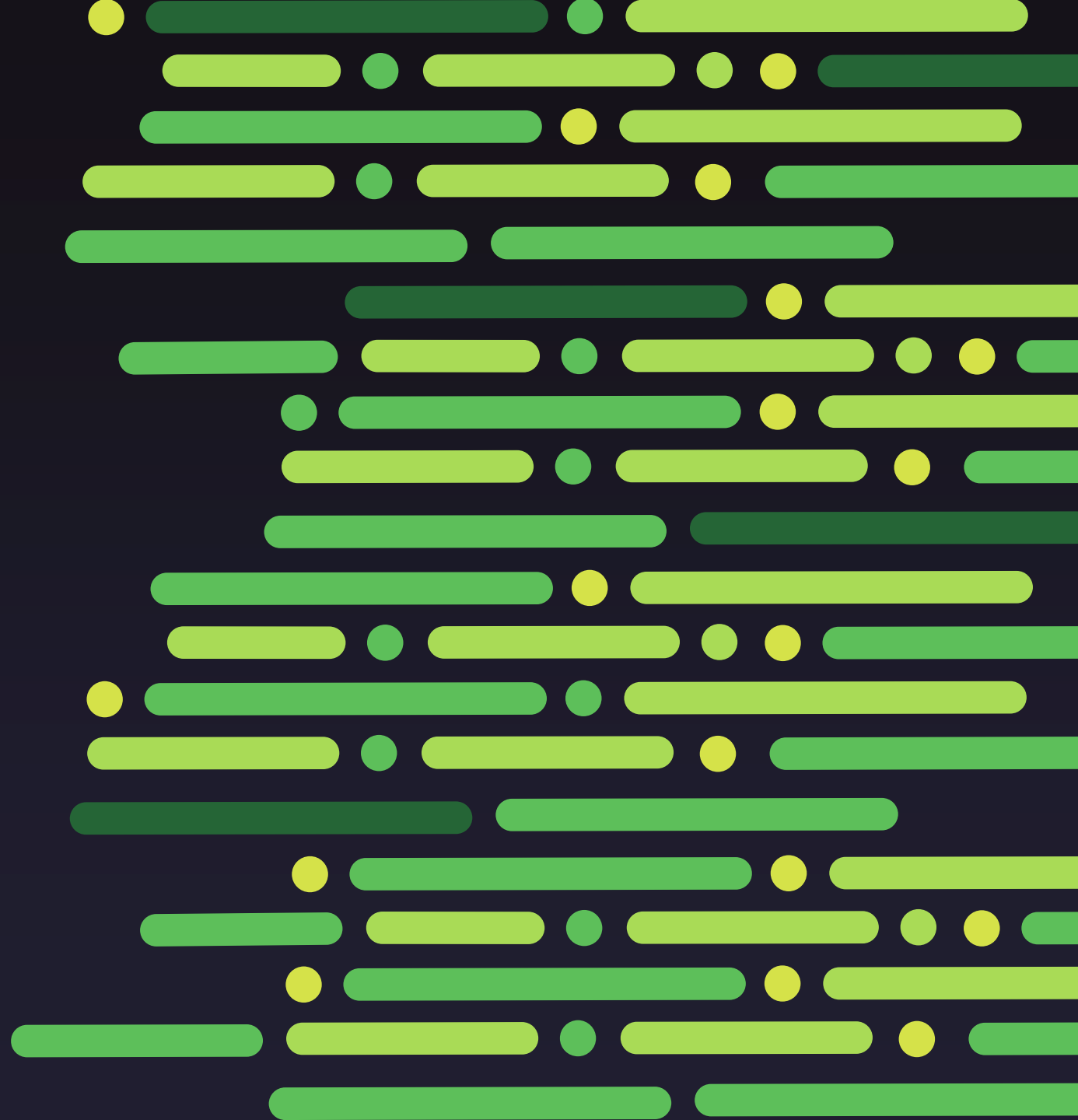


Winnipeg Mayoral Race Voting Preferences

Detailed Tables

OCTOBER 2026





Which of the following two statements comes closest to your view, even if neither is perfect?

