

SECTION FP

1. U.S. President Donald Trump has placed 25% tariffs on nearly everything it imports from Canada, as well as 10% tariffs on Canadian oil, gas, and electricity. In response, Canada announced it will impose tariffs on many U.S. goods. How much do you agree or disagree with each of the following statements?

BASE	Unweighted	TOTAL (1000)	PROVINCIAL REGION		GENDER		VOTED LAST PROV ELECTION			VOTED LAST FED ELECTION			INDIGENOUS		BIPOC		
			Winnipeg (600)	Rural (400)	Male (510)	Female (484)	NDP (468)	PC (276)	OTH (100)	CPC (281)	LIB (364)	NDP (159)	Yes (105)	No (843)	Yes (161)	No (808)	
I plan to stop buying U.S.-made products as much as possible	Strongly agree	Count	587	387	200	273	310	285	143	73	146	240	97	65	506	90	487
			59%	65%	50%	56%	61%	77%	46%	73%	47%	81%	75%	45%	63%	42%	64%
	Somewhat agree	Count	216	129	87	93	122	65	60	17	67	46	21	44	167	70	142
			22%	21%	22%	19%	24%	18%	20%	17%	22%	15%	16%	30%	21%	33%	19%
	Somewhat disagree	Count	94	57	37	54	41	7	54	7	50	7	4	20	59	30	59
			9%	10%	9%	11%	8%	2%	18%	7%	16%	2%	3%	14%	7%	14%	8%
Strongly disagree	Count	103	27	76	70	32	12	52	4	46	3	7	16	76	24	72	
		10%	4%	19%	14%	6%	3%	17%	4%	15%	1%	5%	11%	9%	11%	9%	
Canada should charge the same amount in tariffs on U.S. products that the U.S. charges on Canadian products	Strongly agree	Count	560	360	199	261	295	256	140	66	143	200	97	77	469	111	443
			56%	60%	50%	53%	58%	69%	45%	65%	46%	68%	74%	53%	58%	52%	58%
	Somewhat agree	Count	238	140	97	126	111	81	69	25	83	65	25	39	186	53	175
			24%	23%	24%	26%	22%	22%	22%	25%	27%	22%	20%	27%	23%	25%	23%
	Somewhat disagree	Count	118	55	63	53	65	16	57	7	49	16	6	13	94	29	85
			12%	9%	16%	11%	13%	4%	18%	7%	16%	5%	5%	9%	12%	14%	11%
Strongly disagree	Count	84	44	41	51	34	16	44	3	35	14	2	16	57	21	57	
		8%	7%	10%	10%	7%	4%	14%	3%	11%	5%	1%	11%	7%	10%	8%	
I feel more proud to be a Canadian today than I did at this time a year ago	Strongly agree	Count	528	358	171	239	285	269	117	60	120	210	85	67	449	102	421
			53%	60%	43%	49%	57%	73%	38%	60%	39%	71%	65%	46%	56%	48%	55%
	Somewhat agree	Count	242	136	106	108	134	70	72	26	83	62	34	48	187	63	174
			24%	23%	27%	22%	27%	19%	23%	26%	27%	21%	26%	33%	23%	29%	23%
	Somewhat disagree	Count	119	52	67	70	49	20	62	4	52	14	10	14	98	18	97
			12%	9%	17%	14%	10%	5%	20%	4%	17%	5%	7%	10%	12%	8%	13%
Strongly disagree	Count	110	54	57	74	37	9	58	11	54	9	2	17	73	31	68	
		11%	9%	14%	15%	7%	3%	19%	11%	17%	3%	1%	12%	9%	15%	9%	
I have cancelled or decided against taking a trip to the U.S. in the next six months	Strongly agree	Count	549	370	180	230	314	265	134	71	141	218	93	71	465	103	438
			55%	62%	45%	47%	62%	72%	43%	70%	46%	74%	71%	49%	58%	48%	58%
	Somewhat agree	Count	159	94	65	86	73	62	34	19	43	52	19	28	124	39	116
			16%	16%	16%	18%	14%	17%	11%	19%	14%	18%	15%	19%	15%	18%	15%
	Somewhat disagree	Count	100	56	44	57	43	19	36	3	27	16	8	11	84	19	76
			10%	9%	11%	12%	9%	5%	12%	3%	9%	5%	6%	8%	10%	9%	10%
Strongly disagree	Count	192	81	111	117	75	23	105	7	98	9	10	36	134	53	130	
		19%	13%	28%	24%	15%	6%	34%	7%	32%	3%	8%	25%	17%	25%	17%	
I find it difficult to figure out which products are made in Canada	Strongly agree	Count	118	73	45	61	58	43	37	17	40	35	12	13	100	30	86
			12%	12%	11%	12%	11%	12%	12%	17%	13%	12%	9%	9%	12%	14%	11%
	Somewhat agree	Count	531	320	211	256	271	190	158	50	158	161	64	89	422	116	401
			53%	53%	53%	52%	54%	52%	51%	50%	51%	55%	49%	61%	52%	54%	53%
	Somewhat disagree	Count	230	140	90	118	112	98	59	27	67	67	44	23	199	37	187
			23%	23%	22%	24%	22%	27%	19%	26%	22%	23%	34%	16%	25%	18%	25%
Strongly disagree	Count	120	66	54	56	64	38	55	6	44	31	10	20	86	31	85	
		12%	11%	13%	11%	13%	10%	18%	6%	14%	11%	8%	14%	11%	14%	11%	
I would think less of someone who travels to the U.S. right now	Strongly agree	Count	229	161	68	122	103	114	55	29	53	87	42	39	184	54	172
			23%	27%	17%	25%	20%	31%	18%	29%	17%	30%	32%	27%	23%	25%	23%
	Somewhat agree	Count	280	183	97	116	164	139	55	39	65	116	46	32	239	42	233
			28%	30%	24%	24%	32%	38%	18%	38%	21%	39%	36%	22%	30%	20%	31%
	Somewhat disagree	Count	165	103	62	68	97	57	49	23	50	53	20	20	141	34	128
			16%	17%	15%	14%	19%	15%	16%	23%	16%	18%	15%	13%	17%	16%	17%
Strongly disagree	Count	325	153	173	184	141	60	150	10	142	38	22	55	243	84	226	
		33%	25%	43%	38%	28%	16%	49%	10%	46%	13%	17%	38%	30%	39%	30%	

