 | 4 | 19 |
|  |  |  | 12\% | 16\% | 13\% | 9\% | 7\% | 14\% | 12\% | 7\% |  |  |  | 11\% | 11\% | 4\% | 13\% |
| HHLD INCOME | < \$50K |  | 16\% | 25\% | 17\% | 10\% | 8\% | 18\% | 8\% | 41\% | 100\% |  |  | 23\% | 19\% | 21\% | 29\% |
|  | \$50K-\$99K <br> \$100K + |  | 33\% | 35\% | 37\% | 30\% | 29\% | 35\% | 34\% | 33\% |  | 100\% |  | 36\% | 38\% | 35\% | 32\% |
|  |  |  | 39\% | 25\% | 33\% | 51\% | 55\% | 33\% | 47\% | 19\% |  |  | 100\% | 29\% | 32\% | 39\% | 26\% |
|  | \$100K + |  | 12\% | 16\% | 13\% | 9\% | 7\% | 14\% | 12\% | 7\% |  |  |  | 11\% | 11\% | 4\% | 13\% |

Demographics - Indigenous Manitoban, LGBTQIA2S+, Have Dlsability, Person of Colour

|  |  |  | TOTAL | PROVINCIAL REGION |  | GENDER |  | AGE |  |  | MALES |  |  | FEMALES |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Winnipeg | Rural | Male | Female |  | 35-54 | $55+$ | 18-34 | 35-54 | $55+$ | 18-34 | 35-54 | $55+$ |
| BASE |  |  |  | (1000) | (600) | (400) | (485) | (504) | (301) | (325) | (374) | (151) | (159) | (175) | (141) | (164) | (199) |
| INDIGENOUS | Yes | Cases | 129 | 67 | 63 | 47 | 80 | 49 | 44 | 37 | 18 | 15 | 13 | 29 | 28 | 23 |
|  |  |  | 13\% | 11\% | 16\% | 10\% | 16\% | 16\% | 13\% | 10\% | 12\% | 10\% | 8\% | 20\% | 17\% | 12\% |
|  | No | Cases | 830 | 511 | 319 | 415 | 407 | 246 | 266 | 318 | 128 | 135 | 152 | 111 | 130 | 166 |
|  |  |  | 83\% | 85\% | 80\% | 86\% | 81\% | 82\% | 82\% | 85\% | 85\% | 85\% | 87\% | 79\% | 79\% | 83\% |
|  | (Refused/NS) | Cases | 41 | 22 | 19 | 23 | 17 | 6 | 15 | 20 | 5 | 9 | 10 | 1 | 6 | 10 |
|  |  |  | 4\% | 4\% | 5\% | 5\% | 3\% | 2\% | 5\% | 5\% | 3\% | 5\% | 6\% | 1\% | 4\% | 5\% |
| LGBTQIA2S + | Yes | Count | 93 | 74 | 20 | 31 | 53 | 66 | 25 | 3 | 21 | 8 | 1 | 36 | 16 | 1 |
|  |  |  | 9\% | 12\% | 5\% | 6\% | 11\% | 22\% | 8\% | 1\% | 14\% | 5\% | 1\% | 26\% | 10\% | 1\% |
|  | No | Count | 860 | 497 | 363 | 429 | 430 | 221 | 283 | 356 | 119 | 144 | 167 | 103 | 139 | 189 |
|  |  |  | 86\% | 83\% | 91\% | 89\% | 85\% | 74\% | 87\% | 95\% | 79\% | 90\% | 96\% | 73\% | 85\% | 95\% |
|  | (Refused/NS) | Count | 46 | 28 | 18 | 25 | 21 | 13 | 17 | 16 | 11 | 7 | 6 | 2 | 9 | 10 |
|  |  |  | 5\% | 5\% | 4\% | 5\% | 4\% | 4\% | 5\% | 4\% | 8\% | 5\% | 4\% | 1\% | 6\% | 5\% |
| DISABILITY | Yes | Count | 147 | 96 | 51 | 63 | 78 | 62 | 33 | 51 | 26 | 13 | 24 | 31 | 20 | 27 |
|  |  |  | 15\% | 16\% | 13\% | 13\% | 15\% | 21\% | 10\% | 14\% | 17\% | 8\% | 14\% | 22\% | 12\% | 13\% |
|  | No | Count | 812 | 479 | 334 | 405 | 403 | 223 | 279 | 310 | 117 | 141 | 147 | 102 | 138 | 163 |
|  |  |  | 81\% | 80\% | 83\% | 84\% | 80\% | 74\% | 86\% | 83\% | 78\% | 89\% | 84\% | 73\% | 84\% | 82\% |
|  | (Refused/NS) | Count | 41 | 26 | 15 | 17 | 23 | 15 | 12 | 14 | 8 | 5 | 4 | 7 | 6 | 10 |
|  |  |  | 4\% | 4\% | 4\% | 4\% | 5\% | 5\% | 4\% | 4\% | 5\% | 3\% | 2\% | 5\% | 4\% | 5\% |
| BASE: NON-INDIGENOUS |  |  | (870) | (533) | (338) | (438) | (424) | (252) | (281) | (338) | (133) | (144) | (162) | (112) | (136) | (176) |
| PERSON OF COLOUR | Yes | Count | 71 | 56 | 15 | 41 | 28 | 34 | 30 | 7 | 15 | 21 | 5 | 18 | 9 | 2 |
|  |  |  | 8\% | 10\% | 4\% | 9\% | 7\% | 13\% | 11\% | 2\% | 12\% | 15\% | 3\% | 16\% | 6\% | 1\% |
|  | No | Count | 758 | 454 | 304 | 371 | 380 | 210 | 239 | 309 | 110 | 115 | 146 | 94 | 123 | 163 |
|  |  |  | 87\% | 85\% | 90\% | 85\% | 90\% | 83\% | 85\% | 91\% | 83\% | 80\% | 90\% | 84\% | 90\% | 93\% |
|  | (Refused/NS) | Count | 42 | 23 | 19 | 26 | 16 | 8 | 12 | 22 | 8 | 7 | 11 |  | 5 | 11 |
|  |  |  | 5\% | 4\% | 6\% | 6\% | 4\% | 3\% | 4\% | 7\% | 6\% | 5\% | 7\% |  | 4\% | 6\% |

