

CORE SECTION

1. Would you say that you and your business are better off, worse off, or just the same financially as you were a year ago?
 2. Looking ahead, do you think that a year from now your business will be better off, worse off, or just the same financially as you are today?

			TOTAL	REGION		COMPANY SIZE			TYPE OF BUSINESS		OWNER/ PART OWNER		
				(200)	Winnipeg (120)	Other (80)	< 10 (82)	10 - 49 (77)	50 + (41)	Services (174)	Manuf. (22)	Female (73)	Immigrant (30)
BASE			(200)	(120)	(80)	(82)	(77)	(41)	(174)	(22)	(73)	(30)	(21)
BUSINESS COMPARED TO YEAR AGO	Better off	Count	52	36	16	21	18	13	43	8	20	5	5
			26%	30%	20%	26%	23%	32%	25%	36%	27%	17%	24%
	Same	Count	78	48	30	33	32	13	70	7	28	11	8
			39%	40%	38%	40%	42%	32%	40%	32%	38%	37%	38%
	Worse off	Count	65	33	32	26	26	13	56	7	23	14	8
			33%	28%	40%	32%	34%	32%	32%	32%	32%	47%	38%
(DK/NS)	Count	5	3	2	2	1	2	5		2			
		3%	3%	3%	2%	1%	5%	3%		3%			
BUSINESS A YEAR FROM NOW	Better off	Count	59	39	20	18	27	14	46	11	21	8	6
			30%	33%	25%	22%	35%	34%	26%	50%	29%	27%	29%
	Same	Count	85	50	35	37	31	17	79	5	29	11	8
			43%	42%	44%	45%	40%	41%	45%	23%	40%	37%	38%
	Worse off	Count	32	17	15	16	9	7	27	5	11	7	6
			16%	14%	19%	20%	12%	17%	16%	23%	15%	23%	29%
(DK/NS)	Count	24	14	10	11	10	3	22	1	12	4	1	
		12%	12%	13%	13%	13%	7%	13%	5%	16%	13%	5%	

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3. Are you optimistic, or pessimistic, about the economic future of Winnipeg?

			TOTAL	REGION		COMPANY SIZE			TYPE OF BUSINESS		OWNER/ PART OWNER		
				Winnipeg	Other	< 10	10 - 49	50 +	Services	Manuf.	Female	Immigrant	IBPOC
BASE			(200)	(120)	(80)	(82)	(77)	(41)	(174)	(22)	(73)	(30)	(21)
ECONOMIC FUTURE OF WINNIPEG	Very optimistic	Count	17	12	5	4	7	6	13	3	4	2	1
			9%	10%	6%	5%	9%	15%	7%	14%	5%	7%	5%
	Somewhat optimistic	Count	73	52	21	25	29	19	60	12	25	11	8
			37%	43%	26%	30%	38%	46%	34%	55%	34%	37%	38%
	Somewhat pessimistic	Count	56	35	21	29	17	10	53	2	23	7	3
			28%	29%	26%	35%	22%	24%	30%	9%	32%	23%	14%
	Very pessimistic	Count	19	10	9	7	11	1	17	1	10	2	4
			10%	8%	11%	9%	14%	2%	10%	5%	14%	7%	19%
	(DK/NS)	Count	35	11	24	17	13	5	31	4	11	8	5
			18%	9%	30%	21%	17%	12%	18%	18%	15%	27%	24%
Summary	Optimistic		45%	53%	33%	35%	47%	61%	42%	68%	40%	43%	43%
	Pessimistic		38%	38%	38%	44%	36%	27%	40%	14%	45%	30%	33%
	(DK)		18%	9%	30%	21%	17%	12%	18%	18%	15%	27%	24%

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4. Thinking about 12 months from now, do you expect that the number of people employed by your company in Manitoba will be larger, smaller, or will it be about the same as it is today?