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1. U.S. President Donald Trump has placed 25% tariffs on nearly everything it imports from Canada, as well as 10% tariffs on Canadian oil, gas, and electricity. In response, Canada announced it will impose tariffs on many U.S. goods. How much do you agree or disagree with each of the following statements?

BASE	Unweighted	TOTAL (1000)	AGE			MALES			FEMALES			MARITAL STATUS			LGBTQIA2S+		DISABILITY		
			18 - 34 (189)	35 - 54 (352)	55 + (459)	18 - 34 (106)	35 - 54 (178)	55 + (226)	18 - 34 (80)	35 - 54 (171)	55 + (233)	Married (685)	S/D/W (130)	Single (152)	Yes (64)	No (907)	Yes (129)	No (825)	
			(299)	(316)	(385)	(160)	(158)	(172)	(135)	(156)	(213)	(623)	(116)	(221)	(85)	(886)	(147)	(809)	
I plan to stop buying U.S.-made products as much as possible	Strongly agree	Count	587	116	182	289	59	89	125	54	92	164	389	84	95	51	519	94	474
			59%	39%	58%	75%	37%	56%	73%	40%	59%	77%	62%	72%	43%	60%	59%	64%	59%
	Somewhat agree	Count	216	89	77	50	36	38	19	52	38	31	109	25	78	22	191	30	172
			22%	30%	24%	13%	22%	24%	11%	38%	25%	15%	17%	22%	35%	26%	22%	20%	21%
	Somewhat disagree	Count	94	51	22	21	29	10	15	23	11	7	65	4	22	10	83	16	75
			9%	17%	7%	6%	18%	6%	8%	17%	7%	3%	10%	3%	10%	12%	9%	11%	9%
Canada should charge the same amount in tariffs on U.S. products that the U.S. charges on Canadian products	Strongly agree	Count	560	141	160	259	71	74	116	67	85	143	343	74	120	51	494	88	453
			56%	47%	51%	67%	45%	47%	67%	49%	54%	67%	55%	64%	54%	60%	56%	60%	56%
	Somewhat agree	Count	238	79	82	77	45	50	31	33	32	46	145	30	55	21	214	37	188
			24%	26%	26%	20%	28%	32%	18%	24%	20%	22%	23%	26%	25%	24%	24%	25%	23%
	Somewhat disagree	Count	118	54	36	29	23	15	14	30	20	15	82	8	25	12	101	14	99
			12%	18%	11%	7%	15%	10%	8%	22%	13%	7%	13%	7%	11%	14%	11%	9%	12%
I feel more proud to be a Canadian today than I did at this time a year ago	Strongly agree	Count	84	25	39	20	20	19	12	6	20	8	52	4	21	1	77	8	69
			8%	8%	12%	5%	12%	12%	7%	4%	13%	4%	8%	3%	10%	1%	9%	5%	9%
	Somewhat agree	Count	528	128	164	237	64	74	101	61	88	137	330	70	108	38	477	80	435
			53%	43%	52%	62%	40%	47%	58%	45%	56%	64%	53%	60%	49%	45%	54%	55%	54%
	Somewhat disagree	Count	242	91	71	81	46	33	29	44	38	51	152	25	61	33	206	43	184
			24%	30%	23%	21%	29%	21%	17%	33%	25%	24%	24%	22%	27%	38%	23%	29%	23%
I have cancelled or decided against taking a trip to the U.S. in the next six months	Strongly agree	Count	119	34	45	40	12	34	24	21	12	16	73	12	23	13	100	9	100
			12%	11%	14%	10%	8%	21%	14%	16%	7%	7%	12%	10%	10%	15%	11%	6%	12%
	Strongly disagree	Count	110	47	36	27	37	18	18	9	18	9	68	9	30	2	103	14	90
			11%	16%	11%	7%	23%	11%	11%	7%	12%	4%	11%	8%	14%	2%	12%	10%	11%
	Somewhat agree	Count	549	108	177	265	40	83	108	64	93	157	350	86	96	54	478	91	440
			55%	36%	56%	69%	25%	52%	63%	47%	59%	74%	56%	75%	43%	64%	54%	62%	54%
I find it difficult to figure out which products are made in Canada	Strongly agree	Count	159	60	54	45	33	36	17	27	18	28	82	18	54	16	141	21	129
			16%	20%	17%	12%	21%	23%	10%	20%	11%	13%	13%	16%	25%	18%	16%	14%	16%
	Somewhat disagree	Count	100	47	29	24	32	10	15	15	19	8	64	4	29	11	86	9	84
			10%	16%	9%	6%	20%	6%	9%	11%	12%	4%	10%	3%	13%	13%	10%	6%	10%
	Strongly disagree	Count	192	84	56	51	56	29	32	29	27	19	126	7	42	3	181	26	155
			19%	28%	18%	13%	35%	19%	19%	21%	17%	9%	20%	6%	19%	4%	20%	18%	19%
I would think less of someone who travels to the U.S. right now	Strongly agree	Count	118	37	33	49	25	17	19	12	17	29	77	13	22	4	112	8	106
			12%	12%	11%	13%	15%	11%	11%	9%	11%	14%	12%	11%	10%	5%	13%	6%	13%
	Somewhat agree	Count	531	158	158	216	73	79	104	82	78	112	321	54	132	60	454	83	422
			53%	53%	50%	56%	46%	50%	60%	60%	50%	53%	52%	47%	60%	71%	51%	56%	52%
	Somewhat disagree	Count	230	63	71	96	41	36	41	22	35	55	135	45	45	15	210	39	183
			23%	21%	22%	25%	26%	23%	24%	16%	22%	26%	22%	39%	21%	18%	24%	27%	23%
I would think less of someone who travels to the U.S. right now	Strongly disagree	Count	120	41	54	25	21	27	8	20	27	16	90	3	21	5	110	17	98
			12%	14%	17%	6%	13%	17%	5%	15%	17%	8%	14%	3%	10%	6%	12%	11%	12%
	Strongly agree	Count	229	59	82	89	32	47	43	24	32	47	145	27	46	30	192	47	173
			23%	20%	26%	23%	20%	30%	25%	17%	21%	22%	23%	23%	21%	36%	22%	32%	21%
	Somewhat agree	Count	280	65	88	127	28	43	45	36	45	83	165	44	64	32	242	40	231
			28%	22%	28%	33%	18%	27%	26%	27%	29%	39%	27%	38%	29%	38%	27%	27%	29%
I would think less of someone who travels to the U.S. right now	Strongly disagree	Count	165	43	50	72	11	20	38	32	30	34	109	17	33	9	147	19	134
			16%	14%	16%	19%	7%	13%	22%	24%	19%	16%	18%	15%	15%	10%	17%	13%	17%
	Strongly disagree	Count	325	132	97	96	89	48	47	43	49	49	203	28	78	14	304	41	270
			33%	44%	31%	25%	56%	30%	27%	32%	31%	23%	33%	24%	35%	16%	34%	28%	33%

