

FLAG

1. There has been some discussion in the news recently about redesigning Manitoba's flag. Would you support or oppose creating a new provincial flag for Manitoba?

			TOTAL	PROVINCIAL REGION		GENDER		AGE			HOUSEHOLD INCOME		
				Winnipeg	Rural	Male	Female	18 - 34	35 - 54	55 +	< \$50K	\$50K-\$99K	\$100K +
BASE			(800)	(480)	(320)	(387)	(404)	(233)	(254)	(313)	(122)	(266)	(318)
CREATING NEW PROVINCIAL FLAG	Strongly support	Count	129	94	35	73	55	45	38	45	16	48	52
			16%	20%	11%	19%	14%	19%	15%	15%	13%	18%	17%
	Somewhat support	Count	264	178	86	110	149	92	73	99	39	97	97
			33%	37%	27%	28%	37%	39%	29%	32%	32%	36%	31%
	Somewhat oppose	Count	190	109	80	88	98	69	57	63	31	55	83
			24%	23%	25%	23%	24%	30%	22%	20%	25%	21%	26%
Strongly oppose	Count	218	99	119	115	102	27	86	105	36	66	85	
		27%	21%	37%	30%	25%	11%	34%	33%	30%	25%	27%	
Summary	Support		49%	57%	38%	47%	50%	59%	44%	46%	45%	55%	47%
	Oppose		51%	43%	62%	53%	50%	41%	56%	54%	55%	45%	53%

PROBE RESEARCH INC. - July 2024 Panel Survey

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1. There has been some discussion in the news recently about redesigning Manitoba's flag. Would you support or oppose creating a new provincial flag for Manitoba?

			TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		BIPOC		Indigenous
				HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	Yes	No	
BASE			(800)	(89)	(306)	(394)	(194)	(605)	(611)	(162)	(136)	(636)	(76)
CREATING NEW PROVINCIAL FLAG	Strongly support	Count	129	10	46	73	24	104	96	28	25	103	18
			16%	11%	15%	19%	12%	17%	16%	17%	19%	16%	23%
	Somewhat support	Count	264	30	93	138	64	199	195	64	43	214	25
			33%	33%	30%	35%	33%	33%	32%	40%	32%	34%	33%
	Somewhat oppose	Count	190	23	66	97	49	140	140	35	35	146	13
			24%	26%	21%	25%	25%	23%	23%	22%	25%	23%	17%
	Strongly oppose	Count	218	26	102	86	56	161	180	35	33	173	21
			27%	29%	33%	22%	29%	27%	30%	21%	24%	27%	27%
Summary	Support		49%	45%	45%	53%	45%	50%	48%	57%	51%	50%	56%
	Oppose		51%	55%	55%	47%	55%	50%	52%	43%	49%	50%	44%

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1. There has been some discussion in the news recently about redesigning Manitoba's flag. Would you support or oppose creating a new provincial flag for Manitoba?

			TOTAL	PROV VOTE INTENTION					POLITICAL ORIENTATION			
				NDP	PC	LIB	OTH	(DK)	Left	Centre	Right	None/DK
BASE			(800)	(403)	(229)	(50)	(38)	(39)	(267)	(193)	(232)	(108)
CREATING NEW PROVINCIAL FLAG	Strongly support	Count	129	92	15	11	5	1	73	23	28	4
			16%	23%	7%	22%	15%	1%	28%	12%	12%	4%
	Somewhat support	Count	264	175	30	12	15	18	113	77	34	40
			33%	43%	13%	25%	40%	46%	42%	40%	15%	37%
	Somewhat oppose	Count	190	81	61	21	8	11	57	39	59	34
			24%	20%	27%	42%	20%	28%	21%	20%	25%	32%
	Strongly oppose	Count	218	55	123	6	10	10	23	54	111	30
			27%	14%	54%	11%	25%	25%	9%	28%	48%	28%
Summary	Support		49%	66%	20%	47%	55%	47%	70%	52%	27%	40%
	Oppose		51%	34%	80%	53%	45%	53%	30%	48%	73%	60%

