

The  
**Free Press**

# Provincial and Federal Politics in Manitoba

December 2025

**PROBE** Research



# The Story

## Manitoba's political scene remains incredibly stable and consistent to close out the year.

As 2025 wraps up, both provincial and federal party support in Manitoba remains in a very stable pattern, with little movement to report both in the aftermath of the 2025 federal election and new leadership chosen for the Manitoba Progressive Conservatives and Liberals.

Provincially, Wab Kinew and the NDP finish 2025 close to how they started it – with more than one-half of Manitoba voters (53%) indicating they would cast a ballot for the current governing party. With new PC leader Obby Khan, one-third of Manitobans say they would vote for his party (32%, -2% vs. September), while slightly fewer than one in ten prefer Willard Reaves and the Liberals (9%, +1%).

The NDP remains buoyed by its massive advantage within Winnipeg (59% vs. 25% for the PCs), while the two parties are tied in rural and northern Manitoba (43% each). The NDP coalition crosses all demographic groups, including a 12-point advantage among men.

Federally, meanwhile, Mark Carney and the Liberals close out the year with a five-point advantage over Pierre Poilievre and the Conservatives (43% vs. 38%), with 14 per cent indicating they would back the federal NDP and six per cent preferring other parties.

Conservative support is down two points province-wide compared to April and four points within Winnipeg (28% vs. 32%). Liberal support is virtually unchanged throughout the province, with the Conservatives remaining significantly more popular in rural and northern Manitoba (53%) – yet below where they stood in late 2024, when it looked as if they would win a massive majority government.

Liberal support is buoyed by the party's strong showing among those aged 55+ and women. The Conservatives hold a slight lead among male voters and those under 55. NDP support is highest among younger voters and drops off significantly among those 55+.

# Methodology

Probe Research surveyed a random and representative sample of 1,000 Manitoba adults between November 25 and December 10, 2025.

Respondents were contacted using four different methods. The sample includes 370 Manitobans randomly recruited via live-agent operator, 166 randomly recruited via text message/SMS, 238 randomly recruited via Interactive Voice Response (IVR) and 226 members of Probe Research's online panel. All respondents completed the survey using an online platform.

With a sample of 1,000, one can say with 95 per cent certainty that the results are within  $\pm 3.1$  percentage points of what they would have been if the entire adult population of Manitoba had been surveyed. The margin of error is higher within each of the survey's population sub-groups.

Probe reached out to Manitobans through modified random digit dialing, including both landline and wireless numbers. This ensured all Manitoba adults had an equal opportunity to participate in this survey.

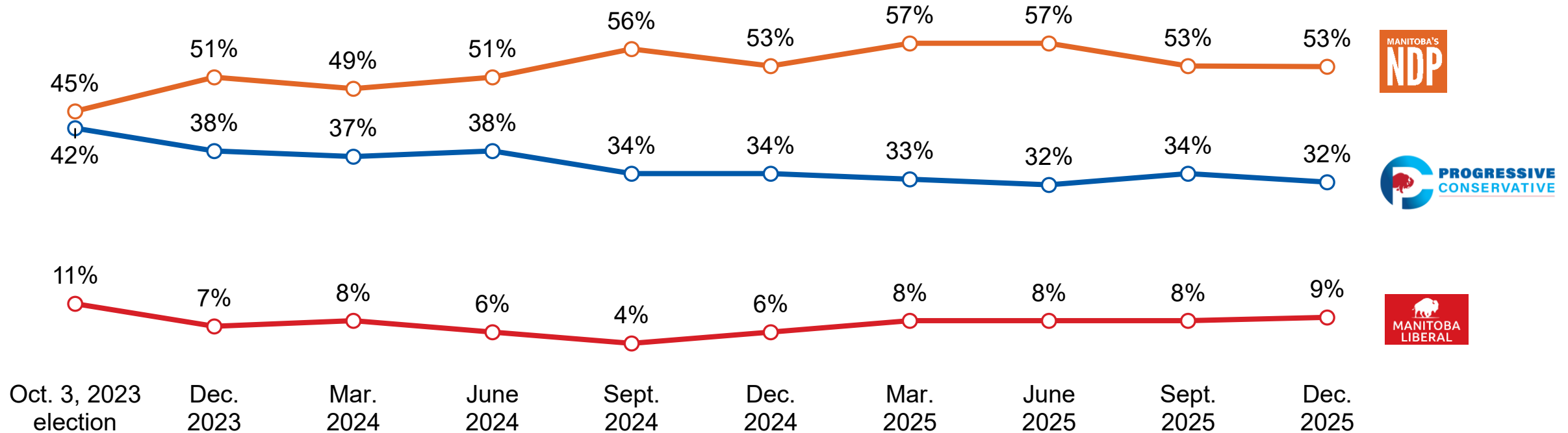
The sample has been weighted slightly by age, gender, region and educational attainment so it properly reflects the province's population, based on Census data. Probe used SPSS software to conduct all statistical analysis.