Views on whether it is a time for change or the current mayor/council should stay

	TOTAL	AGE			GENDER		REGION					INDIGENOUS / RACIALIZED		HOME OWNERSHIP	
		18 - 34	35 - 54	55 +	Male	Female	Northwest	Northeast	Core	Southwest	Southeast	Yes	No	Own.	Rent
The current mayor and city council are not improving Winnipeg. It's time for a change	70%	76%	75%	60%	67%	73%	70%	84%	62%	69%	63%	67%	71%	68%	72%
Winnipeg is improving and making progress thanks to the current mayor and council	30%	24%	25%	40%	33%	27%	30%	16%	38%	31%	37%	33%	29%	32%	28%

Base: Winnipeg adults, n=685





Which of the following two statements comes closest to your view, even if neither is perfect?

Views on whether it is a time for change or the current mayor/council should stay

	TOTAL	INCOME			WINNIPEG MAYOR CHOICE					VOTE CERTAINTY			PROVINCIAL VOTE INTENT		
		<\$50k	\$50k - \$100k	\$100k +	Gillingham	Klein	Vogiatzakis	Redden	Other	Very	Somewhat	Not Certain	NDP	PC	Other
The current mayor and city council are not improving Winnipeg. It's time for a change	70%	65%	71%	70%	20%	96%	99%	97%	87%	62%	73%	95%	67%	83%	52%
Winnipeg is improving and making progress thanks to the current mayor and council	30%	35%	29%	30%	80%	4%	1%	3%	13%	38%	27%	5%	33%	17%	48%

Base: Winnipeg adults, n=685





If the municipal election was held tomorrow, which of the following candidates for mayor of Winnipeg would you vote for?

Winnipeg mayoral vote intentions

	TOTAL	AGE			GENDER		REGION					INDIGENOUS / RACIALIZED		HOME OWNERSHIP	
		18 - 34	35 - 54	55 +	Male	Female	Northwest	Northeast	Core	Southwest	Southeast	Yes	No	Own.	Rent
Scott Gillingham	27%	14%	25%	40%	28%	26%	19%	16%	35%	30%	37%	28%	26%	30%	23%
Kevin Klein	14%	8%	10%	23%	15%	14%	16%	13%	15%	16%	9%	11%	16%	16%	11%
Mike Vogiatzakis	10%	5%	16%	10%	13%	8%	7%	15%	6%	12%	12%	9%	11%	12%	7%
Noah Redden	10%	12%	15%	5%	8%	12%	13%	7%	10%	10%	12%	5%	13%	10%	10%
Johnny Calderon	5%	7%	7%	2%	4%	6%	5%	7%	7%	2%	4%	5%	5%	4%	8%
Other	8%	11%	9%	4%	12%	4%	7%	16%	9%	4%	5%	8%	8%	8%	7%
Unsure	22%	35%	18%	15%	18%	26%	23%	27%	14%	24%	20%	30%	18%	17%	30%
I do not plan to vote for mayor	3%	8%	1%	2%	4%	3%	9%	0%	4%	2%	2%	3%	4%	3%	3%

Base: Winnipeg adults, n=685





If the municipal election was held tomorrow, which of the following candidates for mayor of Winnipeg would you vote for?

Winnipeg mayoral vote intentions

	TOTAL	INCOME			VOTE CERTAINTY			PROVINCIAL VOTE INTENT		
		<\$50k	\$50k - \$100k`	\$100k +	Very	Somewhat	Not Certain	NDP	PC	Other
Scott Gillingham	27%	20%	27%	31%	39%	36%	9%	34%	18%	30%
Kevin Klein	14%	25%	9%	15%	21%	16%	12%	8%	36%	9%
Mike Vogiatzakis	10%	6%	15%	6%	16%	12%	8%	5%	23%	9%
Noah Redden	10%	6%	14%	10%	12%	19%	7%	17%	0%	7%
Johnny Calderon	5%	9%	2%	6%	8%	5%	5%	6%	10%	0%
Other	8%	4%	5%	12%	4%	12%	58%	6%	3%	14%
Unsure	22%	20%	25%	18%	0%	0%	0%	24%	8%	26%
I do not plan to vote for mayor	3%	10%	1%	2%	0%	0%	0%	1%	2%	6%

Base: Winnipeg adults, n=685





If the municipal election was held tomorrow, which of the following candidates for mayor of Winnipeg would you vote for?

