

SECTION WFP

1. How concerned are you about each of the following when you go to a retail store?

			TOTAL (600)	URBAN AREA			GENDER		PROV VOTE INTENTION			Indigenous (56)	BIPOC (130)	LGBTQIA2S+ (58)	Disability (100)
				Inner City (118)	Inner Suburb (164)	Outer Suburb (248)	Male (286)	Female (305)	NDP (303)	PC (151)	OTH (63)				
BASE: WINNIPEG															
Witnessing violent encounter between shoplifter & store employee	Very concerned	Count	192	40	54	75	86	104	70	60	24	21	57	15	25
			32%	33%	33%	30%	30%	34%	23%	40%	38%	37%	44%	26%	25%
	Somewhat concerned	Count	177	33	47	78	81	94	89	50	19	20	34	21	31
			29%	28%	29%	32%	28%	31%	29%	33%	31%	35%	26%	36%	31%
	Not very concerned	Count	161	33	40	67	82	75	97	30	11	13	31	11	29
			27%	28%	24%	27%	29%	25%	32%	20%	18%	22%	24%	18%	28%
Not concerned at all	Count	71	13	23	27	38	32	47	11	9	3	7	12	15	
		12%	11%	14%	11%	13%	11%	16%	7%	14%	6%	5%	20%	15%	
Summary	Concerned		61%	61%	61%	62%	58%	65%	53%	73%	69%	72%	71%	62%	56%
	Not concerned		39%	39%	39%	38%	42%	35%	47%	27%	31%	28%	29%	38%	44%
Witnessing someone shoplifting	Very concerned	Count	173	33	50	68	82	89	62	55	24	21	53	13	22
			29%	28%	30%	27%	29%	29%	20%	36%	37%	38%	41%	22%	22%
	Somewhat concerned	Count	189	29	54	89	88	99	97	50	15	10	27	3	30
			31%	24%	33%	36%	31%	32%	32%	33%	23%	18%	20%	6%	30%
	Not very concerned	Count	150	36	32	58	79	70	80	37	18	14	37	18	26
			25%	30%	20%	23%	28%	23%	26%	24%	28%	26%	29%	32%	26%
Not concerned at all	Count	88	20	28	33	37	47	64	10	7	10	13	24	23	
		15%	17%	17%	13%	13%	15%	21%	7%	11%	19%	10%	40%	23%	
Summary	Concerned		60%	53%	63%	63%	59%	62%	52%	69%	61%	56%	61%	28%	51%
	Not concerned		40%	47%	37%	37%	41%	38%	48%	31%	39%	44%	39%	72%	49%
Being physically attacked by someone shoplifting	Very concerned	Count	143	35	38	53	64	76	57	39	20	18	55	12	17
			24%	30%	23%	21%	22%	25%	19%	26%	32%	32%	43%	20%	17%
	Somewhat concerned	Count	144	24	39	62	65	79	65	40	18	11	23	8	24
			24%	20%	24%	25%	23%	26%	21%	27%	28%	20%	17%	14%	24%
	Not very concerned	Count	195	36	50	85	96	94	104	56	13	18	37	20	33
			32%	30%	31%	34%	34%	31%	34%	37%	21%	31%	29%	34%	33%
Not concerned at all	Count	119	24	37	48	62	56	78	16	12	9	15	18	27	
		20%	20%	23%	19%	21%	18%	26%	10%	18%	17%	12%	31%	27%	
Summary	Concerned		48%	50%	47%	46%	45%	51%	40%	53%	60%	52%	60%	35%	40%
	Not concerned		52%	50%	53%	54%	55%	49%	60%	47%	40%	48%	40%	65%	60%