## About the Probe Research Omnibus

For nearly 30 years, Probe Research has conducted quarterly omnibus surveys of random and representative samples of Manitoba adults. These surveys have provided strategic and proprietary insights to hundreds of public, private and not-for-profit clients on many different social, cultural and public policy topics. The Probe Research Omnibus Survey is the province's largest and most trusted general population survey

The survey was designed by Probe Research in close consultation with the Free Press.

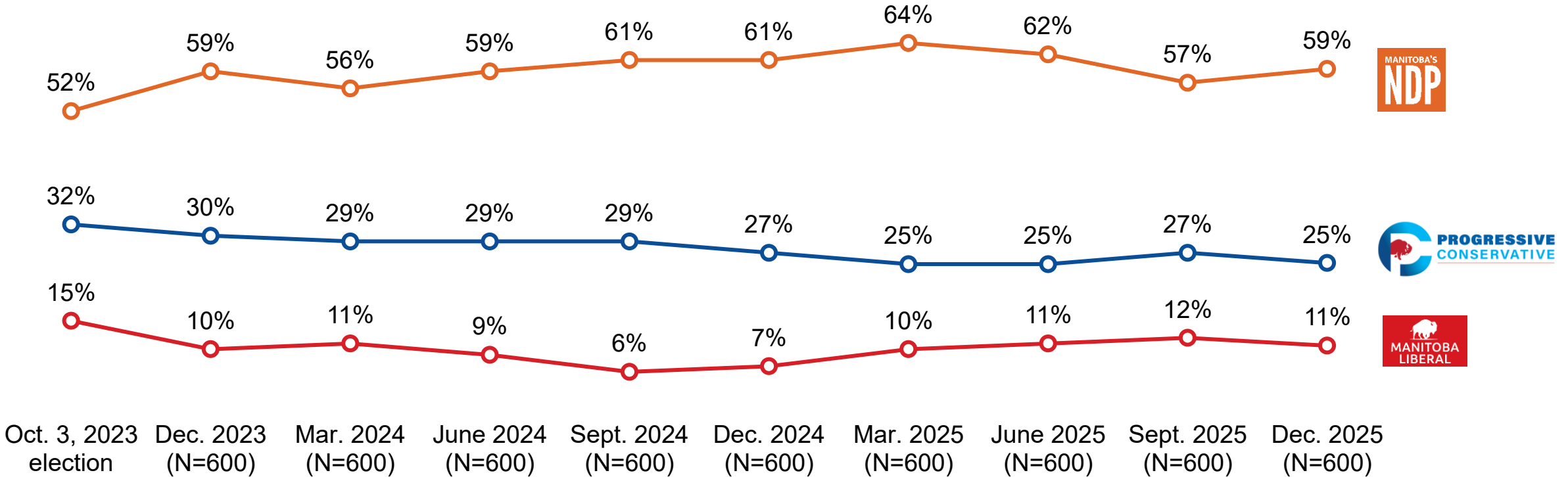
# The province-wide gap between the NDP and PCs has barely budged since September



Q1/2. If a provincial election were held tomorrow, which party's candidate would you be most likely to support? Even though you have not decided whom you would vote for, is there nonetheless a provincial party's candidate that you think you might want to support or are currently leaning toward? (Base: Decided and leaning voters in Manitoba, N=1,000)

**Undecided:  
16%**

# NDP support in Winnipeg increases slightly to close out the year (Winnipeg tracking)



Q1/2. If a provincial election were held tomorrow, which party's candidate would you be most likely to support? Even though you have not decided whom you would vote for, is there nonetheless a provincial party's candidate that you think you might want to support or are currently leaning toward? (Base: Decided and leaning voters in Winnipeg)

**Undecided:  
16%**

# The NDP continues to dominate throughout the city, but has slightly lower inner-city support

- **Inner City (n=96)**

(e.g. Downtown, Wolseley, North End, West End, Elmwood)

