

CFL1. How would you describe how you feel about the Canadian Football League (CFL)?
CFL2. Have you seen, read or heard anything about the CFL introducing new game rules that will start being phased in next season?

		TOTAL	REGION						QUEBEC		GENDER		AGE			BORN IN CANADA		EDUCATION			HOUSEHOLD INCOME		
BASE	(Unweighted)	(1230)	BC/North (173)	AB (130)	MB/SK (84)	ON (470)	PQ (286)	ATL (87)	Quebec (286)	Rest of Canada (944)	Man (607)	Woman (616)	< 35 (329)	35-54 (455)	55 + (446)	Yes (953)	No (268)	HS/less (188)	Coll/Some PS (521)	Degree + (508)	< \$60K (359)	\$60K-\$99K (358)	\$100K + (404)
		(1230)	(172)	(135)	(86)	(468)	(282)	(88)	(282)	(948)	(599)	(624)	(333)	(456)	(441)	(954)	(267)	(189)	(519)	(509)	(355)	(358)	(408)
CFL	A fan	132	14	16	27	43	24	8	24	108	90	42	47	34	51	100	32	27	45	58	41	39	49
		11%	8%	12%	32%	9%	8%	9%	8%	11%	15%	7%	14%	7%	12%	11%	12%	14%	9%	11%	12%	11%	12%
	Casual fan	360	55	54	25	138	62	27	62	298	226	134	89	138	133	282	78	39	181	139	109	113	119
		29%	32%	40%	29%	30%	22%	31%	22%	31%	38%	22%	27%	30%	30%	30%	29%	21%	35%	27%	31%	32%	29%
	Do not follow/ care	738	103	64	34	287	196	53	196	541	283	447	197	283	258	572	158	123	294	311	205	206	240
AWARE OF NEW RULES		60%	60%	48%	40%	61%	70%	60%	70%	57%	47%	72%	59%	62%	58%	60%	59%	65%	57%	61%	58%	58%	59%
	Yes	370	58	51	48	136	51	25	51	319	233	136	75	110	186	302	67	50	169	150	95	117	138
		30%	34%	38%	56%	29%	18%	29%	18%	34%	39%	22%	22%	24%	42%	32%	25%	27%	33%	30%	27%	33%	34%
	No	860	115	83	37	331	231	62	231	629	366	488	259	346	256	653	200	139	350	358	260	241	270
		70%	66%	62%	44%	71%	82%	71%	82%	66%	61%	78%	78%	76%	58%	68%	75%	73%	67%	70%	73%	67%	66%

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CFL1. How would you describe how you feel about the Canadian Football League (CFL)?

CFL2. Have you seen, read or heard anything about the CFL introducing new game rules that will start being phased in next season?

		TOTAL	CFL FAN		RULE CHANGES		WILL WATCH LESS		FED VOTING			LAST FED VOTE		
			Yes	Casual	Support	Oppose	Agree	Disagree	LIB	CPC	Other	LIB	CPC	Other
BASE	(Unweighted)	(1230)	(130)	(363)	(243)	(124)	(237)	(349)	(489)	(330)	(218)	(539)	(320)	(173)
		(1230)	(132)	(360)	(247)	(120)	(243)	(343)	(498)	(329)	(214)	(549)	(318)	(166)
CFL	A fan	132	132		81	38	77	55	65	40	21	70	45	14
		11%	100%		33%	31%	32%	16%	13%	12%	10%	13%	14%	8%
	Casual fan	360		360	136	70	135	225	158	100	60	174	102	49
		29%		100%	55%	58%	56%	66%	32%	30%	28%	32%	32%	30%
	Do not follow/ care	738			30	12	31	63	274	189	133	306	171	103
		60%			12%	10%	13%	18%	55%	57%	62%	56%	54%	62%
AWARE OF NEW RULES	Yes	370	103	173	168	106	154	216	166	110	62	175	116	52
		30%	78%	48%	68%	89%	63%	63%	33%	34%	29%	32%	37%	31%
	No	860	29	188	79	14	90	127	331	219	152	375	202	114
		70%	22%	52%	32%	11%	37%	37%	67%	66%	71%	68%	63%	69%

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CFL3. Based on what you know, do you generally support, or oppose, these changes to the CFL rules?

		TOTAL	REGION						QUEBEC		GENDER		AGE			BORN IN CANADA		EDUCATION			HOUSEHOLD INCOME		
BASE: FAN OR AWARE		(586)	BC/North	AB	MB/SK	ON	PQ	ATL	Quebec	Rest of Canada	Man	Woman	< 35	35-54	55 +	Yes	No	HS/less	Coll/Some PS	Degree +	< \$60K	\$60K-\$99K	\$100K +
		(586)	(82)	(77)	(58)	(230)	(98)	(41)	(98)	(488)	(373)	(212)	(140)	(202)	(244)	(452)	(132)	(71)	(266)	(247)	(168)	(178)	(208)
RULE CHANGES	Strongly support	59	10	14	2	23	9	1	9	50	48	11	19	26	14	42	17	12	20	26	17	11	29
		10%	12%	17%	4%	10%	10%	3%	10%	10%	13%	5%	13%	13%	6%	9%	14%	17%	8%	11%	10%	6%	14%
	Somewhat support	187	20	18	13	87	35	14	35	152	125	63	65	59	63	135	51	27	79	80	51	74	59
		32%	24%	22%	23%	39%	36%	34%	36%	31%	34%	29%	44%	29%	27%	30%	39%	37%	30%	33%	31%	41%	28%
	Somewhat oppose	55	7	5	6	22	10	5	10	45	38	16	16	15	24	43	12	9	24	22	21	11	19
		9%	8%	6%	11%	10%	10%	12%	10%	9%	11%	7%	11%	7%	10%	9%	9%	12%	9%	9%	13%	6%	9%
	Strongly oppose	65	13	14	14	17	2	5	2	63	41	23	10	14	42	60	6	6	35	24	19	21	22
Summary		11%	16%	18%	24%	8%	2%	11%	2%	13%	11%	10%	7%	7%	18%	13%	4%	8%	13%	10%	12%	12%	10%
	(DK/NS)	220	32	30	23	75	42	17	42	178	112	107	38	87	94	177	43	19	107	93	57	61	82
		37%	39%	38%	38%	34%	43%	41%	43%	36%	31%	49%	26%	43%	40%	39%	33%	26%	40%	38%	34%	34%	39%
	Support	42%	36%	38%	27%	49%	45%	37%	45%	41%	47%	33%	57%	42%	33%	39%	53%	54%	37%	43%	41%	48%	42%
	Oppose	20%	25%	24%	35%	17%	12%	23%	12%	22%	22%	18%	18%	14%	28%	23%	13%	20%	22%	19%	24%	18%	19%
	(NS)	37%	39%	38%	38%	34%	43%	41%	43%	36%	31%	49%	26%	43%	40%	39%	33%	26%	40%	38%	34%	34%	39%

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CFL3. Based on what you know, do you generally support, or oppose, these changes to the CFL rules?