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

## Demographics - Indigenous Manito SECTION DS , Have Dlsability, Person of Colour



PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

Demographics - Self \& Parents Born In Canada

|  |  |  | TOTAL | PROVINCIAL REGION |  | GENDER |  | AGE |  |  | MALES |  |  | FEMALES |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{aligned} & \text { Winnipeg } \\ & \hline(600) \end{aligned}$ | Rural | Male | Female |  | 35-54 | 55 + |  | 35-54 | 55 + |  | 35-54 | $55+$ |
| BASE |  |  |  | (1000) | (400) | (485) | (504) | (301) | (325) | (374) | $\begin{array}{\|c} \hline(151) \\ \hline \end{array}$ | (159) | (175) | (141) | (164) | (199) |
| BORN IN CANADA | Yes | Count | 899 | 520 | 379 | 436 | 453 | 267 | 283 | 348 | 137 | 135 | 164 | 121 | 148 | 185 |
|  |  |  | 90\% | 87\% | 95\% | 90\% | 90\% | 89\% | 87\% | 93\% | 91\% | 85\% | 94\% | 86\% | 90\% | 93\% |
|  | No | Count | 92 | 75 | 18 | 47 | 45 | 31 | 39 | 23 | 14 | 23 | 10 | 17 | 15 | 13 |
|  |  |  | 9\% | 12\% | 4\% | 10\% | 9\% | 10\% | 12\% | 6\% | 9\% | 14\% | 6\% | 12\% | 9\% | 6\% |
|  | (Refused/NS) | Count | 8 | 5 | 4 | 2 | 6 | 3 | 2 | 3 |  | 1 | 1 | 3 | 1 | 2 |
|  |  |  | 1\% | 1\% | 1\% | 0\% | 1\% | 1\% | 1\% | 1\% |  | 1\% | 1\% | 2\% | 1\% | 1\% |
| BASE: BORN IN CANADA |  |  | (899) | (520) | (379) | (436) | (453) | (267) | (283) | (348) | (137) | (135) | (164) | (121) | (148) | (185) |
| PARENTS BORN IN CANADA | Both | Count | 738 | 414 | 324 | 358 | 372 | 225 | 238 | 275 | 114 | 113 | 131 | 104 | 125 | 143 |
|  |  |  | 82\% | 80\% | 86\% | 82\% | 82\% | 84\% | 84\% | 79\% | 83\% | 84\% | 80\% | 87\% | 84\% | 78\% |
|  | One | Count | 99 | 61 | 38 | 49 | 49 | 31 | 25 | 43 | 15 | 14 | 19 | 15 | 11 | 23 |
|  |  |  | 11\% | 12\% | 10\% | 11\% | 11\% | 12\% | 9\% | 12\% | 11\% | 11\% | 12\% | 13\% | 7\% | 13\% |
|  | Neither | Count | 54 | 37 | 17 | 24 | 29 | 8 | 18 | 28 | 6 | 7 | 12 | 1 | 11 | 16 |
|  |  |  | 6\% | 7\% | 4\% | 6\% | 6\% | 3\% | 6\% | 8\% | 4\% | 5\% | 7\% | 1\% | 7\% | 9\% |
|  | (Refused/NS) | Count | 7 | 7 |  | 5 | 3 | 3 | 2 | 2 | 3 | 1 | 1 |  | 1 | 1 |
|  |  |  | 1\% | 1\% |  | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% |  | 1\% | 1\% |