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1. U.S. President Donald Trump has placed 25% tariffs on nearly everything it imports from Canada, as well as 10% tariffs on Canadian oil, gas, and electricity. In response, Canada announced it will impose tariffs on many U.S. goods. How much do you agree or disagree with each of the following statements?

BASE	Unweighted	TOTAL (1000)	EDUCATION				CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
			HS or less (136)	Post-Sec (404)	Univ Grad (456)		Yes (228)	No (760)	Own (767)	Rent (187)	Yes (496)	No (203)	Retired (282)	< \$50K (148)	\$50K-\$99K (336)	\$100K + (394)
			(1000)	(451)	(293)	(251)	(246)	(730)	(706)	(216)	(473)	(273)	(235)	(214)	(326)	(327)
I plan to stop buying U.S.-made products as much as possible	Strongly agree	Count	587	248	166	172	114	461	436	121	260	120	203	119	185	193
			59%	55%	57%	68%	46%	63%	62%	56%	55%	44%	86%	55%	57%	59%
	Somewhat agree	Count	216	101	65	50	45	165	135	52	99	93	20	61	70	66
			22%	22%	22%	20%	18%	23%	19%	24%	21%	34%	8%	29%	21%	20%
	Somewhat disagree	Count	94	39	38	16	45	49	64	17	56	32	4	14	32	40
			9%	9%	13%	6%	18%	7%	9%	8%	12%	12%	2%	6%	10%	12%
Strongly disagree	Count	103	63	24	14	42	55	71	26	58	28	9	21	40	28	
		10%	14%	8%	6%	17%	7%	10%	12%	12%	10%	4%	10%	12%	8%	
Canada should charge the same amount in tariffs on U.S. products that the U.S. charges on Canadian products	Strongly agree	Count	560	256	156	146	109	442	383	131	247	137	171	144	171	177
			56%	57%	53%	58%	44%	61%	54%	61%	52%	50%	73%	67%	53%	54%
	Somewhat agree	Count	238	97	70	69	66	158	167	49	116	75	42	32	81	90
			24%	22%	24%	27%	27%	22%	24%	23%	24%	27%	18%	15%	25%	27%
	Somewhat disagree	Count	118	52	43	21	44	74	90	20	59	44	12	29	38	34
			12%	12%	15%	8%	18%	10%	13%	9%	13%	16%	5%	14%	12%	10%
Strongly disagree	Count	84	45	23	16	26	56	66	15	51	18	10	9	36	27	
		8%	10%	8%	6%	11%	8%	9%	7%	11%	6%	4%	4%	11%	8%	
I feel more proud to be a Canadian today than I did at this time a year ago	Strongly agree	Count	528	257	134	137	102	409	368	123	233	126	166	122	174	166
			53%	57%	46%	55%	42%	56%	52%	57%	49%	46%	71%	57%	53%	51%
	Somewhat agree	Count	242	86	83	72	64	176	167	52	125	74	38	53	67	93
			24%	19%	28%	29%	26%	24%	24%	24%	27%	27%	16%	25%	20%	28%
	Somewhat disagree	Count	119	52	40	24	38	77	89	22	58	31	21	20	39	36
			12%	11%	14%	10%	15%	11%	13%	10%	12%	12%	9%	9%	12%	11%
Strongly disagree	Count	110	55	36	18	42	68	83	19	56	41	10	20	47	33	
		11%	12%	12%	7%	17%	9%	12%	9%	12%	15%	4%	9%	14%	10%	
I have cancelled or decided against taking a trip to the U.S. in the next six months	Strongly agree	Count	549	239	153	156	109	431	402	109	241	124	180	135	169	175
			55%	53%	52%	62%	44%	59%	57%	50%	51%	45%	76%	63%	52%	53%
	Somewhat agree	Count	159	63	51	44	39	113	98	45	82	49	25	29	40	59
			16%	14%	18%	18%	16%	16%	14%	21%	17%	18%	11%	14%	12%	18%
	Somewhat disagree	Count	100	48	31	17	35	64	66	21	50	33	15	13	51	25
			10%	11%	11%	7%	14%	9%	9%	10%	11%	12%	6%	6%	16%	8%
Strongly disagree	Count	192	100	57	34	64	122	140	42	100	67	15	38	67	68	
		19%	22%	19%	13%	26%	17%	20%	21%	25%	7%	18%	20%	20%	21%	
I find it difficult to figure out which products are made in Canada	Strongly agree	Count	118	45	43	30	31	82	86	26	65	20	31	31	32	40
			12%	10%	15%	12%	12%	11%	12%	12%	14%	7%	13%	15%	10%	12%