Winnipeg mayoral vote intentions DECIDED VOTERS

	TOTAL	AGE			GENDER		REGION					INDIGENOUS / RACIALIZED		HOME OWNERSHIP	
		18 - 34	35 - 54	55 +	Male	Female	Northwest	Northeast	Core	Southwest	Southeast	Yes	No	Own.	Rent
Scott Gillingham	36%	24%	31%	48%	35%	37%	27%	22%	43%	40%	47%	43%	33%	37%	34%
Kevin Klein	19%	14%	12%	28%	18%	20%	24%	17%	18%	22%	11%	16%	20%	20%	17%
Mike Vogiatzakis	14%	9%	20%	12%	16%	11%	11%	20%	7%	16%	15%	14%	14%	15%	11%
Noah Redden	14%	22%	18%	6%	10%	18%	20%	9%	13%	13%	15%	7%	17%	13%	15%
Johnny Calderon	7%	12%	8%	2%	5%	9%	8%	10%	9%	3%	5%	8%	6%	5%	12%
Other	10%	19%	10%	5%	15%	6%	10%	22%	10%	5%	6%	12%	10%	10%	11%

Base: Winnipeg adults, Undecided and unsure removed n=527





If the municipal election was held tomorrow, which of the following candidates for mayor of Winnipeg would you vote for?

Winnipeg mayoral vote intentions DECIDED VOTERS

	TOTAL	INCOME			VOTE CERTAINTY			PROVINCIAL VOTE INTENT		
		<\$50k	\$50k - \$100k`	\$100k +	Very	Somewhat	Not Certain	NDP	PC	Other
Scott Gillingham	36%	28%	37%	39%	39%	36%	9%	46%	20%	44%
Kevin Klein	19%	36%	12%	18%	21%	16%	12%	10%	40%	13%
Mike Vogiatzakis	14%	9%	21%	8%	16%	12%	8%	7%	26%	13%
Noah Redden	14%	9%	19%	12%	12%	19%	7%	22%	0%	10%
Johnny Calderon	7%	13%	3%	7%	8%	5%	5%	7%	11%	0%
Other	10%	5%	7%	15%	4%	12%	58%	7%	3%	21%

Base: Winnipeg adults, Undecided and unsure removed n=527





And which of these candidates is your second choice?

Second choice

	TOTAL	AGE			GENDER		REGION					INDIGENOUS / RACIALIZED		HOME OWNERSHIP	
		18 - 34	35 - 54	55 +	Male	Female	Northwest	Northeast	Core	Southwest	Southeast	Yes	No	Own.	Rent
Kevin Klein	18%	6%	20%	23%	23%	13%	9%	23%	13%	27%	15%	27%	14%	23%	7%
Mike Vogiatzakis	12%	9%	4%	21%	14%	11%	18%	5%	10%	13%	14%	11%	12%	14%	7%
Noah Redden	9%	14%	14%	2%	7%	11%	4%	3%	20%	8%	10%	12%	8%	8%	12%
Scott Gillingham	8%	12%	6%	8%	10%	7%	11%	3%	4%	14%	8%	1%	12%	9%	7%
Don Woodstock	7%	6%	11%	4%	11%	3%	7%	25%	1%	1%	5%	12%	5%	9%	3%
Johnny Calderon	6%	6%	11%	1%	6%	5%	3%	5%	19%	1%	1%	9%	4%	2%	16%
Other	10%	20%	5%	8%	7%	13%	6%	10%	10%	13%	9%	10%	10%	7%	15%
Unsure	30%	26%	28%	33%	23%	37%	44%	26%	23%	23%	38%	17%	35%	29%	32%

Base: Winnipeg adults, n=685





And which of these candidates is your second choice?