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FLAG

2. How much do you agree with each of the following statements about Manitoba's flag?

			TOTAL	PROVINCIAL REGION		GENDER		AGE			HOUSEHOLD INCOME			
				(800)	Winnipeg (480)	Rural (320)	Male (387)	Female (404)	18 - 34 (233)	35 - 54 (254)	55 + (313)	< \$50K (122)	\$50K-\$99K (266)	\$100K + (318)
BASE	It should better reflect Indigenous peoples who live here	Strongly agree	Count	138	97	41	58	77	54	42	42	16	56	51
				17%	20%	13%	15%	19%	23%	16%	14%	13%	21%	16%
	Somewhat agree	Count	233	151	81	113	118	73	72	88	35	88	90	
				29%	32%	25%	29%	29%	31%	28%	28%	28%	33%	28%
	Somewhat disagree	Count	135	81	54	69	64	35	46	54	20	47	53	
				17%	17%	17%	18%	16%	15%	18%	17%	16%	18%	17%
	Strongly disagree	Count	211	99	112	115	96	41	65	105	31	56	93	
				26%	21%	35%	30%	24%	17%	26%	34%	25%	21%	29%
	(DK/NS)	Count	83	51	32	32	49	31	29	23	21	19	30	
				10%	11%	10%	8%	12%	13%	12%	7%	17%	7%	10%
It is no longer appropriate to include so many colonial British symbols	Strongly agree	Count	161	117	44	72	84	54	50	57	28	58	57	
				20%	24%	14%	19%	21%	23%	20%	18%	23%	22%	18%
	Somewhat agree	Count	210	125	85	88	120	70	68	72	21	82	84	
				26%	26%	27%	23%	30%	30%	27%	23%	17%	31%	27%
	Somewhat disagree	Count	149	86	63	76	73	47	42	60	26	52	61	
				19%	18%	20%	20%	18%	20%	16%	19%	22%	20%	19%
	Strongly disagree	Count	209	102	107	125	82	41	72	96	26	56	98	
				26%	21%	33%	32%	20%	17%	28%	31%	21%	21%	31%
	(DK/NS)	Count	71	50	21	26	45	21	23	27	20	18	18	
				9%	10%	6%	7%	11%	9%	9%	9%	17%	7%	6%
It is too similar to Ontario's	Strongly agree	Count	122	91	31	73	47	37	34	52	11	45	55	
				15%	19%	10%	19%	12%	16%	13%	16%	9%	17%	17%
	Somewhat agree	Count	229	131	98	112	116	81	83	66	30	83	92	
				29%	27%	31%	29%	29%	35%	33%	21%	24%	31%	29%
	Somewhat disagree	Count	146	78	68	72	71	42	50	53	26	54	52	
				18%	16%	21%	19%	17%	18%	20%	17%	22%	20%	16%
	Strongly disagree	Count	119	59	60	62	58	22	40	57	17	34	52	
				15%	12%	19%	16%	14%	9%	16%	18%	14%	13%	16%
	(DK/NS)	Count	184	120	63	68	113	51	47	85	38	51	66	
				23%	25%	20%	18%	28%	22%	18%	27%	31%	19%	21%
I would be very upset if Manitoba changed its current provincial flag	Strongly agree	Count	176	83	93	96	80	24	59	92	30	51	68	
				22%	17%	29%	25%	20%	10%	23%	29%	25%	19%	21%
	Somewhat agree	Count	145	64	81	71	71	36	52	57	30	49	54	
				18%	13%	25%	18%	18%	16%	20%	18%	25%	19%	17%
	Somewhat disagree	Count	181	116	66	83	98	61	60	61	19	65	74	
				23%	24%	20%	21%	24%	26%	24%	19%	16%	24%	23%
	Strongly disagree	Count	240	169	71	115	119	83	66	90	28	87	101	
				30%	35%	22%	30%	29%	36%	26%	29%	23%	33%	32%
	(DK/NS)	Count	58	48	11	23	36	29	17	13	14	14	21	
				7%	10%	3%	6%	9%	12%	7%	4%	12%	5%	7%