PROBE RESEARCH INC. - June 2024 Probe Omnibus Survey

SECTION WFP

1. How concerned are you about each of the following when you go to a retail store?

			TOTAL	AGE			MALES			FEMALES			MARITAL STATUS		
				18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	Married	S/D/W	Single
BASE: WINNIPEG			(600)	(179)	(191)	(230)	(88)	(93)	(106)	(86)	(95)	(124)	(377)	(71)	(137)
Witnessing violent encounter between shoplifter & store employee	Very concerned	Count	192	42	61	89	20	31	36	22	29	53	126	23	38
			32%	24%	32%	39%	22%	33%	34%	25%	31%	42%	33%	31%	28%
	Somewhat concerned	Count	177	46	53	78	18	28	35	26	25	43	109	22	40
			29%	26%	28%	34%	20%	30%	33%	31%	26%	34%	29%	31%	29%
	Not very concerned	Count	161	55	55	51	28	23	31	25	30	20	107	19	32
		27%	30%	29%	22%	31%	25%	29%	29%	32%	16%	28%	27%	23%	
Not concerned at all	Count	71	37	21	13	23	11	4	12	11	9	35	8	27	
		12%	20%	11%	6%	26%	12%	3%	15%	11%	7%	9%	11%	20%	
Summary	Concerned		61%	49%	60%	72%	42%	63%	67%	56%	57%	77%	62%	63%	57%
	Not concerned		39%	51%	40%	28%	58%	37%	33%	44%	43%	23%	38%	37%	43%
Witnessing someone shoplifting	Very concerned	Count	173	30	64	79	15	32	36	15	32	43	112	24	32
			29%	17%	34%	34%	17%	34%	34%	17%	33%	35%	30%	33%	23%
	Somewhat concerned	Count	189	44	56	89	25	27	36	18	28	52	126	25	33
			31%	25%	29%	38%	28%	29%	34%	21%	30%	42%	33%	35%	24%
	Not very concerned	Count	150	55	42	54	26	22	31	28	19	23	90	16	41
		25%	31%	22%	23%	30%	24%	29%	33%	19%	19%	24%	22%	30%	
Not concerned at all	Count	88	51	29	9	22	12	4	25	17	5	49	7	30	
		15%	28%	15%	4%	25%	13%	3%	29%	18%	4%	13%	9%	22%	
Summary	Concerned		60%	41%	63%	73%	45%	63%	68%	38%	63%	77%	63%	68%	48%
	Not concerned		40%	59%	37%	27%	55%	37%	32%	62%	37%	23%	37%	32%	52%
Being physically attacked by someone shoplifting	Very concerned	Count	143	35	55	53	15	28	21	19	25	32	89	13	35
			24%	19%	29%	23%	17%	30%	20%	22%	27%	26%	24%	18%	25%
	Somewhat concerned	Count	144	37	36	70	18	15	31	20	21	38	94	19	25
			24%	21%	19%	30%	20%	17%	30%	23%	22%	31%	25%	27%	18%
	Not very concerned	Count	195	57	58	81	27	31	39	27	25	42	124	26	42
		32%	32%	30%	35%	31%	33%	36%	32%	26%	34%	33%	37%	31%	
Not concerned at all	Count	119	51	42	26	28	18	15	21	24	11	70	13	35	
		20%	28%	22%	11%	32%	20%	14%	24%	25%	9%	19%	18%	25%	
Summary	Concerned		48%	40%	48%	54%	37%	47%	49%	44%	49%	57%	49%	45%	44%
	Not concerned		52%	60%	52%	46%	63%	53%	51%	56%	51%	43%	51%	55%	56%

