

SECTION WFP
1. Do you own or rent your current place of residence?
2. For how many years have you lived in your current home?

			TOTAL	PROVINCIAL REGION		GENDER		AGE			MALES			FEMALES		
			(1000)	Winnipeg (600)	Rural (400)	Male (484)	Female (506)	18 - 34 (288)	35 - 54 (319)	55 + (393)	18 - 34 (144)	35 - 54 (156)	55 + (184)	18 - 34 (138)	35 - 54 (159)	55 + (209)
CURRENT RESIDENCE	Own	Count	732	413	319	352	376	147	259	326	69	127	157	76	130	169
			73%	69%	80%	73%	74%	51%	81%	83%	48%	81%	85%	55%	82%	81%
	Rent	Count	211	151	60	100	106	96	55	60	50	27	23	41	27	38
			21%	25%	15%	21%	21%	33%	17%	15%	35%	17%	12%	30%	17%	18%
	Other	Count	21	13	9	12	10	19	1	2	9	1	2	9	1	
			2%	2%	2%	2%	2%	6%	0%	0%	6%	0%	1%	7%	0%	
(Refused/NS)	Count	36	23	12	21	15	27	3	6	16	2	3	12	1	3	
		4%	4%	3%	4%	3%	9%	1%	1%	11%	1%	2%	8%	1%	1%	
LIVED IN CURRENT HOME	< 5 years	Count	302	184	118	150	147	151	90	61	79	42	29	68	47	32
			30%	31%	29%	31%	29%	52%	28%	15%	55%	27%	16%	49%	30%	15%
	5-9 years	Count	221	127	93	101	119	79	82	60	34	43	24	44	39	36
			22%	21%	23%	21%	23%	27%	26%	15%	24%	27%	13%	32%	25%	17%
	10-19 years	Count	218	121	97	110	107	26	109	83	15	57	39	11	51	44
			22%	20%	24%	23%	21%	9%	34%	21%	10%	36%	21%	8%	32%	21%
	20+ years	Count	259	168	92	124	134	32	38	190	17	15	92	14	22	98
			26%	28%	23%	26%	26%	11%	12%	48%	11%	10%	50%	10%	14%	47%

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		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			Indigenous	BIPOC	LGBTQIA2S+	Disability	
			(1000)	HS or less (174)	Post-Sec (376)	Univ Grad (428)	Yes (265)	No (715)	Own (732)	Rent (211)	< \$50K (172)	\$50K-\$99K (322)					\$100K + (351)
BASE																	
CURRENT RESIDENCE	Own	Count	732	110	283	328	223	499	732		69	243	312	76	125	44	87
			73%	63%	75%	77%	84%	70%	100%		40%	75%	89%	66%	65%	50%	65%
	Rent	Count	211	41	77	88	29	175		211	92	69	27	28	51	32	33
			21%	23%	20%	21%	11%	24%		100%	53%	21%	8%	25%	26%	37%	24%
	Other	Count	21	6	5	7	5	16			4	4	8	5	5	8	8
			2%	4%	1%	2%	2%	2%			2%	1%	2%	4%	3%	10%	6%
(Refused/NS)	Count	36	17	11	5	8	26			8	7	5	6	12	3	5	
		4%	10%	3%	1%	3%	4%			4%	2%	1%	5%	6%	3%	4%	
LIVED IN CURRENT HOME	< 5 years	Count	302	55	110	129	72	216	156	137	75	111	87	34	63	39	37
			30%	31%	29%	30%	27%	30%	21%	65%	43%	35%	25%	30%	33%	44%	28%
	5-9 years	Count	221	41	78	98	95	124	165	43	38	65	86	25	47	22	31
			22%	24%	21%	23%	36%	17%	23%	20%	22%	20%	25%	22%	25%	26%	24%
	10-19 years	Count	218	26	81	104	77	139	184	20	27	56	95	27	45	15	23
			22%	15%	22%	24%	29%	19%	25%	10%	16%	17%	27%	24%	23%	18%	17%
	20+ years	Count	259	52	106	97	22	236	227	11	33	91	83	28	37	11	42
			26%	30%	28%	23%	8%	33%	31%	5%	19%	28%	24%	25%	19%	12%	31%