			TOTAL	REGION		COMPANY SIZE			TYPE OF BUSINESS		OWNER/ PART OWNER		
				(200)	Winnipeg (120)	Other (80)	< 10 (82)	10 - 49 (77)	50 + (41)	Services (174)	Manuf. (22)	Female (73)	Immigrant (30)
BASE													
COMPANY SIZE IN 12 MTHS	Larger staff	Count	44	28	16	11	18	15	30	13	13	7	6
			22%	23%	20%	13%	23%	37%	17%	59%	18%	23%	29%
	About the same	Count	130	77	53	58	49	23	119	8	51	16	9
			65%	64%	66%	71%	64%	56%	68%	36%	70%	53%	43%
	Smaller staff	Count	24	13	11	12	9	3	23	1	8	5	5
			12%	11%	14%	15%	12%	7%	13%	5%	11%	17%	24%
	(DK/NS)	Count	2	2		1	1		2		1	2	1
			1%	2%		1%	1%		1%		1%	7%	5%

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5. Are you anticipating a need to have layoffs or a reduction in working hours for your staff during the next six months?

			TOTAL	REGION		COMPANY SIZE			TYPE OF BUSINESS		OWNER/ PART OWNER		
				Winnipeg	Other	< 10	10 - 49	50 +	Services	Manuf.	Female	Immigrant	IBPOC
BASE			(200)	(120)	(80)	(82)	(77)	(41)	(174)	(22)	(73)	(30)	(21)
ANTICIPATING NEXT 6 MTHS	(Net) YES	Cases	25	15	10	8	13	4	21	3	9	4	3
			13%	13%	13%	10%	17%	10%	12%	14%	12%	13%	14%
	Reduction in work hours	Cases	17	11	6	4	10	3	13	3	6	1	1
			9%	9%	8%	5%	13%	7%	7%	14%	8%	3%	5%
	Layoffs	Cases	8	4	4	4	3	1	8		3	3	2
			4%	3%	5%	5%	4%	2%	5%		4%	10%	10%
	Maybe	Cases	12	6	6	4	6	2	10	2	7	1	4
			6%	5%	8%	5%	8%	5%	6%	9%	10%	3%	19%
	No	Cases	158	95	63	69	55	34	139	16	56	24	13
			79%	79%	79%	84%	71%	83%	80%	73%	77%	80%	62%
	(DK/NS)	Cases	5	4	1	1	3	1	4	1	1	1	1
			3%	3%	1%	1%	4%	2%	2%	5%	1%	3%	5%

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6. In the past year, have you had difficulty finding qualified new employees with relevant skills?

			TOTAL	REGION		COMPANY SIZE			TYPE OF BUSINESS		OWNER/ PART OWNER		
				Winnipeg	Other	< 10	10 - 49	50 +	Services	Manuf.	Female	Immigrant	IBPOC
BASE			(200)	(120)	(80)	(82)	(77)	(41)	(174)	(22)	(73)	(30)	(21)
DIFFICULTY FINDING QUALIFIED NEW EMPLOYEES	Yes	Count	116	72	44	36	53	27	101	13	39	18	16
			58%	60%	55%	44%	69%	66%	58%	59%	53%	60%	76%
	No	Count	75	43	32	38	23	14	65	8	29	9	4
			38%	36%	40%	46%	30%	34%	37%	36%	40%	30%	19%
	(DK/NS)	Count	9	5	4	8	1		8	1	5	3	1
			5%	4%	5%	10%	1%		5%	5%	7%	10%	5%

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7. Thinking about the various business challenges your company might be facing in 2024, which of the following are the most significant concerns?

