

SECTION ES

4. If a federal election were held tomorrow, which party's candidate would you be most likely to support?

		TOTAL	REGION		GENDER		VOTED LAST FED ELECTION				INDIGENOUS		BIPOC	
			Winnipeg	Rural	Male	Female	Liberal	CPC	NDP	Others	Yes	No	Yes	No
BASE		(600)	(360)	(240)	(285)	(298)	(170)	(168)	(113)	(35)	(73)	(514)	(95)	(496)
MOST LIKELY SUPPORT IN FED ELECTION	CPC/ Pierre Poilievre	38%	28%	52%	46%	32%	15%	85%	4%	29%	31%	38%	34%	38%
	Liberal/ ?	21%	27%	13%	20%	21%	59%	2%	19%	3%	25%	21%	25%	21%
	NDP/ Jagmeet Singh	18%	22%	10%	17%	16%	16%	1%	64%	5%	16%	18%	15%	18%
	Green/ Elizabeth May	1%	1%	1%	1%	1%	1%		1%	10%	1%	1%	1%	1%
	PPC/ Maxime Bernier	1%	0%	3%	2%	0%	1%			21%	8%	0%	6%	0%
	Others	0%	0%	0%	1%		0%		0%	3%		0%		0%
	(Will not vote)	5%	5%	5%	4%	6%	0%			12%		5%	2%	5%
	(DK/Undecided)	16%	16%	16%	9%	23%	9%	13%	12%	16%	19%	15%	17%	16%
(Rather not say)	0%	1%		0%	0%						0%		0%	

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4. If a federal election were held tomorrow, which party's candidate would you be most likely to support?

		TOTAL	AGE			MALES			FEMALES			MARITAL STATUS			DISABILITY	
			< 35 (164)	35 - 54 (208)	55 + (229)	< 35 (93)	35 - 54 (83)	55 + (109)	< 35 (62)	35 - 54 (117)	55 + (120)	Married (407)	S/D/W (65)	Single (127)	Yes (116)	No (479)
BASE		(600)														
MOST LIKELY SUPPORT IN FED ELECTION	CPC/ Pierre Poilievre	38%	34%	46%	33%	33%	60%	47%	41%	38%	20%	40%	26%	37%	37%	38%
	Liberal/ ?	21%	15%	17%	30%	19%	10%	29%	11%	16%	32%	23%	20%	17%	14%	23%
	NDP/ Jagmeet Singh	18%	28%	12%	15%	25%	13%	13%	23%	12%	16%	10%	36%	32%	38%	12%
	Green/ Elizabeth May	1%	1%	2%	0%	2%	2%	1%	1%	2%	0%	1%		2%	2%	1%
	PPC/ Maxime Bernier	1%	1%	2%	1%	1%	6%	1%		0%	1%	2%		1%		2%
	Others	0%	0%	0%	0%	1%	1%	0%				0%		1%	0%	0%
	(Will not vote)	5%	6%	6%	2%	11%				10%	4%	5%	9%		1%	5%
	(DK/Undecided)	16%	14%	15%	18%	9%	8%	10%	24%	21%	26%	19%	9%	9%	5%	18%
(Rather not say)	0%		1%	0%		1%				1%	0%		1%	1%	0%	

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4. If a federal election were held tomorrow, which party's candidate would you be most likely to support?

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	Yes	No	Retired	< \$50K	\$50K-\$99K	\$100K +
BASE		(600)	(274)	(179)	(143)	(139)	(460)	(456)	(126)	(303)	(132)	(150)	(100)	(208)	(196)
MOST LIKELY SUPPORT IN FED ELECTION	CPC/ Pierre Poilievre	38%	37%	47%	28%	52%	33%	41%	21%	41%	27%	41%	28%	39%	38%
	NDP/ Jagmeet Singh	18%	20%	13%	18%	12%	19%	12%	38%	14%	33%	11%	44%	19%	10%
	Liberal/ ?	21%	15%	19%	37%	17%	23%	23%	19%	21%	15%	31%	22%	19%	28%
	Green/ Elizabeth May	1%		1%	4%	1%	1%	1%	1%	1%	1%	0%	0%	2%	2%
	PPC/ Maxime Bernier	1%	2%	1%	1%	4%	1%	2%	1%	0%	5%	1%	1%	1%	3%
	Others	0%		1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%
	(Will not vote)	5%	8%	3%	0%	2%	5%	3%	9%	5%	4%	0%		9%	0%
	(DK/Undecided)	16%	18%	15%	12%	11%	17%	17%	11%	18%	15%	14%	5%	11%	19%
	(Rather not say)	0%		1%			0%	0%			1%				

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5. Even though you have not decided whom you would vote for, is there nonetheless a federal party's candidate that you think you might want to support or are currently leaning toward?

		TOTAL	REGION		GENDER		VOTED LAST FED ELECTION				INDIGENOUS		BIPOC	
			Winnipeg	Rural	Male	Female	Liberal	CPC	NDP	Others	Yes	No	Yes	No
BASE		(600)	(360)	(240)	(285)	(298)	(170)	(168)	(113)	(35)	(73)	(514)	(95)	(496)
SUPPORT/ LEANING TOWARD	CPC/ Pierre Poilievre	39%	30%	54%	48%	34%	16%	87%	4%	29%	32%	40%	35%	40%
	Liberal/ ?	25%	31%	15%	22%	25%	62%	7%	22%	4%	28%	24%	29%	24%
	NDP/ Jagmeet Singh	20%	25%	13%	17%	20%	17%	1%	67%	5%	27%	19%	23%	19%
	Green/ Elizabeth May	3%	2%	4%	1%	4%	1%		2%	10%	1%	3%	1%	3%
	PPC/ Maxime Bernier	1%	0%	3%	2%	0%	1%			21%	8%	0%	6%	0%
	Others	1%	1%	0%	1%		0%	1%	1%	3%	1%	0%	1%	0%
	(Will not vote)	5%	5%	5%	4%	6%	0%		0%	12%		5%	2%	5%
	(DK/Undecided)	7%	7%	7%	3%	10%	3%	6%	4%	15%	3%	7%	3%	7%
(Rather not say)	0%	1%		0%	0%						0%		0%	

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5. Even though you have not decided whom you would vote for, is there nonetheless a federal party's candidate that you think you might want to support or are currently leaning toward?

		TOTAL	AGE			MALES			FEMALES			MARITAL STATUS			DISABILITY		
			(600)	< 35 (164)	35 - 54 (208)	55 + (229)	< 35 (93)	35 - 54 (83)	55 + (109)	< 35 (62)	35 - 54 (117)	55 + (120)	Married (407)	S/D/W (65)	Single (127)	Yes (116)	No (479)
SUPPORT/ LEANING TOWARD	CPC/ Pierre Poilievre	39%	35%	47%	36%	34%	63%	49%	41%	38%	25%	42%	27%	37%	37%	40%	
	Liberal/ ?	25%	17%	17%	36%	22%	11%	32%	13%	16%	41%	27%	21%	20%	15%	27%	
	NDP/ Jagmeet Singh	20%	30%	13%	19%	26%	13%	13%	26%	14%	24%	13%	37%	33%	39%	15%	
	Green/ Elizabeth May	3%	6%	2%	1%	2%	2%	1%	14%	2%	1%	3%	1%	3%	2%	3%	
	PPC/ Maxime Bernier	1%	1%	2%	1%	1%	6%	1%		0%	1%	2%		1%		2%	
	Others	1%	2%	0%	0%	3%	1%	0%				0%		2%		0%	1%
	(Will not vote)	5%	6%	6%	2%	11%	1%			10%	4%	5%	9%		1%	5%	
	(DK/Undecided)	7%	3%	12%	4%	2%	3%	4%	5%	19%	4%	8%	5%	4%	4%	7%	
(Rather not say)	0%		1%	0%		1%				1%	0%		1%	1%	0%		

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		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	Yes	No	Retired	< \$50K	\$50K-\$99K	\$100K +
BASE		(600)	(274)	(179)	(143)	(139)	(460)	(456)	(126)	(303)	(132)	(150)	(100)	(208)	(196)
SUPPORT/ LEANING TOWARD	CPC/ Pierre Poilievre	39%	39%	50%	29%	55%	35%	43%	22%	43%	27%	42%	28%	40%	39%
	Liberal/ ?	25%	19%	22%	39%	17%	27%	27%	19%	23%	15%	38%	22%	21%	30%
	NDP/ Jagmeet Singh	20%	23%	15%	20%	12%	22%	15%	39%	18%	35%	13%	44%	20%	14%
	Green/ Elizabeth May	3%	3%	1%	4%	7%	1%	3%	1%	2%	7%	1%	1%	6%	2%
	PPC/ Maxime Bernier	1%	2%	1%	1%	4%	1%	2%	1%	0%	5%	1%	1%	1%	3%
	Others	1%	1%	2%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%
	(Will not vote)	5%	8%	3%	1%	3%	5%	4%	9%	5%	4%	0%		9%	0%
	(DK/Undecided)	7%	7%	8%	5%	3%	8%	6%	8%	8%	5%	5%	3%	3%	12%
(Rather not say)	0%		1%			0%	0%				1%				

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4. If a federal election were held tomorrow, which party's candidate would you be most likely to support?