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			TOTAL	EMPLOYED FULL TIME			MARITAL STATUS			VOTED LAST PROV ELECTION		
				Yes	No	Retired	Married	S/D/W	Single	NDP	PC	LIB
BASE			(1000)	(541)	(185)	(249)	(627)	(143)	(202)	(378)	(341)	(87)
CURRENT RESIDENCE	Own	Count	732	420	90	206	547	86	83	294	283	61
			73%	78%	49%	83%	87%	60%	41%	78%	83%	69%
	Rent	Count	211	103	66	40	72	51	81	74	48	17
			21%	19%	35%	16%	12%	36%	40%	20%	14%	20%
	Other	Count	21	9	9	2	3	1	16	2	1	10
			2%	2%	5%	1%	0%	1%	8%	1%	0%	11%
(Refused/NS)	Count	36	9	21	1	5	4	23	7	8		
		4%	2%	11%	0%	1%	3%	11%	2%	2%		
LIVED IN CURRENT HOME	< 5 years	Count	302	182	75	41	166	49	84	115	79	27
			30%	34%	41%	17%	26%	34%	42%	30%	23%	31%
	5-9 years	Count	221	133	49	33	137	25	47	87	79	14
			22%	25%	26%	13%	22%	18%	23%	23%	23%	16%
	10-19 years	Count	218	122	29	56	142	36	31	86	71	18
			22%	22%	16%	23%	23%	26%	15%	23%	21%	21%
20+ years	Count	259	104	32	118	183	32	40	90	112	29	
		26%	19%	17%	47%	29%	22%	20%	24%	33%	33%	

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SECTION WFP

3. When it comes to housing in Winnipeg, what is your biggest issue or concern?

			TOTAL (1000)	PROVINCIAL REGION		GENDER		AGE			MALES			FEMALES		
				Winnipeg (600)	Rural (400)	Male (484)	Female (506)	18 - 34 (288)	35 - 54 (319)	55 + (393)	18 - 34 (144)	35 - 54 (156)	55 + (184)	18 - 34 (138)	35 - 54 (159)	55 + (209)
BASE																
BIGGEST HOUSING ISSUE/ CONCERN	Affordability of housing	Cases	562	368	194	258	301	179	183	200	87	88	83	90	95	116
			56%	61%	49%	53%	59%	62%	58%	51%	60%	56%	45%	65%	59%	56%
	Not enough housing/ availability	Cases	158	91	67	74	81	39	43	76	22	16	36	15	26	40
			16%	15%	17%	15%	16%	13%	13%	19%	15%	10%	20%	11%	17%	19%
	Expensive rent/ rent increases	Cases	94	64	30	38	54	40	20	34	19	6	12	20	13	21
			9%	11%	7%	8%	11%	14%	6%	9%	14%	4%	7%	14%	8%	10%
	Taxes/ property taxes	Cases	84	45	39	48	35	12	29	43	5	16	27	6	13	16
			8%	8%	10%	10%	7%	4%	9%	11%	4%	10%	15%	4%	8%	8%
	Crime/ safety	Cases	39	30	9	19	20	10	14	15	5	8	7	5	7	9
			4%	5%	2%	4%	4%	3%	4%	4%	3%	5%	4%	4%	4%	4%
	Infrastructure issues	Cases	38	17	21	20	16	6	18	14	5	9	7		9	7
			4%	3%	5%	4%	3%	2%	6%	4%	3%	5%	4%		6%	3%
	Homelessness	Cases	36	29	7	10	27	8	11	18	5	4	1	2	7	17
			4%	5%	2%	2%	5%	3%	4%	4%	4%	3%	0%	2%	5%	8%
	Higher mortgage rates/ renewal	Cases	27	13	15	10	17	5	16	7	2	7	1	3	8	6
		3%	2%	4%	2%	3%	2%	5%	2%	1%	5%	0%	2%	5%	3%	
Urban sprawl/ city planning	Cases	17	15	2	10	7	3	8	6	2	4	4	1	4	2	
		2%	2%	1%	2%	1%	1%	2%	2%	1%	3%	2%	1%	2%	1%	
NIMBYism/ too difficult to build new housing	Cases	13	10	4	7	6	3	8	3	1	3	3	2	4		
		1%	2%	1%	1%	1%	1%	2%	1%	1%	2%	2%	1%	2%		
Empty houses/ boarded up houses	Cases	12	9	3	5	7		4	9		2	4		2	5	
		1%	1%	1%	1%	1%		1%	2%		1%	2%		1%	2%	
Other mentions	Cases	45	19	26	25	20	15	10	19	8	6	11	7	5	8	
		5%	3%	7%	5%	4%	5%	3%	5%	6%	4%	6%	5%	3%	4%	
(DK/NS)	Cases	52	15	37	34	19	12	16	24	5	12	16	7	4	8	
		5%	3%	9%	7%	4%	4%	5%	6%	4%	8%	9%	5%	3%	4%	