**** TOP 2 CONCERNS ****

			TOTAL	REGION		COMPANY SIZE			TYPE OF BUSINESS		OWNER/ PART OWNER		
				(200)	Winnipeg (120)	Other (80)	< 10 (82)	10 - 49 (77)	50 + (41)	Services (174)	Manuf. (22)	Female (73)	Immigrant (30)
TOP 2 CONCERNS	Higher operating costs/ inflation	Cases	148	93	55	64	55	29	131	14	55	19	15
			74%	78%	69%	78%	71%	71%	75%	64%	75%	63%	71%
	Attracting/ retaining staff	Cases	75	48	27	21	36	18	66	8	27	11	10
			38%	40%	34%	26%	47%	44%	38%	36%	37%	37%	48%
	Taxation/ Carbon tax	Cases	64	33	31	26	28	10	53	11	21	12	6
			32%	28%	39%	32%	36%	24%	30%	50%	29%	40%	29%
	Supply chain disruption	Cases	37	16	21	16	12	9	30	5	13	5	3
			19%	13%	26%	20%	16%	22%	17%	23%	18%	17%	14%
	Increased competition/ new competitors	Cases	29	16	13	11	11	7	26	1	12	5	4
			15%	13%	16%	13%	14%	17%	15%	5%	16%	17%	19%
	Cybersecurity threats	Cases	13	11	2	5	5	3	11	2	6	2	1
			7%	9%	3%	6%	6%	7%	6%	9%	8%	7%	5%
	Employee/ customer health/ safety	Cases	11	7	4	5	2	4	11		2	3	1
			6%	6%	5%	6%	3%	10%	6%		3%	10%	5%
	Artificial Intelligence	Cases	7	6	1	6	1		6	1	2		
			4%	5%	1%	7%	1%		3%	5%	3%		
	Remote work issues/ bringing staff back to workplace	Cases	4	2	2	2		2	4			1	
			2%	2%	3%	2%		5%	2%			3%	
	(None of these)	Cases	6	4	2	4	2		5	1	4	1	1
			3%	3%	3%	5%	3%		3%	5%	5%	3%	5%

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11. How well do you feel each of the following three levels of government have been performing in terms of creating a good climate for business?

			TOTAL	REGION		COMPANY SIZE			TYPE OF BUSINESS		OWNER/ PART OWNER		
				Winnipeg (120)	Other (80)	< 10 (82)	10 - 49 (77)	50 + (41)	Services (174)	Manuf. (22)	Female (73)	Immigrant (30)	IBPOC (21)
BASE			(200)										
FEDERAL GOVERNMENT	Excellent	Count	5	4	1	2	3		5		2		1
			3%	3%	1%	2%	4%		3%		3%		5%
	Good	Count	22	18	4	12	7	3	18	3	9	3	
			11%	15%	5%	15%	9%	7%	10%	14%	12%	10%	
	Fair	Count	62	38	24	24	22	16	54	8	23	8	7
			31%	32%	30%	29%	29%	39%	31%	36%	32%	27%	33%
	Poor	Count	98	52	46	36	42	20	85	10	30	17	10
			49%	43%	58%	44%	55%	49%	49%	45%	41%	57%	48%
(DK/NS)	Count	13	8	5	8	3	2	12	1	9	2	3	
		7%	7%	6%	10%	4%	5%	7%	5%	12%	7%	14%	
PROVINCIAL GOVERNMENT	Excellent	Count	6	4	2	3	3		6		2	1	1
			3%	3%	3%	4%	4%		3%		3%	3%	5%
	Good	Count	30	18	12	14	11	5	26	3	15	3	3
			15%	15%	15%	17%	14%	12%	15%	14%	21%	10%	14%
	Fair	Count	84	45	39	32	32	20	73	10	26	10	7
			42%	38%	49%	39%	42%	49%	42%	45%	36%	33%	33%
	Poor	Count	52	30	22	18	26	8	45	5	16	10	6
			26%	25%	28%	22%	34%	20%	26%	23%	22%	33%	29%
(DK/NS)	Count	28	23	5	15	5	8	24	4	14	6	4	
		14%	19%	6%	18%	6%	20%	14%	18%	19%	20%	19%	
MUNICIPAL GOVERNMENT	Excellent	Count	4	3	1	1	2	1	4		1		
			2%	3%	1%	1%	3%	2%	2%		1%		
	Good	Count	52	29	23	17	23	12	41	10	18	7	2
			26%	24%	29%	21%	30%	29%	24%	45%	25%	23%	10%
	Fair	Count	71	48	23	28	25	18	63	7	22	8	8
			36%	40%	29%	34%	32%	44%	36%	32%	30%	27%	38%
	Poor	Count	54	28	26	23	24	7	47	5	20	9	8
			27%	23%	33%	28%	31%	17%	27%	23%	27%	30%	38%
(DK/NS)	Count	19	12	7	13	3	3	19		12	6	3	
		10%	10%	9%	16%	4%	7%	11%		16%	20%	14%	

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11. How well do you feel each of the following three levels of government have been performing in terms of creating a good climate for business?