PROBE RESEARCH INC. - June 2024 Probe Omnibus Survey

SECTION WFP

1. How concerned are you about each of the following when you go to a retail store?

			TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
				HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	Yes	No	Retired	< \$50K	\$50K-\$99K	\$100K +
BASE: WINNIPEG			(600)	(76)	(213)	(298)	(151)	(442)	(419)	(157)	(357)	(104)	(129)	(112)	(204)	(198)
Witnessing violent encounter between shoplifter & store employee	Very concerned	Count	192	18	76	91	45	146	127	56	110	32	46	45	69	50
			32%	24%	36%	30%	30%	33%	30%	35%	31%	31%	36%	40%	34%	25%
	Somewhat concerned	Count	177	32	66	75	35	138	131	38	96	30	48	29	57	58
			29%	42%	31%	25%	23%	31%	31%	24%	27%	29%	37%	26%	28%	29%
	Not very concerned	Count	161	10	53	96	49	109	121	35	108	21	29	22	52	64
		27%	13%	25%	32%	33%	25%	29%	22%	30%	20%	22%	20%	25%	32%	
Not concerned at all	Count	71	16	18	37	22	48	40	28	43	21	6	15	25	26	
		12%	21%	8%	12%	14%	11%	10%	18%	12%	20%	5%	13%	12%	13%	
Summary	Concerned		61%	66%	67%	56%	53%	64%	62%	60%	58%	60%	73%	67%	62%	55%
	Not concerned		39%	34%	33%	44%	47%	36%	38%	40%	42%	40%	27%	33%	38%	45%
Witnessing someone shoplifting	Very concerned	Count	173	20	61	84	44	127	122	44	98	26	46	44	60	47
			29%	26%	29%	28%	29%	29%	29%	28%	27%	25%	36%	40%	30%	23%
	Somewhat concerned	Count	189	26	70	89	38	148	143	39	108	24	53	25	64	66
			31%	35%	33%	30%	25%	33%	34%	25%	30%	23%	41%	22%	31%	33%
	Not very concerned	Count	150	8	60	82	39	110	111	35	97	27	26	26	48	56
		25%	10%	28%	27%	26%	25%	27%	22%	27%	26%	20%	23%	24%	28%	
Not concerned at all	Count	88	22	23	44	30	57	43	39	53	27	4	17	32	29	
		15%	28%	11%	15%	20%	13%	10%	25%	15%	26%	3%	15%	16%	15%	
Summary	Concerned		60%	61%	61%	58%	54%	62%	63%	53%	58%	48%	77%	62%	61%	57%
	Not concerned		40%	39%	39%	42%	46%	38%	37%	47%	42%	52%	23%	38%	39%	43%
Being physically attacked by someone shoplifting	Very concerned	Count	143	19	53	66	37	105	82	52	84	24	32	38	57	28
			24%	25%	25%	22%	24%	24%	20%	33%	24%	23%	25%	34%	28%	14%
	Somewhat concerned	Count	144	23	55	61	32	110	114	24	84	14	42	21	47	49
			24%	30%	26%	21%	21%	25%	27%	15%	24%	14%	33%	19%	23%	25%
	Not very concerned	Count	195	17	69	105	44	148	150	42	112	36	44	31	62	70
		32%	23%	32%	35%	29%	33%	36%	27%	31%	35%	34%	28%	30%	36%	
Not concerned at all	Count	119	17	36	66	39	80	72	40	76	30	10	21	37	50	
		20%	22%	17%	22%	26%	18%	17%	25%	21%	28%	8%	19%	18%	25%	
Summary	Concerned		48%	55%	50%	43%	45%	49%	47%	48%	47%	37%	58%	53%	52%	39%
	Not concerned		52%	45%	50%	57%	55%	51%	53%	52%	53%	63%	42%	47%	48%	61%

PROBE RESEARCH INC. - June 2024 Probe Omnibus Survey

SECTION WFP

2. Do you think most thefts from grocery stores are due to people not being able to afford to buy the items for sale, or people stealing things so they can re-sell them?

			TOTAL	URBAN AREA			GENDER		PROV VOTE INTENTION			Indigenous	BIPOC	LGBTQIA2S+	Disability
				Inner City	Inner Suburb	Outer Suburb	Male	Female	NDP	PC	OTH				
BASE: WINNIPEG			(600)	(118)	(164)	(248)	(286)	(305)	(303)	(151)	(63)	(56)	(130)	(58)	(100)
MOST GROCERY STORE THEFTS DUE TO	Not able to afford to buy	Count	154	29	40	64	58	92	101	25	9	18	45	30	42
			26%	24%	24%	26%	20%	30%	33%	16%	14%	32%	35%	51%	42%
	For resale	Count	146	33	42	60	86	59	63	53	12	12	20	5	15
			24%	28%	26%	24%	30%	19%	21%	35%	20%	22%	15%	9%	15%
	Both	Count	272	49	74	113	130	141	129	63	40	25	58	20	40
			45%	42%	45%	46%	45%	46%	42%	42%	63%	44%	44%	35%	40%
	(DK/NS)	Count	27	7	8	9	13	13	11	10	2	1	8	3	2
			5%	6%	5%	4%	5%	4%	4%	7%	3%	2%	6%	5%	2%