	Somewhat agree	Count	531	246	151	132	124	394	365	104	248	144	128	122	152	190
			53%	54%	52%	52%	50%	54%	52%	48%	52%	53%	54%	57%	47%	58%
	Somewhat disagree	Count	230	87	76	66	53	177	168	54	96	69	61	43	85	68
			23%	19%	26%	26%	21%	24%	24%	25%	20%	25%	26%	20%	26%	21%
Strongly disagree	Count	120	73	22	24	38	77	87	32	64	40	16	18	58	29	
		12%	16%	8%	9%	16%	11%	12%	15%	13%	15%	7%	8%	18%	9%	
I would think less of someone who travels to the U.S. right now	Strongly agree	Count	229	118	46	63	56	168	150	56	107	62	60	56	53	82
			23%	26%	16%	25%	23%	23%	21%	26%	23%	23%	26%	26%	16%	25%
	Somewhat agree	Count	280	97	87	96	53	221	200	62	123	67	86	79	79	93
			28%	22%	30%	38%	22%	30%	28%	29%	26%	24%	36%	37%	24%	28%
	Somewhat disagree	Count	165	60	59	44	30	129	114	32	77	43	41	18	62	56
			16%	13%	20%	18%	12%	18%	16%	15%	16%	16%	17%	9%	19%	17%
Strongly disagree	Count	325	176	101	48	106	211	242	66	166	102	48	61	133	96	
		33%	39%	34%	19%	43%	29%	34%	30%	35%	37%	21%	29%	41%	29%	

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1. U.S. President Donald Trump has placed 25% tariffs on nearly everything it imports from Canada, as well as 10% tariffs on Canadian oil, gas, and electricity. In response, Canada announced it will impose tariffs on many U.S. goods. How much do you agree or disagree with each of the following statements?

** SUMMARY TABLE **

		TOTAL	PROVINCIAL REGION		GENDER		VOTED LAST PROV ELECTION			VOTED LAST FED ELECTION			INDIGENOUS		BIPOC	
			(1000)	Winnipeg (600)	Rural (400)	Male (490)	Female (505)	NDP (369)	PC (310)	OTH (101)	CPC (310)	LIB (295)	NDP (130)	Yes (145)	No (807)	Yes (214)
BASE																
I plan to stop buying U.S.-made products as much as possible	Agree	80%	86%	72%	75%	86%	95%	66%	90%	69%	97%	91%	75%	83%	75%	83%
	Disagree	20%	14%	28%	25%	14%	5%	34%	10%	31%	3%	9%	25%	17%	25%	17%
Canada should charge the same amount in tariffs on U.S. products that the U.S. charges on Canadian products	Agree	80%	83%	74%	79%	80%	91%	68%	90%	73%	90%	94%	80%	81%	77%	81%
	Disagree	20%	17%	26%	21%	20%	9%	32%	10%	27%	10%	6%	20%	19%	23%	19%
I feel more proud to be a Canadian today than I did at this time a year ago	Agree	77%	82%	69%	71%	83%	92%	61%	86%	66%	92%	91%	79%	79%	77%	78%
	Disagree	23%	18%	31%	29%	17%	8%	39%	14%	34%	8%	9%	21%	21%	23%	22%
I have cancelled or decided against taking a trip to the U.S. in the next six months	Agree	71%	77%	61%	65%	77%	89%	54%	90%	59%	92%	86%	68%	73%	66%	73%
	Disagree	29%	23%	39%	35%	23%	11%	46%	10%	41%	8%	14%	32%	27%	34%	27%
I find it difficult to figure out which products are made in Canada	Agree	65%	66%	64%	65%	65%	63%	63%	67%	64%	67%	58%	70%	65%	68%	64%
	Disagree	35%	34%	36%	35%	35%	37%	37%	33%	36%	33%	42%	30%	35%	32%	36%
I would think less of someone who travels to the U.S. right now	Agree	51%	57%	41%	49%	53%	68%	36%	68%	38%	69%	68%	49%	52%	45%	53%
	Disagree	49%	43%	59%	51%	47%	32%	64%	32%	62%	31%	32%	51%	48%	55%	47%

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION FP

1. U.S. President Donald Trump has placed 25% tariffs on nearly everything it imports from Canada, as well as 10% tariffs on Canadian oil, gas, and electricity. In response, Canada announced it will impose tariffs on many U.S. goods. How much do you agree or disagree with each of the following statements?