**** SUMMARY TABLE ****

		TOTAL	REGION		COMPANY SIZE			TYPE OF BUSINESS		OWNER/ PART OWNER		
			Winnipeg	Other	< 10	10 - 49	50 +	Services	Manuf.	Female	Immigrant	IBPOC
BASE		(200)	(120)	(80)	(82)	(77)	(41)	(174)	(22)	(73)	(30)	(21)
FEDERAL GOVERNMENT	Exc/Good	14%	18%	6%	17%	13%	7%	13%	14%	15%	10%	5%
	Fair/Poor	80%	75%	88%	73%	83%	88%	80%	82%	73%	83%	81%
	(DK)	7%	7%	6%	10%	4%	5%	7%	5%	12%	7%	14%
PROVINCIAL GOVERNMENT	Exc/Good	18%	18%	18%	21%	18%	12%	18%	14%	23%	13%	19%
	Fair/Poor	68%	63%	76%	61%	75%	68%	68%	68%	58%	67%	62%
	(DK)	14%	19%	6%	18%	6%	20%	14%	18%	19%	20%	19%
MUNICIPAL GOVERNMENT	Exc/Good	28%	27%	30%	22%	32%	32%	26%	45%	26%	23%	10%
	Fair/Poor	63%	63%	61%	62%	64%	61%	63%	55%	58%	57%	76%
	(DK)	10%	10%	9%	16%	4%	7%	11%		16%	20%	14%

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12. Regardless of who you might have supported in the October Manitoba provincial election, how do you feel about the new Manitoba government led by Premier Wab Kinew?

			TOTAL	REGION		COMPANY SIZE			TYPE OF BUSINESS		OWNER/ PART OWNER		
				Winnipeg	Other	< 10	10 - 49	50 +	Services	Manuf.	Female	Immigrant	IBPOC
BASE			(200)	(120)	(80)	(82)	(77)	(41)	(174)	(22)	(73)	(30)	(21)
NEW MB GOVERNMENT	Excited/ optimistic	Count	43	30	13	21	14	8	37	4	16	5	4
			22%	25%	16%	26%	18%	20%	21%	18%	22%	17%	19%
	Concerns/ willing to give a chance	Count	99	62	37	33	44	22	85	12	39	16	8
			50%	52%	46%	40%	57%	54%	49%	55%	53%	53%	38%
	Mistake/ will damage MB	Count	33	17	16	12	12	9	30	3	6	3	3
			17%	14%	20%	15%	16%	22%	17%	14%	8%	10%	14%
	(DK/NS)	Count	25	11	14	16	7	2	22	3	12	6	6
			13%	9%	18%	20%	9%	5%	13%	14%	16%	20%	29%

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13. Which one of the following most accurately reflects how your organization currently uses Artificial Intelligence (AI) applications?

		TOTAL	REGION		COMPANY SIZE			TYPE OF BUSINESS		OWNER/ PART OWNER			
			Winnipeg (120)	Other (80)	< 10 (82)	10 - 49 (77)	50 + (41)	Services (174)	Manuf. (22)	Female (73)	Immigrant (30)	IBPOC (21)	
BASE		(200)											
AI USES	Actively using	Count	20	16	4	10	6	4	18	2	7	1	1
			10%	13%	5%	12%	8%	10%	10%	9%	10%	3%	5%
	Exploring/ expect to implement	Count	33	23	10	10	10	13	26	6	11	6	4
			17%	19%	13%	12%	13%	32%	15%	27%	15%	20%	19%
	Not really adopted	Count	121	67	54	53	51	17	108	10	47	20	12
			61%	56%	68%	65%	66%	41%	62%	45%	64%	67%	57%
(DK/NS)	Count	26	14	12	9	10	7	22	4	8	3	4	
		13%	12%	15%	11%	13%	17%	13%	18%	11%	10%	19%	

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14. Based on whatever you may know about AI so far, what impact do you feel this technology will have upon your business' overall profitability?