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**** SUMMARY OF DECIDED VOTING/LEANING ****

		TOTAL	REGION		GENDER		VOTED LAST FED ELECTION				INDIGENOUS		BIPOC	
			Winnipeg	Rural	Male	Female	Liberal	CPC	NDP	Others	Yes	No	Yes	No
BASE: DECIDED VOTERS	Unweighted	(551)	(330)	(221)	(275)	(269)	(213)	(121)	(141)	(29)	(56)	(478)	(82)	(455)
		(531)	(317)	(214)	(264)	(250)	(164)	(159)	(108)	(26)	(71)	(450)	(90)	(433)
DECIDED VOTE/ LEANING IN FED ELECTION	CPC	45%	34%	61%	52%	40%	17%	92%	4%	40%	33%	46%	37%	46%
	Liberal	28%	35%	16%	24%	30%	64%	7%	23%	5%	29%	28%	30%	28%
	NDP	22%	28%	15%	19%	24%	18%	1%	70%	7%	27%	22%	24%	22%
	Green Party	3%	2%	5%	1%	5%	1%		2%	14%	1%	3%	1%	3%
	PPC	2%	0%	3%	3%	1%	1%			28%	8%	0%	6%	0%
	Others	1%	1%	0%	1%		0%	1%	1%	5%	1%	1%	1%	1%

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**** SUMMARY OF DECIDED VOTING/LEANING ****

		TOTAL	AGE			MALES			FEMALES			MARITAL STATUS			DISABILITY	
			< 35	35 - 54	55 +	< 35	35 - 54	55 +	< 35	35 - 54	55 +	Married	S/D/W	Single	Yes	No
BASE: DECIDED VOTERS	Unweighted	(551)	(110)	(165)	(276)	(56)	(81)	(138)	(49)	(83)	(137)	(391)	(66)	(93)	(78)	(463)
		(531)	(148)	(169)	(214)	(81)	(79)	(104)	(58)	(82)	(109)	(354)	(56)	(121)	(109)	(416)
DECIDED VOTE/ LEANING IN FED ELECTION	CPC	45%	38%	57%	39%	39%	66%	51%	44%	54%	27%	48%	31%	39%	39%	46%
	Liberal	28%	19%	21%	39%	25%	12%	33%	14%	23%	45%	30%	25%	21%	16%	31%
	NDP	22%	33%	16%	20%	30%	13%	14%	28%	19%	26%	15%	43%	34%	42%	17%
	Green Party	3%	7%	2%	1%	2%	2%	1%	15%	3%	1%	3%	1%	3%	3%	3%
	PPC	2%	1%	3%	1%	1%	6%	1%		0%	1%	2%		1%		2%
	Others	1%	2%	0%	0%	3%	1%	0%				0%		2%	0%	1%

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4. If a federal election were held tomorrow, which party's candidate would you be most likely to support?

5. Even though you have not decided whom you would vote for, is there nonetheless a federal party's candidate that you think you might want to support or are currently leaning toward?

**** SUMMARY OF DECIDED VOTING/LEANING ****

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	Yes	No	Retired	< \$50K	\$50K-\$99K	\$100K +
BASE: DECIDED VOTERS	Unweighted	(551)	(48)	(184)	(316)	(120)	(429)	(451)	(91)	(283)	(100)	(165)	(74)	(185)	(234)
		(531)	(233)	(159)	(136)	(131)	(399)	(411)	(104)	(264)	(119)	(140)	(97)	(183)	(172)
DECIDED VOTE/ LEANING IN FED ELECTION	CPC	45%	45%	56%	31%	58%	40%	48%	27%	50%	30%	45%	29%	46%	45%
	Liberal	28%	22%	24%	41%	18%	31%	30%	23%	27%	17%	40%	23%	24%	34%
	NDP	22%	27%	17%	21%	13%	26%	16%	47%	20%	39%	13%	45%	23%	16%
	Green Party	3%	3%	1%	4%	7%	1%	3%	1%	2%	8%	1%	1%	6%	2%
	PPC	2%	2%	1%	1%	4%	1%	2%	1%	0%	5%	1%	1%	1%	3%
	Others	1%	1%	2%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	

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6. Thinking back to the last federal election held in October 2021, which party did you vote for?

		TOTAL	REGION		GENDER		FED VOTE INTENTION			INDIGENOUS		BIPOC	
			Winnipeg	Rural	Male	Female	CPC	NDP	Liberal	Yes	No	Yes	No
BASE		(600)	(360)	(240)	(285)	(298)	(237)	(119)	(147)	(73)	(514)	(95)	(496)
VOTED LAST FED ELECTION	Liberal/ Justin Trudeau	28%	37%	16%	31%	27%	12%	25%	71%	29%	28%	34%	27%
	CPC/ Erin O'Toole	28%	21%	38%	30%	27%	62%	1%	8%	25%	28%	23%	29%
	NDP/ Jagmeet Singh	19%	23%	12%	18%	15%	2%	63%	17%	19%	19%	17%	19%
	Others	6%	5%	7%	4%	8%	4%	1%	1%	9%	6%	7%	6%
	(Did not vote)	12%	10%	14%	11%	13%	14%	8%	1%	14%	11%	15%	11%
	(Refused/DK/NS)	7%	4%	12%	6%	9%	6%	2%	3%	5%	8%	4%	8%
BASE: VOTERS		(486)	(309)	(177)	(238)	(231)	(188)	(108)	(142)	(59)	(416)	(76)	(401)
VOTED	Liberal	35%	43%	21%	38%	35%	15%	27%	74%	35%	35%	42%	33%
	CPC	35%	25%	52%	36%	35%	77%	1%	8%	30%	35%	28%	36%
	NDP	23%	27%	17%	21%	20%	2%	70%	17%	23%	23%	21%	24%
	Others	7%	6%	10%	5%	10%	6%	2%	1%	11%	7%	9%	7%

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6. Thinking back to the last federal election held in October 2021, which party did you vote for?

		TOTAL	AGE			MALES			FEMALES			MARITAL STATUS			DISABILITY	
			< 35 (164)	35 - 54 (208)	55 + (229)	< 35 (93)	35 - 54 (83)	55 + (109)	< 35 (62)	35 - 54 (117)	55 + (120)	Married (407)	S/D/W (65)	Single (127)	Yes (116)	No (479)
BASE		(600)														
VOTED LAST FED ELECTION	Liberal/ Justin Trudeau	28%	28%	20%	36%	32%	24%	37%	26%	19%	36%	29%	27%	28%	22%	29%
	CPC/ Erin O'Toole	28%	17%	30%	34%	17%	33%	39%	19%	30%	29%	31%	16%	23%	25%	29%
	NDP/ Jagmeet Singh	19%	27%	16%	16%	24%	12%	17%	22%	13%	15%	14%	31%	29%	39%	14%
	Others	6%	7%	7%	4%	2%	9%	2%	15%	6%	6%	7%	7%	3%	2%	7%
	(Did not vote)	12%	8%	22%	5%	13%	20%	1%	3%	25%	8%	11%	18%	11%	8%	13%
(Refused/DK/NS)		7%	13%	5%	5%	12%	2%	4%	16%	8%	7%	9%	1%	6%	4%	8%
BASE: VOTERS		(486)	(129)	(151)	(206)	(70)	(65)	(103)	(50)	(78)	(103)	(327)	(52)	(106)	(101)	(380)
VOTED	Liberal	35%	35%	27%	40%	42%	30%	39%	31%	28%	41%	36%	33%	34%	25%	37%
	CPC	35%	22%	41%	38%	23%	43%	41%	23%	44%	34%	39%	20%	27%	28%	36%
	NDP	23%	34%	22%	17%	31%	16%	18%	27%	19%	17%	17%	39%	35%	44%	18%
	Others	7%	9%	9%	5%	3%	11%	2%	19%	9%	7%	8%	8%	4%	2%	9%

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6. Thinking back to the last federal election held in October 2021, which party did you vote for?

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	Yes	No	Retired	< \$50K	\$50K-\$99K	\$100K +
BASE		(600)	(274)	(179)	(143)	(139)	(460)	(456)	(126)	(303)	(132)	(150)	(100)	(208)	(196)
VOTED LAST FED ELECTION	Liberal/ Justin Trudeau	28%	20%	29%	43%	15%	33%	29%	27%	28%	22%	37%	37%	23%	35%
	CPC/ Erin O'Toole	28%	25%	39%	20%	33%	26%	30%	21%	29%	14%	36%	18%	28%	32%
	NDP/ Jagmeet Singh	19%	18%	16%	24%	20%	18%	15%	34%	19%	28%	12%	33%	23%	13%
	Others	6%	8%	3%	5%	12%	4%	7%	2%	2%	20%	2%	2%	9%	6%
	(Did not vote)	12%	18%	9%	3%	12%	12%	10%	12%	14%	9%	10%	7%	11%	11%
	(Refused/DK/NS)	7%	10%	5%	4%	8%	7%	9%	4%	7%	7%	3%	4%	6%	3%
BASE: VOTERS		(486)	(196)	(153)	(133)	(110)	(374)	(370)	(106)	(237)	(111)	(130)	(90)	(174)	(170)
VOTED	Liberal	35%	28%	33%	46%	18%	40%	35%	33%	35%	26%	43%	41%	27%	41%
	CPC	35%	35%	45%	22%	42%	32%	37%	25%	38%	16%	42%	20%	33%	37%
	NDP	23%	25%	18%	26%	25%	23%	19%	40%	24%	34%	14%	37%	28%	15%
	Others	7%	11%	3%	6%	15%	5%	9%	3%	3%	24%	2%	2%	11%	7%

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7. Which party do you expect to win the next federal election, which is scheduled to take place sometime this year?

		TOTAL	REGION		GENDER		FED VOTE INTENTION				VOTED LAST FED ELECTION				INDIGENOUS		BIPOC	
			Winnipeg	Rural	Male	Female	CPC	NDP	Liberal	Others	Liberal	CPC	NDP	Others	Yes	No	Yes	No
BASE		(600)	(360)	(240)	(285)	(298)	(237)	(119)	(147)	(27)	(170)	(168)	(113)	(35)	(73)	(514)	(95)	(496)
EXPECT TO WIN	Conservative Party	65%	60%	73%	78%	51%	96%	49%	40%	53%	45%	93%	60%	65%	51%	67%	57%	67%
	Liberal Party	11%	14%	7%	9%	14%	0%	2%	41%	2%	29%	2%	7%	2%	12%	11%	13%	11%
	NDP	4%	4%	4%	2%	6%			17%	1%	2%		16%		12%	3%	10%	3%
	Other	1%	0%	3%	0%	3%				28%	0%				1%	2%	1%	2%
	(DK/NS)	18%	23%	12%	10%	27%	3%	33%	18%	14%	24%	5%	18%	33%	24%	18%	20%	18%

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SECTION ES

7. Which party do you expect to win the next federal election, which is scheduled to take place sometime this year?

		TOTAL	AGE			MALES			FEMALES			MARITAL STATUS			DISABILITY	
			(600)	< 35 (164)	35 - 54 (208)	55 + (229)	< 35 (93)	35 - 54 (83)	55 + (109)	< 35 (62)	35 - 54 (117)	55 + (120)	Married (407)	S/D/W (65)	Single (127)	Yes (116)
EXPECT TO WIN	Conservative Party	65%	73%	68%	57%	81%	84%	72%	58%	55%	43%	64%	50%	78%	71%	64%
	Liberal Party	11%	5%	8%	18%	5%	5%	15%	7%	12%	20%	13%	11%	6%	4%	13%
	NDP	4%	4%	4%	4%	1%	1%	4%	9%	7%	3%	4%	10%	1%	10%	2%
	Other	1%	5%		0%			1%	13%			2%				2%
	(DK/NS)	18%	13%	20%	21%	13%	11%	7%	14%	27%	34%	18%	29%	15%	14%	19%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

SECTION ES

7. Which party do you expect to win the next federal election, which is scheduled to take place sometime this year?

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	Yes	No	Retired	< \$50K	\$50K-\$99K	\$100K +
BASE		(600)	(274)	(179)	(143)	(139)	(460)	(456)	(126)	(303)	(132)	(150)	(100)	(208)	(196)
EXPECT TO WIN	Conservative Party	65%	65%	64%	68%	80%	61%	68%	54%	65%	62%	64%	63%	64%	64%
	Liberal Party	11%	7%	14%	14%	5%	13%	12%	8%	12%	3%	17%	9%	10%	13%
	NDP	4%	4%	6%	2%	3%	4%	3%	9%	3%	6%	4%	9%	4%	3%
	Other	1%	3%	0%		6%	0%	2%			6%			4%	
(DK/NS)		18%	21%	16%	16%	6%	22%	16%	29%	19%	22%	15%	19%	18%	20%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

SECTION ES

8. For each of the following scenarios, would you feel happy with this outcome, could you live with this outcome, or would you be upset about this outcome?