FLAG

2. How much do you agree with each of the following statements about Manitoba's flag?

			TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		BIPOC		Indigenous	
				(800)	HS or less (89)	Post-Sec (306)	Univ Grad (394)	Yes (194)	No (605)	Own (611)	Rent (162)	Yes (136)		No (636)
BASE	It should better reflect Indigenous peoples who live here	Strongly agree	Count	138	13	46	79	26	111	97	35	41	96	29
				17%	15%	15%	20%	13%	18%	16%	22%	30%	15%	37%
	Somewhat agree	Count	233	21	75	137	57	176	173	52	40	190	21	
				29%	23%	25%	35%	29%	29%	28%	32%	29%	30%	28%
	Somewhat disagree	Count	135	17	57	56	38	97	106	27	20	110	6	
				17%	19%	19%	14%	20%	16%	17%	17%	15%	17%	8%
	Strongly disagree	Count	211	26	91	88	51	160	181	26	22	175	12	
				26%	29%	30%	22%	26%	26%	30%	16%	16%	28%	16%
	(DK/NS)	Count	83	12	37	34	23	61	54	22	13	65	9	
				10%	14%	12%	9%	12%	10%	9%	14%	10%	10%	11%
It is no longer appropriate to include so many colonial British symbols	Strongly agree	Count	161	17	54	90	30	131	118	39	45	117	31	
				20%	19%	18%	23%	15%	22%	19%	24%	33%	18%	40%
	Somewhat agree	Count	210	24	75	111	61	149	159	45	35	171	17	
				26%	26%	25%	28%	31%	25%	26%	28%	26%	27%	22%
	Somewhat disagree	Count	149	21	58	68	35	113	112	32	22	123	11	
				19%	24%	19%	17%	18%	19%	18%	19%	16%	19%	14%
	Strongly disagree	Count	209	15	92	96	48	161	176	24	24	171	15	
				26%	17%	30%	24%	25%	27%	29%	15%	18%	27%	19%
	(DK/NS)	Count	71	12	27	28	20	50	45	22	10	54	4	
				9%	14%	9%	7%	10%	8%	7%	14%	7%	8%	5%
It is too similar to Ontario's	Strongly agree	Count	122	8	39	75	20	102	93	29	22	100	15	
				15%	9%	13%	19%	10%	17%	15%	18%	16%	16%	19%
	Somewhat agree	Count	229	24	86	118	57	172	176	44	36	187	19	
				29%	27%	28%	30%	30%	28%	29%	27%	26%	29%	24%
	Somewhat disagree	Count	146	18	61	63	39	107	111	26	27	112	13	
				18%	21%	20%	16%	20%	18%	18%	16%	20%	18%	17%
	Strongly disagree	Count	119	14	47	57	31	88	92	22	21	94	14	
				15%	16%	15%	14%	16%	15%	15%	14%	15%	15%	18%
	(DK/NS)	Count	184	24	74	81	47	135	138	42	31	145	16	
				23%	27%	24%	21%	24%	22%	23%	26%	23%	23%	21%
I would be very upset if Manitoba changed its current provincial flag	Strongly agree	Count	176	16	91	65	43	133	147	25	30	133	15	
				22%	18%	30%	17%	22%	22%	24%	15%	22%	21%	19%
	Somewhat agree	Count	145	20	60	61	34	110	111	26	19	117	11	
				18%	23%	20%	15%	18%	18%	18%	16%	14%	18%	14%
	Somewhat disagree	Count	181	25	62	94	52	129	129	47	39	141	19	
				23%	28%	20%	24%	27%	21%	21%	29%	28%	22%	25%
	Strongly disagree	Count	240	23	68	147	43	196	186	48	34	204	25	
				30%	26%	22%	37%	22%	32%	31%	29%	25%	32%	32%
	(DK/NS)	Count	58	4	25	26	20	37	38	17	15	40	7	
				7%	5%	8%	7%	10%	6%	6%	10%	11%	6%	10%