		TOTAL	CFL FAN		RULE CHANGES		WILL WATCH LESS		FED VOTING			LAST FED VOTE		
			Yes	Casual	Support	Oppose	Agree	Disagree	LIB	CPC	Other	LIB	CPC	Other
BASE: FAN OR AWARE		(586)	(130)	(363)	(243)	(124)	(237)	(349)	(262)	(173)	(95)	(279)	(178)	(77)
		(586)	(132)	(360)	(247)	(120)	(243)	(343)	(264)	(172)	(95)	(282)	(175)	(76)
RULE CHANGES	Strongly support	59	28	21	59		34	25	33	17	6	32	19	6
		10%	22%	6%	24%		14%	7%	13%	10%	6%	11%	11%	8%
	Somewhat support	187	52	115	187		80	107	79	62	31	84	61	28
		32%	39%	32%	76%		33%	31%	30%	36%	33%	30%	35%	37%
	Somewhat oppose	55	14	39		55	26	29	27	12	10	32	13	6
		9%	11%	11%		46%	11%	8%	10%	7%	11%	11%	7%	8%
	Strongly oppose	65	24	31		65	42	23	26	23	11	31	23	8
		11%	18%	9%		54%	17%	7%	10%	13%	12%	11%	13%	11%
	(DK/NS)	220	14	155			61	159	99	59	37	103	59	28
		37%	10%	43%			25%	46%	37%	34%	39%	36%	34%	36%
Summary	Support	42%	61%	38%	100%		47%	38%	43%	46%	38%	41%	46%	45%
	Oppose	20%	29%	19%		100%	28%	15%	20%	20%	23%	22%	21%	19%
	(NS)	37%	10%	43%			25%	46%	37%	34%	39%	36%	34%	36%

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CFL4. How do you feel about each of the proposed new rules?

		TOTAL	REGION							QUEBEC		GENDER		AGE			BORN IN CANADA		EDUCATION			HOUSEHOLD INCOME		
BASE: FAN OR AWARE		(586)	BC/North	AB	MB/SK	ON	PQ	ATL	Quebec	Rest of Canada	Man	Woman	< 35	35-54	55 +	Yes	No	HS/less	Coll/Some PS	Degree +	< \$60K	\$60K-\$99K	\$100K +	
		(586)	(82)	(77)	(58)	(230)	(98)	(41)	(98)	(488)	(373)	(212)	(140)	(202)	(244)	(452)	(132)	(71)	(266)	(247)	(168)	(178)	(208)	
No longer awarding a single point	In favour	167	16	20	18	69	33	10	33	134	128	39	39	67	61	135	32	20	79	68	41	57	68	
		28%	20%	25%	30%	31%	33%	25%	33%	27%	35%	18%	27%	33%	26%	30%	25%	28%	30%	28%	25%	32%	32%	
	Can live with	180	33	21	18	65	30	13	30	149	111	68	52	60	68	139	41	24	80	76	50	59	66	
		31%	40%	26%	31%	29%	31%	30%	31%	31%	30%	31%	35%	30%	29%	31%	32%	33%	30%	31%	30%	33%	31%	
	Against	122	19	23	15	44	14	8	14	109	75	48	32	36	54	100	22	15	57	50	37	38	40	
		21%	23%	28%	25%	19%	14%	20%	14%	22%	20%	22%	22%	18%	23%	22%	17%	21%	20%	22%	23%	21%	19%	
Automatic 35-second play clock	(DK/NS)	117	14	17	8	46	21	11	21	96	52	66	24	39	54	82	34	13	51	52	38	24	37	
		20%	17%	21%	14%	21%	22%	26%	22%	20%	14%	30%	16%	19%	23%	18%	26%	18%	19%	21%	23%	14%	17%	
	In favour	141	16	20	9	60	25	11	25	117	108	33	44	58	40	105	36	22	59	60	35	49	53	
		24%	20%	24%	16%	27%	25%	27%	25%	24%	30%	15%	30%	29%	17%	23%	28%	31%	22%	24%	21%	28%	25%	
	Can live with	221	31	29	24	82	41	14	41	180	144	77	63	75	83	176	45	19	107	95	60	59	94	
		38%	38%	36%	40%	37%	42%	34%	42%	37%	39%	35%	43%	37%	35%	39%	35%	26%	40%	39%	36%	33%	45%	
Moving goal posts to back of end zone	Against	73	16	7	11	25	10	4	10	62	44	27	14	22	37	60	13	14	29	29	24	31	14	
		12%	19%	9%	18%	11%	11%	10%	11%	13%	12%	12%	9%	11%	16%	13%	10%	20%	11%	12%	14%	17%	7%	
	(DK/NS)	151	19	25	15	57	22	12	22	129	69	82	26	47	77	115	34	17	71	61	47	39	49	
		26%	23%	31%	26%	26%	22%	29%	22%	26%	19%	37%	18%	23%	33%	25%	27%	23%	27%	25%	28%	22%	23%	
	In favour	143	18	17	13	65	23	7	23	120	105	38	38	55	50	109	34	21	59	63	24	52	63	
		24%	22%	21%	22%	29%	23%	16%	23%	25%	29%	17%	26%	27%	21%	24%	27%	29%	22%	26%	14%	29%	30%	
Shortening field to 100 yards	Can live with	175	21	25	16	68	30	15	30	145	118	56	56	59	60	138	37	15	86	74	48	43	76	
		30%	26%	31%	27%	30%	30%	36%	30%	30%	32%	26%	38%	29%	25%	30%	29%	20%	32%	30%	29%	24%	36%	
	Against	124	25	13	13	42	21	9	21	103	71	52	26	32	66	104	20	20	60	45	50	43	25	
		21%	31%	16%	22%	19%	22%	22%	22%	21%	19%	24%	18%	16%	28%	23%	15%	27%	22%	18%	30%	24%	12%	
	(DK/NS)	145	18	25	17	49	24	11	24	120	71	74	27	55	62	105	38	18	62	63	44	39	47	
		25%	21%	31%	29%	22%	25%	26%	25%	25%	19%	33%	19%	27%	26%	23%	29%	24%	23%	26%	27%	22%	22%	
Shortening end zones to 15 yards	In favour	113	12	12	5	48	25	10	25	87	83	30	33	49	30	84	29	21	42	51	31	34	47	
		19%	15%	15%	9%	22%	26%	24%	26%	18%	23%	14%	22%	24%	13%	18%	22%	28%	16%	21%	18%	19%	22%	
	Can live with	196	34	25	17	82	26	12	26	170	116	80	60	69	67	148	49	19	96	82	54	58	75	
		34%	41%	31%	29%	37%	27%	27%	27%	35%	32%	36%	41%	34%	28%	32%	38%	25%	36%	33%	33%	32%	36%	
	Against	171	25	26	27	57	25	11	25	146	113	57	33	46	92	151	20	22	81	68	45	63	54	
		29%	31%	32%	45%	26%	25%	27%	25%	30%	31%	26%	22%	23%	39%	33%	16%	30%	31%	28%	27%	35%	26%	
Shortening end zones to 15 yards	(DK/NS)	106	11	18	10	36	22	9	22	84	53	53	21	38	48	74	31	12	47	46	36	24	33	
		18%	14%	22%	17%	16%	22%	21%	22%	17%	15%	24%	14%	19%	20%	16%	24%	16%	18%	19%	22%	13%	16%	
	In favour	104	11	13	4	49	22	6	22	82	80	24	32	39	34	75	29	17	37	50	25	36	41	
		18%	14%	16%	6%	22%	22%	13%	22%	17%	22%	11%	21%	19%	14%	16%	23%	24%	14%	21%	15%	20%	20%	
	Can live with	214	31	26	25	73	39	20	39	176	144	69	60	79	76	166	48	25	105	85	59	61	85	
		37%	37%	32%	43%	33%	40%	48%	40%	36%	39%	32%	41%	39%	32%	36%	38%	34%	39%	35%	36%	34%	41%	
Against	140	21	18	15	59	20	7	20	120	83	57	30	38	72	122	18	18	69	52	40	50	41		
	24%	26%	23%	26%	26%	20%	16%	20%	25%	23%	26%	20%	19%	30%	27%	14%	25%	26%	21%	24%	28%	20%		
	(DK/NS)	128	19	24	15	43	18	10	18	110	57	70	25	46	56	93	33	13	55	57	42	31	42	
		22%	23%	29%	25%	19%	18%	23%	18%	22%	16%	32%	17%	23%	24%	20%	26%	18%	21%	23%	25%	18%	20%	