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

## Demographics - Self \& Parents Born In Canada

|  |  |  | TOTAL | EDUCATION |  |  | $\begin{gathered} \text { CHILDREN <16 AT } \\ \text { HOME } \end{gathered}$ |  | RESIDENCE |  | HOUSEHOLD INCOME |  |  | Indigenous | BIPOC | LGBTQIA2S+ | Disability |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | HS or less | Post-Sec | Univ Grad | Yes | No | Own | Rent | < \$50K | \$50K-\$99K | \$100K + |  |  |  |  |
| BASE |  |  | (1000) | (182) | (406) | (390) | (275) | (709) | (721) | (221) | (156) | (332) | (388) | (129) | (200) | (93) | (147) |
| BORN IN CANADA | Yes | Count | 899 | 170 | 379 | 331 | 238 | 650 | 658 | 192 | 139 | 295 | 349 | 129 | 159 | 84 | 137 |
|  |  |  | 90\% | 94\% | 93\% | 85\% | 87\% | 92\% | 91\% | 87\% | 89\% | 89\% | 90\% | 100\% | 80\% | 90\% | 93\% |
|  | No | Count | 92 | 12 | 24 | 56 | 35 | 55 | 60 | 30 | 14 | 36 | 38 |  | 38 | 8 | 8 |
|  |  |  | 9\% | 6\% | 6\% | 14\% | 13\% | 8\% | 8\% | 13\% | 9\% | 11\% | 10\% |  | 19\% | 8\% | 6\% |
|  | (Refused/NS) | Count | 8 |  | 2 | 4 | 2 | 4 | 3 |  | 3 | 1 | 1 |  | , | 1 | 1 |
|  |  |  | 1\% |  | 1\% | 1\% | 1\% | 1\% | 0\% |  | 2\% | 0\% | 0\% |  | 2\% | 1\% | 1\% |
| BASE: BORN IN CANADA |  |  | (899) | (170) | (379) | (331) | (238) | (650) | (658) | (192) | (139) | (295) | (349) | (129) | (159) | (84) | (137) |
| PARENTS BORN IN CANADA | Both | Count | 738 | 138 | 316 | 269 | 203 | 526 | 533 | 163 | 119 | 235 | 294 | 121 | 131 | 76 | 116 |
|  |  |  | 82\% | 81\% | 83\% | 81\% | 85\% | 81\% | 81\% | 85\% | 86\% | 80\% | 84\% | 94\% | 83\% | 89\% | 85\% |
|  | One | Count | 99 | 17 | 42 | 39 | 23 | 76 | 78 | 18 | 10 | 44 | 31 | 6 | 11 | 7 | 15 |
|  |  |  | 11\% | 10\% | 11\% | 12\% | 10\% | 12\% | 12\% | 9\% | 7\% | 15\% | 9\% | 4\% | 7\% | 8\% | 11\% |
|  | Neither | Count | 54 | 12 | 20 | 21 | 11 | 43 | 44 | 8 | 9 | 15 | 23 | 2 | 13 | 2 | 5 |
|  |  |  | 6\% | 7\% | 5\% | 6\% | 4\% | 7\% | 7\% | 4\% | 6\% | 5\% | 7\% | 2\% | 8\% | 3\% | 4\% |
|  | (Refused/NS) | Count | 7 | 3 | , | 3 | 1 | 5 | 3 | 2 | 2 | 1 | 1 | 1 | 4 |  |  |
|  |  |  | 1\% | 2\% | 0\% | 1\% | 0\% | 1\% | 0\% | 1\% | 1\% | 0\% | 0\% | 1\% | 2\% |  | 1\% |