** SUMMARY TABLE **

		TOTAL	AGE			MALES			FEMALES			MARITAL STATUS			LGBTQIA2S+		DISABILITY	
			(1000)	18 - 34 (299)	35 - 54 (316)	55 + (385)	18 - 34 (160)	35 - 54 (158)	55 + (172)	18 - 34 (135)	35 - 54 (156)	55 + (213)	Married (623)	S/D/W (116)	Single (221)	Yes (85)	No (886)	Yes (147)
I plan to stop buying U.S.-made products as much as possible	Agree	80%	68%	82%	88%	59%	80%	84%	78%	83%	92%	80%	94%	78%	86%	80%	84%	80%
	Disagree	20%	32%	18%	12%	41%	20%	16%	22%	17%	8%	20%	6%	22%	14%	20%	16%	20%
Canada should charge the same amount in tariffs on U.S. products that the U.S. charges on Canadian products	Agree	80%	74%	76%	87%	73%	78%	85%	74%	74%	89%	78%	90%	79%	85%	80%	85%	79%
	Disagree	20%	26%	24%	13%	27%	22%	15%	26%	26%	11%	22%	10%	21%	15%	20%	15%	21%
I feel more proud to be a Canadian today than I did at this time a year ago	Agree	77%	73%	74%	83%	69%	67%	75%	77%	81%	88%	77%	82%	76%	83%	77%	84%	77%
	Disagree	23%	27%	26%	17%	31%	33%	25%	23%	19%	12%	23%	18%	24%	17%	23%	16%	23%
I have cancelled or decided against taking a trip to the U.S. in the next six months	Agree	71%	56%	73%	80%	45%	75%	73%	68%	71%	87%	69%	90%	68%	83%	70%	76%	70%
	Disagree	29%	44%	27%	20%	55%	25%	27%	32%	29%	13%	31%	10%	32%	17%	30%	24%	30%
I find it difficult to figure out which products are made in Canada	Agree	65%	65%	60%	69%	61%	60%	71%	69%	60%	66%	64%	58%	70%	76%	64%	62%	65%
	Disagree	35%	35%	40%	31%	39%	40%	29%	31%	40%	34%	36%	42%	30%	24%	36%	38%	35%
I would think less of someone who travels to the U.S. right now	Agree	51%	41%	54%	56%	38%	57%	51%	44%	49%	61%	50%	61%	50%	74%	49%	59%	50%
	Disagree	49%	59%	46%	44%	62%	43%	49%	56%	51%	39%	50%	39%	50%	26%	51%	41%	50%

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION FP
1. U.S. President Donald Trump has placed 25% tariffs on nearly everything it imports from Canada, as well as 10% tariffs on Canadian oil, gas, and electricity.
In response, Canada announced it will impose tariffs on many U.S. goods. How much do you agree or disagree with each of the following statements?
**** SUMMARY TABLE ****

		TOTAL (1000)	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
			HS or less (451)	Post-Sec (293)	Univ Grad (251)	Yes (246)	No (730)	Own (706)	Rent (216)	Yes (473)	No (273)	Retired (235)	< \$50K (214)	\$50K-\$99K (326)	\$100K + (327)
I plan to stop buying U.S.-made products as much as possible	Agree	80%	77%	79%	88%	65%	86%	81%	80%	76%	78%	94%	84%	78%	79%
	Disagree	20%	23%	21%	12%	35%	14%	19%	20%	24%	22%	6%	16%	22%	21%
Canada should charge the same amount in tariffs on U.S. products that the U.S. charges on Canadian products	Agree	80%	78%	77%	85%	71%	82%	78%	84%	77%	78%	91%	82%	77%	81%
	Disagree	20%	22%	23%	15%	29%	18%	22%	16%	23%	22%	9%	18%	23%	19%
I feel more proud to be a Canadian today than I did at this time a year ago	Agree	77%	76%	74%	83%	68%	80%	76%	81%	76%	73%	87%	81%	74%	79%
	Disagree	23%	24%	26%	17%	32%	20%	24%	19%	24%	27%	13%	19%	26%	21%
I have cancelled or decided against taking a trip to the U. S. in the next six months	Agree	71%	67%	70%	80%	60%	75%	71%	71%	68%	63%	87%	76%	64%	72%
	Disagree	29%	33%	30%	20%	40%	25%	29%	29%	32%	37%	13%	24%	36%	28%
I find it difficult to figure out which products are made in Canada	Agree	65%	65%	66%	64%	63%	65%	64%	60%	66%	60%	67%	71%	56%	70%
	Disagree	35%	35%	34%	36%	37%	35%	36%	40%	34%	40%	33%	29%	44%	30%
I would think less of someone who travels to the U.S. right now	Agree	51%	48%	45%	63%	45%	53%	50%	55%	49%	47%	62%	63%	40%	53%
	Disagree	49%	52%	55%	37%	55%	47%	50%	45%	51%	53%	38%	37%	60%	47%

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION FP

2. Donald Trump has made several comments about making Canada America's 51st state. How likely do you think it is that this will happen?