	TOTAL	REGION			GENDER		FED VOTE INTENTION				VOTED LAST FED ELECTION				INDIGENOUS		BIPOC	
		(600)	Winnipeg (360)	Rural (240)	Male (285)	Female (298)	CPC (237)	NDP (119)	Liberal (147)	Others (27)	Liberal (170)	CPC (168)	NDP (113)	Others (35)	Yes (73)	No (514)	Yes (95)	No (496)
BASE																		
CONSERVATIVE MAJORITY	Happy	37%	24%	56%	44%	33%	90%			7%	13%	86%	3%	33%	30%	38%	33%	38%
	Could live with	13%	14%	11%	13%	11%	7%	6%	15%	25%	7%	10%	16%	17%	14%	13%	13%	13%
	Upset	44%	55%	27%	40%	46%	2%	91%	84%	35%	79%	3%	77%	32%	53%	43%	49%	43%
	Does not matter	2%	3%	0%	1%	4%	0%	0%	0%	2%	0%	0%	0%	1%	2%	2%	1%	2%
	(DK/NS)	4%	3%	6%	2%	7%	1%	3%	1%	32%	1%	1%	3%	16%	3%	4%	3%	4%
CONSERVATIVE MINORITY	Happy	10%	8%	12%	12%	8%	16%	2%	5%	1%	8%	16%	3%	1%	2%	11%	4%	10%
	Could live with	43%	39%	48%	48%	37%	50%	37%	40%	42%	35%	57%	36%	68%	40%	43%	38%	43%
	Upset	41%	46%	33%	36%	44%	33%	57%	54%	22%	55%	25%	57%	30%	53%	39%	52%	38%
	Does not matter	3%	4%	3%	1%	6%	0%	0%	0%	30%	0%	0%	1%	1%	4%	2%	2%	4%
	(DK/NS)	4%	4%	3%	3%	5%	1%	4%	1%	5%	1%	1%	4%	3%	4%	4%	4%	4%
LIBERAL MAJORITY	Happy	20%	25%	11%	20%	19%		29%	54%	3%	51%	1%	20%	5%	16%	20%	18%	20%
	Could live with	22%	28%	14%	19%	26%	4%	46%	33%	14%	29%	9%	47%	7%	15%	23%	17%	23%
	Upset	52%	38%	71%	56%	46%	94%	18%	10%	77%	18%	89%	29%	69%	59%	50%	56%	51%
	Does not matter	2%	4%	0%	1%	4%	1%		0%	2%	1%	0%		1%	1%	2%	1%	2%
	(DK/NS)	4%	5%	4%	4%	5%	1%	8%	2%	4%	1%	1%	3%	17%	9%	4%	7%	4%
LIBERAL MINORITY	Happy	14%	17%	11%	14%	14%	4%	18%	34%	13%	30%	5%	18%	14%	18%	14%	20%	13%
	Could live with	35%	43%	23%	30%	38%	9%	60%	58%	26%	53%	14%	60%	18%	28%	36%	27%	37%
	Upset	44%	33%	59%	52%	38%	85%	14%	6%	27%	16%	80%	19%	64%	44%	43%	43%	43%
	Does not matter	3%	3%	3%	0%	6%	0%			30%	0%	0%		1%	1%	4%	1%	4%
	(DK/NS)	4%	3%	4%	3%	4%	2%	8%	2%	4%	0%	2%	3%	2%	9%	3%	9%	3%
NDP MAJORITY	Happy	22%	28%	13%	22%	22%	0%	76%	23%	16%	27%	1%	71%	7%	22%	22%	22%	23%
	Could live with	24%	31%	14%	18%	30%	8%	20%	53%	19%	44%	13%	15%	23%	35%	23%	34%	23%
	Upset	46%	33%	65%	55%	37%	89%	0%	21%	31%	26%	86%	10%	50%	39%	46%	40%	47%
	Does not matter	2%	4%	1%	1%	4%	1%		1%	2%	1%	0%	0%	1%	0%	3%	2%	3%
	(DK/NS)	5%	4%	7%	4%	7%	1%	4%	3%	32%	2%	0%	4%	19%	3%	5%	3%	6%
NDP MINORITY	Happy	20%	26%	11%	20%	20%	2%	50%	32%	22%	31%	2%	52%	16%	16%	21%	17%	21%
	Could live with	31%	36%	23%	27%	35%	16%	42%	53%	11%	49%	21%	34%	16%	44%	29%	40%	29%
	Upset	38%	26%	57%	50%	29%	76%	7%	8%	31%	17%	71%	7%	49%	37%	38%	37%	38%
	Does not matter	6%	7%	6%	2%	9%	5%		6%	32%	1%	5%	7%	1%		7%	3%	7%
	(DK/NS)	4%	5%	3%	2%	7%	2%	1%	1%	4%	1%	1%	1%	17%	2%	5%	3%	5%

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SECTION ES

8. For each of the following scenarios, would you feel happy with this outcome, could you live with this outcome, or would you be upset about this outcome?

		TOTAL	AGE			MALES			FEMALES			MARITAL STATUS			DISABILITY	
			(600)	< 35 (164)	35 - 54 (208)	55 + (229)	< 35 (93)	35 - 54 (83)	55 + (109)	< 35 (62)	35 - 54 (117)	55 + (120)	Married (407)	S/D/W (65)	Single (127)	Yes (116)
CONSERVATIVE MAJORITY	Happy	37%	32%	47%	31%	31%	58%	45%	39%	43%	19%	40%	26%	34%	37%	37%
	Could live with	13%	13%	14%	12%	17%	13%	10%	9%	9%	14%	14%	5%	12%	10%	14%
	Upset	44%	49%	30%	53%	51%	28%	41%	39%	32%	64%	38%	66%	52%	50%	42%
	Does not matter (DK/NS)	2% 4%	0% 6%	5% 4%	0% 3%	0% 2%	1% 4%	0% 4%	0% 14%	9% 6%	0% 3%	3% 5%	3% 3%	0% 2%	0% 3%	2% 5%
CONSERVATIVE MINORITY	Happy	10%	7%	11%	9%	6%	15%	15%	10%	9%	5%	10%	6%	10%	9%	10%
	Could live with	43%	55%	34%	42%	64%	43%	39%	49%	22%	45%	42%	31%	52%	45%	42%
	Upset	41%	32%	44%	44%	28%	38%	42%	28%	51%	46%	40%	59%	34%	42%	40%
	Does not matter (DK/NS)	3% 4%	5% 1%	5% 6%	1% 4%	1% 3%	1% 2%	0% 4%	13% 9%	9% 3%	1% 3%	5% 4%	4% 4%	0% 4%	1% 3%	4% 4%
LIBERAL MAJORITY	Happy	20%	25%	12%	23%	28%	11%	20%	17%	13%	26%	18%	16%	26%	23%	19%
	Could live with	22%	21%	18%	26%	20%	19%	20%	26%	19%	32%	20%	34%	22%	15%	24%
	Upset	52%	52%	61%	43%	50%	69%	52%	57%	53%	34%	53%	46%	49%	58%	50%
	Does not matter (DK/NS)	2% 4%	0% 1%	5% 4%	1% 7%	0% 2%	1% 1%	1% 7%	0% 5%	9% 8%	0% 8%	3% 5%	1% 3%	1% 3%	1% 3%	3% 5%
LIBERAL MINORITY	Happy	14%	19%	14%	12%	21%	10%	12%	10%	17%	12%	15%	16%	11%	13%	15%
	Could live with	35%	38%	31%	37%	37%	22%	30%	38%	33%	43%	30%	36%	53%	41%	34%
	Upset	44%	37%	49%	44%	39%	67%	52%	39%	39%	36%	46%	45%	34%	43%	44%
	Does not matter (DK/NS)	3% 4%	5% 1%	5% 2%	0% 7%	0% 2%	1% 1%	0% 6%	13% 3%	9% 3%	0% 8%	5% 4%	4% 4%	0% 2%	1% 2%	4% 4%
NDP MAJORITY	Happy	22%	36%	17%	17%	34%	18%	15%	37%	17%	18%	17%	28%	37%	38%	18%
	Could live with	24%	21%	16%	34%	24%	8%	22%	13%	24%	45%	26%	32%	16%	15%	27%
	Upset	46%	35%	55%	45%	38%	69%	58%	35%	43%	33%	48%	37%	43%	42%	47%
	Does not matter (DK/NS)	2% 5%	0% 7%	6% 5%	0% 4%	0% 2%	2% 3%	0% 5%	10% 15%	0% 6%	0% 4%	4% 6%	3% 3%	0% 5%	0% 5%	3% 5%
NDP MINORITY	Happy	20%	32%	16%	16%	29%	18%	13%	32%	14%	18%	18%	20%	28%	28%	18%
	Could live with	31%	30%	15%	45%	35%	14%	29%	20%	18%	59%	30%	40%	28%	24%	32%
	Upset	38%	31%	47%	36%	32%	63%	56%	33%	39%	18%	40%	37%	34%	37%	39%
	Does not matter (DK/NS)	6% 4%	6% 2%	14% 8%	1% 3%	1% 2%	4% 1%	1% 2%	13% 2%	15% 14%	1% 4%	7% 5%	1% 3%	7% 3%	8% 3%	6% 5%

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SECTION ES

8. For each of the following scenarios, would you feel happy with this outcome, could you live with this outcome, or would you be upset about this outcome?

	TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME			
		HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	Yes	No	Retired	< \$50K	\$50K-\$99K	\$100K +	
BASE	(600)	(274)	(179)	(143)	(139)	(460)	(456)	(126)	(303)	(132)	(150)	(100)	(208)	(196)	
CONSERVATIVE MAJORITY	Happy	37%	39%	43%	26%	54%	32%	40%	22%	40%	27%	40%	27%	39%	37%
	Could live with	13%	15%	13%	9%	13%	13%	13%	14%	10%	14%	13%	12%	8%	14%
	Upset	44%	36%	40%	62%	25%	49%	42%	53%	45%	47%	43%	58%	42%	45%
	Does not matter (DK/NS)	2%	4%	0%	1%	1%	2%	0%	9%	4%	0%			5%	0%
CONSERVATIVE MINORITY	Happy	10%	8%	12%	8%	10%	10%	9%	12%	11%	4%	12%	7%	5%	14%
	Could live with	43%	41%	46%	42%	47%	41%	42%	40%	36%	54%	46%	44%	41%	40%
	Upset	41%	40%	36%	47%	37%	42%	43%	37%	46%	34%	36%	46%	42%	41%
	Does not matter (DK/NS)	3%	7%	1%	1%	7%	2%	2%	9%	4%	7%	0%		10%	
LIBERAL MAJORITY	Happy	20%	13%	21%	30%	13%	21%	17%	29%	18%	24%	21%	30%	17%	22%
	Could live with	22%	19%	19%	33%	14%	25%	24%	16%	25%	15%	25%	19%	22%	24%
	Upset	52%	58%	55%	35%	71%	46%	53%	44%	50%	56%	47%	47%	53%	49%
	Does not matter (DK/NS)	2%	4%	1%	1%	1%	2%	1%	9%	4%	1%		1%	6%	0%
LIBERAL MINORITY	Happy	14%	8%	11%	30%	18%	13%	15%	12%	18%	9%	12%	9%	14%	19%
	Could live with	35%	32%	35%	41%	24%	38%	33%	46%	33%	44%	36%	52%	27%	38%
	Upset	44%	49%	49%	27%	49%	42%	46%	31%	41%	39%	47%	35%	48%	39%
	Does not matter (DK/NS)	3%	7%	1%	1%	7%	2%	2%	8%	3%	7%			9%	
NDP MAJORITY	Happy	22%	18%	21%	33%	17%	24%	18%	39%	22%	38%	12%	38%	25%	18%
	Could live with	24%	24%	20%	31%	17%	27%	26%	18%	28%	14%	29%	23%	20%	29%
	Upset	46%	49%	53%	31%	57%	43%	49%	31%	44%	37%	52%	34%	43%	48%
	Does not matter (DK/NS)	2%	4%	0%	3%	3%	2%	1%	8%	4%	1%	0%		6%	1%
NDP MINORITY	Happy	20%	13%	18%	37%	17%	21%	19%	25%	22%	21%	17%	27%	22%	22%
	Could live with	31%	32%	28%	31%	18%	34%	30%	34%	30%	26%	39%	30%	32%	28%
	Upset	38%	39%	47%	27%	45%	37%	41%	23%	36%	35%	40%	30%	35%	41%
	Does not matter (DK/NS)	6%	12%	1%	4%	19%	3%	4%	15%	7%	13%	1%	8%	10%	1%
		4%	5%	6%	2%	1%	5%	5%	3%	5%	5%	5%	1%	8%	

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SECTION A1

1. To the best of your knowledge, which of the following types of AI tools have you used in your daily life within the past year?

		TOTAL	REGION		GENDER		INDIGENOUS		BIPOC		USED AI		
			Winnipeg	Rural	Male	Female	Yes	No	Yes	No	Multiple	One	No
BASE		(600)	(360)	(240)	(285)	(298)	(73)	(514)	(95)	(496)	(230)	(208)	(162)
USED PAST YEAR	(Net) USED AI	73%	72%	75%	72%	74%	59%	75%	65%	75%	100%	100%	
	Used voice assist	49%	52%	45%	47%	52%	42%	50%	46%	50%	85%	47%	
	Chatted with AI chatbot	45%	42%	49%	42%	48%	30%	47%	34%	47%	82%	38%	
	Used ChatGPT	27%	29%	25%	28%	26%	26%	27%	36%	25%	62%	9%	
	Created image/ illustration/ video	15%	15%	14%	19%	9%	13%	15%	15%	15%	34%	6%	
	(None of these/NS)	27%	28%	25%	28%	26%	41%	25%	35%	25%			100%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

SECTION AI

1. To the best of your knowledge, which of the following types of AI tools have you used in your daily life within the past year?

		TOTAL	AGE			MALES			FEMALES			MARITAL STATUS			DISABILITY	
			< 35 (164)	35 - 54 (208)	55 + (229)	< 35 (93)	35 - 54 (83)	55 + (109)	< 35 (62)	35 - 54 (117)	55 + (120)	Married (407)	S/D/W (65)	Single (127)	Yes (116)	No (479)
BASE		(600)														
USED PAST YEAR	(Net) USED AI	73%	85%	75%	63%	86%	67%	63%	86%	79%	63%	77%	44%	75%	71%	74%
	Used voice assist	49%	55%	43%	51%	54%	39%	47%	56%	48%	54%	52%	32%	48%	51%	49%
	Chatted with AI chatbot	45%	55%	48%	34%	52%	47%	31%	62%	53%	36%	51%	27%	33%	34%	48%
	Used ChatGPT	27%	42%	27%	16%	35%	33%	18%	51%	25%	13%	30%	15%	24%	20%	29%
	Created image/ illustration/ video	15%	25%	17%	6%	32%	20%	7%	17%	10%	4%	12%	8%	29%	23%	13%
	(None of these/NS)	27%	15%	25%	37%	14%	33%	37%	14%	21%	37%	23%	56%	25%	29%	26%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

SECTION AI

1. To the best of your knowledge, which of the following types of AI tools have you used in your daily life within the past year?

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	Yes	No	Retired	< \$50K	\$50K-\$99K	\$100K +
BASE		(600)	(274)	(179)	(143)	(139)	(460)	(456)	(126)	(303)	(132)	(150)	(100)	(208)	(196)
USED PAST YEAR	(Net) USED AI	73%	68%	78%	76%	78%	72%	71%	77%	79%	72%	62%	51%	76%	80%
	Used voice assist	49%	46%	50%	55%	49%	49%	49%	51%	53%	45%	49%	29%	51%	58%
	Chatted with AI	45%	45%	39%	52%	51%	42%	46%	37%	50%	42%	36%	25%	45%	46%
	Used ChatGPT	27%	14%	32%	47%	37%	24%	28%	25%	35%	23%	15%	9%	25%	41%
	Created image/ illustration/ video	15%	9%	19%	21%	21%	13%	13%	16%	16%	21%	8%	11%	11%	20%
	(None of these/NS)	27%	32%	22%	24%	22%	28%	29%	23%	21%	28%	38%	49%	24%	20%

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SECTION A1

2. Overall, do you have a positive or negative view of AI?

		TOTAL	REGION		GENDER		INDIGENOUS		BIPOC		USED AI		
			Winnipeg	Rural	Male	Female	Yes	No	Yes	No	Multiple	One	No
BASE		(600)	(360)	(240)	(285)	(298)	(73)	(514)	(95)	(496)	(230)	(208)	(162)
VIEW OF AI	Very positive	6%	6%	6%	8%	4%	1%	7%	5%	6%	10%	3%	4%
	Somewhat positive	22%	20%	25%	28%	15%	25%	21%	30%	21%	33%	16%	13%
	Neutral	28%	25%	32%	28%	28%	32%	27%	28%	28%	32%	35%	13%
	Somewhat negative	27%	30%	23%	21%	34%	27%	27%	26%	27%	18%	34%	31%
	Very negative	14%	18%	9%	15%	14%	9%	15%	8%	16%	4%	12%	33%
	(DK/NS)	3%	2%	4%	1%	5%	5%	2%	4%	2%	3%	0%	5%
Summary	Positive	28%	26%	31%	36%	19%	26%	28%	34%	27%	43%	19%	18%
	Neutral	28%	25%	32%	28%	28%	32%	27%	28%	28%	32%	35%	13%
	Negative	42%	48%	32%	36%	48%	37%	42%	34%	43%	22%	45%	64%
	(DK)	3%	2%	4%	1%	5%	5%	2%	4%	2%	3%	0%	5%

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SECTION AI

2. Overall, do you have a positive or negative view of AI?

		TOTAL	AGE			MALES			FEMALES			MARITAL STATUS			DISABILITY	
			< 35 (164)	35 - 54 (208)	55 + (229)	< 35 (93)	35 - 54 (83)	55 + (109)	< 35 (62)	35 - 54 (117)	55 + (120)	Married (407)	S/D/W (65)	Single (127)	Yes (116)	No (479)
BASE		(600)														
VIEW OF AI	Very positive	6%	5%	5%	7%	3%	8%	13%	8%	4%	3%	6%	3%	6%	2%	7%
	Somewhat positive	22%	25%	26%	17%	33%	29%	24%	16%	19%	11%	23%	17%	20%	20%	23%
	Neutral	28%	31%	25%	28%	25%	27%	30%	38%	25%	25%	29%	20%	28%	22%	29%
	Somewhat negative	27%	19%	34%	27%	16%	26%	21%	24%	41%	32%	29%	16%	26%	29%	27%
	Very negative	14%	19%	8%	17%	23%	10%	11%	11%	6%	23%	9%	36%	19%	24%	12%
	(DK/NS)	3%	1%	3%	4%	0%	1%	1%	3%	5%	6%	2%	8%	1%	3%	3%
Summary	Positive	28%	29%	31%	24%	36%	36%	36%	24%	22%	13%	30%	20%	26%	22%	29%
	Neutral	28%	31%	25%	28%	25%	27%	30%	38%	25%	25%	29%	20%	28%	22%	29%
	Negative	42%	38%	41%	44%	39%	36%	32%	35%	48%	55%	39%	52%	45%	53%	38%
	(DK)	3%	1%	3%	4%	0%	1%	1%	3%	5%	6%	2%	8%	1%	3%	3%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