DEMOGRAPHICS - ** (DK/NS) REMOVED **

|  |  | TOTAL | PROVINCIAL REGION |  | GENDER |  | AGE |  |  | MALES |  |  | FEMALES |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Winnipeg | Rural | Male | Female | 18-34 | 35-54 | 55 + | 18-34 | 35-54 | $55+$ | 18-34 | 35-54 | 55 + |
| BASE |  |  | (978) | (585) | (392) | (476) | (492) | (295) | (318) | (365) | (149) | (156) | (171) | (138) | (160) | (194) |
| EDUCATION | Grade school/ Some high school | 4\% | 2\% | 6\% | 5\% | 2\% | 4\% | 2\% | 5\% | 4\% | 4\% | 7\% | 3\% |  | 3\% |
|  | Completed high school | 15\% | 12\% | 19\% | 17\% | 13\% | 14\% | 9\% | 20\% | 15\% | 11\% | 23\% | 13\% | 8\% | 18\% |
|  | Some apprenticeship/ trades training | 4\% | 3\% | 4\% | 6\% | 2\% | 4\% | 4\% | 3\% | 8\% | 5\% | 5\% |  | 3\% | 2\% |
|  | Journey-Person certificate | 5\% | 4\% | 6\% | 8\% | 1\% | 4\% | 4\% | 5\% | 7\% | 7\% | 10\% | 2\% | 1\% | 1\% |
|  | Some community college | 3\% | 2\% | 5\% | 3\% | 3\% | 2\% | 3\% | 3\% | 2\% | 3\% | 4\% | 3\% | 4\% | 3\% |
|  | Completed community college diploma | 20\% | 20\% | 19\% | 16\% | 24\% | 13\% | 17\% | 28\% | 11\% | 12\% | 24\% | 15\% | 21\% | 32\% |
|  | Some university | 10\% | 11\% | 9\% | 11\% | 9\% | 12\% | 6\% | 13\% | 13\% | 6\% | 14\% | 10\% | 5\% | 11\% |
|  | Completed university undergrad | 23\% | 26\% | 18\% | 18\% | 27\% | 30\% | 28\% | 12\% | 24\% | 26\% | 7\% | 37\% | 30\% | 17\% |
|  | Completed grad/ professional degree | 17\% | 19\% | 14\% | 16\% | 19\% | 16\% | 26\% | 10\% | 16\% | 26\% | 6\% | 17\% | 27\% | 13\% |
| EDUCATION | HS/ less | 19\% | 14\% | 25\% | 22\% | 15\% | 18\% | 12\% | 25\% | 19\% | 15\% | 30\% | 16\% | 8\% | 21\% |
|  | Post-Sec | 41\% | 40\% | 44\% | 44\% | 39\% | 36\% | 34\% | 53\% | 41\% | 33\% | 57\% | 30\% | 35\% | 49\% |
|  | Univ Grad | 40\% | 46\% | 31\% | 34\% | 46\% | 46\% | 54\% | 22\% | 40\% | 52\% | 13\% | 54\% | 57\% | 30\% |
| BASE |  | (984) | (589) | (395) | (479) | (494) | (297) | (319) | (368) | (148) | (157) | (174) | (141) | (160) | (193) |
| CHILDREN UNDER 16 AT HOME | Yes | 28\% | 25\% | 33\% | 28\% | 28\% | 23\% | 58\% | 6\% | 16\% | 60\% | 10\% | 30\% | 56\% | 3\% |
|  | No | 72\% | 75\% | 67\% | 72\% | 72\% | 77\% | 42\% | 94\% | 84\% | 40\% | 90\% | 70\% | 44\% | 97\% |
| BASE |  | (952) | (574) | (378) | (462) | (481) | (273) | (315) | (364) | (133) | (155) | (174) | (132) | (158) | (190) |
| CURRENT RESIDENCE | Own | 76\% | 71\% | 83\% | 75\% | 78\% | 52\% | 84\% | 86\% | 50\% | 81\% | 88\% | 56\% | 86\% | 85\% |
|  | Rent/Other | 24\% | 29\% | 17\% | 25\% | 22\% | 48\% | 16\% | 14\% | 50\% | 19\% | 12\% | 44\% | 14\% | 15\% |
| BASE |  | (876) | (540) | (336) | (437) | (429) | (278) | (294) | (304) | (140) | (145) | (152) | (130) | (147) | (152) |
| HOUSEHOLD INCOME | Less than \$10,000 | 2\% | 2\% | 3\% | 2\% | 3\% | 3\% | 2\% | 2\% | 2\% | 1\% | 2\% | 4\% | 3\% | 2\% |
|  | \$10,000 to \$29,999 | 4\% | 5\% | 3\% | 3\% | 5\% | 5\% | 3\% | 5\% | 4\% | 1\% | 3\% | 4\% | 5\% | 7\% |
|  | \$30,000 to \$49,999 | 11\% | 12\% | 10\% | 10\% | 13\% | 11\% | 7\% | 15\% | 9\% | 8\% | 12\% | 15\% | 6\% | 18\% |
|  | \$50,000 to \$59,999 | 8\% | 6\% | 10\% | 9\% | 7\% | 9\% | 6\% | 8\% | 10\% | 8\% | 8\% | 8\% | 4\% | 8\% |
|  | \$60,000 to \$69,999 | 7\% | 7\% | 7\% | 7\% | 7\% | 7\% | 6\% | 8\% | 5\% | 7\% | 8\% | 8\% | 6\% | 7\% |