FLAG

2. How much do you agree with each of the following statements about Manitoba's flag?

			TOTAL	PROV VOTE INTENTION					POLITICAL ORIENTATION				CREATE NEW FLAG		
				(800)	NDP (403)	PC (229)	LIB (50)	OTH (38)	(DK) (39)	Left (267)	Centre (193)	Right (232)	None/DK (108)	Support (393)	Oppose (407)
BASE	It should better reflect Indigenous peoples who live here	Strongly agree	Count	138	110	7	5	5	3	84	25	11	18	123	15
				17%	27%	3%	10%	15%	9%	32%	13%	5%	16%	31%	4%
	Somewhat agree	Count	233	152	33	23	10	6	109	64	34	25	158	75	
				29%	38%	14%	45%	27%	15%	41%	33%	15%	23%	40%	18%
	Somewhat disagree	Count	135	58	53	10	4	4	31	35	51	18	47	88	
				17%	14%	23%	20%	10%	10%	12%	18%	22%	17%	12%	22%
	Strongly disagree	Count	211	46	121	6	15	11	16	52	112	31	39	173	
			26%	11%	53%	13%	41%	28%	6%	27%	48%	28%	10%	42%	
(DK/NS)	Count	83	37	15	6	3	15	26	17	24	16	27	57		
			10%	9%	7%	12%	9%	38%	10%	9%	10%	15%	7%	14%	
It is no longer appropriate to include so many colonial British symbols	Strongly agree	Count	161	119	16	7	7	3	90	30	21	21	144	18	
				20%	30%	7%	15%	18%	9%	34%	16%	9%	19%	37%	4%
	Somewhat agree	Count	210	130	38	17	9	7	94	56	36	24	153	57	
				26%	32%	17%	34%	25%	19%	35%	29%	16%	22%	39%	14%
	Somewhat disagree	Count	149	69	47	10	6	11	41	46	48	15	54	95	
				19%	17%	20%	21%	15%	29%	15%	24%	21%	14%	14%	23%
	Strongly disagree	Count	209	54	112	10	12	8	26	43	113	26	18	191	
			26%	13%	49%	19%	30%	21%	10%	22%	49%	24%	5%	47%	
(DK/NS)	Count	71	31	15	6	4	9	16	18	14	22	24	46		
			9%	8%	7%	11%	12%	22%	6%	9%	6%	20%	6%	11%	
It is too similar to Ontario's	Strongly agree	Count	122	86	17	10	5	1	67	28	22	6	112	10	
				15%	21%	7%	20%	14%	2%	25%	14%	9%	5%	28%	3%
	Somewhat agree	Count	229	125	45	17	16	12	78	64	59	27	147	82	
				29%	31%	19%	35%	42%	31%	29%	33%	26%	25%	38%	20%
	Somewhat disagree	Count	146	58	56	14	6	7	42	30	54	19	27	119	
				18%	14%	25%	28%	17%	18%	16%	16%	24%	17%	7%	29%
	Strongly disagree	Count	119	31	67	2	4	9	12	31	59	17	14	105	
			15%	8%	29%	4%	10%	23%	4%	16%	26%	16%	4%	26%	
(DK/NS)	Count	184	104	44	7	7	10	67	40	37	39	93	91		
			23%	26%	19%	13%	17%	27%	25%	21%	16%	36%	24%	22%	
I would be very upset if Manitoba changed its current provincial flag	Strongly agree	Count	176	42	108	4	8	7	11	42	98	25	10	166	
				22%	10%	47%	7%	21%	19%	4%	22%	42%	23%	3%	41%
	Somewhat agree	Count	145	61	47	11	7	11	31	33	59	22	23	122	
				18%	15%	20%	22%	17%	29%	12%	17%	26%	20%	6%	30%
	Somewhat disagree	Count	181	104	30	23	11	5	75	60	19	27	111	70	
				23%	26%	13%	46%	28%	13%	28%	31%	8%	25%	28%	17%
	Strongly disagree	Count	240	170	28	11	9	9	136	48	37	19	222	17	
			30%	42%	12%	22%	25%	24%	51%	25%	16%	17%	57%	4%	
(DK/NS)	Count	58	27	17	1	3	6	13	12	19	15	26	32		
			7%	7%	7%	3%	9%	15%	5%	6%	8%	14%	7%	8%	