		TOTAL	REGION		COMPANY SIZE			TYPE OF BUSINESS		OWNER/ PART OWNER			
			Winnipeg	Other	< 10	10 - 49	50 +	Services	Manuf.	Female	Immigrant	IBPOC	
BASE		(200)	(120)	(80)	(82)	(77)	(41)	(174)	(22)	(73)	(30)	(21)	
AI IMPACT ON PROFITABILITY	Significant positive	Count	6	5	1	3	2	1	6		2		
			3%	4%	1%	4%	3%	2%	3%		3%		
	Modest positive	Count	54	39	15	21	16	17	45	8	17	9	6
			27%	33%	19%	26%	21%	41%	26%	36%	23%	30%	29%
	Modest negative	Count	14	5	9	8	4	2	12	2	7	2	2
			7%	4%	11%	10%	5%	5%	7%	9%	10%	7%	10%
	Significant negative	Count	2	2		1	1		1	1			
			1%	2%		1%	1%		1%	5%			
	(DK/too soon to tell)	Count	124	69	55	49	54	21	110	11	47	19	13
			62%	58%	69%	60%	70%	51%	63%	50%	64%	63%	62%
Summary	Positive	30%	37%	20%	29%	23%	44%	29%	36%	26%	30%	29%	
	Negative	8%	6%	11%	11%	6%	5%	7%	14%	10%	7%	10%	
	(DK)	62%	58%	69%	60%	70%	51%	63%	50%	64%	63%	62%	

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15. In the next few years, do you expect AI will result in an increase or decrease to the size of your company workforce?

		TOTAL	REGION		COMPANY SIZE			TYPE OF BUSINESS		OWNER/ PART OWNER			
			Winnipeg	Other	< 10	10 - 49	50 +	Services	Manuf.	Female	Immigrant	IBPOC	
BASE		(200)	(120)	(80)	(82)	(77)	(41)	(174)	(22)	(73)	(30)	(21)	
AI IMPACT ON WORKFORCE	Significant increase	Count	1	1			1	1					
			1%	1%			2%	1%					
	Slightly increase	Count	9	5	4	3	4	2	5	3	1	2	1
			5%	4%	5%	4%	5%	5%	3%	14%	1%	7%	5%
	No effect on staff size	Count	132	79	53	65	46	21	116	14	52	19	15
			66%	66%	66%	79%	60%	51%	67%	64%	71%	63%	71%
	Slightly decrease	Count	20	12	8	3	9	8	18	2	7	3	1
			10%	10%	10%	4%	12%	20%	10%	9%	10%	10%	5%
	Significantly decrease	Count	2		2	2			1	1			
			1%		3%	2%			1%	5%			
(DK/NS)	Count	36	23	13	9	18	9	33	2	13	6	4	
		18%	19%	16%	11%	23%	22%	19%	9%	18%	20%	19%	
Summary	Increase	5%	5%	5%	4%	5%	7%	3%	14%	1%	7%	5%	
	No effect	66%	66%	66%	79%	60%	51%	67%	64%	71%	63%	71%	
	Decrease	11%	10%	13%	6%	12%	20%	11%	14%	10%	10%	5%	
	(DK)	18%	19%	16%	11%	23%	22%	19%	9%	18%	20%	19%	

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**16. Does your company/organization currently sell products and/or services to government?
17. Which levels of government do you sell products or services to?**