3. Do you support or oppose Canada becoming part of the United States?

			TOTAL	PROVINCIAL REGION		GENDER		VOTED LAST PROV ELECTION			VOTED LAST FED ELECTION			INDIGENOUS		BIPOC	
				(1000)	Winnipeg (600)	Rural (400)	Male (490)	Female (505)	NDP (369)	PC (310)	OTH (101)	CPC (310)	LIB (295)	NDP (130)	Yes (145)	No (807)	Yes (214)
BASE																	
CANADA BECOME U.S. 51st STATE	Very likely	Count	22	18	4	9	13	2	12	1	7	1	1	1	19	4	18
			2%	3%	1%	2%	3%	1%	4%	1%	2%	0%	0%	1%	2%	2%	2%
	Somewhat likely	Count	63	44	19	35	27	17	27	4	30	12	7	7	53	11	51
			6%	7%	5%	7%	5%	5%	9%	4%	10%	4%	5%	5%	7%	5%	7%
	Somewhat unlikely	Count	133	83	51	70	62	47	50	8	43	35	15	24	95	41	87
			13%	14%	13%	14%	12%	13%	16%	8%	14%	12%	11%	17%	12%	19%	11%
	Very unlikely	Count	699	414	284	343	353	268	201	79	210	225	98	103	573	144	541
		70%	69%	71%	70%	70%	73%	65%	78%	68%	76%	75%	71%	71%	67%	71%	
(DK/NS)	Count	83	41	42	33	49	35	19	8	20	21	10	10	67	14	64	
		8%	7%	10%	7%	10%	9%	6%	8%	6%	7%	8%	7%	8%	7%	8%	
Summary	Likely		8%	10%	6%	9%	8%	5%	13%	5%	12%	4%	6%	6%	9%	7%	9%
	Unlikely		83%	83%	84%	84%	82%	85%	81%	87%	82%	88%	86%	88%	83%	86%	83%
	(DK)		8%	7%	10%	7%	10%	9%	6%	8%	6%	7%	8%	7%	8%	7%	8%
CANADA BECOMING PART OF U.S.	Strongly support	Count	39	15	24	37	2	5	21	1	21	1	3	9	28	15	25
			4%	3%	6%	8%	0%	1%	7%	1%	7%	0%	2%	6%	3%	7%	3%
	Somewhat support	Count	69	35	34	35	34	2	45	2	32	2	2	10	47	17	47
			7%	6%	9%	7%	7%	0%	14%	2%	10%	1%	1%	7%	6%	8%	6%
	Somewhat oppose	Count	68	34	34	38	29	3	37	2	31	1	1	10	54	18	50
			7%	6%	8%	8%	6%	1%	12%	2%	10%	0%	1%	7%	7%	8%	7%
	Strongly oppose	Count	800	507	293	366	429	359	190	95	210	290	125	116	663	162	625
		80%	84%	73%	75%	85%	97%	61%	94%	68%	98%	96%	80%	82%	76%	82%	
(DK/NS)	Count	24	9	14	13	10	1	17	0	16			1	14	3	14	
		2%	2%	4%	3%	2%	0%	6%	0%	5%			1%	2%	1%	2%	
Summary	Support		11%	8%	15%	15%	7%	2%	21%	3%	17%	1%	3%	13%	9%	15%	9%
	Oppose		87%	90%	82%	83%	91%	98%	73%	96%	78%	99%	97%	86%	89%	84%	89%
	(DK)		2%	2%	4%	3%	2%	0%	6%	0%	5%		1%	2%	1%	2%	

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION FP
2. Donald Trump has made several comments about making Canada America's 51st state. How likely do you think it is that this will happen?
3. Do you support or oppose Canada becoming part of the United States?

		TOTAL (1000)	AGE			MALES			FEMALES			MARITAL STATUS			LGBTQIA2S+		DISABILITY		
			18 - 34 (299)	35 - 54 (316)	55 + (385)	18 - 34 (160)	35 - 54 (158)	55 + (172)	18 - 34 (135)	35 - 54 (156)	55 + (213)	Married (623)	S/D/W (116)	Single (221)	Yes (85)	No (886)	Yes (147)	No (809)	
CANADA BECOME U.S. 51st STATE	Very likely	Count	22	16	4	2	5	2	1	11	1	1	11	1	8	8	13	3	19
			2%	5%	1%	1%	3%	2%	1%	8%	1%	0%	2%	0%	4%	10%	2%	2%	2%
	Somewhat likely	Count	63	23	19	21	16	9	10	7	10	10	39	9	11	6	57	4	59
			6%	8%	6%	5%	10%	6%	6%	5%	6%	5%	6%	8%	5%	7%	6%	3%	7%
	Somewhat unlikely	Count	133	48	48	37	27	30	13	21	17	24	89	11	29	10	118	17	106
			13%	16%	15%	10%	17%	19%	7%	15%	11%	11%	14%	9%	13%	11%	13%	12%	13%
Very unlikely	Count	699	183	224	291	99	106	137	81	118	154	441	86	148	57	625	107	566	
		70%	61%	71%	76%	62%	67%	80%	60%	76%	72%	71%	75%	67%	71%	73%	70%		
(DK/NS)	Count	83	28	20	34	12	10	11	16	10	24	43	9	25	5	73	16	60	
		8%	9%	6%	9%	8%	7%	6%	12%	6%	11%	7%	8%	11%	5%	8%	11%	7%	
Summary	Likely		8%	13%	7%	6%	13%	7%	7%	13%	7%	5%	8%	8%	9%	16%	8%	5%	10%
	Unlikely (DK)		83%	78%	86%	85%	79%	86%	87%	75%	87%	84%	85%	84%	80%	78%	84%	85%	83%
CANADA BECOMING PART OF U.S.	Strongly support	Count	39	25	5	9	25	3	9		2		27	1	10	1	39	4	36
			4%	9%	2%	2%	16%	2%	5%		1%		4%	1%	5%	1%	4%	2%	4%
	Somewhat support	Count	69	44	13	12	22	8	5	22	5	7	48	1	17	8	60	8	59
			7%	15%	4%	3%	14%	5%	3%	16%	3%	3%	8%	0%	8%	9%	7%	5%	7%
	Somewhat oppose	Count	68	28	24	15	18	12	8	10	12	7	51	3	11	1	67	11	55
			7%	10%	8%	4%	11%	7%	5%	7%	8%	3%	8%	2%	5%	1%	8%	7%	7%
	Strongly oppose	Count	800	195	265	341	89	130	147	102	133	194	489	108	178	75	705	125	646
			80%	65%	84%	89%	56%	82%	85%	75%	85%	91%	79%	93%	80%	89%	80%	85%	80%
(DK/NS)	Count	24	6	9	8	5	5	3	1	4	5	7	3	5	1	15	0	14	
		2%	2%	3%	2%	3%	3%	2%	1%	3%	2%	1%	3%	2%	1%	2%	0%	2%	
Summary	Support		11%	23%	6%	5%	30%	7%	8%	16%	4%	3%	12%	1%	12%	10%	11%	8%	12%
	Oppose		87%	75%	91%	92%	67%	90%	90%	83%	93%	94%	87%	96%	85%	90%	87%	92%	87%
	(DK)		2%	2%	3%	2%	3%	3%	2%	1%	3%	2%	1%	3%	2%	1%	2%	0%	2%