PROBE RESEARCH INC. - June 2024 Probe Omnibus Survey

SECTION WFP

2. Do you think most thefts from grocery stores are due to people not being able to afford to buy the items for sale, or people stealing things so they can re-sell them?

			TOTAL	AGE			MALES			FEMALES			MARITAL STATUS		
				18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	Married	S/D/W	Single
BASE: WINNIPEG			(600)	(179)	(191)	(230)	(88)	(93)	(106)	(86)	(95)	(124)	(377)	(71)	(137)
MOST GROCERY STORE THEFTS DUE TO	Not able to afford to buy	Count	154	80	42	32	27	17	14	50	24	18	82	15	53
			26%	45%	22%	14%	31%	18%	13%	58%	25%	15%	22%	22%	39%
	For resale	Count	146	23	46	78	18	29	39	4	16	39	97	20	26
			24%	13%	24%	34%	21%	31%	37%	5%	16%	32%	26%	28%	19%
	Both	Count	272	70	94	109	39	43	47	30	49	62	184	31	50
			45%	39%	49%	47%	45%	47%	44%	35%	52%	50%	49%	43%	37%
	(DK/NS)	Count	27	7	10	10	4	3	6	2	6	5	14	5	8
			5%	4%	5%	5%	4%	4%	5%	2%	7%	4%	4%	7%	6%

PROBE RESEARCH INC. - June 2024 Probe Omnibus Survey

SECTION WFP

2. Do you think most thefts from grocery stores are due to people not being able to afford to buy the items for sale, or people stealing things so they can re-sell them?

			TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
				HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	Yes	No	Retired	< \$50K	\$50K-\$99K	\$100K +
BASE: WINNIPEG			(600)	(76)	(213)	(298)	(151)	(442)	(419)	(157)	(357)	(104)	(129)	(112)	(204)	(198)
MOST GROCERY STORE THEFTS DUE TO	Not able to afford to buy	Count	154	18	64	73	48	104	94	53	90	51	13	38	53	48
			26%	23%	30%	24%	32%	23%	22%	34%	25%	49%	10%	34%	26%	24%
	For resale	Count	146	14	57	73	28	117	109	35	83	13	48	23	54	52
			24%	19%	27%	25%	18%	26%	26%	22%	23%	13%	37%	21%	26%	26%
	Both	Count	272	40	79	143	71	198	193	65	165	39	61	48	85	87
			45%	53%	37%	48%	47%	45%	46%	41%	46%	37%	48%	43%	42%	44%
(DK/NS)	Count	27	4	13	9	4	23	23	4	19	2	6	2	11	11	
		5%	5%	6%	3%	2%	5%	5%	3%	5%	2%	5%	2%	5%	6%	

PROBE RESEARCH INC. - June 2024 Probe Omnibus Survey

SECTION WFP
3. How much do you agree with each of the following statements?