- Wab Kinew/NDP: 50%
- Obby Khan/PCs: 23%
- Willard Reaves/Liberals: 18%
- Others: 8%

- **Outer Suburb (n=195)**

(e.g. St. Vital, Charleswood, Tuxedo, Waverley West, North Kildonan)

- Wab Kinew/NDP: 60%
- Obby Khan/PCs: 27%
- Willard Reaves/Liberals: 9%
- Others: 5%



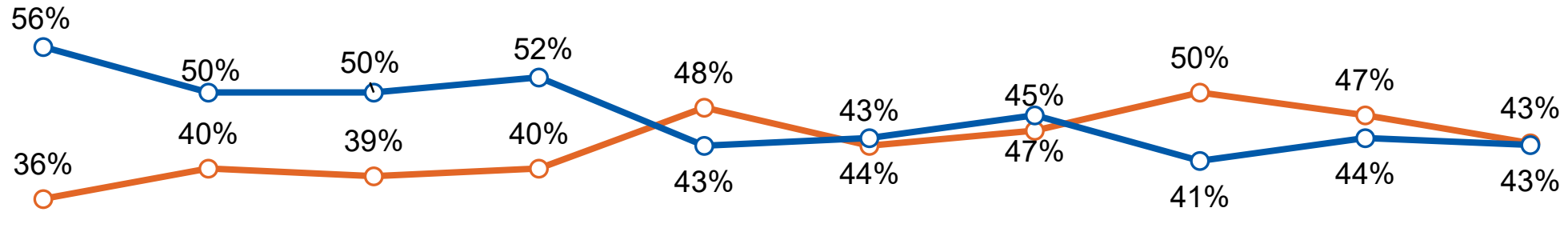
- **Inner Suburb (n=237)**

(e.g. St. James, River Heights, St. Boniface, Transcona)

- Wab Kinew/NDP: 65%
- Obby Khan/PCs: 25%
- Willard Reaves/Liberals: 7%
- Others: 3%

Q1/2. If a provincial election were held tomorrow, which party's candidate would you be most likely to support? Even though you have not decided whom you would vote for, is there nonetheless a provincial party's candidate that you think you might want to support or are currently leaning toward? (Base: Decided and leaning voters in Manitoba, N=1,000)

# PCs and NDP are tied in voter support in rural and northern Manitoba



Oct. 3, 2023 election (N=400)   Dec. 2023 (N=400)   Mar. 2024 (N=400)   June 2024 (N=400)   Sept. 2024 (N=400)   Dec. 2024 (N=400)   Mar. 2025 (N=400)   June 2025 (N=400)   Sept. 2025 (N=400)   Dec. 2025 (N=400)

Q1/2. If a provincial election were held tomorrow, which party's candidate would you be most likely to support? Even though you have not decided whom you would vote for, is there nonetheless a provincial party's candidate that you think you might want to support or are currently leaning toward? (Base: Decided and leaning voters in rural/northern Manitoba)