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CFL4. How do you feel about each of the proposed new rules?

		TOTAL	CFL FAN		RULE CHANGES		WILL WATCH LESS		FED VOTING			LAST FED VOTE		
			Yes	Casual	Support	Oppose	Agree	Disagree	LIB	CPC	Other	LIB	CPC	Other
BASE: FAN OR AWARE		(586)	(130)	(363)	(243)	(124)	(237)	(349)	(262)	(173)	(95)	(279)	(178)	(77)
		(586)	(132)	(360)	(247)	(120)	(243)	(343)	(264)	(172)	(95)	(282)	(175)	(76)
No longer awarding a single point	In favour	167	42	98	112	20	58	109	73	59	27	78	59	23
		28%	32%	27%	45%	17%	24%	32%	28%	34%	29%	28%	33%	31%
	Can live with	180	41	118	80	33	83	97	82	55	23	90	55	21
		31%	31%	33%	32%	28%	34%	28%	31%	32%	24%	32%	31%	28%
	Against	122	39	76	36	60	65	57	56	32	29	61	35	18
		21%	29%	21%	14%	50%	27%	17%	21%	18%	30%	22%	20%	23%
	(DK/NS)	117	11	69	19	6	37	80	53	26	16	53	27	14
		20%	8%	19%	8%	5%	15%	23%	20%	15%	17%	19%	15%	18%
Automatic 35-second play clock	In favour	141	43	84	90	16	56	86	65	45	26	65	47	25
		24%	33%	23%	37%	13%	23%	25%	25%	26%	27%	23%	27%	32%
	Can live with	221	53	143	111	43	86	136	102	71	29	113	70	20
		38%	40%	40%	45%	36%	35%	40%	39%	41%	31%	40%	40%	26%
	Against	73	24	40	17	39	50	23	27	16	24	34	19	17
		12%	18%	11%	7%	33%	20%	7%	10%	9%	26%	12%	11%	22%
	(DK/NS)	151	12	94	28	22	52	99	70	40	16	70	39	15
		26%	9%	26%	12%	18%	22%	29%	26%	23%	16%	25%	22%	20%
Moving goal posts to back of end zone	In favour	143	40	84	100	14	50	93	68	48	19	70	51	15
		24%	30%	23%	41%	11%	21%	27%	26%	28%	20%	25%	29%	20%
	Can live with	175	47	109	91	29	77	98	83	53	26	89	52	23
		30%	35%	30%	37%	24%	32%	28%	32%	31%	28%	32%	30%	30%
	Against	124	35	73	26	66	64	60	52	34	30	61	34	20
		21%	26%	20%	10%	55%	26%	18%	20%	20%	32%	22%	20%	26%
	(DK/NS)	145	10	95	30	12	52	92	60	37	19	62	37	19
		25%	8%	26%	12%	10%	21%	27%	23%	22%	20%	22%	21%	25%
Shortening field to 100 yards	In favour	113	39	56	90	6	49	64	53	35	18	54	40	13
		19%	29%	16%	37%	5%	20%	19%	20%	21%	19%	19%	23%	17%
	Can live with	196	32	139	102	16	67	129	84	55	36	96	52	28
		34%	24%	38%	41%	13%	28%	38%	32%	32%	38%	34%	29%	36%
	Against	171	54	100	40	93	90	81	81	52	28	86	53	23
		29%	41%	28%	16%	78%	37%	24%	31%	30%	29%	31%	30%	30%
	(DK/NS)	106	8	66	15	5	37	69	46	29	13	45	30	12
		18%	6%	18%	6%	4%	15%	20%	17%	17%	14%	16%	17%	16%
Shortening end zones to 15 yards	In favour	104	30	60	88	4	47	57	48	35	14	51	34	14
		18%	22%	17%	36%	3%	19%	17%	18%	20%	15%	18%	20%	19%
	Can live with	214	47	142	110	34	87	127	87	67	41	100	73	24
		37%	36%	39%	45%	28%	36%	37%	33%	39%	44%	36%	41%	32%
	Against	140	44	83	31	74	68	72	71	38	23	74	37	22
		24%	33%	23%	13%	62%	28%	21%	27%	22%	24%	26%	21%	29%
	(DK/NS)	128	11	76	17	8	41	87	58	32	16	57	31	16
		22%	9%	21%	7%	7%	17%	25%	22%	19%	17%	20%	18%	21%