			TOTAL (600)	URBAN AREA			GENDER		PROV VOTE INTENTION			Indigenous (56)	BIPOC (130)	LGBTQIA2S+ (58)	Disability (100)
				Inner City (118)	Inner Suburb (164)	Outer Suburb (248)	Male (286)	Female (305)	NDP (303)	PC (151)	OTH (63)				
BASE: WINNIPEG															
Private security guards should be given more power to stop people who steal items from stores	Strongly agree	Count	293	58	74	128	158	134	119	110	32	30	66	14	41
			49%	49%	45%	52%	55%	44%	39%	73%	51%	53%	51%	23%	41%
	Somewhat agree	Count	166	29	52	64	71	93	86	31	15	11	33	14	23
			28%	25%	32%	26%	25%	30%	28%	20%	24%	20%	25%	24%	23%
	Somewhat disagree	Count	83	17	16	41	32	50	55	4	12	5	15	8	15
		14%	14%	10%	17%	11%	17%	18%	2%	20%	10%	12%	14%	15%	
Strongly disagree	Count	57	14	22	15	25	28	44	6	4	10	16	22	21	
		9%	12%	13%	6%	9%	9%	14%	4%	6%	18%	12%	38%	21%	
All employees who work at retail stores should have to take special training in how to de-escalate situations with shoplifters	Strongly agree	Count	218	40	51	99	84	130	108	49	27	20	61	18	33
			36%	34%	31%	40%	29%	42%	36%	33%	43%	36%	47%	31%	33%
	Somewhat agree	Count	220	41	62	89	110	107	114	55	21	20	41	29	41
			37%	35%	38%	36%	38%	35%	37%	36%	33%	36%	31%	49%	41%
	Somewhat disagree	Count	101	21	32	41	58	42	48	30	11	7	16	7	13
		17%	18%	19%	16%	20%	14%	16%	20%	17%	12%	12%	12%	13%	
Strongly disagree	Count	61	16	18	20	35	26	34	17	4	8	13	4	14	
		10%	14%	11%	8%	12%	9%	11%	12%	7%	15%	10%	8%	14%	
Retailers should be required to pay employees higher wages to reflect level of danger they face from people who steal	Strongly agree	Count	169	33	47	67	67	97	95	30	24	19	51	28	40
			28%	28%	29%	27%	23%	32%	31%	20%	39%	35%	39%	48%	40%
	Somewhat agree	Count	236	48	64	96	109	125	137	50	24	28	52	24	42
			39%	40%	39%	39%	38%	41%	45%	33%	38%	50%	40%	41%	42%
	Somewhat disagree	Count	153	26	43	70	81	71	60	50	12	7	22	4	15
		25%	22%	27%	28%	28%	23%	20%	33%	19%	13%	17%	7%	15%	
Strongly disagree	Count	42	11	9	15	30	12	12	21	2	2	4	2	4	
		7%	10%	5%	6%	10%	4%	4%	14%	4%	3%	3%	4%	4%	
I avoid shopping at stores where there have been a lot of reported thefts	Strongly agree	Count	140	24	28	72	63	78	60	39	26	21	47	14	21
			23%	21%	17%	29%	22%	25%	20%	26%	41%	37%	36%	23%	21%
	Somewhat agree	Count	141	21	45	54	67	72	68	35	10	12	34	7	22
			24%	18%	27%	22%	23%	24%	22%	23%	15%	22%	26%	11%	22%
	Somewhat disagree	Count	190	42	54	77	88	97	102	49	13	11	31	20	33
		32%	36%	33%	31%	31%	32%	34%	33%	21%	21%	24%	35%	33%	
Strongly disagree	Count	129	30	37	45	68	58	73	28	14	12	18	18	24	
		21%	26%	22%	18%	24%	19%	24%	19%	22%	21%	14%	31%	24%	

PROBE RESEARCH INC. - June 2024 Probe Omnibus Survey

SECTION WFP
3. How much do you agree with each of the following statements?