SECTION AI

2. Overall, do you have a positive or negative view of AI?

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	Yes	No	Retired	< \$50K	\$50K-\$99K	\$100K +
BASE		(600)	(274)	(179)	(143)	(139)	(460)	(456)	(126)	(303)	(132)	(150)	(100)	(208)	(196)
VIEW OF AI	Very positive	6%	5%	7%	6%	8%	5%	6%	5%	5%	3%	12%	2%	9%	4%
	Somewhat positive	22%	21%	20%	27%	31%	19%	23%	16%	22%	24%	17%	23%	13%	28%
	Neutral	28%	30%	26%	25%	35%	25%	29%	23%	25%	27%	37%	20%	42%	22%
	Somewhat negative	27%	24%	31%	29%	16%	30%	26%	31%	33%	19%	20%	14%	24%	37%
	Very negative	14%	16%	15%	11%	8%	16%	13%	21%	12%	23%	13%	37%	10%	8%
	(DK/NS)	3%	4%	2%	2%	1%	3%	3%	4%	3%	4%	1%	5%	2%	1%
Summary	Positive	28%	27%	27%	33%	39%	25%	29%	21%	27%	27%	28%	25%	22%	32%
	Neutral	28%	30%	26%	25%	35%	25%	29%	23%	25%	27%	37%	20%	42%	22%
	Negative	42%	40%	45%	40%	25%	47%	39%	52%	45%	42%	33%	51%	34%	45%
	(DK)	3%	4%	2%	2%	1%	3%	3%	4%	3%	4%	1%	5%	2%	1%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

SECTION AI

3. How much do you agree with each of the following statements about AI?

		TOTAL	REGION		GENDER		INDIGENOUS		BIPOC		USED AI		
			(600)	Winnipeg (360)	Rural (240)	Male (285)	Female (298)	Yes (73)	No (514)	Yes (95)	No (496)	Multiple (230)	One (208)
I am concerned that AI will take people's jobs away	Strongly agree	32%	36%	27%	28%	36%	28%	33%	28%	33%	29%	33%	35%
	Somewhat agree	42%	40%	44%	43%	39%	42%	42%	43%	42%	41%	44%	40%
	Somewhat disagree	17%	16%	18%	19%	17%	19%	17%	20%	17%	21%	15%	15%
	Strongly disagree	4%	3%	5%	6%	2%	5%	4%	5%	4%	7%	1%	3%
	(DK/NS)	5%	4%	6%	4%	6%	7%	5%	5%	5%	2%	7%	6%
In the next five years, AI will make everyone's lives much easier	Strongly agree	4%	2%	7%	6%	2%	8%	4%	9%	3%	7%	1%	4%
	Somewhat agree	26%	27%	23%	31%	22%	26%	26%	29%	25%	37%	22%	15%
	Somewhat disagree	28%	26%	32%	27%	27%	24%	29%	22%	29%	17%	31%	41%
	Strongly disagree	25%	29%	19%	22%	28%	15%	27%	15%	27%	21%	23%	33%
	(DK/NS)	17%	15%	19%	14%	20%	27%	15%	25%	15%	17%	24%	7%
MB should aggressively try to encourage cos to build AI data centres here	Strongly agree	6%	4%	9%	11%	1%	8%	5%	11%	5%	8%	5%	4%
	Somewhat agree	22%	20%	25%	31%	14%	17%	23%	18%	23%	25%	16%	25%
	Somewhat disagree	25%	27%	21%	23%	28%	29%	24%	27%	24%	24%	23%	28%
	Strongly disagree	26%	27%	25%	20%	30%	12%	28%	11%	29%	22%	28%	30%
	(DK/NS)	21%	22%	20%	14%	27%	34%	20%	33%	19%	21%	27%	13%
Are enough safeguards in place to make sure people/ cos using AI responsibly	Strongly agree	5%	3%	9%	6%	5%		6%		6%	10%	1%	4%
	Somewhat agree	5%	6%	4%	8%	2%	2%	5%	7%	5%	7%	1%	7%
	Somewhat disagree	27%	26%	28%	29%	25%	37%	25%	36%	25%	34%	27%	16%
	Strongly disagree	53%	55%	50%	48%	58%	52%	53%	50%	54%	39%	58%	66%
	(DK/NS)	10%	11%	9%	8%	10%	9%	10%	7%	11%	10%	13%	7%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

SECTION AI

3. How much do you agree with each of the following statements about AI?

		TOTAL	AGE			MALES			FEMALES			MARITAL STATUS			DISABILITY	
			< 35 (164)	35 - 54 (208)	55 + (229)	< 35 (93)	35 - 54 (83)	55 + (109)	< 35 (62)	35 - 54 (117)	55 + (120)	Married (407)	S/D/W (65)	Single (127)	Yes (116)	No (479)
BASE	Strongly agree	32%	32%	33%	31%	41%	22%	22%	15%	44%	40%	36%	25%	24%	33%	32%
	Somewhat agree	42%	30%	46%	46%	20%	50%	58%	44%	40%	36%	40%	44%	47%	39%	43%
	Somewhat disagree	17%	26%	15%	13%	22%	21%	14%	36%	11%	13%	18%	9%	20%	16%	18%
	Strongly disagree	4%	6%	4%	2%	9%	6%	2%	2%	4%	1%	3%	3%	8%	7%	3%
	(DK/NS)	5%	6%	1%	8%	8%	1%	4%	3%	1%	11%	4%	20%	0%	5%	5%
In the next five years, AI will make everyone's lives much easier	Strongly agree	4%	5%	7%	1%	3%	16%	2%	8%	1%	1%	5%		5%	0%	5%
	Somewhat agree	26%	31%	20%	27%	31%	23%	36%	34%	20%	19%	27%	20%	24%	14%	29%
	Somewhat disagree	28%	24%	38%	22%	20%	41%	24%	28%	32%	21%	24%	39%	37%	45%	25%
	Strongly disagree	25%	26%	25%	24%	28%	17%	20%	20%	32%	28%	27%	23%	19%	23%	25%
	(DK/NS)	17%	14%	10%	25%	18%	3%	19%	9%	15%	31%	17%	18%	15%	18%	17%
MB should aggressively try to encourage cos to build AI data centres here	Strongly agree	6%	3%	11%	4%	5%	24%	7%		3%	1%	6%	9%	6%	1%	7%
	Somewhat agree	22%	15%	15%	33%	17%	22%	50%	13%	11%	18%	23%	28%	16%	11%	25%
	Somewhat disagree	25%	23%	22%	29%	27%	25%	17%	20%	21%	38%	25%	27%	23%	21%	25%
	Strongly disagree	26%	41%	29%	13%	37%	15%	10%	41%	40%	15%	25%	16%	36%	37%	23%
	(DK/NS)	21%	18%	23%	22%	13%	14%	15%	26%	25%	28%	22%	20%	19%	29%	20%
Are enough safeguards in place to make sure people/ cos using AI responsibly	Strongly agree	5%	6%	7%	4%	10%	9%	0%		5%	7%	4%	1%	12%	13%	4%
	Somewhat agree	5%	2%	7%	5%	1%	14%	10%	3%	3%	1%	5%	4%	4%	2%	6%
	Somewhat disagree	27%	28%	19%	32%	31%	24%	32%	27%	17%	33%	29%	24%	21%	19%	29%
	Strongly disagree	53%	60%	56%	45%	54%	46%	45%	64%	67%	45%	52%	58%	53%	52%	53%
	(DK/NS)	10%	4%	11%	13%	4%	7%	14%	6%	9%	13%	10%	14%	10%	14%	9%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

SECTION AI

3. How much do you agree with each of the following statements about AI?

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	Yes	No	Retired	< \$50K	\$50K-\$99K	\$100K +
BASE		(600)	(274)	(179)	(143)	(139)	(460)	(456)	(126)	(303)	(132)	(150)	(100)	(208)	(196)
I am concerned that AI will take people's jobs away	Strongly agree	32%	39%	28%	23%	25%	34%	28%	49%	37%	26%	26%	36%	27%	28%
	Somewhat agree	42%	36%	49%	45%	50%	40%	45%	32%	37%	45%	52%	49%	39%	47%
	Somewhat disagree	17%	17%	16%	20%	19%	17%	19%	13%	20%	16%	15%	10%	27%	17%
	Strongly disagree	4%	3%	3%	6%	4%	4%	3%	2%	4%	6%	2%	2%	2%	5%
	(DK/NS)	5%	6%	3%	6%	2%	6%	6%	3%	1%	7%	5%	4%	5%	2%
In the next five years, AI will make everyone's lives much easier	Strongly agree	4%	3%	5%	5%	12%	2%	5%	3%	4%	7%	4%		4%	6%
	Somewhat agree	26%	20%	30%	32%	24%	26%	28%	16%	25%	22%	32%	13%	32%	30%
	Somewhat disagree	28%	27%	31%	28%	38%	25%	29%	31%	26%	43%	19%	37%	30%	28%
	Strongly disagree	25%	32%	20%	17%	18%	27%	22%	38%	29%	19%	25%	42%	17%	20%
	(DK/NS)	17%	18%	14%	19%	8%	19%	17%	12%	17%	9%	21%	9%	17%	16%
MB should aggressively try to encourage cos to build AI data centres here	Strongly agree	6%	5%	8%	6%	8%	6%	8%	2%	6%	5%	8%	2%	6%	9%
	Somewhat agree	22%	17%	20%	34%	18%	23%	23%	15%	19%	13%	32%	14%	22%	28%
	Somewhat disagree	25%	21%	29%	26%	17%	27%	27%	17%	28%	17%	22%	21%	28%	23%
	Strongly disagree	26%	34%	21%	17%	30%	25%	21%	42%	29%	35%	15%	40%	22%	20%
	(DK/NS)	21%	22%	23%	18%	27%	19%	21%	24%	18%	30%	23%	22%	22%	19%
Are enough safeguards in place to make sure people/ cos using AI responsibly	Strongly agree	5%	11%	1%	0%	5%	5%	5%	0%	5%	6%	6%		8%	0%
	Somewhat agree	5%	4%	3%	8%	5%	5%	6%	3%	4%	3%	9%	2%	6%	4%
	Somewhat disagree	27%	24%	27%	33%	23%	28%	27%	23%	24%	24%	33%	21%	28%	27%
	Strongly disagree	53%	51%	58%	50%	54%	53%	53%	60%	59%	57%	39%	61%	47%	62%
	(DK/NS)	10%	11%	10%	9%	12%	10%	9%	14%	9%	10%	14%	16%	10%	7%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