Second choice

	TOTAL	INCOME			WINNIPEG MAYOR CHOICE					VOTE CERTAINTY			PROVINCIAL VOTE INTENT		
		<\$50k	\$50k - \$100k	\$100k +	Gillingham	Klein	Vogiatzakis	Redden	Other	Very	Somewhat	Not Certain	NDP	PC	Other
Kevin Klein	18%	12%	21%	19%	25%	0%	56%	0%	7%	22%	12%	9%	9%	27%	35%
Mike Vogiatzakis	12%	13%	8%	16%	17%	29%	0%	1%	2%	11%	15%	8%	11%	15%	9%
Noah Redden	9%	13%	8%	9%	12%	5%	2%	0%	20%	8%	11%	13%	14%	4%	5%
Scott Gillingham	8%	6%	6%	13%	0%	18%	5%	18%	11%	7%	11%	10%	9%	8%	10%
Don Woodstock	7%	3%	3%	10%	1%	2%	6%	4%	28%	2%	8%	43%	2%	11%	2%
Johnny Calderon	6%	21%	4%	1%	4%	9%	0%	15%	3%	5%	7%	1%	10%	0%	3%
Other	10%	9%	10%	9%	8%	7%	6%	14%	15%	10%	10%	4%	12%	6%	13%
Unsure	30%	23%	39%	23%	32%	30%	24%	49%	14%	34%	25%	13%	33%	27%	23%

Base: Winnipeg adults, n=685





How certain are you that you will vote for _____?

Vote certainty among decided voters

	TOTAL	AGE			GENDER		REGION					INDIGENOUS / RACIALIZED		HOME OWNERSHIP	
		18 - 34	35 - 54	55 +	Male	Female	Northwest	Northeast	Core	Southwest	Southeast	Yes	No	Own.	Rent
Very certain – I will definitely vote for this candidate	60%	45%	59%	70%	59%	62%	55%	57%	57%	65%	65%	59%	61%	59%	64%
Somewhat certain – I plan to vote for this person, but I could change my mind	33%	48%	30%	28%	33%	34%	41%	26%	39%	32%	29%	31%	35%	34%	31%
Not certain – there is a very good chance I could change my mind	6%	6%	11%	2%	8%	4%	4%	17%	4%	4%	5%	10%	4%	7%	4%

Base: Winnipeg voters with a mayoral candidate preference, n=527





How certain are you that you will vote for _____?

Vote certainty among decided voters

	TOTAL	INCOME			WINNIPEG MAYOR CHOICE					PROVINCIAL VOTE INTENT		
		<\$50k	\$50k - \$100k	\$100k +	Gillingham	Klein	Vogiatzakis	Redden	Other	NDP	PC	Other
Very certain – I will definitely vote for this candidate	60%	60%	66%	56%	65%	68%	67%	52%	42%	61%	62%	60%
Somewhat certain – I plan to vote for this person, but I could change my mind	33%	35%	32%	34%	33%	28%	29%	45%	34%	36%	32%	38%
Not certain – there is a very good chance I could change my mind	6%	5%	2%	10%	2%	4%	4%	3%	24%	3%	6%	2%

Base: Winnipeg voters with a mayoral candidate preference, n=527





Thinking of Scott Gillingham's time as mayor so far, which statement comes closest to your view?

Views on whether Scott Gillingham should be re-elected

	TOTAL	AGE			GENDER		REGION					INDIGENOUS / RACIALIZED		HOME OWNERSHIP	
		18 - 34	35 - 54	55 +	Male	Female	Northwest	Northeast	Core	Southwest	Southeast	Yes	No	Own.	Rent
NET: Re-elected	34%	27%	28%	45%	36%	32%	27%	18%	40%	39%	45%	34%	34%	34%	35%
He definitely deserves to be re-elected	9%	4%	5%	15%	8%	9%	6%	8%	5%	8%	17%	9%	8%	11%	3%
He probably deserves to be re-elected	25%	23%	23%	30%	27%	23%	21%	10%	34%	32%	28%	25%	26%	23%	31%
NET: Someone else a chance	58%	55%	67%	52%	58%	57%	56%	78%	57%	49%	51%	55%	60%	58%	56%
It's probably time to give someone else a chance	26%	30%	26%	21%	23%	28%	29%	24%	20%	25%	31%	20%	29%	26%	25%
It's definitely time to give someone else a chance	32%	25%	41%	31%	35%	29%	28%	54%	37%	25%	20%	35%	31%	32%	31%
Unsure	8%	18%	5%	3%	6%	11%	17%	4%	3%	11%	4%	12%	7%	7%	9%