		TOTAL	AGE			MALES			FEMALES			MARITAL STATUS			
			18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	Married	S/D/W	Single	
BASE: WINNIPEG		(600)	(179)	(191)	(230)	(88)	(93)	(106)	(86)	(95)	(124)	(377)	(71)	(137)	
Private security guards should be given more power to stop people who steal items from stores	Strongly agree	Count	293	72	90	132	44	51	63	27	38	69	192	39	55
			49%	40%	47%	57%	50%	55%	60%	32%	40%	56%	51%	54%	40%
	Somewhat agree	Count	166	53	45	69	24	16	31	28	27	38	102	18	41
			28%	29%	23%	30%	27%	17%	30%	32%	29%	30%	27%	25%	30%
	Somewhat disagree	Count	83	34	27	22	13	10	9	21	17	12	51	10	19
			14%	19%	14%	9%	14%	11%	9%	24%	18%	10%	14%	14%	14%
	Strongly disagree	Count	57	21	29	7	7	15	2	10	13	5	31	4	21
			9%	12%	15%	3%	8%	17%	2%	12%	13%	4%	8%	6%	15%
All employees who work at retail stores should have to take special training in how to de-escalate situations with shoplifters	Strongly agree	Count	218	59	69	90	25	28	31	31	40	59	142	26	47
			36%	33%	36%	39%	28%	31%	29%	36%	42%	47%	38%	37%	34%
	Somewhat agree	Count	220	69	65	86	36	24	50	32	40	36	133	30	52
			37%	39%	34%	37%	41%	26%	47%	37%	42%	29%	35%	42%	38%
	Somewhat disagree	Count	101	33	28	40	19	21	18	13	7	22	64	9	23
			17%	18%	15%	18%	21%	22%	17%	15%	7%	18%	17%	13%	17%
	Strongly disagree	Count	61	19	28	14	8	20	6	11	8	7	38	6	15
			10%	10%	15%	6%	9%	21%	6%	12%	9%	6%	10%	9%	11%
Retailers should be required to pay employees higher wages to reflect level of danger they face from people who steal	Strongly agree	Count	169	73	50	46	29	20	19	42	28	28	94	15	56
			28%	41%	26%	20%	33%	22%	18%	49%	29%	22%	25%	21%	41%
	Somewhat agree	Count	236	65	81	90	34	36	39	29	45	51	151	28	53
			39%	36%	43%	39%	38%	39%	37%	34%	47%	41%	40%	39%	39%
	Somewhat disagree	Count	153	31	48	74	18	28	35	13	20	39	104	23	22
			25%	18%	25%	32%	20%	30%	33%	15%	21%	31%	28%	32%	16%
	Strongly disagree	Count	42	9	12	20	8	9	13	2	3	7	28	6	6
			7%	5%	6%	9%	9%	10%	12%	2%	3%	6%	7%	8%	4%
I avoid shopping at stores where there have been a lot of reported thefts	Strongly agree	Count	140	44	57	39	19	26	17	25	31	22	85	12	37
			23%	25%	30%	17%	22%	28%	16%	29%	32%	18%	23%	16%	27%
	Somewhat agree	Count	141	36	37	68	19	18	31	16	18	38	91	19	27
			24%	20%	20%	30%	21%	19%	29%	19%	19%	30%	24%	27%	20%
	Somewhat disagree	Count	190	53	59	77	26	27	35	24	31	42	125	21	41
			32%	30%	31%	34%	30%	29%	33%	28%	33%	34%	33%	30%	30%
	Strongly disagree	Count	129	46	37	45	24	21	23	22	15	22	76	19	32
			21%	26%	20%	20%	27%	23%	22%	25%	16%	17%	20%	27%	23%

PROBE RESEARCH INC. - June 2024 Probe Omnibus Survey

SECTION WFP
3. How much do you agree with each of the following statements?

			TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
				HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	Yes	No	Retired	< \$50K	\$50K-\$99K	\$100K +
BASE: WINNIPEG			(600)	(76)	(213)	(298)	(151)	(442)	(419)	(157)	(357)	(104)	(129)	(112)	(204)	(198)
Private security guards should be given more power to stop people who steal items from stores	Strongly agree	Count	293	35	119	130	69	222	214	71	173	37	79	48	109	92
			49%	47%	56%	43%	46%	50%	51%	45%	49%	35%	61%	43%	53%	46%
	Somewhat agree	Count	166	20	47	96	42	123	121	40	92	34	39	33	54	49
			28%	27%	22%	32%	28%	28%	29%	25%	26%	33%	30%	30%	27%	25%
	Somewhat disagree	Count	83	8	30	45	25	57	57	21	56	14	9	11	26	37
		14%	11%	14%	15%	17%	13%	14%	14%	16%	14%	7%	10%	13%	18%	
Strongly disagree	Count	57	12	18	27	14	41	28	25	35	19	3	19	15	21	
		9%	15%	8%	9%	9%	9%	7%	16%	10%	18%	2%	17%	7%	11%	
All employees who work at retail stores should have to take special training in how to de-escalate situations with shoplifters	Strongly agree	Count	218	21	80	112	63	152	147	64	123	37	57	42	79	63
			36%	28%	37%	37%	42%	34%	35%	41%	35%	36%	44%	37%	39%	32%
	Somewhat agree	Count	220	30	71	111	41	178	164	50	124	46	47	45	74	74
			37%	40%	34%	37%	27%	40%	39%	32%	35%	44%	36%	40%	36%	37%
	Somewhat disagree	Count	101	11	45	45	25	74	71	28	71	11	19	14	32	37
		17%	14%	21%	15%	16%	17%	17%	18%	20%	10%	15%	13%	16%	19%	
Strongly disagree	Count	61	13	17	30	22	38	38	15	39	10	6	10	18	24	
		10%	17%	8%	10%	15%	9%	9%	10%	11%	9%	5%	9%	9%	12%	
Retailers should be required to pay employees higher wages to reflect level of danger they face from people who steal	Strongly agree	Count	169	22	57	85	45	123	95	65	97	44	26	37	65	42
			28%	29%	27%	29%	30%	28%	23%	41%	27%	42%	20%	33%	32%	21%
	Somewhat agree	Count	236	26	84	121	59	174	174	53	144	34	50	41	80	78
			39%	34%	40%	40%	39%	39%	42%	34%	40%	33%	39%	37%	39%	39%
	Somewhat disagree	Count	153	24	51	74	39	110	119	28	85	24	44	28	45	57
		25%	32%	24%	25%	26%	25%	28%	18%	24%	23%	34%	25%	22%	29%	
Strongly disagree	Count	42	4	20	18	8	34	31	11	30	2	10	5	14	22	
		7%	5%	9%	6%	5%	8%	7%	7%	9%	2%	7%	5%	7%	11%	
I avoid shopping at stores where there have been a lot of reported thefts	Strongly agree	Count	140	15	52	68	46	95	102	32	94	20	25	18	58	45
			23%	20%	25%	23%	30%	21%	24%	20%	26%	19%	19%	16%	29%	23%
	Somewhat agree	Count	141	18	51	68	30	109	90	46	70	31	38	32	42	45
			24%	24%	24%	23%	20%	25%	21%	29%	20%	30%	29%	28%	21%	22%
	Somewhat disagree	Count	190	22	61	103	44	145	139	48	117	28	44	34	62	65
		32%	29%	29%	34%	29%	33%	33%	31%	33%	27%	34%	31%	31%	33%	
Strongly disagree	Count	129	20	48	60	32	94	89	31	76	25	22	28	41	44	
		21%	27%	22%	20%	21%	21%	21%	20%	21%	24%	17%	25%	20%	22%	

PROBE RESEARCH INC. - June 2024 Probe Omnibus Survey

SECTION WFP
3. How much do you agree with each of the following statements?
**** SUMMARY TABLE ****

		TOTAL	URBAN AREA			GENDER		PROV VOTE INTENTION			Indigenous	BIPOC	LGBTQIA2S+	Disability
			Inner City	Inner Suburb	Outer Suburb	Male	Female	NDP	PC	OTH				
BASE: WINNIPEG		(600)	(118)	(164)	(248)	(286)	(305)	(303)	(151)	(63)	(56)	(130)	(58)	(100)
Private security guards should be given more power to stop people who steal items from stores	Agree	77%	74%	77%	77%	80%	74%	67%	93%	74%	72%	76%	48%	64%
	Disagree	23%	26%	23%	23%	20%	26%	33%	7%	26%	28%	24%	52%	36%
All employees who work at retail stores should have to take special training in how to de-escalate situations with shoplifters	Agree	73%	69%	69%	76%	68%	77%	73%	69%	76%	73%	78%	80%	73%
	Disagree	27%	31%	31%	24%	32%	23%	27%	31%	24%	27%	22%	20%	27%
Retailers should be required to pay employees higher wages to reflect level of danger they face from people who steal	Agree	68%	68%	68%	66%	61%	73%	76%	53%	77%	84%	80%	89%	82%
	Disagree	32%	32%	32%	34%	39%	27%	24%	47%	23%	16%	20%	11%	18%
I avoid shopping at stores where there have been a lot of reported thefts	Agree	47%	39%	44%	51%	45%	49%	42%	49%	57%	59%	62%	35%	43%
	Disagree	53%	61%	56%	49%	55%	51%	58%	51%	43%	41%	38%	65%	57%