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CFL5. How would you feel if the CFL made the following rule changes?

		TOTAL	REGION						QUEBEC		GENDER		AGE			BORN IN CANADA		EDUCATION			HOUSEHOLD INCOME		
BASE: FAN OR AWARE		(586)	BC/North	AB	MB/SK	ON	PQ	ATL	Quebec	Rest of Canada	Man	Woman	< 35	35-54	55 +	Yes	No	HS/less	Coll/Some PS	Degree +	< \$60K	\$60K-\$99K	\$100K +
		(586)	(82)	(77)	(58)	(230)	(98)	(41)	(98)	(488)	(373)	(212)	(140)	(202)	(244)	(452)	(132)	(71)	(266)	(247)	(168)	(178)	(208)
NFL regulation-sized ball	In favour	137	17	15	8	56	29	12	29	108	92	45	48	59	30	102	35	20	52	64	30	48	53
		23%	21%	19%	13%	25%	29%	29%	29%	22%	25%	20%	32%	29%	13%	22%	27%	28%	20%	26%	18%	27%	25%
	Can live with	201	23	27	14	84	44	9	44	157	120	81	63	72	66	151	50	22	92	86	58	57	79
		34%	28%	33%	23%	38%	45%	22%	45%	32%	33%	37%	42%	36%	28%	33%	39%	31%	35%	35%	35%	32%	38%
	Against	152	30	22	28	49	11	11	11	141	110	41	18	40	93	136	16	16	78	58	43	50	51
		26%	37%	27%	48%	22%	11%	27%	11%	29%	30%	19%	13%	20%	39%	30%	13%	22%	29%	24%	26%	28%	24%
	(DK/NS)	97	12	17	9	35	14	9	14	83	44	53	19	30	48	68	27	14	44	37	35	23	27
		17%	15%	21%	16%	16%	15%	22%	15%	17%	12%	24%	13%	15%	20%	15%	21%	19%	17%	15%	21%	13%	13%
Four downs	In favour	135	12	13	7	61	32	9	32	103	97	38	50	55	31	95	40	20	55	60	33	43	55
		23%	15%	16%	12%	27%	33%	22%	33%	21%	27%	17%	34%	27%	13%	21%	31%	28%	21%	24%	20%	24%	26%
	Can live with	155	21	19	14	68	25	8	25	130	89	66	44	61	51	116	39	16	77	62	46	43	63
		26%	26%	24%	24%	30%	26%	18%	26%	27%	24%	30%	30%	30%	21%	25%	31%	23%	29%	25%	28%	24%	30%
	Against	199	34	34	30	59	24	18	24	175	138	60	31	56	111	179	20	25	97	77	50	70	67
		34%	42%	43%	50%	26%	24%	41%	24%	36%	38%	27%	21%	28%	47%	39%	15%	34%	36%	32%	30%	39%	32%
	(DK/NS)	97	14	14	8	36	17	8	24	80	41	56	23	30	44	66	29	11	38	46	37	22	25
		17%	17%	17%	14%	16%	17%	19%	17%	16%	11%	25%	15%	15%	19%	14%	23%	15%	14%	19%	22%	13%	12%
Reduce number of players on field to 11	In favour	116	15	8	3	57	25	8	25	91	76	40	46	44	26	85	31	17	46	53	29	43	42
		20%	18%	10%	5%	25%	26%	20%	26%	19%	21%	18%	31%	22%	11%	19%	24%	24%	17%	22%	18%	24%	20%
	Can live with	197	23	23	21	76	42	12	42	156	121	77	57	73	67	148	49	26	85	86	54	50	83
		34%	28%	28%	36%	34%	42%	29%	42%	32%	33%	35%	39%	36%	28%	32%	38%	36%	32%	35%	33%	28%	40%
	Against	168	28	29	27	53	17	15	17	151	119	48	21	54	93	150	19	17	88	63	43	65	53
		29%	35%	35%	45%	24%	18%	34%	18%	31%	33%	22%	14%	27%	39%	33%	15%	23%	33%	26%	26%	37%	25%
	(DK/NS)	105	15	21	9	38	14	7	14	90	50	55	24	31	50	73	30	13	47	42	40	20	32
		18%	19%	26%	15%	17%	14%	17%	14%	19%	14%	25%	16%	15%	21%	16%	23%	18%	18%	17%	24%	11%	15%
Narrower field that is same width as NFL/ NCAA field	In favour	116	15	11	3	52	26	9	26	90	85	32	35	54	28	82	35	18	50	48	26	40	48
		20%	18%	14%	5%	23%	27%	21%	27%	18%	23%	14%	23%	27%	12%	18%	27%	24%	19%	20%	15%	23%	23%
	Can live with	179	23	23	17	78	29	9	29	150	105	74	64	65	50	133	45	22	76	81	51	52	67
		30%	28%	29%	28%	35%	29%	22%	29%	31%	29%	34%	44%	32%	21%	29%	35%	30%	29%	33%	31%	29%	32%
	Against	190	31	30	29	58	28	14	28	163	138	51	26	52	112	169	21	19	102	70	51	63	67
		32%	38%	38%	49%	26%	28%	34%	28%	33%	38%	23%	18%	26%	47%	37%	17%	26%	38%	28%	31%	35%	32%
	(DK/NS)	101	13	16	10	36	15	10	15	85	37	64	22	31	47	72	27	14	38	47	38	22	28
		17%	16%	20%	18%	16%	16%	24%	16%	18%	10%	29%	15%	15%	20%	16%	21%	20%	14%	19%	23%	12%	13%

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CFL5. How would you feel if the CFL made the following rule changes?