SECTION AI

3. How much do you agree with each of the following statements about AI? - SUMMARY TABLE

		TOTAL	REGION		GENDER		INDIGENOUS		BIPOC		USED AI		
			(600)	Winnipeg (360)	Rural (240)	Male (285)	Female (298)	Yes (73)	No (514)	Yes (95)	No (496)	Multiple (230)	One (208)
I am concerned that AI will take people's jobs away	Agree	74%	76%	71%	71%	75%	70%	75%	70%	75%	70%	77%	75%
	Disagree	21%	20%	23%	24%	19%	24%	21%	25%	21%	28%	16%	19%
	(DK)	5%	4%	6%	4%	6%	7%	5%	5%	5%	2%	7%	6%
In the next five years, AI will make everyone's lives much easier	Agree	30%	29%	31%	37%	25%	34%	29%	38%	29%	44%	23%	19%
	Disagree	53%	56%	50%	49%	55%	40%	55%	37%	56%	39%	54%	74%
	(DK)	17%	15%	19%	14%	20%	27%	15%	25%	15%	17%	24%	7%
MB should aggressively try to encourage cos to build AI data centres here	Agree	28%	24%	34%	43%	15%	25%	28%	29%	28%	33%	21%	29%
	Disagree	51%	54%	46%	43%	58%	41%	52%	38%	53%	46%	51%	58%
	(DK)	21%	22%	20%	14%	27%	34%	20%	33%	19%	21%	27%	13%
Are enough safeguards in place to make sure people/cos using AI responsibly	Agree	10%	8%	13%	14%	7%	2%	11%	7%	11%	17%	2%	11%
	Disagree	80%	81%	78%	78%	83%	89%	78%	86%	78%	73%	85%	82%
	(DK)	10%	11%	9%	8%	10%	9%	10%	7%	11%	10%	13%	7%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

SECTION AI

3. How much do you agree with each of the following statements about AI? - SUMMARY TABLE

		TOTAL	AGE			MALES			FEMALES			MARITAL STATUS			DISABILITY	
			< 35 (164)	35 - 54 (208)	55 + (229)	< 35 (93)	35 - 54 (83)	55 + (109)	< 35 (62)	35 - 54 (117)	55 + (120)	Married (407)	S/D/W (65)	Single (127)	Yes (116)	No (479)
I am concerned that AI will take people's jobs away	Agree	74%	62%	80%	77%	60%	72%	80%	59%	83%	75%	75%	69%	72%	71%	75%
	Disagree	21%	32%	19%	15%	31%	27%	16%	38%	15%	14%	21%	11%	28%	23%	21%
	(DK)	5%	6%	1%	8%	8%	1%	4%	3%	1%	11%	4%	20%	0%	5%	5%
In the next five years, AI will make everyone's lives much easier	Agree	30%	36%	27%	28%	34%	39%	38%	43%	20%	20%	32%	20%	29%	14%	34%
	Disagree	53%	51%	63%	47%	48%	58%	44%	48%	64%	49%	51%	62%	56%	67%	50%
	(DK)	17%	14%	10%	25%	18%	3%	19%	9%	15%	31%	17%	18%	15%	18%	17%
MB should aggressively try to encourage cos to build AI data centres here	Agree	28%	18%	26%	37%	23%	46%	58%	13%	13%	18%	28%	37%	22%	12%	32%
	Disagree	51%	64%	51%	41%	64%	40%	27%	61%	61%	54%	50%	43%	59%	59%	48%
	(DK)	21%	18%	23%	22%	13%	14%	15%	26%	25%	28%	22%	20%	19%	29%	20%
Are enough safeguards in place to make sure people/cos using AI responsibly	Agree	10%	7%	13%	9%	11%	23%	10%	3%	8%	8%	9%	5%	16%	15%	9%
	Disagree	80%	88%	75%	78%	86%	70%	77%	91%	83%	79%	81%	82%	74%	71%	82%
	(DK)	10%	4%	11%	13%	4%	7%	14%	6%	9%	13%	10%	14%	10%	14%	9%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

SECTION AI

3. How much do you agree with each of the following statements about AI? - SUMMARY TABLE

	TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME			
		HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	Yes	No	Retired	< \$50K	\$50K-\$99K	\$100K +	
BASE	(600)	(274)	(179)	(143)	(139)	(460)	(456)	(126)	(303)	(132)	(150)	(100)	(208)	(196)	
I am concerned that AI will take people's jobs away	Agree	74%	75%	78%	68%	75%	74%	73%	82%	75%	71%	78%	85%	66%	76%
	Disagree	21%	20%	19%	27%	23%	21%	22%	15%	24%	22%	17%	11%	29%	22%
	(DK)	5%	6%	3%	6%	2%	6%	6%	3%	1%	7%	5%	4%	5%	2%
In the next five years, AI will make everyone's lives much easier	Agree	30%	23%	35%	36%	35%	28%	32%	19%	29%	29%	35%	13%	36%	36%
	Disagree	53%	59%	51%	44%	56%	53%	50%	69%	55%	62%	44%	79%	47%	48%
	(DK)	17%	18%	14%	19%	8%	19%	17%	12%	17%	9%	21%	9%	17%	16%
MB should aggressively try to encourage cos to build AI data centres here	Agree	28%	22%	27%	40%	26%	28%	31%	17%	25%	18%	40%	16%	28%	37%
	Disagree	51%	56%	50%	43%	47%	52%	48%	59%	57%	52%	37%	61%	50%	44%
	(DK)	21%	22%	23%	18%	27%	19%	21%	24%	18%	30%	23%	22%	22%	19%
Are enough safeguards in place to make sure people/cos using AI responsibly	Agree	10%	15%	4%	9%	11%	10%	11%	3%	9%	9%	14%	2%	14%	4%
	Disagree	80%	74%	85%	82%	77%	81%	80%	83%	82%	81%	72%	82%	75%	89%
	(DK)	10%	11%	10%	9%	12%	10%	9%	14%	9%	10%	14%	16%	10%	7%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

SECTION US

1. How much confidence, if any, do you have in the following levels of government to deal with the effects of Trump administration economic policies?

		TOTAL	REGION		GENDER		INDIGENOUS		BIPOC		PROV VOTE INTENTION			FED VOTE INTENTION			
		(600)	Winnipeg (360)	Rural (240)	Male (285)	Female (298)	Yes (73)	No (514)	Yes (95)	No (496)	NDP (312)	PC (160)	OTH (61)	CPC (237)	NDP (119)	Liberal (147)	Others (27)
Current provincial gov led by Wab Kinew	Very confident	24%	28%	17%	25%	23%	29%	24%	29%	23%	45%	1%	1%	7%	52%	42%	1%
	Somewhat confident	39%	45%	30%	38%	40%	44%	38%	41%	38%	48%	32%	28%	35%	39%	47%	29%
	Not very confident	16%	13%	19%	17%	13%	4%	18%	6%	18%	3%	31%	29%	24%	3%	8%	16%
	Not confident at all (DK/NS)	16% 5%	10% 3%	26% 8%	18% 3%	16% 8%	23% 6%	15% 1%	23% 1%	15% 6%	1% 2%	33% 4%	38% 5%	31% 3%	4% 2%	0% 3%	23% 31%
Potential federal gov led by Pierre Poilievre	Very confident	25%	19%	35%	32%	20%	19%	26%	21%	26%	10%	53%	36%	62%		1%	4%
	Somewhat confident	21%	14%	31%	25%	18%	34%	19%	32%	19%	11%	34%	26%	33%	8%	5%	29%
	Not very confident	18%	24%	9%	11%	24%	13%	19%	16%	18%	24%	8%	13%	3%	27%	29%	12%
	Not confident at all (DK/NS)	29% 7%	36% 8%	19% 6%	30% 2%	25% 12%	33% 1%	29% 8%	30% 0%	29% 9%	48% 7%	5% 0%	17% 7%	0% 2%	61% 5%	61% 3%	24% 31%
Current federal gov led by Justin Trudeau	Very confident	18%	25%	6%	17%	17%	8%	19%	14%	18%	29%	6%	6%	1%	24%	50%	
	Somewhat confident	25%	27%	21%	26%	23%	31%	24%	27%	24%	36%	9%	25%	5%	43%	46%	24%
	Not very confident	16%	17%	14%	15%	17%	17%	16%	17%	16%	15%	22%	3%	21%	25%	2%	12%
	Not confident at all (DK/NS)	38% 4%	26% 4%	56% 3%	40% 2%	38% 5%	43% 1%	37% 4%	42% 0%	37% 4%	15% 5%	64% 0%	58% 8%	73% 0%	6% 2%	0% 2%	61% 3%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

SECTION US

1. How much confidence, if any, do you have in the following levels of government to deal with the effects of Trump administration economic policies?

		TOTAL	AGE			MALES			FEMALES			MARITAL STATUS			DISABILITY	
			< 35	35 - 54	55 +	< 35	35 - 54	55 +	< 35	35 - 54	55 +	Married	S/D/W	Single	Yes	No
BASE		(600)	(164)	(208)	(229)	(93)	(83)	(109)	(62)	(117)	(120)	(407)	(65)	(127)	(116)	(479)
Current provincial gov led by Wab Kinew	Very confident	24%	36%	10%	28%	44%	9%	20%	22%	10%	36%	20%	41%	29%	29%	23%
	Somewhat confident	39%	32%	32%	49%	27%	40%	45%	39%	28%	52%	39%	42%	36%	30%	40%
	Not very confident	16%	11%	25%	11%	17%	17%	16%	3%	25%	6%	19%	6%	11%	12%	17%
	Not confident at all	16%	14%	26%	9%	10%	30%	14%	20%	26%	5%	17%	8%	19%	26%	14%
	(DK/NS)	5%	7%	7%	2%	2%	3%	3%	16%	10%	1%	6%	4%	5%	3%	6%
Potential federal gov led by Pierre Poilievre	Very confident	25%	26%	27%	23%	26%	36%	34%	30%	23%	13%	28%	16%	21%	24%	26%
	Somewhat confident	21%	19%	26%	18%	24%	31%	21%	14%	23%	16%	22%	18%	20%	13%	23%
	Not very confident	18%	9%	15%	26%	4%	13%	16%	13%	18%	35%	18%	31%	11%	11%	20%
	Not confident at all	29%	40%	24%	26%	46%	20%	24%	27%	21%	27%	23%	30%	47%	47%	24%
	(DK/NS)	7%	6%	8%	7%		1%	5%	16%	14%	9%	9%	6%	2%	5%	8%
Current federal gov led by Justin Trudeau	Very confident	18%	18%	8%	25%	20%	10%	20%	10%	8%	30%	16%	23%	18%	15%	18%
	Somewhat confident	25%	28%	21%	26%	32%	19%	25%	26%	18%	26%	22%	25%	35%	34%	23%
	Not very confident	16%	12%	16%	20%	11%	21%	15%	9%	13%	24%	15%	23%	18%	21%	15%
	Not confident at all	38%	41%	50%	25%	37%	48%	35%	52%	54%	15%	44%	19%	26%	30%	40%
	(DK/NS)	4%	1%	5%	5%		2%	3%	2%	7%	6%	3%	10%	3%	1%	4%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

SECTION US

1. How much confidence, if any, do you have in the following levels of government to deal with the effects of Trump administration economic policies?