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			TOTAL (1000)	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			Indigenous (114)	BIPOC (192)	LGBTQIA2S+ (87)	Disability (133)
				HS or less (174)	Post-Sec (376)	Univ Grad (428)	Yes (265)	No (715)	Own (732)	Rent (211)	< \$50K (172)	\$50K-\$99K (322)	\$100K + (351)				
BIGGEST HOUSING ISSUE/ CONCERN	Affordability of housing	Cases	562	98	210	245	155	398	404	126	94	185	199	65	115	44	69
			56%	56%	56%	57%	59%	56%	55%	60%	55%	57%	57%	57%	60%	51%	52%
	Not enough housing/ availability	Cases	158	17	61	79	43	112	109	35	24	57	50	12	18	9	15
			16%	10%	16%	18%	16%	16%	15%	17%	14%	18%	14%	11%	9%	10%	11%
	Expensive rent/ rent increases	Cases	94	24	32	36	17	72	41	47	33	26	19	11	22	15	13
			9%	14%	8%	8%	6%	10%	6%	22%	19%	8%	5%	9%	12%	17%	10%
	Taxes/ property taxes	Cases	84	13	36	32	20	63	79	2	14	27	31	9	14	5	20
			8%	7%	10%	7%	8%	9%	11%	1%	8%	8%	9%	8%	7%	5%	15%
	Crime/ safety	Cases	39	3	13	23	10	28	33	5	6	13	13	2	8	4	9
			4%	2%	4%	5%	4%	4%	5%	2%	3%	4%	4%	2%	4%	5%	6%
	Infrastructure issues	Cases	38	4	12	20	15	21	30	5	6	7	18	8	9	4	5
			4%	2%	3%	5%	6%	3%	4%	2%	4%	2%	5%	7%	4%	5%	4%
	Homelessness	Cases	36	6	9	21	7	29	23	10	3	7	15	4	4	2	2
			4%	4%	2%	5%	3%	4%	3%	5%	2%	2%	4%	3%	2%	2%	2%
	Higher mortgage rates/ renewal	Cases	27	3	12	9	12	15	26	1	4	5	14	2	5	1	4
			3%	2%	3%	2%	5%	2%	4%	1%	2%	1%	4%	2%	3%	1%	3%
	Urban sprawl/ city planning	Cases	17	2	2	12	5	11	15	2	2	5	8	1	2	3	
			2%	1%	1%	3%	2%	2%	2%	1%	1%	2%	2%	1%	1%	4%	
	NIMBYism/ too difficult to build new housing	Cases	13	1	4	7	5	8	13		1	4	8	2	3	4	3
			1%	1%	1%	2%	2%	1%	2%		0%	1%	2%	2%	2%	5%	2%
Empty houses/ boarded up houses	Cases	12	1	4	6	1	10	12		1	2	5		1		2	
		1%	1%	1%	1%	0%	1%	2%		1%	1%	2%		0%		2%	
Other mentions	Cases	45	8	19	18	12	33	37	3	5	15	18	5	9	3	2	
		5%	4%	5%	4%	5%	5%	5%	2%	3%	5%	5%	5%	5%	4%	2%	
(DK/NS)	Cases	52	18	16	18	14	38	39	11	11	17	15	8	9	3	7	
		5%	10%	4%	4%	5%	5%	5%	5%	6%	5%	4%	7%	5%	3%	5%	