		TOTAL	CFL FAN		RULE CHANGES		WILL WATCH LESS		FED VOTING			LAST FED VOTE		
			Yes	Casual	Support	Oppose	Agree	Disagree	LIB	CPC	Other	LIB	CPC	Other
BASE: FAN OR AWARE		(586)	(130)	(363)	(243)	(124)	(237)	(349)	(262)	(173)	(95)	(279)	(178)	(77)
		(586)	(132)	(360)	(247)	(120)	(243)	(343)	(264)	(172)	(95)	(282)	(175)	(76)
NFL regulation-sized ball	In favour	137	31	85	88	14	53	84	58	50	21	59	51	20
		23%	24%	24%	36%	11%	22%	24%	22%	29%	22%	21%	29%	26%
	Can live with	201	47	134	105	28	74	127	93	65	28	98	68	21
		34%	35%	37%	43%	23%	30%	37%	35%	38%	30%	35%	39%	27%
	Against	152	46	85	35	73	87	66	67	38	31	78	37	25
		26%	35%	24%	14%	61%	36%	19%	25%	22%	32%	28%	21%	33%
	(DK/NS)	97	8	56	18	5	30	67	45	18	15	47	19	10
		17%	6%	15%	7%	4%	12%	20%	17%	11%	16%	17%	11%	14%
Four downs	In favour	135	36	84	88	13	58	77	57	48	23	58	46	22
		23%	27%	23%	36%	11%	24%	23%	22%	28%	25%	21%	26%	29%
	Can live with	155	31	106	80	18	59	96	69	49	24	74	54	15
		26%	23%	29%	32%	15%	24%	28%	26%	29%	26%	26%	31%	20%
	Against	199	57	118	58	82	95	104	94	53	36	105	55	28
		34%	43%	33%	23%	69%	39%	30%	35%	31%	38%	37%	31%	37%
	(DK/NS)	97	9	53	21	7	32	65	44	21	11	44	20	10
		17%	6%	15%	8%	6%	13%	19%	17%	13%	12%	16%	12%	14%
Reduce number of players on field to 11	In favour	116	29	72	83	6	44	72	51	42	18	49	43	20
		20%	22%	20%	34%	5%	18%	21%	19%	24%	19%	18%	24%	26%
	Can live with	197	45	131	96	28	72	125	85	60	33	97	63	18
		34%	34%	36%	39%	24%	29%	37%	32%	35%	34%	35%	36%	24%
	Against	168	50	97	48	74	94	75	78	46	31	88	45	27
		29%	38%	27%	19%	62%	39%	22%	29%	27%	33%	31%	26%	36%
	(DK/NS)	105	9	59	20	12	34	71	50	24	13	47	24	11
		18%	7%	16%	8%	10%	14%	21%	19%	14%	14%	17%	14%	15%
Narrower field that is same width as NFL/ NCAA field	In favour	116	34	67	86	5	47	69	59	40	16	55	38	19
		20%	26%	19%	35%	4%	19%	20%	22%	23%	17%	19%	22%	25%
	Can live with	179	35	122	93	19	71	108	70	58	28	85	62	16
		30%	26%	34%	38%	16%	29%	31%	27%	34%	30%	30%	35%	20%
	Against	190	53	113	53	88	96	94	87	50	37	96	52	31
		32%	40%	31%	21%	73%	39%	28%	33%	29%	39%	34%	29%	40%
	(DK/NS)	101	10	58	15	9	30	71	48	24	13	46	24	11
		17%	7%	16%	6%	8%	12%	21%	18%	14%	14%	16%	14%	15%

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CFL4/5. How would you feel if the CFL made the following rule changes? - IN FAVOUR OR CAN LIVE WITH