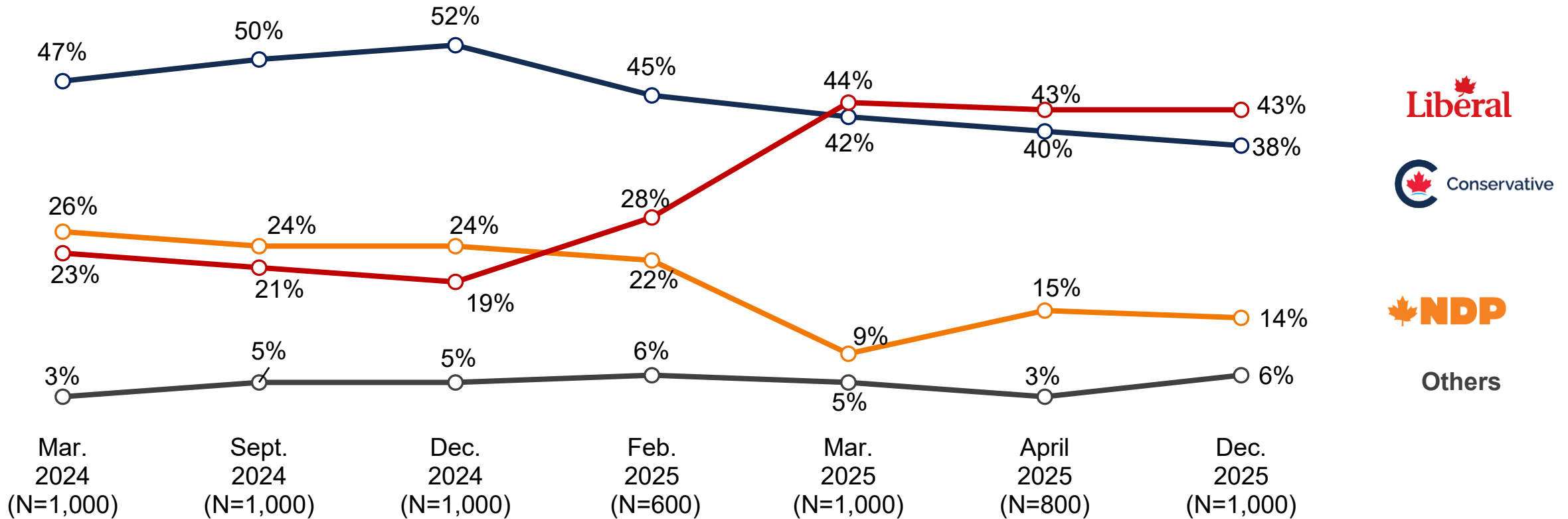
**Undecided:**  
14%

# The NDP dominates among most demographic groups, with the exception of new Canadians

	Total	Gender		Age			Region		Born outside Canada
		Men	Women	18-34	35-54	55+	Winnipeg	Rest of Manitoba	
(Unweighted)	(883)	(462)	(413)	(128)	(350)	(405)	(528)	(355)	(107)
(Weighted Base)	(847)	(408)	(431)	(254)	(276)	(316)	(502)	(345)	(117)
NDP	53%	49%	56%	61%	48%	50%	59%	43%	40%
PC	32%	37%	28%	29%	34%	34%	25%	43%	40%
Liberal	9%	8%	9%	5%	9%	11%	11%	6%	11%
Others	6%	5%	7%	5%	9%	4%	5%	8%	8%
	Education			Household Income			Identity		
	HS or Less	College/ Some PS	University Graduate	<\$60K	\$60K-\$119K	\$120K+	Indigenous	All Racialized	White
(Unweighted)	(123)	(357)	(393)	(216)	(285)	(275)	(105)	(154)	(654)
(Weighted Base)	(374)	(252)	(213)	(266)	(292)	(193)	(134)	(186)	(583)
NDP	47%	53%	64%	54%	50%	56%	69%	68%	51%
PC	34%	37%	25%	20%	40%	38%	13%	14%	35%
Liberal	10%	6%	9%	16%	4%	5%	13%	12%	8%
Others	9%	4%	3%	11%	6%	1%	5%	6%	6%

Q1/2. If a provincial election were held tomorrow, which party's candidate would you be most likely to support? Even though you have not decided whom you would vote for, is there nonetheless a provincial party's candidate that you think you might want to support or are currently leaning toward? (Base: Decided and leaning voters in rural/northern Manitoba)

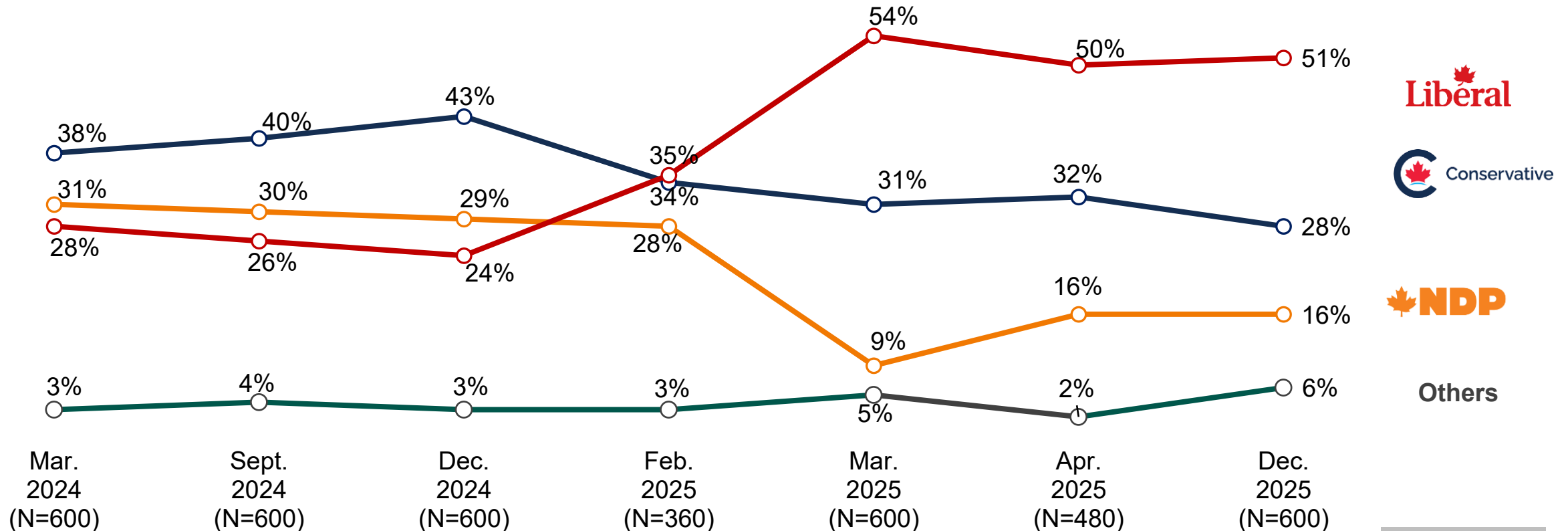
# The federal Liberals' lead is slightly wider in Manitoba to close out the year