Base: Winnipeg adults, n=685





Thinking of Scott Gillingham's time as mayor so far, which statement comes closest to your view?

Views on whether Scott Gillingham should be re-elected

	TOTAL	INCOME			WINNIPEG MAYOR CHOICE					VOTE CERTAINTY			PROVINCIAL VOTE INTENT		
		<\$50k	\$50k - \$100k	\$100k +	Gillingham	Klein	Vogiatzakis	Redden	Other	Very	Somewhat	Not Certain	NDP	PC	Other
NET: Re-elected	34%	27%	35%	38%	94%	10%	1%	6%	15%	42%	40%	11%	37%	24%	55%
He definitely deserves to be re-elected	9%	5%	9%	11%	29%	4%	0%	0%	0%	16%	4%	4%	11%	10%	2%
He probably deserves to be re-elected	25%	22%	27%	27%	65%	6%	1%	6%	15%	26%	35%	7%	26%	14%	53%
NET: Someone else a chance	58%	58%	59%	54%	3%	89%	97%	89%	83%	57%	55%	84%	57%	72%	42%
It's probably time to give someone else a chance	26%	18%	27%	29%	3%	35%	19%	57%	27%	20%	27%	28%	29%	25%	28%
It's definitely time to give someone else a chance	32%	40%	32%	25%	0%	54%	78%	32%	56%	37%	28%	56%	28%	46%	14%
Unsure	8%	15%	6%	8%	3%	1%	2%	5%	3%	1%	6%	5%	6%	5%	3%

Base: Winnipeg adults, n=685





What do you think will happen in the mayoral race on October 28?

Expectations of whether Scott Gillingham will be re-elected mayor

	TOTAL	AGE			GENDER		REGION					INDIGENOUS / RACIALIZED		HOME OWNERSHIP	
		18 - 34	35 - 54	55 +	Male	Female	Northwest	Northeast	Core	Southwest	Southeast	Yes	No	Own.	Rent
Scott Gillingham will be re-elected to another term as mayor	52%	44%	47%	62%	55%	49%	59%	28%	56%	53%	63%	45%	55%	53%	47%
Another candidate will be elected mayor	31%	30%	44%	19%	30%	31%	14%	54%	37%	29%	21%	37%	27%	29%	35%
Unsure	18%	26%	9%	18%	15%	20%	27%	19%	7%	18%	16%	19%	17%	18%	18%

Base: Winnipeg adults, n=685





What do you think will happen in the mayoral race on October 28?

Expectations of whether Scott Gillingham will be re-elected mayor

	TOTAL	INCOME			WINNIPEG MAYOR CHOICE					VOTE CERTAINTY			PROVINCIAL VOTE INTENT		
		<\$50k	\$50k - \$100k	\$100k +	Gillingham	Klein	Vogiatzakis	Redden	Other	Very	Somewhat	Not Certain	NDP	PC	Other
Scott Gillingham will be re-elected to another term as mayor	52%	34%	54%	59%	91%	31%	19%	75%	30%	59%	60%	24%	62%	33%	69%
Another candidate will be elected mayor	31%	43%	30%	25%	2%	53%	68%	14%	56%	31%	27%	68%	26%	47%	10%
Unsure	18%	22%	15%	17%	7%	16%	13%	11%	14%	10%	13%	8%	13%	20%	21%

Base: Winnipeg adults, n=685





Which of the following do you think should be the top priority for Winnipeg's next mayor and city council to address? Please pick your TOP THREE in order