		TOTAL	REGION						QUEBEC		GENDER		AGE			BORN IN CANADA		EDUCATION			HOUSEHOLD INCOME		
			BC/North	AB	MB/SK	ON	PQ	ATL	Quebec	Rest of Canada	Man	Woman	< 35	35-54	55 +	Yes	No	HS/less	Coll/Some PS	Degree +	< \$60K	\$60K-\$99K	\$100K +
BASE: FAN OR AWARE		(586) (586)	(82)	(77)	(58)	(230)	(98)	(41)	(98)	(488)	(373)	(212)	(140)	(202)	(244)	(452)	(132)	(71)	(266)	(247)	(168)	(178)	(208)
IN FAVOUR/ CAN LIVE WITH	Automatic 35-second play clock	363 (586)	48 (82)	48 (61)	33 (59)	142 (224)	66 (98)	26 (42)	66 (98)	297 (488)	252 (365)	111 (220)	107 (147)	133 (202)	123 (237)	282 (456)	81 (128)	42 (73)	166 (266)	155 (247)	95 (166)	108 (178)	147 (210)
	No longer awarding a single point	73% (586)	70% (82)	70% (61)	72% (59)	74% (224)	77% (98)	71% (42)	77% (98)	72% (488)	79% (365)	63% (220)	81% (147)	75% (202)	68% (237)	72% (456)	76% (128)	70% (73)	73% (266)	74% (247)	69% (166)	70% (178)	79% (208)
		347	50	41	36	134	63	23	63	283	239	107	92	127	128	274	72	45	158	144	91	116	133
		70%	72%	59%	79%	70%	74%	63%	74%	69%	75%	61%	69%	72%	68%	70%	68%	74%	70%	69%	66%	75%	72%
	NFL regulation-sized ball	337	40	42	21	140	73	22	73	265	212	126	110	131	96	253	85	43	144	150	88	105	133
		68%	58%	61%	47%	73%	85%	59%	85%	65%	66%	72%	83%	75%	51%	65%	80%	71%	63%	72%	64%	68%	72%
	Shortening end zones to 15 yards	319	42	39	29	123	61	26	61	258	224	93	92	117	109	241	78	42	141	135	84	97	127
		64%	61%	56%	64%	64%	71%	71%	71%	63%	70%	53%	69%	67%	58%	62%	73%	70%	62%	65%	62%	63%	68%
	Moving goal posts to back of end zone	318	39	42	29	133	53	22	53	265	223	95	94	114	110	247	71	36	145	137	72	95	139
		64%	57%	61%	64%	70%	61%	61%	61%	65%	70%	54%	71%	65%	59%	63%	67%	59%	64%	66%	52%	62%	75%
	Reduce number of players on field to 11	313	38	32	24	132	67	21	67	247	197	117	102	117	93	233	80	44	130	140	83	93	125
		63%	56%	46%	52%	70%	78%	57%	78%	60%	62%	67%	77%	67%	50%	60%	76%	73%	57%	67%	61%	60%	67%
	Shortening field to 100 yards	309	46	37	22	131	52	22	52	258	199	110	93	118	97	232	77	39	138	132	85	91	123
		62%	67%	54%	49%	69%	60%	60%	60%	63%	62%	63%	70%	67%	52%	59%	73%	65%	61%	63%	62%	59%	66%
	Narrower field that is same width as NFL/ NCAA field	295	37	35	20	130	55	18	55	240	190	105	99	119	78	215	80	40	126	129	77	93	115
		60%	55%	50%	43%	68%	64%	49%	64%	59%	59%	60%	75%	67%	41%	55%	75%	66%	56%	62%	56%	60%	62%
	Four downs	290	33	33	21	129	57	17	57	233	186	105	94	115	81	211	79	37	132	122	79	86	118
		59%	48%	47%	46%	68%	67%	47%	67%	57%	58%	60%	71%	66%	43%	54%	75%	62%	58%	58%	58%	56%	64%
	(None of these/DK)	42	8	11	4	11	5	3	5	37	24	18	4	11	26	37	5	6	23	14	20	7	13
		8%	11%	16%	9%	6%	6%	9%	6%	9%	8%	10%	3%	6%	14%	9%	5%	9%	10%	7%	14%	5%	7%

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CFL4/5. How would you feel if the CFL made the following rule changes? - IN FAVOUR OR CAN LIVE WITH

		TOTAL	CFL FAN		RULE CHANGES		WILL WATCH LESS		FED VOTING			LAST FED VOTE		
			Yes	Casual	Support	Oppose	Agree	Disagree	LIB	CPC	Other	LIB	CPC	Other
BASE: FAN OR AWARE		(586)	(130)	(363)	(243)	(124)	(237)	(349)	(262)	(173)	(95)	(279)	(178)	(77)
		(586)	(132)	(360)	(247)	(120)	(243)	(343)	(264)	(172)	(95)	(282)	(175)	(76)
IN FAVOUR/ CAN LIVE WITH	Automatic 35-second play clock	363	97	227	201	59	141	221	167	116	55	177	117	44
		73%	81%	72%	85%	61%	71%	74%	75%	77%	68%	73%	76%	71%
	No longer awarding a single point	347	83	216	192	54	141	206	155	114	50	168	113	45
		70%	69%	68%	81%	55%	71%	69%	69%	76%	62%	69%	74%	71%
	NFL regulation-sized ball	337	78	219	194	42	127	210	152	116	49	157	119	41
		68%	65%	70%	82%	43%	64%	71%	68%	77%	61%	65%	78%	65%
	Shortening end zones to 15 yards	319	77	201	198	38	134	184	136	102	55	151	107	39
		64%	64%	64%	84%	39%	68%	62%	61%	68%	68%	62%	70%	62%
	Moving goal posts to back of end zone	318	87	193	191	43	128	190	152	100	45	159	104	38
		64%	73%	61%	81%	44%	64%	64%	68%	67%	56%	65%	67%	60%
	Reduce number of players on field to 11	313	73	204	178	34	116	198	136	102	51	147	106	38
		63%	62%	65%	75%	35%	58%	67%	61%	68%	63%	60%	69%	60%
	Shortening field to 100 yards	309	70	195	192	21	116	193	137	90	54	150	92	41
		62%	59%	62%	81%	22%	59%	65%	61%	60%	66%	62%	60%	65%
	Narrower field that is same width as NFL/ NCAA field	295	69	190	179	23	118	177	129	97	44	139	100	34
		60%	58%	60%	76%	24%	59%	60%	58%	65%	55%	57%	65%	55%
	Four downs	290	67	190	168	30	117	174	126	97	48	132	100	38
		59%	56%	60%	71%	31%	59%	58%	57%	64%	59%	54%	65%	60%
	(None of these/DK)	42	11	22	4	23	23	19	24	5	7	27	5	4
		8%	10%	7%	1%	23%	12%	6%	11%	3%	9%	11%	3%	6%

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CFL6. How much do you agree or disagree with each of the following statements?