|  | \$70,000 to \$79,999 | 8\% | 8\% | 9\% | 8\% | 8\% | 6\% | 6\% | 11\% | 5\% | 5\% | 14\% | 7\% | 8\% | 9\% |
|  | \$80,000 to \$99,999 | 15\% | 13\% | 19\% | 14\% | 16\% | 19\% | 11\% | 16\% | 20\% | 9\% | 14\% | 17\% | 14\% | 18\% |
|  | \$100,000 to \$149,999 | 24\% | 27\% | 20\% | 27\% | 22\% | 24\% | 28\% | 22\% | 26\% | 32\% | 24\% | 23\% | 24\% | 19\% |
|  | \$150,000 or more | 20\% | 21\% | 18\% | 21\% | 19\% | 16\% | 30\% | 13\% | 19\% | 30\% | 15\% | 14\% | 32\% | 12\% |
| HHLD INCOME | < \$50K | 18\% | 18\% | 17\% | 14\% | 21\% | 19\% | 12\% | 22\% | 15\% | 10\% | 17\% | 22\% | 14\% | 27\% |
|  | \$50K-\$99K | 38\% | 34\% | 44\% | 37\% | 38\% | 41\% | 30\% | 43\% | 40\% | 29\% | 43\% | 41\% | 31\% | 43\% |
|  | \$100K + | 44\% | 48\% | 39\% | 49\% | 41\% | 40\% | 58\% | 35\% | 46\% | 61\% | 39\% | 37\% | 55\% | 31\% |
| BASE |  | (991) | (595) | (396) | (483) | (498) | (298) | (322) | (371) | (151) | (158) | (174) | (138) | (163) | (197) |
| BORN IN CANADA | Yes | 91\% | 87\% | 96\% | 90\% | 91\% | 90\% | 88\% | 94\% | 91\% | 85\% | 94\% | 88\% | 91\% | 94\% |
|  | No | 9\% | 13\% | 4\% | 10\% | 9\% | 10\% | 12\% | 6\% | 9\% | 15\% | 6\% | 12\% | 9\% | 6\% |
| BASE |  | (891) | (513) | (379) | (431) | (450) | (264) | (281) | (346) | (135) | (134) | (163) | (121) | (146) | (183) |
| PARENTS BORN IN CANADA | Yes | 83\% | 81\% | 86\% | 83\% | 83\% | 85\% | 85\% | 79\% | 85\% | 84\% | 81\% | 87\% | 85\% | 78\% |
|  | No | 17\% | 19\% | 14\% | 17\% | 17\% | 15\% | 15\% | 21\% | 15\% | 16\% | 19\% | 13\% | 15\% | 22\% |
| BASE |  | (959) | (578) | (381) | (461) | (487) | (295) | (310) | (355) | (146) | (150) | (165) | (140) | (158) | (189) |
| INDIGENOUS | Yes | 13\% | 12\% | 16\% | 10\% | 16\% | 17\% | 14\% | 10\% | 12\% | 10\% | 8\% | 21\% | 18\% | 12\% |
|  | No | 87\% | 88\% | 84\% | 90\% | 84\% | 83\% | 86\% | 90\% | 88\% | 90\% | 92\% | 79\% | 82\% | 88\% |
| BASE |  | (828) | (509) | (319) | (412) | (408) | (244) | (269) | (315) | (125) | (137) | (150) | (112) | (131) | (165) |
| PERSON OF COLOUR | Yes | 9\% | 11\% | 5\% | 10\% | 7\% | 14\% | 11\% | 2\% | 12\% | 16\% | 3\% | 16\% | 6\% | 1\% |
|  | No | 91\% | 89\% | 95\% | 90\% | 93\% | 86\% | 89\% | 98\% | 88\% | 84\% | 97\% | 84\% | 94\% | 99\% |
| BASE |  | (979) | (589) | (390) | (472) | (496) | (299) | (318) | (363) | (149) | (155) | (169) | (141) | (161) | (194) |
| BIPOC | Yes | 20\% | 21\% | 20\% | 19\% | 22\% | 28\% | 23\% | 12\% | 22\% | 24\% | 11\% | 33\% | 23\% | 13\% |
|  | No | 80\% | 79\% | 80\% | 81\% | 78\% | 72\% | 77\% | 88\% | 78\% | 76\% | 89\% | 67\% | 77\% | 87\% |
| BASE |  | (953) | (571) | (382) | (460) | (483) | (288) | (307) | (358) | (140) | (152) | (169) | (139) | (155) | (190) |
| LGBTQIA2S+ | Yes | 10\% | 13\% | 5\% | 7\% | 11\% | 23\% | 8\% | 1\% | 15\% | 5\% | 1\% | 26\% | 10\% | 1\% |
|  | No | 90\% | 87\% | 95\% | 93\% | 89\% | 77\% | 92\% | 99\% | 85\% | 95\% | 99\% | 74\% | 90\% | 99\% |
| BASE |  | (959) | (574) | (385) | (468) | (481) | (286) | (312) | (361) | (143) | (153) | (171) | (133) | (158) | (190) |
| DISABILITY | Yes | 15\% | 17\% | 13\% | 13\% | 16\% | 22\% | 11\% | 14\% | 18\% | 8\% | 14\% | 23\% | 12\% | 14\% |
|  | No | 85\% | 83\% | 87\% | 87\% | 84\% | 78\% | 89\% | 86\% | 82\% | 92\% | 86\% | 77\% | 88\% | 86\% |