ES4. Now turning to federal politics for a minute...If a federal election were held tomorrow, which party's candidate would you be most likely to support? (Base: Decided and leaning voters)

**Undecided:  
13%**

# Conservative support has decreased slightly in Winnipeg compared to earlier this year



ES4. Now turning to federal politics for a minute...If a federal election were held tomorrow, which party's candidate would you be most likely to support? (Base: Decided and leaning voters)

**Undecided:  
12%**

# Liberal and Conservative support is relatively consistent throughout Winnipeg

## ● Inner City (n=95)

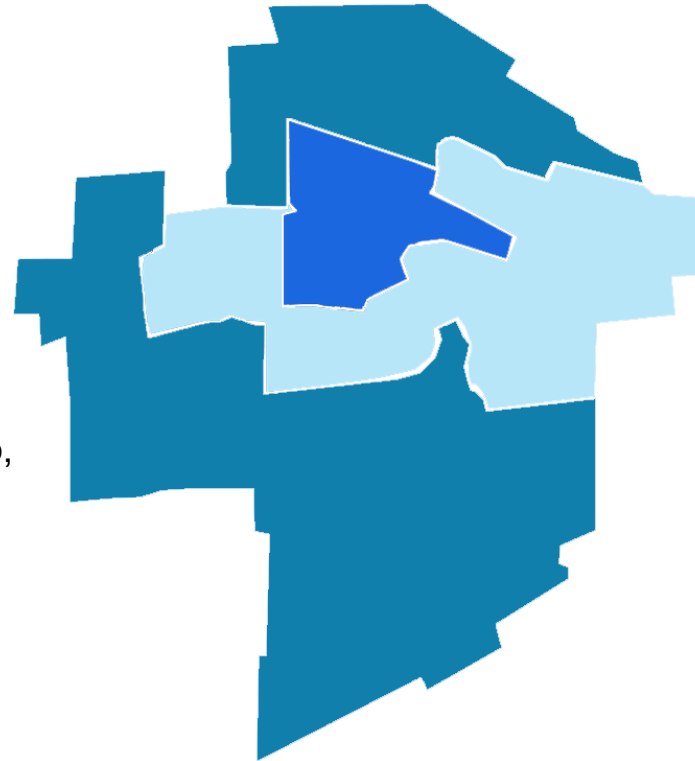
(e.g. Downtown, Wolseley, North End, West End, Elmwood)

- Carney/Liberals: 45%
- Poilievre/Conservatives: 30%
- Davies/NDP: 16%
- Others: 9%

## ● Outer Suburb (n=214)

(e.g. St. Vital, Charleswood, Tuxedo, Waverley West, North Kildonan)

- Carney/Liberals: 53%
- Poilievre/Conservatives: 29%
- Davies/NDP: 16%
- Others: 2%