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION FP

2. Donald Trump has made several comments about making Canada America's 51st state. How likely do you think it is that this will happen?

3. Do you support or oppose Canada becoming part of the United States?

			TOTAL (1000)	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
				HS or less (451)	Post-Sec (293)	Univ Grad (251)	Yes (246)	No (730)	Own (706)	Rent (216)	Yes (473)	No (273)	Retired (235)	< \$50K (214)	\$50K-\$99K (326)	\$100K + (327)
BASE																
CANADA BECOME U.S. 51st STATE	Very likely	Count	22	12	2	7	13	8	7	13	14	8	0	12	4	3
			2%	3%	1%	3%	5%	1%	1%	6%	3%	3%	0%	6%	1%	1%
	Somewhat likely	Count	63	25	21	16	12	51	49	14	37	13	13	12	23	26
			6%	6%	7%	7%	5%	7%	7%	7%	8%	5%	5%	6%	7%	8%
	Somewhat unlikely	Count	133	64	38	31	36	96	94	21	73	41	17	18	45	57
			13%	14%	13%	12%	14%	13%	13%	10%	15%	15%	7%	8%	14%	17%
Very unlikely	Count	699	299	215	183	168	516	508	149	328	178	185	148	230	233	
		70%	66%	74%	73%	68%	71%	72%	69%	69%	65%	79%	69%	70%	71%	
(DK/NS)	Count	83	50	16	14	17	60	48	19	21	34	20	24	24	7	
		8%	11%	6%	5%	7%	8%	7%	9%	5%	13%	9%	11%	7%	2%	
Summary																
Likely			8%	8%	8%	9%	10%	8%	8%	13%	11%	8%	6%	11%	8%	9%
Unlikely			83%	81%	87%	85%	83%	84%	85%	78%	85%	80%	86%	77%	84%	89%
(DK)			8%	11%	6%	5%	7%	8%	7%	9%	5%	13%	9%	11%	7%	2%
CANADA BECOMING PART OF U.S.	Strongly support	Count	39	22	12	4	21	17	23	15	32	6	1	7	17	13
			4%	5%	4%	2%	8%	2%	3%	7%	7%	2%	1%	3%	5%	4%
	Somewhat support	Count	69	47	15	6	32	34	43	19	31	29	4	15	26	21
			7%	10%	5%	2%	13%	5%	6%	9%	7%	11%	2%	7%	8%	6%
	Somewhat oppose	Count	68	27	30	11	20	47	59	8	42	23	2	17	21	29
			7%	6%	10%	4%	8%	6%	8%	4%	9%	9%	1%	8%	6%	9%
Strongly oppose	Count	800	342	232	225	171	609	566	172	359	210	224	173	254	262	
		80%	76%	79%	90%	70%	83%	80%	80%	76%	77%	95%	81%	78%	80%	
(DK/NS)	Count	24	13	4	5	1	22	16	1	8	4	4	3	8	2	
		2%	3%	1%	2%	0%	3%	2%	1%	2%	2%	2%	1%	3%	1%	
Summary																
Support			11%	15%	9%	4%	22%	7%	9%	16%	13%	13%	2%	10%	13%	10%
Oppose			87%	82%	89%	94%	78%	90%	88%	83%	85%	85%	96%	89%	84%	89%
(DK)			2%	3%	1%	2%	0%	3%	2%	1%	2%	2%	1%	3%	1%	

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION FP
4. Which of the following things have you done in the past six weeks?