PROBE RESEARCH INC. - September 2023 Probe Omnibus Survey

DEMOGRAPHICS - ** (DK/NS) REMOVED **

|  |  | TOTAL | EDUCATION |  |  | $\begin{gathered} \text { CHILDREN <16 AT } \\ \text { HOME } \end{gathered}$ |  | RESIDENCE |  | HOUSEHOLD INCOME |  |  | Indigenous | BIPOC | LGBTQIA2S+ | Disability |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | HS or less | Post-Sec | Univ Grad | Yes | No | Own | Rent | < \$50K | \$50K-\$99K | \$100K + |  |  |  |  |
| BASE |  |  | (978) | (182) | (406) | (390) | (271) | (694) | (709) | (218) | (151) | (328) | (381) | (128) | (198) | (92) | (142) |
| EDUCATION | Grade school/ Some high school | 4\% | 19\% |  |  | 3\% | 4\% | 3\% | 4\% | 5\% | 6\% | 1\% | 4\% | 4\% |  | 5\% |
|  | Completed high school | 15\% | 81\% |  |  | 12\% | 16\% | 12\% | 19\% | 24\% | 13\% | 11\% | 23\% | 17\% | 11\% | 18\% |
|  | Some apprenticeship/ trades training | 4\% |  | 9\% |  | 5\% | 3\% | 3\% | 6\% | 5\% | 6\% | 2\% | 2\% | 1\% | 3\% | 4\% |
|  | Journey-Person certificate | 5\% |  | 11\% |  | 5\% | 4\% | 5\% | 3\% | 4\% | 4\% | 7\% | 8\% | 6\% | 3\% | 5\% |
|  | Some community college | 3\% |  | 7\% |  | 4\% | 2\% | 4\% | 1\% | 2\% | 6\% | 1\% | 5\% | 3\% |  | 2\% |
|  | Completed community college diploma | 20\% |  | 48\% |  | 16\% | 22\% | 21\% | 18\% | 19\% | 19\% | 19\% | 17\% | 14\% | 21\% | 23\% |
|  | Some university | 10\% |  | 25\% |  | 6\% | 12\% | 9\% | 13\% | 16\% | 10\% | 8\% | 13\% | 11\% | 19\% | 15\% |
|  | Completed university undergrad | 23\% |  |  | 57\% | 25\% | 22\% | 23\% | 23\% | 16\% | 23\% | 27\% | 19\% | 23\% | 29\% | 20\% |
|  | Completed grad/ professional degree | 17\% |  |  | 43\% | 23\% | 15\% | 20\% | 12\% | 10\% | 12\% | 26\% | 10\% | 20\% | 15\% | 9\% |
| EDUCATION | HS/ less | 19\% | 100\% |  |  | 16\% | 19\% | 16\% | 23\% | 29\% | 19\% | 12\% | 27\% | 21\% | 11\% | 23\% |
|  | Post-Sec | 41\% |  | 100\% |  | 36\% | 44\% | 42\% | 41\% | 45\% | 45\% | 36\% | 45\% | 37\% | 46\% | 48\% |
|  | Univ Grad | 40\% |  |  | 100\% | 48\% | 37\% | 43\% | 36\% | 25\% | 36\% | 52\% | 29\% | 43\% | 44\% | 29\% |
| BASE |  | (984) | (176) | (401) | (387) | (275) | (709) | (716) | (218) | (152) | (330) | (386) | (128) | (196) | (93) | (144) |
| CHILDREN UNDER 16 AT HOME | Yes | 28\% | 24\% | 25\% | 34\% | 100\% |  | 33\% | 15\% | 15\% | 24\% | 39\% | 35\% | 36\% | 15\% | 19\% |