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		TOTAL	EMPLOYED FULL TIME			MARITAL STATUS			VOTED LAST PROV ELECTION				
			Yes	No	Retired	Married	S/D/W	Single	NDP	PC	LIB	OTH	
BASE		(1000)	(541)	(185)	(249)	(627)	(143)	(202)	(378)	(341)	(87)	(15)	
BIGGEST HOUSING ISSUE/ CONCERN	Affordability of housing	Cases	562	326	101	126	338	79	131	232	174	47	7
			56%	60%	55%	51%	54%	55%	65%	61%	51%	54%	45%
	Not enough housing/ availability	Cases	158	75	30	51	93	26	33	53	60	22	2
			16%	14%	16%	20%	15%	18%	16%	14%	18%	25%	11%
	Expensive rent/ rent increases	Cases	94	38	38	17	46	21	26	33	26	11	1
			9%	7%	21%	7%	7%	15%	13%	9%	8%	12%	8%
	Taxes/ property taxes	Cases	84	48	7	23	55	14	11	28	43	6	1
			8%	9%	4%	9%	9%	10%	5%	7%	13%	7%	9%
	Crime/ safety	Cases	39	26	2	9	27	7	4	16	11	6	1
			4%	5%	1%	4%	4%	5%	2%	4%	3%	7%	5%
	Infrastructure issues	Cases	38	19	8	10	25	5	4	14	14	3	
			4%	3%	4%	4%	4%	4%	2%	4%	4%	4%	
	Homelessness	Cases	36	15	5	14	23	5	7	20	5	3	1
			4%	3%	3%	6%	4%	4%	3%	5%	2%	3%	7%
	Higher mortgage rates/ renewal	Cases	27	21	2	4	22	2	1	10	9	4	
			3%	4%	1%	2%	3%	1%	0%	3%	3%	4%	
	Urban sprawl/ city planning	Cases	17	11	2	3	12		4	10	2	1	1
			2%	2%	1%	1%	2%		2%	3%	1%	1%	4%
	NIMBYism/ too difficult to build new housing	Cases	13	10	1	2	10	1	2	6	5	2	
			1%	2%	0%	1%	2%	1%	1%	2%	2%	2%	
	Empty houses/ boarded up houses	Cases	12	4	1	6	8	2	2	4	4	1	
			1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	
	Other mentions	Cases	45	23	11	9	34	3	6	15	17	2	1
			5%	4%	6%	4%	5%	2%	3%	4%	5%	3%	7%
	(DK/NS)	Cases	52	25	6	19	34	8	9	17	21	2	1
			5%	5%	3%	8%	5%	6%	4%	4%	6%	2%	7%

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4. How concerned are you about the issue of housing affordability for the following?

			TOTAL (1000)	PROVINCIAL REGION		GENDER		AGE			MALES			FEMALES		
				Winnipeg (600)	Rural (400)	Male (484)	Female (506)	18 - 34 (288)	35 - 54 (319)	55 + (393)	18 - 34 (144)	35 - 54 (156)	55 + (184)	18 - 34 (138)	35 - 54 (159)	55 + (209)
BASE	Very concerned	Count	521	354	167	215	299	162	181	177	67	79	69	90	101	108
			52%	59%	42%	44%	59%	56%	57%	45%	47%	51%	37%	65%	64%	52%
	Somewhat concerned	Count	349	195	154	186	160	96	97	157	57	54	76	38	41	81
			35%	33%	38%	38%	32%	33%	30%	40%	40%	34%	41%	27%	26%	39%
	Not very concerned	Count	107	43	65	66	42	25	34	48	14	19	32	10	15	17
		11%	7%	16%	14%	8%	9%	11%	12%	10%	12%	17%	8%	9%	8%	
Not concerned at all	Count	23	8	14	17	6	6	6	11	6	4	8		2	4	
		2%	1%	4%	4%	1%	2%	2%	3%	4%	3%	4%		1%	2%	
Summary	Concerned		87%	92%	80%	83%	91%	90%	87%	85%	86%	85%	79%	92%	89%	90%
	Unconcerned		13%	8%	20%	17%	9%	10%	13%	15%	14%	15%	21%	8%	11%	10%
PERSONALLY	Very concerned	Count	246	154	92	106	135	110	76	60	50	36	21	57	39	39
			25%	26%	23%	22%	27%	38%	24%	15%	34%	23%	11%	41%	25%	19%
	Somewhat concerned	Count	269	162	107	132	133	94	87	88	51	43	37	40	43	51
			27%	27%	27%	27%	26%	33%	27%	22%	36%	28%	20%	29%	27%	24%
	Not very concerned	Count	261	163	98	131	128	57	93	111	25	49	57	32	42	53
			26%	27%	24%	27%	25%	20%	29%	28%	17%	31%	31%	23%	27%	26%
	Not concerned at all	Count	224	121	103	114	110	28	63	134	19	28	68	9	35	66
			22%	20%	26%	24%	22%	10%	20%	34%	13%	18%	37%	7%	22%	32%
Summary	Concerned		52%	53%	50%	49%	53%	71%	51%	38%	70%	51%	32%	70%	52%	43%
	Unconcerned		48%	47%	50%	51%	47%	29%	49%	62%	30%	49%	68%	30%	48%	57%