			TOTAL (200)	REGION		COMPANY SIZE			TYPE OF BUSINESS		OWNER/ PART OWNER		
				Winnipeg (120)	Other (80)	< 10 (82)	10 - 49 (77)	50 + (41)	Services (174)	Manuf. (22)	Female (73)	Immigrant (30)	IBPOC (21)
BASE													
SELL PRODUCTS TO GOVERNMENT	Yes	Count	59	35	24	17	23	19	50	9	22	7	6
			30%	29%	30%	21%	30%	46%	29%	41%	30%	23%	29%
	No	Count	141	85	56	65	54	22	124	13	51	23	15
			71%	71%	70%	79%	70%	54%	71%	59%	70%	77%	71%
BASE: SELL TO GOVERNMENT			(59)	(35)	(24)	(17)	(23)	(19)	(50)	(9)	(22)	(7)	(6)
SELL PRODUCTS/ SERVICES TO	Government of Manitoba	Cases	45	27	18	11	19	15	38	7	17	3	4
			76%	77%	75%	65%	83%	79%	76%	78%	77%	43%	67%
	Local municipality/ city government	Cases	36	20	16	12	13	11	31	5	14	5	5
			61%	57%	67%	71%	57%	58%	62%	56%	64%	71%	83%
	Government of Canada	Cases	31	19	12	11	12	8	29	2	11	4	4
			53%	54%	50%	65%	52%	42%	58%	22%	50%	57%	67%
	Other Indigenous gov/ band	Cases	24	16	8	6	11	7	21	3	8	1	3
			41%	46%	33%	35%	48%	37%	42%	33%	36%	14%	50%
	Manitoba Métis Federation	Cases	13	9	4	4	4	5	11	2	6	2	2
			22%	26%	17%	24%	17%	26%	22%	22%	27%	29%	33%
	Other mentions	Cases	1	1		1			1			1	
			2%	3%		6%			2%			14%	
	(Refused/DK/NS)	Cases	1		1			1	1		1		
			2%		4%			5%	2%		5%		

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DEMOGRAPHICS

1. Are any of the Manitoba staff in your organization unionized?
 2. Which of the following categories best describes the principal type of business conducted by your organization?
 4. Is your firm partially or fully owned by someone in the following groups?
 5. What is the annual revenue of your company?

			TOTAL	REGION		COMPANY SIZE			TYPE OF BUSINESS		OWNER/ PART OWNER			
				Winnipeg	Other	< 10	10 - 49	50 +	Services	Manuf.	Female	Immigrant	IBPOC	
BASE			(200)	(120)	(80)	(82)	(77)	(41)	(174)	(22)	(73)	(30)	(21)	
MB STAFF UNIONIZED	Yes	Count	17	15	2	1	6	10	16	1	3		2	
			9%	13%	3%	1%	8%	24%	9%	5%	4%		10%	
	No	Count	180	102	78	80	70	30	155	21	69	29	18	
			90%	85%	98%	98%	91%	73%	89%	95%	95%	97%	86%	
	(Refused/DK/NS)	Count	3	3		1	1	1	3		1	1	1	
			2%	3%		1%	1%	2%	2%		1%	3%	5%	
PRINCIPAL TYPE OF BUSINESS	Manufacturing	Count	22	14	8	6	9	7		22	5	1	4	
			11%	12%	10%	7%	12%	17%		100%	7%	3%	19%	
	Services	Count	174	103	71	76	64	34	174		66	29	17	
			87%	86%	89%	93%	83%	83%	100%		90%	97%	81%	
	Resources	Count	3	2	1		3				2			
			2%	2%	1%		4%				3%			
	(Refused/DK/NS)	Count	1	1			1							
			1%	1%			1%							
	PARTIALLY OR FULLY-OWNED BY	Identifies as female	Cases	73	41	32	36	28	9	66	5	73	13	13
				37%	34%	40%	44%	36%	22%	38%	23%	100%	43%	62%
Born outside Canada		Cases	30	16	14	17	9	4	29	1	13	30	8	
			15%	13%	18%	21%	12%	10%	17%	5%	18%	100%	38%	
Indigenous		Cases	12	4	8	7	4	1	9	3	6	1	12	
			6%	3%	10%	9%	5%	2%	5%	14%	8%	3%	57%	
Racialized/ visible minority		Cases	11	8	3	7	3	1	10	1	8	8	11	
			6%	7%	4%	9%	4%	2%	6%	5%	11%	27%	52%	
Physical/ intellectual/ cognitive disability		Cases	10	7	3	5	4	1	9		7	4	2	
			5%	6%	4%	6%	5%	2%	5%		10%	13%	10%	
LGBTQ2S+		Cases	9	7	2	7	2		9		7	1	1	
			5%	6%	3%	9%	3%		5%		10%	3%	5%	
(None of these)		Cases	76	47	29	24	30	22	63	12				
			38%	39%	36%	29%	39%	54%	36%	55%				
(Refused/NS)	Cases	24	16	8	8	10	6	22	1					
		12%	13%	10%	10%	13%	15%	13%	5%					
ANNUAL REVENUES	Less than \$1 million	Count	70	39	31	57	12	1	64	5	33	18	9	
			35%	33%	39%	70%	16%	2%	37%	23%	45%	60%	43%	
	\$1 million to \$5 million	Count	66	35	31	18	45	3	57	7	25	7	9	
			33%	29%	39%	22%	58%	7%	33%	32%	34%	23%	43%	
	\$5 million to \$20 million	Count	23	16	7	1	10	12	18	4	7	2	1	
			12%	13%	9%	1%	13%	29%	10%	18%	10%	7%	5%	
	Over \$20 million	Count	24	17	7		4	20	19	5	4	2	1	
			12%	14%	9%		5%	49%	11%	23%	5%	7%	5%	
	(Refused/DK/NS)	Count	17	13	4	6	6	5	16	1	4	1	1	
			9%	11%	5%	7%	8%	12%	9%	5%	5%	3%	5%	