|  | No | 72\% | 76\% | 75\% | 66\% |  | 100\% | 67\% | 85\% | 85\% | 76\% | 61\% | 65\% | 64\% | 85\% | 81\% |
| BASE |  | (952) | (162) | (394) | (381) | (270) | (674) | (721) | (221) | (146) | (323) | (380) | (116) | (182) | (88) | (135) |
| CURRENT RESIDENCE | Own | 76\% | 68\% | 75\% | 79\% | 86\% | 72\% | 100\% |  | 38\% | 77\% | 88\% | 65\% | 67\% | 51\% | 56\% |
|  | Rent/Other | 24\% | 32\% | 25\% | 21\% | 14\% | 28\% |  | 100\% | 62\% | 23\% | 12\% | 35\% | 33\% | 49\% | 44\% |
| BASE |  | (876) | (153) | (353) | (355) | (255) | (613) | (638) | (205) | (156) | (332) | (388) | (115) | (179) | (90) | (127) |
| HOUSEHOLD INCOME | Less than \$10,000 | 2\% | 5\% | 1\% | 1\% |  | 3\% | 0\% | 7\% | 13\% |  |  | 2\% | 3\% | 3\% | 7\% |
|  | \$10,000 to \$29,999 | 4\% | 7\% | 6\% | 2\% | 2\% | 5\% | 1\% | 13\% | 24\% |  |  | 7\% | 5\% | 10\% | 11\% |
|  | \$30,000 to \$49,999 | 11\% | 17\% | 12\% | 8\% | 7\% | 13\% | 7\% | 24\% | 62\% |  |  | 17\% | 14\% | 8\% | 15\% |
|  | \$50,000 to \$59,999 | 8\% | 9\% | 11\% | 4\% | 6\% | 8\% | 5\% | 13\% |  | 20\% |  | 10\% | 11\% | 11\% | 9\% |
|  | \$60,000 to \$69,999 | 7\% | 8\% | 6\% | 7\% | 4\% | 8\% | 6\% | 10\% |  | 18\% |  | 12\% | 10\% | 4\% | 8\% |
|  | \$70,000 to \$79,999 | 8\% | 9\% | 9\% | 7\% | 7\% | 9\% | 9\% | 6\% |  | 21\% |  | 5\% | 5\% | 8\% | 9\% |
|  | \$80,000 to \$99,999 | 15\% | 15\% | 16\% | 15\% | 14\% | 16\% | 18\% | 7\% |  | 41\% |  | 15\% | 17\% | 13\% | 10\% |
|  | \$100,000 to \$149,999 | 24\% | 19\% | 25\% | 26\% | 32\% | 22\% | 29\% | 12\% |  |  | 55\% | 15\% | 17\% | 22\% | 21\% |
|  | \$150,000 or more | 20\% | 11\% | 14\% | 30\% | 28\% | 17\% | 24\% | 9\% |  |  | 45\% | 18\% | 18\% | 19\% | 9\% |
| HHLD INCOME | < \$50K | 18\% | 29\% | 19\% | 11\% | 9\% | 21\% | 9\% | 44\% | 100\% |  |  | 26\% | 22\% | 22\% | 33\% |
|  | \$50K-\$99K | 38\% | 41\% | 42\% | 33\% | 32\% | 41\% | 39\% | 36\% |  | 100\% |  | 41\% | 43\% | 37\% | 37\% |
|  | \$100K + | 44\% | 30\% | 38\% | 56\% | 60\% | 38\% | 53\% | 20\% |  |  | 100\% | 33\% | 36\% | 41\% | 30\% |
| BASE |  | (991) | (182) | (403) | (387) | (274) | (705) | (718) | (221) | (153) | (331) | (387) | (129) | (197) | (92) | (145) |
| BORN IN CANADA | Yes | 91\% | 94\% | 94\% | 86\% | 87\% | 92\% | 92\% | 87\% | 91\% | 89\% | 90\% | 100\% | 81\% | 91\% | 94\% |