		TOTAL	REGION						QUEBEC		GENDER		AGE			BORN IN CANADA		EDUCATION			HOUSEHOLD INCOME		
BASE: FAN OR AWARE		(586)	BC/North	AB	MB/SK	ON	PQ	ATL	Quebec	Rest of Canada	Man	Woman	< 35	35-54	55 +	Yes	No	HS/less	Coll/Some PS	Degree +	< \$60K	\$60K-\$99K	\$100K +
		(586)	(82)	(77)	(58)	(230)	(98)	(41)	(98)	(488)	(373)	(212)	(140)	(202)	(244)	(452)	(132)	(71)	(266)	(247)	(168)	(178)	(208)
Making CFL more like American football wrong thing to do right now	Strongly agree	195	34	34	25	64	19	20	19	176	140	54	43	59	94	157	38	28	82	84	59	60	63
		33%	41%	42%	43%	28%	20%	46%	20%	36%	38%	25%	29%	29%	40%	34%	30%	38%	31%	34%	36%	34%	30%
	Somewhat agree	163	21	24	11	84	34	9	34	149	104	79	54	61	68	138	44	23	88	72	51	58	64
		31%	25%	29%	19%	38%	35%	22%	35%	31%	29%	36%	37%	30%	29%	30%	34%	32%	33%	29%	31%	32%	30%
	Somewhat disagree	149	19	15	17	56	33	9	33	116	88	61	42	57	51	112	37	18	68	64	41	41	61
		25%	23%	18%	29%	25%	34%	22%	34%	24%	24%	28%	28%	28%	21%	25%	29%	24%	26%	26%	25%	23%	29%
CFL is less interesting to watch than the NFL	Strongly disagree	58	8	8	6	20	12	4	12	46	32	26	9	25	24	48	10	4	27	26	15	20	22
		10%	10%	10%	10%	9%	12%	10%	12%	10%	9%	12%	6%	12%	10%	11%	7%	6%	10%	11%	9%	11%	11%
	Strongly agree	112	17	16	7	45	15	12	15	97	82	30	46	45	21	82	30	21	42	48	26	34	50
		19%	21%	19%	12%	20%	15%	29%	15%	20%	23%	14%	31%	22%	9%	18%	24%	29%	16%	20%	16%	19%	24%
	Somewhat agree	182	24	16	17	79	33	14	33	149	116	66	52	77	54	129	52	21	77	84	50	58	65
		31%	29%	20%	28%	35%	34%	32%	34%	30%	32%	30%	35%	38%	23%	28%	40%	28%	29%	34%	30%	33%	31%
Will not watch as many CFL games if these rules are introduced	Somewhat disagree	189	21	34	15	71	38	9	38	151	107	82	39	59	91	152	37	20	95	74	53	48	72
		32%	26%	42%	26%	32%	39%	21%	39%	31%	29%	37%	27%	29%	38%	33%	29%	28%	36%	30%	32%	27%	34%
	Strongly disagree	103	20	15	21	28	12	7	12	91	60	42	10	22	71	94	9	11	51	40	37	38	24
		18%	24%	19%	35%	13%	12%	17%	12%	19%	16%	19%	7%	11%	30%	21%	7%	16%	19%	16%	22%	21%	11%
	Strongly agree	86	16	10	9	32	11	9	11	75	62	23	24	24	38	64	22	18	31	35	31	25	23
		15%	19%	12%	15%	14%	11%	21%	11%	15%	17%	10%	16%	12%	16%	14%	17%	25%	12%	14%	18%	14%	11%
New changes will make CFL more exciting to watch	Somewhat agree	157	24	26	15	55	25	12	25	132	99	58	53	55	49	108	48	15	77	64	52	47	54
		27%	29%	32%	26%	24%	26%	29%	26%	27%	27%	27%	36%	27%	21%	24%	37%	21%	29%	26%	31%	27%	26%
	Somewhat disagree	217	26	29	20	89	38	14	38	179	128	89	47	76	94	177	40	26	103	87	62	67	71
		37%	32%	36%	35%	40%	39%	33%	39%	37%	35%	40%	32%	37%	40%	39%	31%	36%	39%	36%	38%	38%	34%
	Strongly disagree	126	16	16	14	48	24	8	24	102	76	50	23	48	56	108	18	13	55	58	21	39	62
		22%	20%	20%	24%	21%	25%	18%	25%	21%	23%	15%	24%	24%	24%	24%	14%	18%	21%	24%	13%	22%	29%
	Strongly agree	80	12	9	2	35	17	6	17	63	62	18	30	34	16	53	27	12	32	36	22	26	29
		14%	14%	11%	3%	15%	17%	15%	17%	13%	17%	8%	21%	17%	7%	12%	21%	16%	12%	15%	13%	14%	14%
	Somewhat agree	263	30	38	21	113	47	14	47	216	153	110	75	102	85	204	57	36	112	115	74	76	103
		45%	36%	47%	35%	50%	48%	33%	48%	44%	42%	50%	51%	51%	36%	45%	44%	49%	42%	47%	44%	42%	49%
	Somewhat disagree	163	20	23	27	50	30	13	30	133	102	61	33	52	78	134	29	18	84	60	38	54	56
		28%	25%	28%	45%	23%	31%	31%	31%	27%	28%	28%	22%	26%	33%	29%	23%	25%	32%	24%	23%	30%	27%
	Strongly disagree	81	21	12	10	26	4	9	4	77	48	32	10	14	57	66	15	8	38	35	32	23	22
		14%	25%	14%	17%	11%	4%	21%	4%	16%	13%	14%	6%	7%	24%	14%	12%	10%	14%	14%	19%	13%	10%

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CFL6. How much do you agree or disagree with each of the following statements?