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	Yes	No	Retired	< \$50K	\$50K-\$99K	\$100K +
BASE		(600)	(274)	(179)	(143)	(139)	(460)	(456)	(126)	(303)	(132)	(150)	(100)	(208)	(196)
Current provincial gov led by Wab Kinew	Very confident	24%	25%	21%	26%	22%	25%	22%	34%	25%	23%	25%	43%	25%	18%
	Somewhat confident	39%	31%	44%	46%	21%	44%	40%	33%	38%	30%	51%	31%	34%	45%
	Not very confident	16%	15%	18%	15%	27%	12%	17%	15%	16%	10%	13%	17%	7%	23%
	Not confident at all	16%	22%	14%	9%	23%	15%	16%	15%	17%	26%	9%	7%	28%	10%
	(DK/NS)	5%	7%	4%	3%	6%	5%	6%	3%	4%	11%	2%	2%	6%	4%
Potential federal gov led by Pierre Poilievre	Very confident	25%	27%	31%	14%	39%	21%	27%	15%	25%	22%	26%	25%	28%	22%
	Somewhat confident	21%	20%	21%	23%	22%	21%	22%	14%	23%	12%	21%	8%	17%	25%
	Not very confident	18%	16%	19%	21%	10%	20%	18%	19%	17%	13%	25%	16%	22%	15%
	Not confident at all	29%	26%	25%	40%	23%	31%	24%	49%	27%	40%	25%	48%	26%	29%
	(DK/NS)	7%	11%	4%	3%	7%	7%	8%	4%	7%	13%	3%	4%	7%	8%
Current federal gov led by Justin Trudeau	Very confident	18%	18%	12%	24%	9%	20%	17%	23%	17%	11%	26%	18%	19%	16%
	Somewhat confident	25%	15%	30%	37%	21%	26%	23%	31%	24%	31%	22%	30%	25%	27%
	Not very confident	16%	14%	17%	19%	8%	19%	17%	14%	18%	14%	15%	18%	13%	21%
	Not confident at all	38%	48%	38%	19%	60%	31%	38%	32%	36%	39%	35%	29%	40%	32%
	(DK/NS)	4%	5%	3%	1%	0%	5%	5%	0%	4%	5%	2%	4%	2%	4%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

SECTION US

1. How much confidence, if any, do you have in the following levels of government to deal with the effects of Trump administration economic policies? - SUMMARY TABLE

		TOTAL	REGION		GENDER		INDIGENOUS		BIPOC		PROV VOTE INTENTION			FED VOTE INTENTION			
			Winnipeg	Rural	Male	Female	Yes	No	Yes	No	NDP	PC	OTH	CPC	NDP	Liberal	Others
BASE		(600)	(360)	(240)	(285)	(298)	(73)	(514)	(95)	(496)	(312)	(160)	(61)	(237)	(119)	(147)	(27)
Current provincial gov led by Wab Kinew	Confident	63%	73%	47%	63%	63%	73%	61%	70%	61%	93%	32%	28%	42%	90%	89%	30%
	Not confident	32%	24%	45%	35%	29%	27%	33%	28%	33%	5%	64%	67%	55%	8%	9%	39%
	(DK)	5%	3%	8%	3%	8%		6%	1%	6%	2%	4%	5%	3%	2%	3%	31%
Potential federal gov led by Pierre Poilievre	Confident	46%	33%	66%	57%	39%	53%	45%	54%	44%	22%	86%	63%	95%	8%	7%	33%
	Not confident	47%	59%	27%	41%	49%	46%	47%	46%	47%	71%	13%	30%	3%	87%	90%	36%
	(DK)	7%	8%	6%	2%	12%	1%	8%	0%	9%	7%	0%	7%	2%	5%	3%	31%
Current federal gov led by Justin Trudeau	Confident	42%	53%	27%	43%	40%	39%	43%	41%	43%	65%	14%	31%	6%	67%	95%	24%
	Not confident	54%	43%	70%	55%	55%	60%	53%	59%	53%	30%	85%	61%	94%	31%	2%	73%
	(DK)	4%	4%	3%	2%	5%	1%	4%	0%	4%	5%	0%	8%	0%	2%	2%	3%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

SECTION US

1. How much confidence, if any, do you have in the following levels of government to deal with the effects of Trump administration economic policies? - SUMMARY TABLE

		TOTAL	AGE			MALES			FEMALES			MARITAL STATUS			DISABILITY	
			< 35 (164)	35 - 54 (208)	55 + (229)	< 35 (93)	35 - 54 (83)	55 + (109)	< 35 (62)	35 - 54 (117)	55 + (120)	Married (407)	S/D/W (65)	Single (127)	Yes (116)	No (479)
Current provincial gov led by Wab Kinew	Confident	63%	68%	42%	77%	70%	50%	66%	61%	38%	88%	58%	82%	65%	59%	63%
	Not confident	32%	25%	51%	20%	28%	47%	31%	23%	51%	11%	36%	14%	30%	38%	31%
	(DK)	5%	7%	7%	2%	2%	3%	3%	16%	10%	1%	6%	4%	5%	3%	6%
Potential federal gov led by Pierre Poilievre	Confident	46%	45%	53%	41%	50%	66%	55%	44%	46%	28%	50%	34%	41%	37%	49%
	Not confident	47%	49%	39%	52%	50%	33%	40%	40%	39%	63%	41%	60%	58%	58%	44%
	(DK)	7%	6%	8%	7%		1%	5%	16%	14%	9%	9%	6%	2%	5%	8%
Current federal gov led by Justin Trudeau	Confident	42%	46%	30%	51%	52%	29%	46%	36%	26%	56%	38%	48%	53%	48%	41%
	Not confident	54%	53%	65%	44%	48%	69%	51%	61%	67%	39%	59%	43%	44%	51%	55%
	(DK)	4%	1%	5%	5%		2%	3%	2%	7%	6%	3%	10%	3%	1%	4%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

SECTION US

1. How much confidence, if any, do you have in the following levels of government to deal with the effects of Trump administration economic policies? - SUMMARY TABLE

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
			HS or less (274)	Post-Sec (179)	Univ Grad (143)	Yes (139)	No (460)	Own (456)	Rent (126)	Yes (303)	No (132)	Retired (150)	< \$50K (100)	\$50K-\$99K (208)	\$100K + (196)
BASE		(600)													
Current provincial gov led by Wab Kinew	Confident	63%	56%	64%	73%	43%	68%	62%	67%	63%	53%	76%	74%	59%	63%
	Not confident	32%	37%	32%	24%	50%	27%	33%	30%	33%	36%	22%	24%	35%	33%
	(DK)	5%	7%	4%	3%	6%	5%	6%	3%	4%	11%	2%	2%	6%	4%
Potential federal gov led by Pierre Poilievre	Confident	46%	47%	52%	37%	61%	42%	50%	28%	48%	34%	47%	32%	45%	48%
	Not confident	47%	41%	43%	60%	32%	51%	42%	67%	45%	53%	50%	64%	48%	44%
	(DK)	7%	11%	4%	3%	7%	7%	8%	4%	7%	13%	3%	4%	7%	8%
Current federal gov led by Justin Trudeau	Confident	42%	32%	42%	61%	31%	46%	40%	54%	41%	42%	48%	48%	44%	42%
	Not confident	54%	62%	55%	38%	69%	50%	55%	46%	54%	53%	50%	47%	53%	53%
	(DK)	4%	5%	3%	1%	0%	5%	5%	0%	4%	5%	2%	4%	2%	4%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

SECTION US

2. How much do you agree with each of the following statements?

		TOTAL	REGION		GENDER		INDIGENOUS		BIPOC		PROV VOTE INTENTION			FED VOTE INTENTION			
			(600)	Winnipeg (360)	Rural (240)	Male (285)	Female (298)	Yes (73)	No (514)	Yes (95)	No (496)	NDP (312)	PC (160)	OTH (61)	CPC (237)	NDP (119)	Liberal (147)
Plan to stop buying U.S.-made as much as possible	Strongly agree	48%	59%	33%	40%	53%	47%	49%	46%	49%	65%	30%	33%	29%	65%	78%	37%
	Somewhat agree	26%	27%	25%	32%	23%	18%	27%	21%	27%	27%	29%	12%	29%	28%	21%	37%
	Somewhat disagree	17%	12%	25%	18%	17%	26%	16%	24%	16%	5%	25%	49%	27%	5%	1%	21%
	Strongly disagree	8%	3%	17%	10%	8%	10%	8%	9%	8%	3%	16%	5%	16%	2%	0%	5%
Summary	Agree	75%	86%	58%	72%	76%	65%	76%	67%	76%	92%	59%	46%	58%	93%	99%	75%
	Disagree	25%	14%	42%	28%	24%	35%	24%	33%	24%	8%	41%	54%	42%	7%	1%	25%
Cancelled/ decided against taking trip to U.S. in next six months	Strongly agree	43%	52%	29%	37%	45%	42%	44%	39%	44%	59%	26%	30%	24%	59%	70%	29%
	Somewhat agree	19%	20%	17%	18%	21%	8%	20%	11%	20%	22%	10%	9%	12%	23%	22%	36%
	Somewhat disagree	18%	13%	24%	17%	19%	31%	16%	28%	16%	7%	31%	35%	26%	7%	7%	12%
	Strongly disagree	20%	14%	30%	28%	15%	19%	20%	22%	20%	12%	33%	27%	38%	11%	1%	24%
Summary	Agree	62%	72%	46%	55%	66%	50%	64%	50%	64%	81%	36%	39%	36%	82%	92%	65%
	Disagree	38%	28%	54%	45%	34%	50%	36%	50%	36%	19%	64%	61%	64%	18%	8%	35%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