|  | No | 9\% | 6\% | 6\% | 14\% | 13\% | 8\% | 8\% | 13\% | 9\% | 11\% | 10\% |  | 19\% | 9\% | 6\% |
| BASE |  | (891) | (166) | (378) | (328) | (237) | (645) | (655) | (189) | (138) | (294) | (348) | (129) | (155) | (84) | (136) |
| PARENTS BORN IN CANADA | Yes | 83\% | 83\% | 84\% | 82\% | 86\% | 82\% | 81\% | 86\% | 87\% | 80\% | 84\% | 94\% | 85\% | 89\% | 85\% |
|  | No | 17\% | 17\% | 16\% | 18\% | 14\% | 18\% | 19\% | 14\% | 13\% | 20\% | 16\% | 6\% | 15\% | 11\% | 15\% |
| BASE |  | (959) | (170) | (392) | (376) | (265) | (686) | (695) | (217) | (150) | (324) | (376) | (129) | (196) | (92) | (143) |
| INDIGENOUS | Yes | 13\% | 20\% | 15\% | 10\% | 17\% | 12\% | 11\% | 18\% | 20\% | 14\% | 10\% | 100\% | 66\% | 11\% | 19\% |
|  | No | 87\% | 80\% | 85\% | 90\% | 83\% | 88\% | 89\% | 82\% | 80\% | 86\% | 90\% |  | 34\% | 89\% | 81\% |
| BASE |  | (828) | (136) | (336) | (339) | (219) | (598) | (618) | (176) | (122) | (274) | (334) |  | (71) | (83) | (115) |
| PERSON OF COLOUR | Yes | 9\% | 5\% | 5\% | 14\% | 12\% | 7\% | 7\% | 11\% | 7\% | 11\% | 8\% |  | 100\% | 9\% | 3\% |
|  | No | 91\% | 95\% | 95\% | 86\% | 88\% | 93\% | 93\% | 89\% | 93\% | 89\% | 92\% |  |  | 91\% | 97\% |
| BASE |  | (979) | (176) | (397) | (386) | (270) | (696) | (707) | (221) | (154) | (328) | (380) | (129) | (200) | (93) | (146) |
| BIPOC | Yes | 20\% | 23\% | 18\% | 22\% | 26\% | 18\% | 17\% | 26\% | 25\% | 23\% | 17\% | 100\% | 100\% | 19\% | 21\% |
|  | No | 80\% | 77\% | 82\% | 78\% | 74\% | 82\% | 83\% | 74\% | 75\% | 77\% | 83\% |  |  | 81\% | 79\% |
| BASE |  | (953) | (174) | (393) | (368) | (265) | (680) | (697) | (212) | (150) | (322) | (371) | (125) | (190) | (93) | (138) |
| LGBTQIA2S+ | Yes | 10\% | 6\% | 11\% | 11\% | 5\% | 12\% | 6\% | 19\% | 13\% | 10\% | 10\% | 8\% | 9\% | 100\% | 26\% |
|  | No | 90\% | 94\% | 89\% | 89\% | 95\% | 88\% | 94\% | 81\% | 87\% | 90\% | 90\% | 92\% | 91\% |  | 74\% |
| BASE |  | (959) | (175) | (391) | (375) | (273) | (677) | (701) | (212) | (150) | (317) | (382) | (122) | (188) | (90) | (147) |
| DISABILITY | Yes | 15\% | 19\% | 18\% | 11\% | 10\% | 17\% | 11\% | 25\% | 28\% | 15\% | 10\% | 22\% | 16\% | 40\% | 100\% |
|  | No | 85\% | 81\% | 82\% | 89\% | 90\% | 83\% | 89\% | 75\% | 72\% | 85\% | 90\% | 78\% | 84\% | 60\% |  |

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