DEMOGRAPHICS

3. How many full and part-time employees do you have in your Manitoba organization?

			TOTAL	REGION		COMPANY SIZE			TYPE OF BUSINESS		OWNER/ PART OWNER		
					Winnipeg	Other	< 10	10 - 49	50 +	Services	Manuf.	Female	Immigrant
BASE			(200)	(120)	(80)	(82)	(77)	(41)	(174)	(22)	(73)	(30)	(21)
# OF EMPLOYEES IN MB ORGANIZATION	1 to 4	Count	41	22	19	41			37	4	16	6	6
			21%	18%	24%	50%			21%	18%	22%	20%	29%
	5 to 9	Count	41	22	19	41			39	2	20	11	6
			21%	18%	24%	50%			22%	9%	27%	37%	29%
	10 to 24	Count	51	32	19		49	2	43	5	18	7	5
			26%	27%	24%		64%	5%	25%	23%	25%	23%	24%
	25 to 49	Count	29	21	8		28	1	24	4	10	2	2
			15%	18%	10%		36%	2%	14%	18%	14%	7%	10%
	50 to 99	Count	22	12	10			22	18	4	4	4	1
			11%	10%	13%			54%	10%	18%	5%	13%	5%
	100 to 149	Count	9	5	4			9	8	1	4		
			5%	4%	5%			22%	5%	5%	5%		
	150 or more	Count	7	6	1			7	5	2	1		1
			4%	5%	1%			17%	3%	9%	1%		5%
Mean			35	42	26	5	23	120	33	57	23	18	34
Median			13	15	12	5	18	80	12	23	10	8	9

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DEMOGRAPHICS

3a. How many full-time employees do you have in your Manitoba organization?