SECTION US

2. How much do you agree with each of the following statements?

		TOTAL	AGE			MALES			FEMALES			MARITAL STATUS			DISABILITY	
			< 35 (164)	35 - 54 (208)	55 + (229)	< 35 (93)	35 - 54 (83)	55 + (109)	< 35 (62)	35 - 54 (117)	55 + (120)	Married (407)	S/D/W (65)	Single (127)	Yes (116)	No (479)
BASE		(600)														
Plan to stop buying U.S.-made as much as possible	Strongly agree	48%	39%	39%	64%	31%	33%	54%	41%	39%	73%	47%	64%	46%	53%	47%
	Somewhat agree	26%	33%	22%	25%	34%	30%	30%	35%	18%	21%	27%	13%	32%	19%	28%
	Somewhat disagree	17%	22%	24%	7%	26%	21%	9%	20%	27%	5%	16%	14%	21%	26%	15%
	Strongly disagree	8%	6%	15%	4%	8%	16%	7%	4%	16%	1%	11%	10%	1%	3%	10%
Summary	Agree	75%	71%	61%	89%	66%	63%	84%	76%	57%	94%	74%	76%	78%	72%	75%
	Disagree	25%	29%	39%	11%	34%	37%	16%	24%	43%	6%	26%	24%	22%	28%	25%
Cancelled/ decided against taking trip to U.S. in next six months	Strongly agree	43%	37%	36%	54%	31%	38%	42%	37%	30%	64%	41%	48%	47%	49%	41%
	Somewhat agree	19%	23%	18%	17%	23%	13%	19%	25%	23%	16%	18%	24%	20%	16%	20%
	Somewhat disagree	18%	23%	21%	11%	24%	9%	17%	23%	31%	5%	22%	3%	12%	15%	18%
	Strongly disagree	20%	18%	25%	18%	22%	40%	23%	15%	15%	14%	20%	26%	20%	20%	20%
Summary	Agree	62%	59%	54%	71%	54%	51%	60%	62%	53%	81%	59%	72%	67%	65%	61%
	Disagree	38%	41%	46%	29%	46%	49%	40%	38%	47%	19%	41%	28%	33%	35%	39%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

SECTION US

2. How much do you agree with each of the following statements?

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	Yes	No	Retired	< \$50K	\$50K-\$99K	\$100K +
BASE		(600)	(274)	(179)	(143)	(139)	(460)	(456)	(126)	(303)	(132)	(150)	(100)	(208)	(196)
Plan to stop buying U.S.-made as much as possible	Strongly agree	48%	40%	55%	57%	42%	51%	49%	52%	49%	42%	54%	62%	38%	55%
	Somewhat agree	26%	26%	22%	30%	21%	28%	27%	22%	21%	28%	37%	24%	31%	23%
	Somewhat disagree	17%	23%	15%	8%	19%	16%	17%	14%	16%	27%	5%	5%	23%	16%
	Strongly disagree	8%	11%	8%	5%	19%	5%	8%	12%	13%	4%	4%	8%	9%	6%
Summary	Agree	75%	67%	77%	87%	62%	78%	76%	74%	70%	69%	91%	86%	69%	78%
	Disagree	25%	33%	23%	13%	38%	22%	24%	26%	30%	31%	9%	14%	31%	22%
Cancelled/ decided against taking trip to U.S. in next six months	Strongly agree	43%	35%	52%	46%	32%	46%	42%	46%	41%	41%	53%	61%	32%	46%
	Somewhat agree	19%	17%	17%	26%	21%	19%	19%	19%	17%	25%	16%	15%	22%	22%
	Somewhat disagree	18%	23%	14%	13%	20%	17%	18%	17%	19%	19%	10%	10%	20%	15%
	Strongly disagree	20%	25%	18%	15%	28%	18%	20%	18%	22%	16%	22%	13%	26%	17%
Summary	Agree	62%	52%	69%	72%	53%	65%	61%	65%	58%	65%	68%	77%	54%	68%
	Disagree	38%	48%	31%	28%	47%	35%	39%	35%	42%	35%	32%	23%	46%	32%

PROBE RESEARCH INC. - Politics & Tariffs Survey - February 2025

BANNER VARIABLES

		TOTAL	PROV VOTE INTENTION			VOTED LAST PROV ELECTION			FED VOTE INTENTION		
			NDP	PC	OTH	NDP	PC	OTH	CPC	NDP	Liberal
BASE		(600)	(312)	(160)	(61)	(217)	(189)	(59)	(237)	(119)	(147)
PROVINCIAL REGION	Winnipeg	60%	73%	49%	34%	73%	52%	80%	45%	74%	76%
	Rural	40%	27%	51%	66%	27%	48%	20%	55%	26%	24%
BASE		(360)	(228)	(78)	(21)	(158)	(98)	(47)	(107)	(88)	(112)
WINNIPEG AREA	Inner City	20%	20%	18%	23%	21%	18%	16%	8%	30%	20%
	Inner Suburb	39%	44%	38%	19%	41%	41%	29%	41%	41%	44%
	Outer Suburb	41%	36%	44%	58%	38%	41%	56%	51%	28%	36%
BASE		(583)	(302)	(152)	(61)	(207)	(181)	(59)	(237)	(110)	(140)
GENDER	Male	49%	44%	57%	69%	45%	56%	54%	58%	45%	46%
	Female	51%	56%	43%	31%	55%	44%	46%	42%	55%	54%
BASE		(600)	(312)	(160)	(61)	(217)	(189)	(59)	(237)	(119)	(147)
AGE	18 - 34	27%	30%	14%	52%	35%	10%	35%	24%	41%	19%
	35 - 54	35%	25%	43%	29%	25%	39%	41%	41%	22%	24%
	55 +	38%	44%	44%	18%	40%	52%	24%	35%	37%	57%
BASE		(285)	(133)	(87)	(43)	(94)	(102)	(31)	(137)	(49)	(64)
MALES	18 - 34	33%	42%	12%	50%	45%	11%	45%	23%	49%	32%
	35 - 54	29%	22%	33%	31%	21%	30%	32%	38%	22%	14%
	55 +	38%	35%	55%	19%	34%	58%	23%	39%	29%	54%
BASE		(298)	(169)	(65)	(19)	(113)	(79)	(27)	(100)	(61)	(76)
FEMALES	18 - 34	21%	17%	17%	57%	22%	8%	22%	25%	27%	11%
	35 - 54	39%	29%	49%	26%	31%	44%	51%	45%	26%	25%
	55 +	40%	53%	34%	17%	47%	48%	26%	30%	47%	64%
BASE		(597)	(309)	(160)	(61)	(214)	(189)	(59)	(237)	(118)	(146)
EDUCATION	HS or less	46%	44%	42%	49%	43%	44%	7%	45%	54%	35%
	Post-Sec	30%	27%	38%	26%	27%	37%	42%	38%	22%	27%
	Univ Grad	24%	29%	19%	25%	30%	20%	51%	18%	24%	38%
BASE		(598)	(312)	(160)	(61)	(216)	(189)	(58)	(236)	(119)	(147)
CHILDREN <16 AT HOME	Yes	23%	17%	29%	34%	15%	28%	21%	32%	14%	16%
	No	77%	83%	71%	66%	85%	72%	79%	68%	86%	84%
BASE		(582)	(308)	(156)	(52)	(212)	(185)	(57)	(225)	(117)	(146)
RESIDENCE	Own	78%	74%	86%	90%	66%	85%	86%	88%	58%	83%
	Rent	22%	26%	14%	10%	34%	15%	14%	12%	42%	17%

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BANNER VARIABLES

		TOTAL	PROV VOTE INTENTION			VOTED LAST PROV ELECTION			FED VOTE INTENTION		
			NDP	PC	OTH	NDP	PC	OTH	CPC	NDP	Liberal
BASE		(599)	(311)	(160)	(61)	(216)	(189)	(59)	(237)	(119)	(147)
MARITAL STATUS	Married	68%	66%	70%	68%	62%	74%	72%	73%	45%	73%
	Separated/ Divorced/ Widowed	11%	15%	4%	4%	12%	8%	7%	7%	20%	9%
	Single	21%	19%	26%	27%	26%	18%	21%	20%	35%	17%
BASE		(585)	(311)	(160)	(54)	(215)	(183)	(59)	(230)	(119)	(147)
EMPLOYED FULL TIME	Yes	52%	52%	52%	40%	53%	51%	69%	57%	45%	48%
	No	23%	20%	16%	50%	25%	14%	14%	15%	39%	14%
	Retired	26%	28%	32%	9%	22%	35%	17%	27%	16%	38%
BASE		(504)	(278)	(125)	(40)	(193)	(160)	(57)	(188)	(112)	(125)
HOUSEHOLD INCOME	< \$50K	20%	24%	19%	13%	30%	13%	21%	15%	39%	18%
	\$50K-\$99K	41%	39%	40%	43%	33%	44%	29%	44%	37%	35%
	\$100K +	39%	37%	41%	43%	37%	43%	50%	41%	24%	47%
BASE		(587)	(308)	(156)	(59)	(213)	(183)	(57)	(230)	(118)	(146)
INDIGENOUS	Yes	12%	16%	7%	12%	18%	7%	10%	10%	16%	14%
	No	88%	84%	93%	88%	82%	93%	90%	90%	84%	86%
BASE		(591)	(309)	(158)	(59)	(214)	(185)	(57)	(232)	(118)	(146)
BIPOC	Yes	16%	20%	9%	15%	21%	10%	21%	14%	19%	19%
	No	84%	80%	91%	85%	79%	90%	79%	86%	81%	81%
BASE		(594)	(307)	(159)	(61)	(212)	(188)	(58)	(235)	(117)	(146)
DISABILITY	Yes	19%	20%	23%	21%	25%	18%	19%	18%	39%	12%
	No	81%	80%	77%	79%	75%	82%	81%	82%	61%	88%

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