Winnipeggers' issue priorities for the next mayor and council

% Ranked	TOTAL	AGE			GENDER		REGION					INDIGENOUS / RACIALIZED		HOME OWNERSHIP	
		18 - 34	35 - 54	55 +	Male	Female	Northwest	Northeast	Core	Southwest	Southeast	Yes	No	Own.	Rent
Addressing homelessness and addiction	43%	52%	42%	36%	39%	47%	81%	64%	77%	63%	76%	64%	36%	38%	57%
Reducing crime	41%	41%	41%	41%	42%	41%	63%	82%	61%	68%	71%	63%	35%	40%	49%
Repairing roads and streets	19%	9%	21%	25%	23%	15%	32%	39%	26%	33%	26%	21%	18%	21%	14%
Improving public transit	18%	19%	20%	16%	15%	21%	33%	20%	39%	32%	26%	26%	16%	16%	26%
Improving downtown	15%	17%	11%	16%	14%	15%	24%	25%	18%	23%	34%	17%	14%	13%	19%
Keeping property taxes as low as possible	12%	10%	13%	13%	11%	14%	27%	17%	15%	22%	21%	20%	10%	14%	10%
Reducing traffic congestion	11%	9%	13%	12%	14%	9%	8%	29%	14%	28%	12%	26%	7%	12%	10%
Building more housing, faster	11%	17%	11%	8%	14%	9%	15%	17%	32%	17%	15%	20%	9%	8%	23%
Providing more recreation programs and services	6%	8%	8%	4%	5%	8%	11%	6%	13%	9%	16%	6%	6%	7%	6%
Improving snow clearing and waste collection	3%	4%	2%	2%	2%	3%	6%	1%	5%	5%	4%	3%	2%	2%	3%

Base: Winnipeg adults, n=685





Which of the following do you think should be the top priority for Winnipeg's next mayor and city council to address? Please pick your TOP THREE in order

Winnipeggers' issue priorities for the next mayor and council

	TOTAL	INCOME			WINNIPEG MAYOR CHOICE					VOTE CERTAINTY			PROVINCIAL VOTE INTENT		
		<\$50k	\$50k - \$100k	\$100k +	Gillingham	Klein	Vogiatzakis	Redden	Other	Very	Somewhat	Not Certain	NDP	PC	Other
Addressing homelessness and addiction	43%	44%	43%	45%	72%	59%	49%	90%	67%	69%	71%	45%	53%	22%	49%
Reducing crime	41%	35%	45%	42%	67%	80%	93%	32%	77%	75%	59%	77%	40%	37%	55%
Repairing roads and streets	19%	22%	19%	16%	32%	37%	58%	12%	34%	31%	35%	56%	18%	15%	13%
Improving public transit	18%	24%	17%	17%	26%	29%	9%	72%	21%	27%	36%	18%	25%	7%	13%
Improving downtown	15%	13%	15%	16%	28%	20%	25%	20%	25%	23%	25%	31%	18%	12%	18%
Keeping property taxes as low as possible	12%	13%	11%	12%	12%	33%	23%	1%	25%	21%	15%	7%	9%	15%	8%
Reducing traffic congestion	11%	9%	9%	15%	20%	17%	34%	7%	24%	19%	16%	55%	9%	8%	17%
Building more housing, faster	11%	14%	13%	10%	31%	7%	3%	30%	12%	21%	19%	3%	16%	5%	12%
Providing more recreation programs and services	6%	4%	8%	7%	10%	6%	5%	31%	8%	8%	18%	5%	10%	2%	7%
Improving snow clearing and waste collection	3%	4%	2%	3%	2%	10%	2%	5%	6%	4%	6%	3%	2%	2%	7%

Base: Winnipeg adults, n=685



Demographic Profile

	TOTAL	AGE			GENDER		REGION					EDUCATION		
		18-34	35-54	55+	Male	Female	Northwest	Northeast	Core	Southwest	Southeast	HS or less	College/ some PS	University degree
UNWEIGHTED N	685	151	249	285	375	310	120	106	116	199	144	84	231	367
WEIGHTED N	791	241	257	293	385	406	159	146	142	220	123	138	408	243