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		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			Indigenous	BIPOC	LGBTQIA2S+	Disability	
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	< \$50K	\$50K-\$99K	\$100K +					
BASE		(1000)	(174)	(376)	(428)	(265)	(715)	(732)	(211)	(172)	(322)	(351)	(114)	(192)	(87)	(133)	
WINNIPEG/ COMMUNITY	Very concerned	Count	521	85	209	215	139	373	337	149	109	164	161	62	112	53	79
			52%	49%	56%	50%	53%	52%	46%	71%	63%	51%	46%	54%	58%	61%	59%
	Somewhat concerned	Count	349	66	121	152	87	251	276	52	51	121	122	37	59	27	39
			35%	38%	32%	35%	33%	35%	38%	25%	30%	37%	35%	32%	30%	31%	30%
	Not very concerned	Count	107	16	39	53	33	75	99	6	11	33	55	12	18	6	11
			11%	9%	10%	12%	12%	10%	14%	3%	6%	10%	16%	10%	9%	7%	9%
Not concerned at all	Count	23	8	7	8	7	16	19	3	2	5	13	4	4		4	
		2%	4%	2%	2%	2%	2%	3%	2%	1%	1%	4%	3%	2%		3%	
Summary	Concerned	87%	87%	88%	86%	85%	87%	84%	95%	93%	88%	81%	86%	89%	93%	89%	
	Unconcerned	13%	13%	12%	14%	15%	13%	16%	5%	7%	12%	19%	14%	11%	7%	11%	
PERSONALLY	Very concerned	Count	246	57	95	86	72	168	105	110	89	72	41	35	75	32	43
			25%	33%	25%	20%	27%	23%	14%	52%	52%	22%	12%	31%	39%	37%	33%
	Somewhat concerned	Count	269	43	121	96	68	194	196	57	44	93	87	33	50	26	39
			27%	24%	32%	22%	26%	27%	27%	27%	26%	29%	25%	29%	26%	30%	29%
	Not very concerned	Count	261	35	92	130	73	185	230	23	24	95	113	23	33	18	28
			26%	20%	24%	30%	27%	26%	31%	11%	14%	29%	32%	20%	17%	20%	21%
Not concerned at all	Count	224	39	68	116	52	168	201	21	15	62	110	23	33	11	23	
		22%	23%	18%	27%	20%	24%	27%	10%	9%	19%	31%	21%	17%	13%	18%	
Summary	Concerned	52%	57%	58%	43%	53%	51%	41%	79%	77%	51%	37%	60%	65%	67%	62%	
	Unconcerned	48%	43%	42%	57%	47%	49%	59%	21%	23%	49%	63%	40%	35%	33%	38%	

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SECTION WFP

4. How concerned are you about the issue of housing affordability for the following?

			TOTAL (1000)	EMPLOYED FULL TIME			MARITAL STATUS			VOTED LAST PROV ELECTION		
				Yes (541)	No (185)	Retired (249)	Married (627)	S/D/W (143)	Single (202)	NDP (378)	PC (341)	LIB (87)
BASE												
WINNIPEG/ COMMUNITY	Very concerned	Count	521	285	115	112	293	83	128	225	147	43
			52%	53%	62%	45%	47%	58%	63%	60%	43%	49%
	Somewhat concerned	Count	349	182	59	96	235	45	59	117	132	36
			35%	34%	32%	39%	37%	32%	29%	31%	39%	41%
	Not very concerned	Count	107	61	11	32	84	10	12	34	48	8
			11%	11%	6%	13%	13%	7%	6%	9%	14%	9%
	Not concerned at all	Count	23	13	1	8	15	5	3	1	13	0
			2%	2%	0%	3%	2%	3%	1%	0%	4%	1%
Summary	Concerned		87%	86%	94%	84%	84%	90%	93%	91%	82%	90%
	Unconcerned		13%	14%	6%	16%	16%	10%	7%	9%	18%	10%
PERSONALLY	Very concerned	Count	246	126	85	29	106	39	91	82	58	15
			25%	23%	46%	11%	17%	27%	45%	22%	17%	17%
	Somewhat concerned	Count	269	151	54	53	161	40	56	108	94	19
			27%	28%	29%	22%	26%	28%	28%	29%	28%	22%
	Not very concerned	Count	261	157	28	70	187	33	39	111	90	32
			26%	29%	15%	28%	30%	23%	19%	29%	27%	37%
	Not concerned at all	Count	224	107	18	96	174	31	16	77	98	21
			22%	20%	10%	39%	28%	22%	8%	20%	29%	24%
Summary	Concerned		52%	51%	75%	33%	43%	55%	73%	50%	45%	39%
	Unconcerned		48%	49%	25%	67%	57%	45%	27%	50%	55%	61%

PROBE RESEARCH INC. - March 2024 Probe Omnibus Survey