PROBE RESEARCH INC. - June 2024 Probe Omnibus Survey

SECTION WFP
3. How much do you agree with each of the following statements?
**** SUMMARY TABLE ****

	TOTAL	AGE			MALES			FEMALES			MARITAL STATUS			
		18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	Married	S/D/W	Single	
BASE: WINNIPEG	(600)	(179)	(191)	(230)	(88)	(93)	(106)	(86)	(95)	(124)	(377)	(71)	(137)	
Private security guards should be given more power to stop people who steal items from stores	Agree	77%	69%	70%	87%	78%	72%	89%	64%	69%	86%	78%	79%	70%
	Disagree	23%	31%	30%	13%	22%	28%	11%	36%	31%	14%	22%	21%	30%
All employees who work at retail stores should have to take special training in how to de-escalate situations with shoplifters	Agree	73%	71%	71%	76%	69%	56%	77%	73%	84%	76%	73%	78%	72%
	Disagree	27%	29%	29%	24%	31%	44%	23%	27%	16%	24%	27%	22%	28%
Retailers should be required to pay employees higher wages to reflect level of danger they face from people who steal	Agree	68%	77%	69%	59%	71%	60%	55%	83%	76%	63%	65%	60%	79%
	Disagree	32%	23%	31%	41%	29%	40%	45%	17%	24%	37%	35%	40%	21%
I avoid shopping at stores where there have been a lot of reported thefts	Agree	47%	44%	49%	47%	43%	48%	45%	47%	51%	48%	47%	43%	47%
	Disagree	53%	56%	51%	53%	57%	52%	55%	53%	49%	52%	53%	57%	53%

PROBE RESEARCH INC. - June 2024 Probe Omnibus Survey

SECTION WFP
3. How much do you agree with each of the following statements?
**** SUMMARY TABLE ****

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	Yes	No	Retired	< \$50K	\$50K-\$99K	\$100K +
BASE: WINNIPEG		(600)	(76)	(213)	(298)	(151)	(442)	(419)	(157)	(357)	(104)	(129)	(112)	(204)	(198)
Private security guards should be given more power to stop people who steal items from stores	Agree	77%	74%	78%	76%	74%	78%	80%	70%	74%	68%	91%	73%	80%	71%
	Disagree	23%	26%	22%	24%	26%	22%	20%	30%	26%	32%	9%	27%	20%	29%
All employees who work at retail stores should have to take special training in how to de-escalate situations with shoplifters	Agree	73%	69%	71%	75%	69%	75%	74%	72%	69%	80%	80%	78%	75%	69%
	Disagree	27%	31%	29%	25%	31%	25%	26%	28%	31%	20%	20%	22%	25%	31%
Retailers should be required to pay employees higher wages to reflect level of danger they face from people who steal	Agree	68%	63%	67%	69%	69%	67%	64%	75%	68%	75%	59%	71%	71%	60%
	Disagree	32%	37%	33%	31%	31%	33%	36%	25%	32%	25%	41%	29%	29%	40%
I avoid shopping at stores where there have been a lot of reported thefts	Agree	47%	44%	49%	45%	50%	46%	46%	49%	46%	49%	48%	44%	49%	45%
	Disagree	53%	56%	51%	55%	50%	54%	54%	51%	54%	51%	52%	56%	51%	55%

PROBE RESEARCH INC. - June 2024 Probe Omnibus Survey