		TOTAL	REGION		COMPANY SIZE			TYPE OF BUSINESS		OWNER/ PART OWNER			
			Winnipeg	Other	< 10	10 - 49	50 +	Services	Manuf.	Female	Immigrant	IBPOC	
BASE		(200)	(120)	(80)	(82)	(77)	(41)	(174)	(22)	(73)	(30)	(21)	
# FULL-TIME EMPLOYEES	None	Count	6	2	4	5	1		5	1	3	1	
			3%	2%	5%	6%	1%		3%	5%	4%	3%	
	1 to 4	Count	71	41	30	64	7		65	5	28	13	12
			36%	34%	38%	78%	9%		37%	23%	38%	43%	57%
	5 to 9	Count	24	15	9	13	10	1	23		9	5	3
			12%	13%	11%	16%	13%	2%	13%		12%	17%	14%
	10 to 24	Count	55	33	22		45	10	48	6	20	5	3
			28%	28%	28%		58%	24%	28%	27%	27%	17%	14%
	25 to 49	Count	20	14	6		14	6	15	4	9	3	1
			10%	12%	8%		18%	15%	9%	18%	12%	10%	5%
	50 to 99	Count	15	9	6			15	12	3	1	3	1
			8%	8%	8%			37%	7%	14%	1%	10%	5%
	100 to 149	Count	5	3	2			5	4	1	2		
			3%	3%	3%			12%	2%	5%	3%		
150 or more	Count	4	3	1			4	2	2	1		1	
		2%	3%	1%			10%	1%	9%	1%		5%	
Mean		24	27	18	3	16	81	20	54	16	15	31	
Median		9	10	7	2	13	60	7	20	7	6	4	

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DEMOGRAPHICS

3b. How many part-time employees do you have in your Manitoba organization?

		TOTAL	REGION		COMPANY SIZE			TYPE OF BUSINESS		OWNER/ PART OWNER			
			Winnipeg	Other	< 10	10 - 49	50 +	Services	Manuf.	Female	Immigrant	IBPOC	
BASE		(200)	(120)	(80)	(82)	(77)	(41)	(174)	(22)	(73)	(30)	(21)	
# PART-TIME EMPLOYEES	None	Count	62	43	19	27	21	14	49	12	22	6	7
			31%	36%	24%	33%	27%	34%	28%	55%	30%	20%	33%
	1 to 4	Count	70	37	33	41	26	3	62	7	31	16	10
			35%	31%	41%	50%	34%	7%	36%	32%	42%	53%	48%
	5 to 9	Count	25	11	14	14	8	3	23	2	10	8	3
			13%	9%	18%	17%	10%	7%	13%	9%	14%	27%	14%
	10 to 24	Count	19	13	6		16	3	17		5		1
			10%	11%	8%		21%	7%	10%		7%		5%
	25 to 49	Count	13	8	5		6	7	12	1	2		
			7%	7%	6%		8%	17%	7%	5%	3%		
	50 to 99	Count	7	5	2			7	7		3		
			4%	4%	3%			17%	4%		4%		
	100 to 149	Count	2	1	1			2	2				
			1%	1%	1%			5%	1%				
	150 or more	Count	2	2				2	2				
			1%	2%				5%	1%				
		Mean	12	14	8	2	7	39	13	3	6	3	3
		Median	2	2	2	2	3	10	3	0	2	3	1

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DEMOGRAPHICS
Region, Company Size

			TOTAL	REGION		COMPANY SIZE			TYPE OF BUSINESS		OWNER/ PART OWNER		
				Winnipeg	Other	< 10	10 - 49	50 +	Services	Manuf.	Female	Immigrant	IBPOC
BASE			(200)	(120)	(80)	(82)	(77)	(41)	(174)	(22)	(73)	(30)	(21)
REGION	Winnipeg	Count	120	120		44	50	26	103	14	41	16	12
			60%	100%		54%	65%	63%	59%	64%	56%	53%	57%
	Other	Count	80		80	38	27	15	71	8	32	14	9
			40%		100%	46%	35%	37%	41%	36%	44%	47%	43%
COMPANY SIZE	< 10 employees	Count	82	44	38	82			76	6	36	17	12
			41%	37%	48%	100%			44%	27%	49%	57%	57%
	10 to 49 employees	Count	77	50	27		77		64	9	28	9	7
			39%	42%	34%		100%		37%	41%	38%	30%	33%
	50 + employees	Count	41	26	15			41	34	7	9	4	2
			21%	22%	19%			100%	20%	32%	12%	13%	10%

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