		TOTAL	CFL FAN		RULE CHANGES		WILL WATCH LESS		FED VOTING			LAST FED VOTE		
			Yes	Casual	Support	Oppose	Agree	Disagree	LIB	CPC	Other	LIB	CPC	Other
BASE: FAN OR AWARE		(586)	(130)	(363)	(243)	(124)	(237)	(349)	(262)	(173)	(95)	(279)	(178)	(77)
		(586)	(132)	(360)	(247)	(120)	(243)	(343)	(264)	(172)	(95)	(282)	(175)	(76)
Making CFL more like American football wrong thing to do right now	Strongly agree	195	62	102	71	72	128	67	93	48	36	108	47	24
		33%	47%	28%	29%	60%	53%	20%	35%	28%	38%	38%	27%	32%
	Somewhat agree	183	44	120	89	24	78	105	91	47	28	95	54	21
		31%	33%	33%	36%	20%	32%	31%	34%	28%	30%	34%	31%	27%
	Somewhat disagree	149	21	102	59	18	30	120	63	47	25	61	44	23
		25%	16%	28%	24%	15%	12%	35%	24%	27%	26%	22%	25%	31%
	Strongly disagree	58	5	35	28	7	7	51	17	30	6	17	31	8
		10%	4%	10%	12%	5%	3%	15%	6%	17%	6%	6%	18%	10%
CFL is less interesting to watch than the NFL	Strongly agree	112	32	64	71	12	54	58	43	47	16	46	52	10
		19%	24%	18%	29%	10%	22%	17%	16%	27%	17%	16%	29%	12%
	Somewhat agree	182	39	114	91	27	88	94	87	52	27	89	50	20
		31%	30%	32%	37%	22%	36%	27%	33%	30%	28%	32%	29%	26%
	Somewhat disagree	189	30	127	62	36	52	137	86	45	36	93	46	35
		32%	23%	35%	25%	30%	22%	40%	32%	26%	38%	33%	26%	46%
	Strongly disagree	103	31	55	23	45	49	54	48	28	17	54	28	12
		18%	24%	15%	9%	37%	20%	16%	18%	17%	18%	19%	16%	16%
Will not watch as many CFL games if these rules are introduced	Strongly agree	86	34	35	36	30	86		39	20	19	45	22	13
		15%	26%	10%	15%	25%	35%		15%	12%	20%	16%	12%	18%
	Somewhat agree	157	43	100	78	38	157		70	44	27	78	46	19
		27%	32%	28%	32%	32%	65%		26%	26%	29%	28%	26%	24%
	Somewhat disagree	217	35	149	76	34		217	105	58	31	106	61	28
		37%	27%	41%	31%	29%		63%	40%	34%	33%	38%	35%	36%
	Strongly disagree	126	20	76	56	18		126	50	49	18	53	48	17
		22%	15%	21%	23%	15%		37%	19%	29%	19%	19%	27%	22%
New changes will make CFL more exciting to watch	Strongly agree	80	32	41	63	6	43	36	33	31	13	37	34	7
		14%	24%	11%	26%	5%	18%	11%	13%	18%	14%	13%	19%	9%
	Somewhat agree	263	48	175	139	25	86	177	124	73	38	126	74	37
		45%	36%	49%	56%	21%	35%	51%	47%	43%	41%	45%	42%	48%
	Somewhat disagree	163	33	104	37	41	55	108	74	44	26	80	46	19
		28%	25%	29%	15%	34%	23%	31%	28%	25%	28%	28%	26%	25%
	Strongly disagree	81	20	41	8	47	58	22	32	24	17	38	21	14
		14%	15%	11%	3%	39%	24%	7%	12%	14%	18%	13%	12%	18%

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CFL6. How much do you agree or disagree with each of the following statements? - SUMMARY TABLE

		TOTAL	REGION						QUEBEC		GENDER		AGE			BORN IN CANADA		EDUCATION			HOUSEHOLD INCOME		
			BC/North	AB	MB/SK	ON	PQ	ATL	Quebec	Rest of Canada	Man	Woman	< 35	35-54	55 +	Yes	No	HS/less	Coll/Some PS	Degree +	< \$50K	\$60K-\$99K	\$100K +
BASE: FAN OR AWARE		(586)	(82)	(77)	(58)	(230)	(98)	(41)	(98)	(488)	(373)	(212)	(140)	(202)	(244)	(452)	(132)	(71)	(266)	(247)	(168)	(178)	(208)
		(586)	(82)	(81)	(59)	(224)	(98)	(42)	(98)	(488)	(365)	(220)	(147)	(202)	(237)	(456)	(128)	(73)	(266)	(245)	(166)	(178)	(210)
Making CFL more like American football wrong thing to do right now	Agree	65%	67%	71%	62%	66%	55%	68%	55%	67%	67%	61%	66%	59%	68%	65%	64%	70%	64%	63%	66%	66%	60%
	Disagree	35%	33%	29%	38%	34%	45%	32%	45%	33%	33%	39%	34%	41%	32%	35%	36%	30%	36%	37%	34%	34%	40%
New changes will make CFL more exciting to watch	Agree	58%	50%	58%	38%	66%	65%	48%	65%	57%	59%	58%	71%	67%	43%	56%	65%	65%	54%	62%	58%	57%	63%
	Disagree	42%	50%	42%	62%	34%	35%	52%	35%	43%	41%	42%	29%	33%	57%	44%	35%	35%	46%	38%	42%	43%	37%
CFL is less interesting to watch than the NFL	Agree	50%	50%	39%	40%	55%	49%	62%	49%	50%	54%	44%	66%	60%	32%	46%	64%	57%	45%	54%	46%	52%	55%
	Disagree	50%	50%	61%	60%	45%	51%	38%	51%	50%	46%	56%	34%	40%	68%	54%	36%	43%	55%	46%	54%	48%	45%
Will not watch as many CFL games if these rules are introduced	Agree	41%	48%	44%	41%	39%	37%	49%	37%	42%	44%	37%	52%	39%	37%	38%	55%	46%	41%	41%	49%	41%	37%
	Disagree	59%	52%	56%	59%	61%	63%	51%	63%	58%	56%	63%	48%	61%	63%	62%	45%	54%	59%	59%	51%	59%	63%

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CFL6. How much do you agree or disagree with each of the following statements? - SUMMARY TABLE

		TOTAL	CFL FAN		RULE CHANGES		WILL WATCH LESS		FED VOTING			LAST FED VOTE		
			Yes	Casual	Support	Oppose	Agree	Disagree	LIB	CPC	Other	LIB	CPC	Other
BASE: FAN OR AWARE		(586)	(130)	(363)	(243)	(124)	(237)	(349)	(262)	(173)	(95)	(279)	(178)	(77)
		(586)	(132)	(360)	(247)	(120)	(243)	(343)	(264)	(172)	(95)	(282)	(175)	(76)
Making CFL more like American football wrong thing to do right now	Agree	65%	80%	62%	65%	80%	85%	50%	70%	55%	68%	72%	57%	59%
	Disagree	35%	20%	38%	35%	20%	15%	50%	30%	45%	32%	28%	43%	41%
New changes will make CFL more exciting to watch	Agree	58%	60%	60%	82%	26%	53%	62%	60%	61%	54%	58%	62%	57%
	Disagree	42%	40%	40%	18%	74%	47%	38%	40%	39%	46%	42%	38%	43%
CFL is less interesting to watch than the NFL	Agree	50%	54%	50%	66%	32%	58%	44%	49%	57%	45%	48%	58%	38%
	Disagree	50%	46%	50%	34%	68%	42%	56%	51%	43%	55%	52%	42%	62%
Will not watch as many CFL games if these rules are introduced	Agree	41%	58%	38%	46%	57%	100%		41%	37%	48%	44%	38%	42%
	Disagree	59%	42%	62%	54%	43%		100%	59%	63%	52%	56%	62%	58%

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