FLAG

2. How much do you agree with each of the following statements about Manitoba's flag? - SUMMARY TABLE

		TOTAL	PROVINCIAL REGION		GENDER		AGE			HOUSEHOLD INCOME		
			Winnipeg	Rural	Male	Female	18 - 34	35 - 54	55 +	< \$50K	\$50K-\$99K	\$100K +
BASE		(800)	(480)	(320)	(387)	(404)	(233)	(254)	(313)	(122)	(266)	(318)
It should better reflect Indigenous peoples who live here	Agree	46%	52%	38%	44%	48%	54%	45%	42%	42%	54%	45%
	Disagree	43%	37%	52%	48%	40%	32%	44%	51%	41%	39%	46%
	(DK)	10%	11%	10%	8%	12%	13%	12%	7%	17%	7%	10%
It is no longer appropriate to include so many colonial British symbols	Agree	46%	50%	40%	41%	51%	53%	46%	41%	41%	53%	44%
	Disagree	45%	39%	53%	52%	38%	38%	45%	50%	43%	41%	50%
	(DK)	9%	10%	6%	7%	11%	9%	9%	9%	17%	7%	6%
It is too similar to Ontario's	Agree	44%	46%	40%	48%	40%	50%	46%	37%	34%	48%	46%
	Disagree	33%	29%	40%	35%	32%	28%	36%	35%	35%	33%	33%
	(DK)	23%	25%	20%	18%	28%	22%	18%	27%	31%	19%	21%
I would be very upset if Manitoba changed its current provincial flag	Agree	40%	31%	54%	43%	37%	26%	44%	48%	50%	38%	38%
	Disagree	53%	59%	43%	51%	54%	62%	50%	48%	39%	57%	55%
	(DK)	7%	10%	3%	6%	9%	12%	7%	4%	12%	5%	7%

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		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		BIPOC		Indigenous
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	Yes	No	
BASE		(800)	(89)	(306)	(394)	(194)	(605)	(611)	(162)	(136)	(636)	(76)
It should better reflect Indigenous peoples who live here	Agree	46%	38%	40%	55%	43%	48%	44%	54%	59%	45%	65%
	Disagree	43%	48%	49%	37%	46%	42%	47%	32%	31%	45%	24%
	(DK)	10%	14%	12%	9%	12%	10%	9%	14%	10%	10%	11%
It is no longer appropriate to include so many colonial British symbols	Agree	46%	45%	42%	51%	47%	46%	45%	52%	59%	45%	62%
	Disagree	45%	41%	49%	42%	43%	45%	47%	34%	34%	46%	33%
	(DK)	9%	14%	9%	7%	10%	8%	7%	14%	7%	8%	5%
It is too similar to Ontario's	Agree	44%	37%	41%	49%	40%	45%	44%	45%	42%	45%	43%
	Disagree	33%	37%	35%	30%	36%	32%	33%	29%	35%	32%	35%
	(DK)	23%	27%	24%	21%	24%	22%	23%	26%	23%	23%	21%
I would be very upset if Manitoba changed its current provincial flag	Agree	40%	41%	49%	32%	40%	40%	42%	32%	36%	39%	33%
	Disagree	53%	54%	42%	61%	50%	54%	52%	58%	53%	54%	57%
	(DK)	7%	5%	8%	7%	10%	6%	6%	10%	11%	6%	10%

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2. How much do you agree with each of the following statements about Manitoba's flag? - SUMMARY TABLE

		TOTAL	PROV VOTE INTENTION					POLITICAL ORIENTATION				CREATE NEW FLAG	
			NDP	PC	LIB	OTH	(DK)	Left	Centre	Right	None/DK	Support	Oppose
BASE		(800)	(403)	(229)	(50)	(38)	(39)	(267)	(193)	(232)	(108)	(393)	(407)
It should better reflect Indigenous peoples who live here	Agree	46%	65%	17%	55%	41%	24%	72%	46%	19%	40%	71%	22%
	Disagree	43%	26%	76%	32%	50%	38%	18%	45%	70%	45%	22%	64%
	(DK)	10%	9%	7%	12%	9%	38%	10%	9%	10%	15%	7%	14%
It is no longer appropriate to include so many colonial British symbols	Agree	46%	62%	24%	49%	43%	28%	69%	45%	24%	41%	75%	18%
	Disagree	45%	30%	69%	40%	45%	49%	25%	46%	69%	38%	18%	70%
	(DK)	9%	8%	7%	11%	12%	22%	6%	9%	6%	20%	6%	11%
It is too similar to Ontario's	Agree	44%	52%	27%	55%	55%	33%	54%	48%	35%	30%	66%	23%
	Disagree	33%	22%	54%	31%	27%	40%	20%	32%	49%	33%	10%	55%
	(DK)	23%	26%	19%	13%	17%	27%	25%	21%	16%	36%	24%	22%
I would be very upset if Manitoba changed its current provincial flag	Agree	40%	26%	68%	29%	38%	48%	16%	39%	68%	44%	8%	71%
	Disagree	53%	68%	25%	68%	53%	37%	79%	55%	24%	43%	85%	21%
	(DK)	7%	7%	7%	3%	9%	15%	5%	6%	8%	14%	7%	8%

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