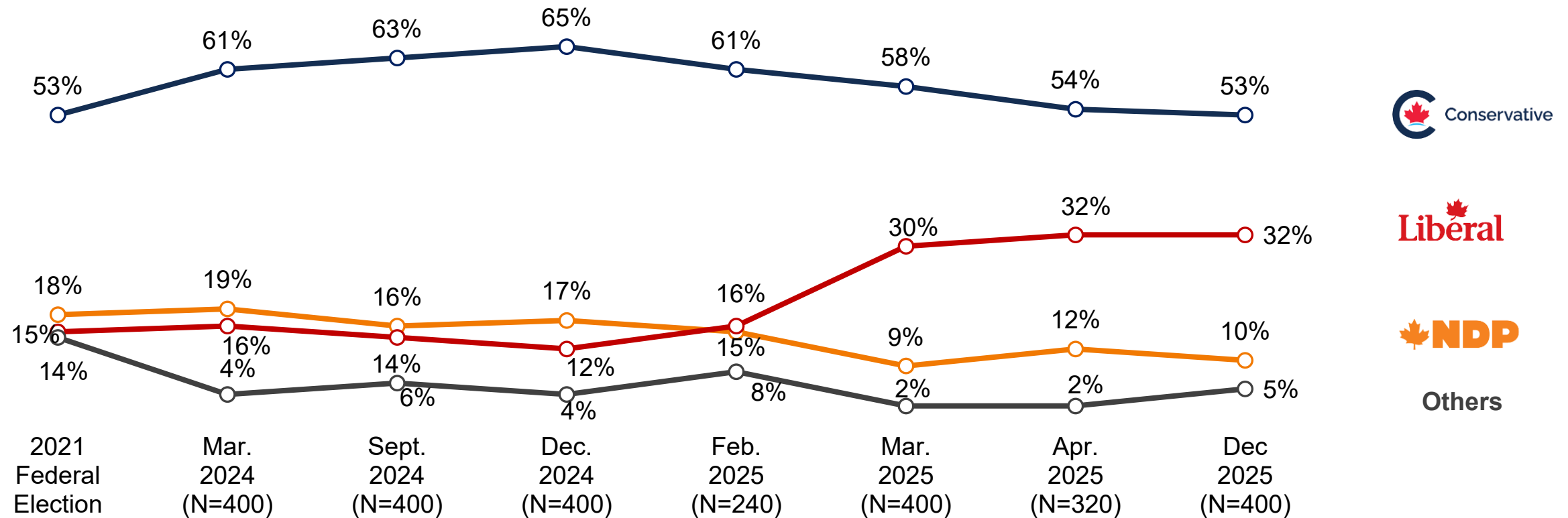
## ● Inner Suburb (n=234)

(e.g. St. James, River Heights, St. Boniface, Transcona)

- Carney/Liberals: 52%
- Poilievre/Conservatives: 27%
- Davies/NDP: 16%
- Others: 5%

ES4. Now turning to federal politics for a minute...If a federal election were held tomorrow, which party's candidate would you be most likely to support? (Base: Decided and leaning voters)

# Party support remains virtually unchanged outside Winnipeg



ES4. Now turning to federal politics for a minute...If a federal election were held tomorrow, which party's candidate would you be most likely to support? (Base: Decided and leaning voters)

**Undecided:  
15%**

# Those 55+ are much more likely to back the Liberals, with younger voters split

	Total	Gender		Age			Region		Born outside Canada
		Men	Women	18-34	35-54	55+	Winnipeg	Rest of Manitoba	
(Unweighted)	(901)	(479)	(413)	(126)	(357)	(418)	(543)	(358)	(115)
(Weighted Base)	(867)	(432)	(427)	(246)	(288)	(333)	(529)	(338)	(117)
Liberal	43%	40%	47%	33%	35%	58%	51%	32%	36%
Conservative	38%	43%	34%	39%	44%	33%	28%	53%	40%
NDP	14%	12%	14%	27%	11%	5%	16%	10%	20%
Others	6%	5%	5%	2%	10%	4%	6%	5%	5%
	Education			Household Income			Identity		
	HS or Less	College/ Some PS	University Graduate	<\$60K	\$60K-\$119K	\$120K+	Indigenous	All Racialized	White
(Unweighted)	(124)	(370)	(397)	(217)	(297)	(280)	(97)	(158)	(666)
(Weighted Base)	(380)	(265)	(213)	(265)	(314)	(198)	(123)	(191)	(598)
Liberal	37%	43%	56%	43%	43%	43%	38%	45%	44%
Conservative	42%	43%	24%	33%	44%	38%	36%	29%	39%
NDP	15%	9%	17%	16%	9%	17%	22%	21%	11%
Others	6%	4%	5%	9%	4%	2%	4%	3%	6%

ES4. Now turning to federal politics for a minute...If a federal election were held tomorrow, which party's candidate would you be most likely to support? (Base: Decided and leaning voters)

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