			TOTAL	PROVINCIAL REGION		GENDER		VOTED LAST PROV ELECTION			VOTED LAST FED ELECTION			INDIGENOUS		BIPOC	
BASE			(1000)	Winnipeg (600)	Rural (400)	Male (490)	Female (505)	NDP (369)	PC (310)	OTH (101)	CPC (310)	LIB (295)	NDP (130)	Yes (145)	No (807)	Yes (214)	No (760)
DONE PAST 6 WEEKS	Bought Canadian-made instead of U.S. product	Cases	655	424	230	289	360	309	154	77	180	248	102	91	547	125	521
			65%	71%	58%	59%	71%	84%	50%	76%	58%	84%	78%	63%	68%	58%	69%
	Made effort to wear clothing with maple leaf/ flag on it	Cases	193	122	71	82	111	98	45	25	43	76	33	19	169	27	163
			19%	20%	18%	17%	22%	26%	14%	24%	14%	26%	26%	13%	21%	12%	21%
	Hung Canadian flag at home	Cases	168	103	65	69	98	87	49	20	51	81	23	20	140	25	139
			17%	17%	16%	14%	19%	24%	16%	20%	17%	27%	17%	14%	17%	12%	18%
	Cancelled planned trip to the U.S.	Cases	168	116	52	73	91	83	45	23	39	71	30	18	144	25	138
		17%	19%	13%	15%	18%	22%	15%	23%	13%	24%	23%	12%	18%	12%	18%	
Booed U.S. anthem at sporting event	Cases	69	57	12	39	27	40	19	7	19	28	13	18	48	22	47	
		7%	9%	3%	8%	5%	11%	6%	7%	6%	9%	10%	13%	6%	10%	6%	
(None of these)	Cases	295	147	149	164	131	41	138	18	117	34	18	47	220	80	199	
		30%	24%	37%	33%	26%	11%	44%	18%	38%	12%	14%	33%	27%	38%	26%	

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION FP
4. Which of the following things have you done in the past six weeks?

			TOTAL (1000)	AGE			MALES			FEMALES			MARITAL STATUS			LGBTQIA2S+		DISABILITY	
				18 - 34 (299)	35 - 54 (316)	55 + (385)	18 - 34 (160)	35 - 54 (158)	55 + (172)	18 - 34 (135)	35 - 54 (156)	55 + (213)	Married (623)	S/D/W (116)	Single (221)	Yes (85)	No (886)	Yes (147)	No (809)
BASE		Cases	655	153	213	289	69	107	113	81	104	176	409	100	127	63	574	108	518
DONE PAST 6 WEEKS	Bought Canadian-made instead of U.S. product	Cases	65%	51%	67%	75%	43%	68%	66%	60%	66%	83%	66%	86%	57%	74%	65%	74%	64%
	Made effort to wear clothing with maple leaf/ flag on it	Cases	193	41	53	98	24	21	37	17	32	61	105	35	50	15	176	28	160
			19%	14%	17%	25%	15%	13%	21%	13%	20%	29%	17%	30%	23%	18%	20%	19%	20%
	Hung Canadian flag at home	Cases	168	12	43	112	9	22	39	4	22	73	112	31	17	4	159	23	138
			17%	4%	14%	29%	5%	14%	23%	3%	14%	34%	18%	27%	8%	5%	18%	16%	17%
	Cancelled planned trip to the U.S.	Cases	168	28	65	76	12	29	31	12	35	45	121	18	23	18	147	20	142
			17%	9%	20%	20%	8%	18%	18%	9%	22%	21%	19%	15%	10%	21%	17%	14%	18%
	Booed U.S. anthem at sporting event	Cases	69	27	31	11	10	21	8	14	10	2	38	6	25	11	53	11	52
		7%	9%	10%	3%	6%	13%	5%	10%	7%	1%	6%	5%	11%	13%	6%	8%	6%	
(None of these)	Cases	295	134	92	69	81	44	39	53	48	30	183	14	81	21	266	35	248	
		30%	45%	29%	18%	50%	28%	23%	39%	31%	14%	29%	12%	36%	25%	30%	24%	31%	

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION FP
4. Which of the following things have you done in the past six weeks?

			TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
				(1000)	HS or less (451)	Post-Sec (293)	Univ Grad (251)	Yes (246)	No (730)	Own (706)	Rent (216)	Yes (473)	No (273)	Retired (235)	< \$50K (214)	\$50K-\$99K (326)
BASE																
DONE PAST 6 WEEKS	Bought Canadian-made instead of U.S. product	Cases	655	275	188	192	127	512	464	146	297	169	184	156	190	217
			65%	61%	64%	76%	52%	70%	66%	68%	63%	62%	78%	73%	58%	66%
	Made effort to wear clothing with maple leaf/ flag on it	Cases	193	102	42	49	25	161	140	40	77	49	64	35	64	53
			19%	23%	14%	20%	10%	22%	20%	18%	16%	18%	27%	17%	20%	16%
	Hung Canadian flag at home	Cases	168	80	35	49	15	149	139	19	62	29	74	35	48	50
			17%	18%	12%	20%	6%	20%	20%	9%	13%	11%	31%	16%	15%	15%
	Cancelled planned trip to the U.S.	Cases	168	64	56	48	34	131	138	25	79	36	52	26	49	72
			17%	14%	19%	19%	14%	18%	20%	12%	17%	13%	22%	12%	15%	22%
Booed U.S. anthem at sporting event	Cases	69	30	21	17	15	54	39	22	44	14	10	7	21	34	
		7%	7%	7%	7%	6%	7%	6%	10%	9%	5%	4%	3%	7%	10%	
(None of these)	Cases	295	150	88	55	110	178	201	67	158	96	31	52	124	91	
		30%	33%	30%	22%	45%	24%	28%	31%	34%	35%	13%	24%	38%	28%	

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey